

YouGov Survey: 2022 Emmy Awards - Comedy



Sample 2000 U.S. Adult Citizens
 Conducted August 22 - 28, 2022
 Margin of Error ±2.3%

1. How interested, if at all, are you in the Emmy Awards, which recognize American prime-time television programming?

Very interested	6%
Somewhat interested	17%
Not very interested	19%
Not interested at all	53%
Not sure	5%

2. Have you seen at least one episode of the following TV shows?

	Yes	No
Curb Your Enthusiasm (HBO/HBO Max)	21%	79%
Hacks (HBO/HBO Max)	10%	90%
The Marvelous Mrs. Maisel (Amazon Prime)	22%	78%
Only Murders in the Building (Hulu)	19%	81%
Ted Lasso (Apple TV+)	14%	86%
What We Do in the Shadows (FX)	14%	86%
Abbott Elementary (ABC)	16%	84%
Barry (HBO/HBO Max)	12%	88%

3. Do you want to see the following TV shows?

Asked of people who say they have not seen each TV show

	Yes, I do	No, I do not	Not sure
Curb Your Enthusiasm (HBO/HBO Max)	6%	71%	23%
Hacks (HBO/HBO Max)	8%	64%	28%
The Marvelous Mrs. Maisel (Amazon Prime)	12%	64%	24%
Only Murders in the Building (Hulu)	16%	59%	24%
Ted Lasso (Apple TV+)	10%	67%	23%
What We Do in the Shadows (FX)	10%	63%	27%
Abbott Elementary (ABC)	9%	65%	26%
Barry (HBO/HBO Max)	7%	67%	25%

4. Please indicate what you think of each of the following TV shows:

Asked of people who say they have seen each TV show

	Love it	Like it	Dislike it	Hate it
Curb Your Enthusiasm (HBO/HBO Max)	31%	55%	12%	2%
Hacks (HBO/HBO Max)	39%	49%	8%	4%
The Marvelous Mrs. Maisel (Amazon)	39%	49%	11%	2%
Only Murders in the Building (Hulu)	38%	49%	12%	1%
Ted Lasso (Apple TV+)	47%	41%	9%	3%
What We Do in the Shadows (FX)	43%	40%	12%	5%
Abbott Elementary (ABC)	37%	49%	11%	3%
Barry (HBO/HBO Max)	39%	47%	11%	3%

5. Which of the following TV shows, nominated for Best Comedy in this year's Emmy Awards, do you think should win?

Curb Your Enthusiasm (HBO/HBO Max)	4%
Hacks (HBO/HBO Max)	2%
The Marvelous Mrs. Maisel (Amazon Prime)	7%
Only Murders in the Building (Hulu)	7%
Ted Lasso (Apple TV+)	7%
What We Do in the Shadows (FX)	4%
Abbott Elementary (ABC)	6%
Barry (HBO/HBO Max)	3%
Not sure	60%

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Interviewing Dates	August 22 - 28, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.199 to 5.991, with a mean of one and a standard deviation of 0.336.
Number of respondents	2000
Margin of error	± 2.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	40 questions not reported.