

# Daily Survey: Understanding of Sports



Sample 1000 U.S. Adult Citizens  
 Conducted January 20 - 25, 2023  
 Margin of Error  $\pm 3.3\%$

1. Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Very well	Somewhat well	Not very well	Not at all	Not sure
Baseball	33%	35%	14%	15%	3%
Basketball	29%	32%	19%	17%	4%
Boxing	14%	29%	23%	29%	5%
Football	36%	30%	17%	14%	3%
Golf	13%	28%	23%	32%	4%
Ice hockey	12%	23%	29%	31%	5%
Rugby	6%	10%	21%	57%	6%
Soccer	15%	26%	26%	29%	4%
Tennis	15%	29%	28%	24%	4%
Volleyball	14%	34%	26%	22%	4%

## Interviewing Dates

January 20 - 25, 2023

## Target population

U.S. Citizens, aged 18 and over.

## Sampling method

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.

## Weighting

The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.409 to 4.271, with a mean of one and a standard deviation of 0.334.

## Number of respondents

1000

## Margin of error

$\pm 3.3\%$  (adjusted for weighting)

## Survey mode

Web-based interviews

## Questions not reported

51 questions not reported.

# Daily Survey: Understanding of Sports

## January 20 - 25, 2023 - 1000 US Adult Citizens



### 1A. Understanding of Sports Rules — Baseball

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	33%	43%	24%	22%	28%	41%	40%	37%	30%	26%	21%
Somewhat well	35%	32%	37%	29%	36%	35%	38%	35%	32%	35%	35%
Not very well	14%	11%	17%	22%	14%	9%	13%	13%	13%	19%	17%
Not at all	15%	13%	16%	22%	17%	12%	10%	14%	18%	16%	16%
Not sure	3%	2%	5%	6%	5%	3%	0%	2%	7%	4%	11%
Totals	100%	101%	99%	101%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(997)	(457)	(540)	(201)	(237)	(332)	(227)	(699)	(136)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	33%	29%	32%	40%	30%	44%	30%	38%	40%	35%	41%	32%	27%
Somewhat well	35%	40%	28%	37%	41%	34%	35%	33%	38%	34%	32%	33%	40%
Not very well	14%	15%	16%	11%	14%	11%	13%	14%	14%	15%	10%	15%	16%
Not at all	15%	12%	20%	11%	13%	11%	17%	12%	7%	14%	15%	15%	15%
Not sure	3%	4%	4%	1%	3%	1%	5%	2%	1%	3%	1%	5%	3%
Totals	100%	100%	100%	100%	101%	101%	100%	99%	100%	101%	99%	100%	101%
Unweighted N	(997)	(326)	(401)	(270)	(350)	(335)	(436)	(261)	(187)	(169)	(204)	(395)	(229)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1B. Understanding of Sports Rules — Basketball

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	29%	39%	19%	29%	31%	28%	29%	26%	40%	34%	30%
Somewhat well	32%	29%	34%	28%	29%	33%	36%	34%	25%	28%	27%
Not very well	19%	16%	21%	21%	20%	17%	17%	19%	18%	14%	26%
Not at all	17%	12%	21%	16%	15%	17%	19%	18%	12%	18%	10%
Not sure	4%	4%	4%	6%	5%	4%	0%	3%	6%	5%	7%
Totals	101%	100%	99%	100%	100%	99%	101%	100%	101%	99%	100%
Unweighted N	(997)	(455)	(542)	(201)	(236)	(331)	(229)	(698)	(137)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	29%	29%	25%	35%	29%	28%	26%	34%	37%	27%	31%	29%	28%
Somewhat well	32%	35%	30%	30%	34%	36%	29%	32%	37%	31%	33%	31%	30%
Not very well	19%	18%	19%	19%	21%	17%	18%	19%	16%	22%	17%	18%	19%
Not at all	17%	13%	21%	16%	14%	16%	22%	13%	9%	16%	17%	15%	19%
Not sure	4%	5%	5%	1%	2%	3%	5%	2%	1%	3%	1%	6%	4%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(997)	(327)	(400)	(270)	(351)	(335)	(436)	(261)	(186)	(169)	(204)	(396)	(228)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1C. Understanding of Sports Rules — Boxing

