

# Daily Survey: Columbus Day

October 6 - 11, 2021 - 2000 US Adult Citizens



## 1. Favorability of Columbus

Do you have a favorable or unfavorable view of Christopher Columbus?

|                             | Gender  |       |         | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|-----------------------------|---------|-------|---------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                             | Total   | Male  | Female  | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Very favorable              | 19%     | 25%   | 14%     | 11%              | 14%   | 22%   | 29%   | 22%               | 8%    | 18%      | 14%   |
| Somewhat favorable          | 28%     | 27%   | 29%     | 24%              | 23%   | 30%   | 34%   | 33%               | 20%   | 14%      | 24%   |
| Somewhat unfavorable        | 16%     | 15%   | 16%     | 17%              | 16%   | 16%   | 14%   | 15%               | 22%   | 15%      | 10%   |
| Very unfavorable            | 15%     | 13%   | 16%     | 19%              | 18%   | 13%   | 10%   | 11%               | 22%   | 23%      | 20%   |
| Don't know                  | 17%     | 15%   | 20%     | 16%              | 21%   | 19%   | 13%   | 17%               | 22%   | 15%      | 20%   |
| N/A - Have not heard of him | 5%      | 4%    | 5%      | 13%              | 7%    | 1%    | 0%    | 2%                | 7%    | 15%      | 11%   |
| Totals                      | 100%    | 99%   | 100%    | 100%             | 99%   | 101%  | 100%  | 100%              | 101%  | 100%     | 99%   |
| Unweighted N                | (1,999) | (919) | (1,080) | (293)            | (399) | (786) | (521) | (1,459)           | (244) | (153)    | (143) |

|                             | Party ID |       |       |       | 2020 Vote |       | Family Income (3 category) |           |         | Census Region |         |       |       |
|-----------------------------|----------|-------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
|                             | Total    | Dem   | Ind   | Rep   | Biden     | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast     | Midwest | South | West  |
| Very favorable              | 19%      | 10%   | 16%   | 39%   | 6%        | 41%   | 18%                        | 21%       | 26%     | 18%           | 21%     | 20%   | 18%   |
| Somewhat favorable          | 28%      | 24%   | 26%   | 38%   | 23%       | 35%   | 26%                        | 35%       | 30%     | 30%           | 27%     | 29%   | 26%   |
| Somewhat unfavorable        | 16%      | 27%   | 14%   | 5%    | 30%       | 5%    | 16%                        | 15%       | 19%     | 17%           | 14%     | 14%   | 18%   |
| Very unfavorable            | 15%      | 21%   | 16%   | 3%    | 23%       | 6%    | 15%                        | 13%       | 14%     | 17%           | 13%     | 15%   | 14%   |
| Don't know                  | 17%      | 18%   | 20%   | 13%   | 16%       | 12%   | 19%                        | 14%       | 8%      | 15%           | 22%     | 17%   | 15%   |
| N/A - Have not heard of him | 5%       | 1%    | 9%    | 1%    | 2%        | 1%    | 5%                         | 2%        | 3%      | 2%            | 3%      | 5%    | 8%    |
| Totals                      | 100%     | 101%  | 101%  | 99%   | 100%      | 100%  | 99%                        | 100%      | 100%    | 99%           | 100%    | 100%  | 99%   |
| Unweighted N                | (1,999)  | (664) | (838) | (497) | (791)     | (684) | (851)                      | (530)     | (352)   | (385)         | (437)   | (709) | (468) |

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## 2. Credit for Discovery of North America

Who deserves the most credit for the discovery of North America?

|                      | Total   | Gender |         | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|----------------------|---------|--------|---------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                      |         | Male   | Female  | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Christopher Columbus | 26%     | 29%    | 23%     | 25%              | 25%   | 25%   | 29%   | 28%               | 14%   | 28%      | 22%   |
| Leif Eriksson        | 10%     | 11%    | 9%      | 9%               | 8%    | 11%   | 12%   | 12%               | 3%    | 4%       | 10%   |
| Native Americans     | 38%     | 33%    | 42%     | 30%              | 37%   | 42%   | 39%   | 35%               | 53%   | 38%      | 38%   |
| Someone else         | 6%      | 7%     | 5%      | 6%               | 6%    | 5%    | 7%    | 6%                | 7%    | 6%       | 5%    |
| Don't know           | 21%     | 20%    | 21%     | 30%              | 24%   | 17%   | 13%   | 19%               | 23%   | 24%      | 25%   |
| Totals               | 101%    | 100%   | 100%    | 100%             | 100%  | 100%  | 100%  | 100%              | 100%  | 100%     | 100%  |
| Unweighted N         | (1,998) | (919)  | (1,079) | (293)            | (399) | (786) | (520) | (1,458)           | (243) | (153)    | (144) |

