

Daily Survey: World Cup and Beer



Sample 1000 U.S. Adult Citizens
Conducted November 21 - 27, 2022
Margin of Error ±3.5%

1. How interested are you in the 2022 World Cup?

Very interested	12%
Somewhat interested	14%
Not very interested	13%
Not at all interested	55%
Not sure	7%

2. Which men's national team do you most support in the 2022 World Cup?

United States	43%
Argentina	1%
Australia	0%
Belgium	0%
Brazil	2%
Cameroon	0%
Canada	1%
Costa Rica	0%
Croatia	0%
Denmark	0%
Ecuador	0%
England	1%
France	1%
Germany	1%
Ghana	0%
Iran	0%
Japan	0%
Mexico	1%
Morocco	0%
Netherlands	0%
Poland	0%
Portugal	1%
Qatar	0%
Saudi Arabia	0%
Senegal	0%
Serbia	0%
South Korea	0%
Spain	0%
Switzerland	0%
Tunisia	0%
Uruguay	0%
Wales	1%
I don't support any team	41%

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Not sure 5%

3. Qatar, the country hosting this year's World Cup, has strict regulations around alcohol consumption in the country. Qatar's state religion is Islam, which forbids alcohol consumption. While Qatar stadiums originally were going to sell alcohol during World Cup matches, Qatari officials reversed that decision last week and now attendees will only be able to buy non-alcoholic beverages. Do you approve or disapprove of their decision not to sell alcohol at matches?

Strongly approve 22%
 Somewhat approve 23%
 Somewhat disapprove 13%
 Strongly disapprove 12%
 Not sure 30%

4. In response to the ban of alcoholic beer sales, visiting World Cup fans chanted "We want beer" during Ecuador's match against Qatar. Do you support or oppose fans protesting the ban with public chants?

Strongly support 20%
 Somewhat support 24%
 Somewhat oppose 16%
 Strongly oppose 15%
 Not sure 26%

5. Do you think drinking alcohol is or is not a big part of watching sports in person?

It is a big part 37%
 It is not a big part 37%
 Not sure 26%

6. Do you think drinking alcohol is or is not a big part of watching sports on television?

It is a big part 36%
 It is not a big part 39%
 Not sure 25%

7. Do you think drinking alcohol should or should not be a big part of watching sports in person?

It should be a big part 18%
 It should not be a big part 50%
 Not sure 32%

8. Do you think drinking alcohol should or should not be a big part of watching sports on television?

It should be a big part 19%
 It should not be a big part 48%
 Not sure 33%

Daily Survey: World Cup and Beer



Interviewing Dates	November 21 - 27, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.148 to 6.501, with a mean of one and a standard deviation of 0.544.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.

Daily Survey: World Cup and Beer

November 21 - 27, 2022 - 1000 US Adult Citizens



1. Interested in 2022 World Cup

How interested are you in the 2022 World Cup?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	12%	17%	7%	20%	20%	7%	3%	9%	24%	15%	7%
Somewhat interested	14%	14%	14%	18%	16%	11%	13%	14%	14%	11%	17%
Not very interested	13%	15%	10%	12%	10%	12%	17%	13%	10%	11%	19%
Not at all interested	55%	46%	63%	38%	44%	65%	66%	59%	37%	52%	47%
Not sure	7%	7%	6%	12%	10%	5%	1%	4%	14%	11%	9%
Totals	101%	99%	100%	100%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(990)	(449)	(541)	(190)	(224)	(343)	(233)	(711)	(125)	(82)	(72)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	12%	16%	8%	12%	17%	9%	7%	16%	22%	17%	9%	11%	12%
Somewhat interested	14%	19%	12%	11%	19%	11%	16%	12%	15%	14%	13%	15%	13%
Not very interested	13%	13%	13%	13%	12%	13%	11%	14%	16%	14%	11%	14%	13%
Not at all interested	55%	46%	56%	63%	49%	64%	60%	54%	45%	51%	61%	54%	53%
Not sure	7%	6%	11%	1%	3%	2%	7%	4%	1%	5%	5%	7%	9%
Totals	101%	100%	100%	100%	100%	99%	101%	100%	99%	101%	99%	101%	100%
Unweighted N	(990)	(363)	(383)	(244)	(368)	(326)	(424)	(252)	(194)	(187)	(206)	(368)	(229)

