Daily Survey: Amber Heard and Johnny Depp Trial

1000 U.S. Adult Citizens

Sample



Conducted May 20 - 22, 2022 Margin of Error $\pm 3.4\%$ 1. Do you personally know anyone who has been a victim of domestic violence?55% 2. Do you personally know anyone who has been accused of committing domestic violence? 3. When a woman publicly accuses a man of committing domestic violence, how often do you think she is telling the truth? Always Sometimes 60% 4. When a man publicly accuses a woman of committing domestic violence, how often do you think he is telling the truth? 5. Do you have a favorable or unfavorable opinion of the following people? Somewhat Somewhat Verv unfavor-Very unfafavorable favorable able vorable Don't know Amber Heard 4% 9% 35% 21% 30% Johnny Depp 21% 30% 19% 11% 18% 6. How much have you seen or heard about the defamation trial between Johnny Depp and Amber Heard?

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7. In testimony given throughout the defamation trial, Amber Heard and Johnny Depp have each accused each other of committing domestic violence during their relationship. Who do you believe is telling the truth? Asked of those who have heard a lot or a little about the defamation trial between Johnny Depp and Amber Heard
Only Amber Heard is telling the truth6%
Only Johnny Depp is telling the truth
They are both telling the truth
Neither is telling the truth
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Not sure25%
8. Has the media been covering the Johnny Depp-Amber Heard trial too much, not enough, or about the right amount?
Asked of those who have heard a lot or a little about the defamation trial between Johnny Depp and Amber Heard
Too much
About the right amount
Not enough
Not sure13%
9. Has the media coverage of Amber Heard been too positive, too negative, or about right?
Asked of those who have heard a lot or a little about the defamation trial between Johnny Depp and Amber Heard
Too positive8%
Too negative15%
About right
Not sure42%
10. Has the media coverage of Johnny Depp been too positive, too negative, or about right? Asked of those who have heard a lot or a little about the defamation trial between Johnny Depp and Amber Heard
Too positive
Too negative
About right
Not sure38%
11. Would you approve or disapprove of filmmakers casting Johnny Depp in future movies?
Strongly approve
Somewhat approve24%
Somewhat disapprove
Strongly disapprove
Not sure
Not sure24%
12. Would you approve or disapprove of filmmakers casting Amber Heard in future movies?
Strongly approve11%
Somewhat approve21%
Somewhat disapprove
Strongly disapprove
Not sure

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Interviewing Dates May 20 - 22, 2022

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using

sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Regis-

tration and Voting Supplement.

Weighting The sample was weighted based on gender, age, race, education,

news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.328 to 6.506, with a mean of one and a standard devia-

tion of 0.437.

Number of respondents 1000

Margin of error \pm 3.4% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 69 questions not reported.