

Daily Survey: Academy Awards



Sample 1000 U.S. Adult Citizens
 Conducted March 4 - 7, 2022
 Margin of Error ±3.4%

1. How interested, if at all, are you in the Academy Awards (also called the Oscars)?

Very interested	9%
Somewhat interested	19%
Not very interested	18%
Not interested at all	49%
Not sure	5%

2. Have you seen the following movies?

	Yes	No
Belfast	10%	90%
CODA	9%	91%
Don't Look Up	24%	76%
Drive My Car	8%	92%
Dune	26%	74%
King Richard	14%	86%
Licorice Pizza	7%	93%
Nightmare Alley	11%	89%
The Power of the Dog	12%	88%
West Side Story	25%	75%

3. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Yes, I do	No, I do not	Not sure
Belfast	16%	51%	33%
CODA	9%	52%	39%
Don't Look Up	15%	53%	33%
Drive My Car	9%	54%	38%
Dune	17%	56%	28%
King Richard	17%	52%	31%
Licorice Pizza	13%	54%	33%
Nightmare Alley	12%	56%	31%
The Power of the Dog	16%	49%	35%
West Side Story	22%	54%	24%

4. Which of the following movies, nominated for Best Picture in this year's Academy Awards, do you think should win?

Belfast	4%
CODA	3%
Don't Look Up	4%
Drive My Car	1%
Dune	6%
King Richard	7%
Licorice Pizza	2%
Nightmare Alley	2%
The Power of the Dog	4%
West Side Story	8%
Not sure	58%

5. Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
Belfast	31%	56%	9%	5%
CODA	38%	50%	12%	1%
Don't Look Up	32%	52%	13%	3%
Drive My Car	39%	50%	5%	6%
Dune	37%	51%	8%	3%
King Richard	45%	48%	6%	1%
Licorice Pizza	35%	50%	9%	6%
Nightmare Alley	35%	49%	11%	5%
The Power of the Dog	39%	46%	9%	5%
West Side Story	37%	48%	13%	2%

6. Have you seen the following movies?

	Yes	No	Not sure
Nomadland	11%	83%	6%
Parasite	17%	77%	6%
The Shape of Water	23%	71%	7%
Moonlight	18%	74%	8%
Spotlight	11%	81%	8%
Birdman	22%	71%	7%
12 Years a Slave	25%	70%	5%
Argo	24%	69%	7%
The Artist	12%	80%	8%
The King's Speech	28%	66%	6%
The Hurt Locker	28%	66%	6%
Slumdog Millionaire	33%	61%	6%
No Country for Old Men	36%	57%	7%

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The Departed	30%	63%	7%
Crash	23%	68%	9%
Million Dollar Baby	34%	58%	7%
The Lord of the Rings: The Return of the King	46%	49%	5%
Chicago	31%	62%	7%
A Beautiful Mind	42%	52%	6%
Gladiator	49%	46%	6%
American Beauty	34%	59%	7%
Shakespeare in Love	22%	70%	7%
Titanic	75%	22%	2%
The English Patient	27%	67%	7%
Braveheart	54%	41%	5%

7. Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
Nomadland	43%	43%	10%	4%
Parasite	40%	42%	18%	1%
The Shape of Water	30%	54%	13%	3%
Moonlight	32%	53%	11%	3%
Spotlight	43%	49%	5%	2%
Birdman	29%	60%	10%	2%
12 Years a Slave	42%	50%	6%	2%
Argo	33%	61%	5%	1%
The Artist	30%	58%	12%	0%
The King's Speech	51%	45%	3%	1%
The Hurt Locker	28%	64%	8%	1%
Slumdog Millionaire	36%	53%	11%	0%
No Country for Old Men	35%	50%	12%	2%
The Departed	32%	55%	11%	2%
Crash	33%	51%	13%	3%
Million Dollar Baby	31%	60%	8%	0%
The Lord of the Rings: The Return of the King	52%	39%	8%	1%
Chicago	38%	47%	13%	2%
A Beautiful Mind	41%	54%	4%	1%
Gladiator	39%	50%	9%	1%
American Beauty	29%	54%	14%	2%
Shakespeare in Love	35%	53%	8%	4%
Titanic	39%	52%	7%	2%
The English Patient	31%	50%	15%	3%
Braveheart	39%	51%	9%	1%

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Interviewing Dates	March 4 - 7, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.293 to 4.659, with a mean of one and a standard deviation of 0.428.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	65 questions not reported.