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	14%	22%	6%	17%	15%	14%	9%	12%	25%	13%	15%
Somewhat well	29%	36%	23%	29%	29%	31%	27%	28%	29%	38%	22%
Not very well	23%	20%	26%	20%	24%	22%	26%	24%	19%	20%	21%
Not at all	29%	18%	40%	26%	27%	29%	36%	33%	19%	24%	27%
Not sure	5%	5%	5%	9%	5%	4%	2%	3%	8%	5%	15%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(455)	(541)	(201)	(236)	(332)	(227)	(697)	(137)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	14%	13%	15%	13%	12%	14%	14%	15%	14%	12%	16%	13%	15%
Somewhat well	29%	30%	29%	29%	29%	28%	32%	27%	31%	36%	19%	30%	32%
Not very well	23%	22%	20%	27%	23%	26%	19%	21%	28%	23%	25%	21%	23%
Not at all	29%	30%	29%	28%	32%	29%	30%	33%	26%	25%	38%	29%	25%
Not sure	5%	4%	7%	3%	4%	2%	6%	4%	1%	4%	2%	7%	5%
Totals	100%	99%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(326)	(400)	(270)	(350)	(335)	(436)	(262)	(185)	(169)	(204)	(396)	(227)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1D. Understanding of Sports Rules — Football

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	36%	50%	22%	33%	36%	37%	35%	35%	42%	30%	38%
Somewhat well	30%	27%	32%	24%	30%	29%	36%	32%	25%	29%	21%
Not very well	17%	12%	22%	23%	18%	17%	13%	17%	18%	18%	15%
Not at all	14%	9%	20%	15%	12%	15%	16%	14%	11%	19%	19%
Not sure	3%	2%	4%	6%	3%	3%	0%	2%	4%	4%	7%
Totals	100%	100%	100%	101%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(996)	(457)	(539)	(200)	(237)	(331)	(228)	(698)	(137)	(91)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	36%	32%	32%	44%	33%	41%	33%	41%	41%	34%	38%	38%	31%
Somewhat well	30%	33%	26%	31%	31%	34%	29%	29%	36%	33%	29%	29%	28%
Not very well	17%	20%	19%	13%	21%	12%	17%	16%	16%	18%	18%	15%	19%
Not at all	14%	12%	19%	11%	15%	13%	16%	13%	6%	12%	13%	14%	18%
Not sure	3%	2%	5%	2%	1%	0%	5%	2%	1%	3%	1%	4%	4%
Totals	100%	99%	101%	101%	101%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(996)	(327)	(399)	(270)	(351)	(334)	(435)	(261)	(187)	(169)	(204)	(395)	(228)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1E. Understanding of Sports Rules — Golf

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	13%	18%	8%	17%	14%	11%	11%	12%	16%	15%	16%
Somewhat well	28%	34%	22%	26%	28%	27%	32%	30%	28%	23%	19%
Not very well	23%	21%	25%	17%	24%	25%	23%	25%	18%	18%	15%
Not at all	32%	24%	40%	35%	29%	33%	33%	30%	32%	37%	41%
Not sure	4%	3%	4%	5%	5%	4%	0%	3%	6%	6%	10%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	99%	101%
Unweighted N	(996)	(455)	(541)	(201)	(236)	(331)	(228)	(697)	(137)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	13%	10%	13%	16%	9%	15%	9%	15%	20%	14%	12%	11%	16%
Somewhat well	28%	24%	27%	35%	29%	33%	26%	30%	37%	28%	28%	29%	27%
Not very well	23%	24%	24%	19%	25%	22%	22%	24%	24%	23%	24%	20%	25%
Not at all	32%	38%	31%	29%	35%	28%	37%	29%	19%	32%	33%	35%	27%
Not sure	4%	4%	5%	2%	2%	2%	6%	3%	1%	3%	2%	5%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%	99%	100%	99%
Unweighted N	(996)	(326)	(399)	(271)	(348)	(336)	(435)	(261)	(186)	(169)	(204)	(395)	(228)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1F. Understanding of Sports Rules — Ice hockey