|                      | Total   | Party ID |       |       | 2020 Vote |       | Family Income (3 category) |           |         | Census Region |         |       |       |
|----------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
|                      |         | Dem      | Ind   | Rep   | Biden     | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast     | Midwest | South | West  |
| Christopher Columbus | 26%     | 19%      | 22%   | 43%   | 14%       | 46%   | 24%                        | 31%       | 31%     | 28%           | 24%     | 26%   | 26%   |
| Leif Eriksson        | 10%     | 8%       | 11%   | 12%   | 8%        | 14%   | 8%                         | 12%       | 11%     | 8%            | 13%     | 9%    | 9%    |
| Native Americans     | 38%     | 53%      | 35%   | 24%   | 57%       | 20%   | 40%                        | 39%       | 36%     | 38%           | 38%     | 38%   | 37%   |
| Someone else         | 6%      | 5%       | 7%    | 4%    | 6%        | 6%    | 6%                         | 6%        | 6%      | 5%            | 6%      | 6%    | 6%    |
| Don't know           | 21%     | 15%      | 26%   | 17%   | 14%       | 14%   | 22%                        | 13%       | 15%     | 20%           | 19%     | 21%   | 21%   |
| Totals               | 101%    | 100%     | 101%  | 100%  | 99%       | 100%  | 100%                       | 101%      | 99%     | 99%           | 100%    | 100%  | 99%   |
| Unweighted N         | (1,998) | (662)    | (839) | (497) | (789)     | (684) | (849)                      | (530)     | (352)   | (385)         | (438)   | (708) | (467) |

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### 3. Columbus Day or Indigenous People's Day

Do you think the second Monday in October should be referred to as Columbus Day, Indigenous Peoples' Day, both, or neither?

|                         | Total   | Gender |         | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|-------------------------|---------|--------|---------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                         |         | Male   | Female  | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Columbus Day            | 33%     | 38%    | 28%     | 24%              | 20%   | 38%   | 45%   | 39%               | 13%   | 25%      | 24%   |
| Indigenous Peoples' Day | 23%     | 20%    | 25%     | 26%              | 27%   | 20%   | 19%   | 20%               | 30%   | 31%      | 23%   |
| Both                    | 15%     | 13%    | 16%     | 14%              | 18%   | 14%   | 13%   | 14%               | 20%   | 11%      | 21%   |
| Neither                 | 16%     | 17%    | 15%     | 13%              | 16%   | 17%   | 15%   | 16%               | 18%   | 13%      | 15%   |
| Don't know              | 14%     | 12%    | 16%     | 22%              | 19%   | 11%   | 8%    | 12%               | 20%   | 21%      | 17%   |
| Totals                  | 101%    | 100%   | 100%    | 99%              | 100%  | 100%  | 100%  | 101%              | 101%  | 101%     | 100%  |
| Unweighted N            | (1,989) | (914)  | (1,075) | (287)            | (397) | (785) | (520) | (1,451)           | (243) | (153)    | (142) |

|                         | Total   | Party ID |       |       | 2020 Vote |       | Family Income (3 category) |           |         | Census Region |         |       |       |
|-------------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
|                         |         | Dem      | Ind   | Rep   | Biden     | Trump | < \$50K                    | \$50-100K | \$100K+ | Northeast     | Midwest | South | West  |
| Columbus Day            | 33%     | 18%      | 27%   | 64%   | 12%       | 66%   | 31%                        | 38%       | 36%     | 33%           | 33%     | 36%   | 28%   |
| Indigenous Peoples' Day | 23%     | 38%      | 21%   | 5%    | 42%       | 4%    | 22%                        | 23%       | 24%     | 24%           | 22%     | 21%   | 24%   |
| Both                    | 15%     | 15%      | 14%   | 15%   | 14%       | 14%   | 16%                        | 13%       | 15%     | 18%           | 14%     | 13%   | 16%   |
| Neither                 | 16%     | 17%      | 17%   | 10%   | 19%       | 10%   | 13%                        | 15%       | 20%     | 13%           | 17%     | 17%   | 14%   |
| Don't know              | 14%     | 11%      | 21%   | 6%    | 12%       | 6%    | 18%                        | 10%       | 5%      | 12%           | 14%     | 13%   | 18%   |
| Totals                  | 101%    | 99%      | 100%  | 100%  | 99%       | 100%  | 100%                       | 99%       | 100%    | 100%          | 100%    | 100%  | 100%  |
| Unweighted N            | (1,989) | (662)    | (830) | (497) | (787)     | (683) | (848)                      | (526)     | (350)   | (382)         | (433)   | (708) | (466) |