Daily Survey: World Cup and Beer

November 21 - 27, 2022 - 1000 US Adult Citizens



3. Approval of Ban on World Cup Stadium Beer Sales

Qatar, the country hosting this year's World Cup, has strict regulations around alcohol consumption in the country. Qatar's state religion is Islam, which forbids alcohol consumption. While Qatar stadiums originally were going to sell alcohol during World Cup matches, Qatari officials reversed that decision last week and now attendees will only be able to buy non-alcoholic beverages. Do you approve or disapprove of their decision not to sell alcohol at matches?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	22%	22%	22%	16%	21%	22%	28%	22%	23%	24%	15%
Somewhat approve	23%	23%	23%	28%	22%	19%	25%	23%	23%	15%	38%
Somewhat disapprove	13%	14%	12%	11%	13%	14%	13%	14%	9%	10%	11%
Strongly disapprove	12%	14%	11%	9%	12%	14%	13%	13%	11%	13%	8%
Not sure	30%	27%	33%	36%	33%	30%	20%	28%	34%	37%	27%
Totals	100%	100%	101%	100%	101%	99%	99%	100%	100%	99%	99%
Unweighted N	(994)	(454)	(540)	(195)	(224)	(342)	(233)	(713)	(127)	(82)	(72)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	22%	20%	16%	32%	18%	29%	21%	26%	22%	19%	18%	27%	20%
Somewhat approve	23%	25%	21%	24%	25%	28%	20%	31%	24%	27%	23%	22%	21%
Somewhat disapprove	13%	15%	11%	13%	15%	11%	11%	12%	19%	14%	13%	9%	18%
Strongly disapprove	12%	16%	11%	10%	19%	11%	10%	10%	21%	11%	14%	12%	12%
Not sure	30%	24%	41%	21%	24%	21%	38%	20%	15%	29%	32%	30%	29%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(994)	(365)	(384)	(245)	(369)	(326)	(424)	(251)	(197)	(187)	(207)	(370)	(230)

Daily Survey: World Cup and Beer

November 21 - 27, 2022 - 1000 US Adult Citizens



4. Support of Chants Opposing Ban on World Cup Stadium Beer Sales

In response to the ban of alcoholic beer sales, visiting World Cup fans chanted "We want beer" during Ecuador's match against Qatar. Do you support or oppose fans protesting the ban with public chants?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	20%	25%	14%	17%	17%	23%	19%	21%	19%	18%	14%
Somewhat support	24%	28%	21%	30%	27%	21%	20%	25%	25%	18%	27%
Somewhat oppose	16%	13%	18%	12%	14%	14%	23%	17%	12%	13%	18%
Strongly oppose	15%	13%	16%	12%	15%	13%	20%	15%	14%	13%	13%
Not sure	26%	20%	31%	29%	27%	28%	18%	22%	31%	38%	28%
Totals	101%	99%	100%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(989)	(449)	(540)	(193)	(223)	(341)	(232)	(710)	(127)	(81)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	20%	24%	15%	20%	29%	21%	14%	20%	33%	23%	19%	20%	18%
Somewhat support	24%	30%	22%	21%	28%	21%	24%	27%	27%	26%	24%	22%	26%
Somewhat oppose	16%	16%	14%	18%	15%	20%	15%	21%	15%	17%	17%	14%	17%
Strongly oppose	15%	12%	13%	20%	9%	20%	14%	17%	14%	11%	13%	17%	17%
Not sure	26%	18%	37%	20%	20%	19%	33%	14%	11%	22%	28%	28%	23%
Totals	101%	100%	101%	99%	101%	101%	100%	99%	100%	99%	101%	101%	101%
Unweighted N	(989)	(361)	(383)	(245)	(367)	(324)	(422)	(250)	(195)	(184)	(208)	(370)	(227)