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	12%	16%	8%	18%	10%	13%	7%	13%	12%	7%	9%
Somewhat well	23%	26%	20%	20%	24%	27%	19%	25%	19%	16%	22%
Not very well	29%	29%	28%	26%	31%	23%	37%	30%	21%	33%	24%
Not at all	31%	24%	38%	28%	28%	32%	37%	28%	39%	36%	33%
Not sure	5%	5%	6%	8%	7%	6%	1%	3%	9%	8%	12%
Totals	100%	100%	100%	100%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(993)	(453)	(540)	(201)	(237)	(328)	(227)	(694)	(137)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	12%	11%	12%	13%	10%	13%	11%	12%	14%	23%	12%	8%	9%
Somewhat well	23%	22%	18%	30%	22%	29%	18%	23%	30%	28%	24%	21%	22%
Not very well	29%	26%	30%	30%	30%	30%	29%	31%	35%	20%	29%	31%	31%
Not at all	31%	34%	33%	26%	35%	26%	35%	28%	20%	25%	32%	33%	32%
Not sure	5%	6%	7%	2%	4%	2%	6%	6%	1%	4%	2%	7%	7%
Totals	100%	99%	100%	101%	101%	100%	99%	100%	100%	100%	99%	100%	101%
Unweighted N	(993)	(327)	(398)	(268)	(350)	(334)	(434)	(259)	(187)	(168)	(203)	(396)	(226)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1G. Understanding of Sports Rules — Rugby

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	6%	9%	3%	13%	8%	3%	0%	4%	12%	5%	9%
Somewhat well	10%	14%	7%	16%	17%	7%	3%	10%	12%	14%	8%
Not very well	21%	22%	20%	25%	19%	20%	22%	22%	14%	24%	21%
Not at all	57%	50%	64%	37%	48%	65%	74%	61%	49%	50%	50%
Not sure	6%	5%	6%	9%	8%	5%	1%	3%	13%	8%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(996)	(455)	(541)	(200)	(237)	(331)	(228)	(699)	(136)	(91)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	6%	5%	5%	7%	5%	6%	5%	4%	11%	11%	5%	4%	6%
Somewhat well	10%	11%	11%	9%	11%	8%	8%	12%	16%	13%	7%	10%	12%
Not very well	21%	21%	22%	20%	21%	21%	21%	22%	19%	21%	20%	21%	23%
Not at all	57%	57%	55%	60%	60%	63%	60%	57%	52%	50%	65%	57%	55%
Not sure	6%	5%	7%	4%	3%	3%	6%	5%	2%	5%	4%	8%	4%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(996)	(327)	(398)	(271)	(349)	(335)	(435)	(261)	(187)	(169)	(204)	(396)	(227)



# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1H. Understanding of Sports Rules — Soccer