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**4. Columbus Day Federal Holiday**

Do you think Columbus Day should be a federal holiday?

|              | Gender  |       |         | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|--------------|---------|-------|---------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|              | Total   | Male  | Female  | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| Yes          | 33%     | 35%   | 32%     | 30%              | 34%   | 33%   | 35%   | 35%               | 23%   | 28%      | 37%   |
| No           | 47%     | 48%   | 45%     | 39%              | 42%   | 53%   | 49%   | 46%               | 52%   | 46%      | 46%   |
| Don't know   | 20%     | 17%   | 23%     | 30%              | 24%   | 14%   | 16%   | 19%               | 24%   | 26%      | 16%   |
| Totals       | 100%    | 100%  | 100%    | 99%              | 100%  | 100%  | 100%  | 100%              | 99%   | 100%     | 99%   |
| Unweighted N | (1,995) | (916) | (1,079) | (289)            | (398) | (787) | (521) | (1,455)           | (244) | (152)    | (144) |

|              | Party ID |       |       | 2020 Vote |       | Family Income (3 category) |         |           | Census Region |           |         |       |       |
|--------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
|              | Total    | Dem   | Ind   | Rep       | Biden | Trump                      | < \$50K | \$50-100K | \$100K+       | Northeast | Midwest | South | West  |
| Yes          | 33%      | 32%   | 26%   | 48%       | 26%   | 45%                        | 28%     | 39%       | 43%           | 38%       | 30%     | 34%   | 31%   |
| No           | 47%      | 53%   | 49%   | 34%       | 59%   | 40%                        | 49%     | 46%       | 45%           | 45%       | 48%     | 46%   | 48%   |
| Don't know   | 20%      | 15%   | 25%   | 17%       | 15%   | 14%                        | 23%     | 15%       | 12%           | 17%       | 22%     | 20%   | 21%   |
| Totals       | 100%     | 100%  | 100%  | 99%       | 100%  | 99%                        | 100%    | 100%      | 100%          | 100%      | 100%    | 100%  | 100%  |
| Unweighted N | (1,995)  | (664) | (836) | (495)     | (790) | (684)                      | (850)   | (527)     | (352)         | (385)     | (435)   | (707) | (468) |

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**5. Statues of Columbus**

Do you think statues of Christopher Columbus should or should not be displayed in America?

|                              | Gender  |       |         | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|------------------------------|---------|-------|---------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                              | Total   | Male  | Female  | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| They should be displayed     | 49%     | 54%   | 44%     | 33%              | 40%   | 53%   | 65%   | 58%               | 20%   | 34%      | 40%   |
| They should not be displayed | 24%     | 21%   | 27%     | 32%              | 25%   | 22%   | 16%   | 19%               | 44%   | 28%      | 25%   |
| Don't know                   | 28%     | 26%   | 30%     | 35%              | 35%   | 24%   | 19%   | 23%               | 36%   | 38%      | 35%   |
| Totals                       | 101%    | 101%  | 101%    | 100%             | 100%  | 99%   | 100%  | 100%              | 100%  | 100%     | 100%  |
| Unweighted N                 | (1,992) | (915) | (1,077) | (289)            | (399) | (784) | (520) | (1,453)           | (243) | (153)    | (143) |