Daily Survey: World Cup and Beer
November 21 - 27, 2022 - 1000 US Adult Citizens



5. Is Alcohol Big Part of Watching Sports in Person

Do you think drinking alcohol is or is not a big part of watching sports in person?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It is a big part	37%	34%	39%	29%	35%	41%	38%	38%	46%	27%	22%
It is not a big part	37%	41%	34%	37%	39%	33%	40%	38%	28%	39%	45%
Not sure	26%	26%	27%	34%	26%	25%	22%	24%	27%	34%	33%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(986)	(447)	(539)	(189)	(223)	(342)	(232)	(708)	(125)	(82)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is a big part	37%	43%	29%	39%	48%	39%	32%	41%	50%	42%	36%	33%	39%
It is not a big part	37%	35%	36%	41%	33%	43%	37%	40%	39%	36%	35%	41%	34%
Not sure	26%	22%	35%	20%	19%	18%	31%	19%	12%	22%	29%	26%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(986)	(360)	(381)	(245)	(367)	(324)	(421)	(251)	(193)	(186)	(204)	(369)	(227)

Daily Survey: World Cup and Beer
 November 21 - 27, 2022 - 1000 US Adult Citizens



6. Is Alcohol Big Part of Watching Sports on Television

Do you think drinking alcohol is or is not a big part of watching sports on television?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It is a big part	36%	34%	39%	33%	39%	38%	34%	36%	46%	35%	27%
It is not a big part	39%	41%	37%	39%	33%	37%	47%	42%	29%	35%	38%
Not sure	25%	25%	24%	28%	28%	25%	18%	23%	24%	31%	35%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	99%	101%	100%
Unweighted N	(983)	(445)	(538)	(188)	(224)	(340)	(231)	(707)	(123)	(82)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is a big part	36%	44%	30%	35%	42%	36%	36%	39%	40%	41%	35%	37%	33%
It is not a big part	39%	38%	35%	45%	39%	47%	34%	44%	47%	34%	39%	40%	40%
Not sure	25%	18%	34%	20%	19%	17%	29%	17%	13%	25%	26%	23%	28%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(983)	(358)	(381)	(244)	(366)	(323)	(421)	(248)	(194)	(182)	(207)	(368)	(226)

Daily Survey: World Cup and Beer
November 21 - 27, 2022 - 1000 US Adult Citizens



7. Should Alcohol Be Big Part of Watching Sports in Person

Do you think drinking alcohol should or should not be a big part of watching sports in person?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It should be a big part	18%	20%	15%	19%	27%	14%	11%	17%	28%	15%	7%
It should not be a big part	50%	49%	52%	47%	41%	48%	67%	51%	42%	56%	50%
Not sure	32%	31%	32%	33%	32%	38%	22%	32%	30%	29%	43%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(445)	(539)	(189)	(224)	(339)	(232)	(707)	(124)	(82)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It should be a big part	18%	21%	14%	18%	22%	19%	15%	20%	26%	21%	18%	16%	18%
It should not be a big part	50%	54%	46%	52%	52%	56%	47%	61%	49%	47%	50%	54%	48%
Not sure	32%	25%	40%	29%	26%	25%	38%	18%	25%	32%	32%	30%	34%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(984)	(359)	(380)	(245)	(367)	(322)	(420)	(249)	(194)	(185)	(206)	(367)	(226)

Daily Survey: World Cup and Beer
 November 21 - 27, 2022 - 1000 US Adult Citizens



8. Should Alcohol Be Big Part of Watching Sports on Television

Do you think drinking alcohol should or should not be a big part of watching sports on television?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It should be a big part	19%	22%	16%	23%	25%	15%	14%	15%	31%	26%	17%
It should not be a big part	48%	45%	51%	39%	42%	47%	63%	52%	39%	42%	37%
Not sure	33%	34%	33%	38%	33%	38%	23%	33%	30%	32%	47%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(980)	(441)	(539)	(187)	(221)	(341)	(231)	(703)	(124)	(82)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It should be a big part	19%	25%	14%	18%	23%	18%	17%	22%	25%	27%	16%	19%	16%
It should not be a big part	48%	49%	43%	53%	49%	56%	43%	60%	49%	38%	50%	48%	51%
Not sure	33%	27%	43%	29%	28%	26%	40%	18%	26%	34%	34%	33%	33%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(980)	(360)	(376)	(244)	(364)	(323)	(422)	(249)	(192)	(184)	(205)	(365)	(226)

Daily Survey: World Cup and Beer

November 21 - 27, 2022 - 1000 US Adult Citizens



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Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.148 to 6.501, with a mean of one and a standard deviation of 0.544.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.