

Omnibus Poll

May 24 - 25, 2013



1. Travel this summer

Do you plan to travel for vacation this summer? Mark as many as apply.

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes, within my state	21%	21%	20%	29%	20%	18%	19%	20%	22%	20%	22%	13%
Yes, to another state	33%	33%	33%	40%	27%	33%	36%	30%	34%	35%	35%	16%
Yes, outside of the United States	7%	9%	6%	11%	8%	5%	8%	9%	9%	3%	7%	6%
No	38%	39%	38%	29%	40%	41%	40%	41%	35%	40%	38%	38%
Not sure	14%	13%	14%	13%	17%	14%	8%	11%	17%	12%	12%	32%
Totals	(1,000)	(463)	(537)	(170)	(310)	(363)	(156)	(322)	(433)	(245)	(905)	(95)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Yes, within my state	21%	23%	26%	9%	4%	17%	26%	26%	24%
Yes, to another state	33%	35%	31%	28%	29%	24%	34%	46%	45%
Yes, outside of the United States	7%	6%	7%	11%	2%	4%	8%	14%	11%
No	38%	38%	33%	41%	27%	51%	33%	29%	27%
Not sure	14%	13%	15%	18%	42%	11%	13%	10%	14%
Totals	(1,000)	(796)	(117)	(87)	(46)	(343)	(332)	(194)	(85)

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	Total	Family Income			
		Under 40	40-80	80-100	100+
Yes, within my state	21%	17%	25%	21%	28%
Yes, to another state	33%	22%	40%	51%	50%
Yes, outside of the United States	7%	6%	9%	10%	9%
No	38%	49%	33%	23%	24%
Not sure	14%	13%	10%	8%	13%
Totals	(1,000)	(359)	(289)	(76)	(126)

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2. Length of vacation

How long will your vacation be? If you're taking multiple vacations, add the number of days together.

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
One to three days	17%	13%	21%	19%	23%	15%	11%	23%	16%	13%	16%	33%
Four to seven days	39%	43%	36%	40%	33%	45%	37%	36%	38%	46%	40%	36%
Eight to fourteen days	25%	26%	24%	21%	24%	27%	28%	23%	24%	28%	26%	9%
Fifteen or more days	16%	17%	15%	19%	18%	11%	19%	14%	21%	10%	16%	19%
Not sure	3%	1%	4%	1%	2%	3%	5%	3%	1%	4%	3%	3%
Totals (Unweighted N)	100% (485)	100% (222)	100% (263)	100% (97)	100% (149)	100% (162)	100% (77)	100% (155)	100% (211)	100% (119)	100% (449)	100% (36)

	Total	Race			Education					
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
One to three days	17%	15%	31%	17%	—	16%	22%	17%	11%	
Four to seven days	39%	40%	28%	48%	81%	41%	36%	35%	37%	
Eight to fourteen days	25%	26%	14%	30%	11%	28%	22%	27%	30%	
Fifteen or more days	16%	17%	23%	5%	4%	14%	16%	20%	21%	
Not sure	3%	3%	4%	—	3%	2%	4%	1%	—	
Totals (Unweighted N)	100% (485)	100% (386)	100% (54)	100% (45)	100% (13)	100% (132)	100% (173)	100% (116)	100% (51)	

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	Total	Family Income			
		Under 40	40-80	80-100	100+
One to three days	17%	28%	15%	14%	7%
Four to seven days	39%	39%	43%	38%	37%
Eight to fourteen days	25%	15%	29%	33%	29%
Fifteen or more days	16%	16%	11%	14%	25%
Not sure	3%	3%	2%	1%	2%
Totals (Unweighted N)	100% (485)	100% (137)	100% (155)	100% (51)	100% (81)

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3. Vacation activities

What will you be doing on your vacation? Mark as many as apply.

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Seeing family	56%	54%	57%	49%	61%	49%	71%	56%	55%	56%	56%	54%
Going on a cruise	5%	6%	5%	1%	8%	5%	7%	3%	6%	6%	5%	3%
Physical activity (e.g. hiking, canoeing)	23%	28%	17%	39%	26%	18%	7%	17%	29%	19%	22%	29%
Cultural tour	14%	18%	11%	23%	11%	11%	15%	14%	17%	9%	14%	13%
Beach	34%	36%	32%	42%	33%	36%	23%	39%	31%	34%	34%	33%
Visiting a city	40%	44%	36%	55%	40%	36%	31%	43%	39%	38%	40%	38%
Touring and camping	23%	26%	20%	30%	24%	25%	11%	18%	28%	21%	23%	27%
Other	25%	25%	25%	15%	28%	27%	28%	24%	27%	23%	25%	22%
Not sure	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	—
Totals	(485)	(222)	(263)	(97)	(149)	(162)	(77)	(155)	(211)	(119)	(449)	(36)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Seeing family	56%	57%	60%	43%	29%	62%	50%	61%	60%
Going on a cruise	5%	5%	5%	7%	5%	2%	7%	6%	5%
Physical activity (e.g. hiking, canoeing)	23%	25%	13%	21%	34%	17%	18%	32%	30%
Cultural tour	14%	12%	24%	15%	—	6%	19%	17%	23%
Beach	34%	34%	30%	36%	37%	33%	32%	41%	26%
Visiting a city	40%	38%	51%	39%	14%	35%	42%	49%	40%
Touring and camping	23%	27%	8%	17%	16%	20%	25%	27%	23%
Other	25%	26%	19%	21%	8%	33%	22%	20%	32%
Not sure	1%	2%	1%	1%	—	3%	1%	1%	3%
Totals	(485)	(386)	(54)	(45)	(13)	(132)	(173)	(116)	(51)

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	Total	Family Income			
		Under 40	40-80	80-100	100+
Seeing family	56%	60%	54%	60%	56%
Going on a cruise	5%	3%	4%	4%	8%
Physical activity (e.g. hiking, canoeing)	23%	18%	26%	14%	28%
Cultural tour	14%	12%	18%	13%	15%
Beach	34%	36%	29%	40%	43%
Visiting a city	40%	38%	40%	41%	43%
Touring and camping	23%	18%	25%	31%	23%
Other	25%	26%	19%	17%	26%
Not sure	1%	1%	1%	1%	—
Totals	(485)	(137)	(155)	(51)	(81)