|                              | Party ID |       |       | 2020 Vote |       | Family Income (3 category) |         |           | Census Region |           |         |       |       |
|------------------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
|                              | Total    | Dem   | Ind   | Rep       | Biden | Trump                      | < \$50K | \$50-100K | \$100K+       | Northeast | Midwest | South | West  |
| They should be displayed     | 49%      | 34%   | 43%   | 80%       | 30%   | 82%                        | 45%     | 57%       | 59%           | 50%       | 53%     | 48%   | 45%   |
| They should not be displayed | 24%      | 36%   | 23%   | 9%        | 39%   | 7%                         | 27%     | 21%       | 20%           | 28%       | 19%     | 24%   | 24%   |
| Don't know                   | 28%      | 30%   | 34%   | 11%       | 31%   | 11%                        | 28%     | 22%       | 21%           | 22%       | 27%     | 28%   | 31%   |
| Totals                       | 101%     | 100%  | 100%  | 100%      | 100%  | 100%                       | 100%    | 100%      | 100%          | 100%      | 99%     | 100%  | 100%  |
| Unweighted N                 | (1,992)  | (659) | (836) | (497)     | (788) | (683)                      | (848)   | (525)     | (352)         | (384)     | (434)   | (707) | (467) |

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**6. Columbus Hero or Villain**

Do you consider Christopher Columbus to be more of a hero or more of a villain?

|                   | Gender  |       |         | Age (4 category) |       |       |       | Race (4 category) |       |          |       |
|-------------------|---------|-------|---------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
|                   | Total   | Male  | Female  | 18-29            | 30-44 | 45-64 | 65+   | White             | Black | Hispanic | Other |
| More of a hero    | 29%     | 33%   | 26%     | 24%              | 24%   | 29%   | 40%   | 33%               | 13%   | 27%      | 25%   |
| More of a villain | 21%     | 20%   | 22%     | 30%              | 27%   | 18%   | 12%   | 17%               | 35%   | 26%      | 26%   |
| Neither           | 36%     | 37%   | 35%     | 26%              | 32%   | 40%   | 42%   | 39%               | 29%   | 29%      | 29%   |
| Don't know        | 14%     | 10%   | 17%     | 20%              | 17%   | 12%   | 6%    | 10%               | 23%   | 18%      | 20%   |
| Totals            | 100%    | 100%  | 100%    | 100%             | 100%  | 99%   | 100%  | 99%               | 100%  | 100%     | 100%  |
| Unweighted N      | (1,993) | (916) | (1,077) | (290)            | (398) | (786) | (519) | (1,453)           | (243) | (153)    | (144) |

|                   | Party ID |       |       | 2020 Vote |       | Family Income (3 category) |         |           | Census Region |           |         |       |       |
|-------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
|                   | Total    | Dem   | Ind   | Rep       | Biden | Trump                      | < \$50K | \$50-100K | \$100K+       | Northeast | Midwest | South | West  |
| More of a hero    | 29%      | 18%   | 24%   | 55%       | 11%   | 55%                        | 27%     | 32%       | 38%           | 32%       | 27%     | 31%   | 27%   |
| More of a villain | 21%      | 34%   | 20%   | 7%        | 37%   | 5%                         | 21%     | 22%       | 23%           | 22%       | 24%     | 20%   | 21%   |
| Neither           | 36%      | 38%   | 37%   | 30%       | 42%   | 34%                        | 37%     | 38%       | 31%           | 37%       | 36%     | 36%   | 36%   |
| Don't know        | 14%      | 10%   | 19%   | 8%        | 11%   | 6%                         | 15%     | 7%        | 7%            | 10%       | 14%     | 13%   | 16%   |
| Totals            | 100%     | 100%  | 100%  | 100%      | 101%  | 100%                       | 100%    | 99%       | 99%           | 101%      | 101%    | 100%  | 100%  |
| Unweighted N      | (1,993)  | (661) | (836) | (496)     | (787) | (684)                      | (848)   | (527)     | (351)         | (384)     | (434)   | (708) | (467) |

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|                               |   |
|-------------------------------|---|
| <b>Interviewing Dates</b>     | October 6 - 11, 2021  |
| <b>Target population</b>      | U.S. Citizens, aged 18 and over.  |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement. |
| <b>Weighting</b>              | The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.249 to 6.537, with a mean of one and a standard deviation of 0.683.  |
| <b>Number of respondents</b>  | 2000  |
| <b>Margin of error</b>        | ± 2.7% (adjusted for weighting)   |
| <b>Survey mode</b>            | Web-based interviews  |
| <b>Questions not reported</b> | 60 questions not reported.  |