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	15%	19%	10%	27%	18%	10%	5%	13%	22%	15%	18%
Somewhat well	26%	30%	23%	30%	31%	25%	20%	25%	27%	30%	28%
Not very well	26%	24%	29%	19%	25%	27%	36%	30%	19%	21%	21%
Not at all	29%	23%	33%	18%	21%	34%	40%	30%	26%	26%	24%
Not sure	4%	3%	5%	6%	5%	5%	0%	2%	6%	8%	9%
Totals	100%	99%	100%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(994)	(454)	(540)	(200)	(236)	(332)	(226)	(696)	(136)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	15%	18%	13%	12%	15%	12%	12%	14%	22%	19%	14%	14%	13%
Somewhat well	26%	26%	26%	28%	25%	29%	26%	23%	29%	33%	24%	23%	29%
Not very well	26%	27%	26%	27%	28%	27%	23%	32%	29%	20%	26%	27%	31%
Not at all	29%	26%	30%	30%	30%	30%	34%	27%	19%	25%	35%	30%	23%
Not sure	4%	4%	5%	3%	2%	2%	5%	3%	1%	4%	1%	5%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(994)	(326)	(399)	(269)	(349)	(334)	(434)	(262)	(185)	(169)	(204)	(395)	(226)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 11. Understanding of Sports Rules — Tennis

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	15%	21%	10%	20%	14%	16%	13%	15%	24%	11%	15%
Somewhat well	29%	30%	27%	30%	29%	23%	35%	29%	24%	32%	29%
Not very well	28%	25%	31%	25%	28%	30%	27%	30%	23%	25%	27%
Not at all	24%	20%	28%	19%	25%	27%	24%	25%	22%	29%	19%
Not sure	4%	3%	4%	6%	4%	4%	1%	2%	6%	3%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(993)	(453)	(540)	(200)	(236)	(329)	(228)	(694)	(137)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	15%	16%	15%	15%	15%	17%	13%	19%	17%	17%	14%	14%	17%
Somewhat well	29%	33%	25%	28%	33%	26%	26%	27%	40%	29%	27%	30%	27%
Not very well	28%	27%	27%	30%	29%	30%	27%	28%	28%	26%	32%	26%	28%
Not at all	24%	22%	26%	26%	21%	25%	28%	23%	14%	25%	26%	24%	24%
Not sure	4%	3%	7%	1%	2%	2%	5%	2%	1%	3%	1%	5%	5%
Totals	100%	101%	100%	100%	100%	100%	99%	99%	100%	100%	100%	99%	101%
Unweighted N	(993)	(327)	(397)	(269)	(351)	(334)	(433)	(260)	(186)	(168)	(203)	(395)	(227)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



## 1.J. Understanding of Sports Rules — Volleyball

Imagine that you are watching a professional game of the following sport, either live or on television. How well do you understand the rules of the game?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	14%	15%	13%	19%	17%	11%	10%	13%	18%	14%	18%
Somewhat well	34%	38%	31%	27%	33%	36%	40%	37%	29%	31%	28%
Not very well	26%	25%	26%	27%	24%	25%	28%	26%	24%	25%	31%
Not at all	22%	18%	26%	21%	21%	24%	22%	22%	24%	26%	13%
Not sure	4%	4%	4%	6%	4%	4%	1%	2%	6%	5%	11%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	101%	101%	101%
Unweighted N	(999)	(457)	(542)	(201)	(237)	(332)	(229)	(700)	(137)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	14%	16%	12%	15%	13%	14%	12%	15%	16%	19%	8%	14%	14%
Somewhat well	34%	34%	32%	37%	36%	39%	30%	41%	40%	32%	39%	33%	35%
Not very well	26%	26%	27%	25%	29%	22%	26%	24%	27%	23%	27%	26%	28%
Not at all	22%	21%	23%	21%	19%	22%	26%	16%	16%	23%	23%	22%	20%
Not sure	4%	3%	6%	1%	2%	2%	5%	4%	0%	3%	3%	5%	3%
Totals	100%	100%	100%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(999)	(327)	(401)	(271)	(351)	(336)	(436)	(262)	(187)	(169)	(204)	(397)	(229)

# Daily Survey: Understanding of Sports

January 20 - 25, 2023 - 1000 US Adult Citizens



<b>Interviewing Dates</b>	January 20 - 25, 2023
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.409 to 4.271, with a mean of one and a standard deviation of 0.334.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	51 questions not reported.