

# Daily Survey: Trump Tweets

January 12 - 15, 2021 - 1000 US Adult Citizens



## 1. Direction of country

Would you say things in this country today are...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Generally headed in the right direction	15%	20%	11%	27%	17%	11%	9%	14%	17%	19%	13%
Off on the wrong track	70%	67%	73%	54%	71%	73%	80%	72%	65%	63%	73%
Not sure	14%	13%	16%	19%	12%	15%	12%	13%	18%	17%	15%
Totals	99%	100%	100%	100%	100%	99%	101%	99%	100%	99%	101%
Unweighted N	(1,000)	(497)	(503)	(199)	(238)	(347)	(216)	(656)	(129)	(115)	(100)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Generally headed in the right direction	15%	14%	11%	25%	10%	17%	15%	12%	24%	18%	12%	15%	17%
Off on the wrong track	70%	72%	72%	65%	76%	75%	70%	76%	69%	73%	70%	70%	70%
Not sure	14%	14%	17%	9%	14%	8%	15%	12%	7%	8%	18%	16%	13%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,000)	(381)	(460)	(159)	(436)	(206)	(473)	(233)	(152)	(164)	(204)	(366)	(266)

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## 2. Tweeting Appropriate

Do you think the way Donald Trump uses Twitter is appropriate or inappropriate for the President of the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	25%	31%	20%	21%	28%	24%	28%	30%	9%	18%	23%
Inappropriate	63%	58%	68%	65%	58%	67%	63%	60%	81%	68%	59%
Not sure	12%	11%	12%	14%	15%	10%	9%	11%	11%	14%	18%
Totals	100%	100%	100%	100%	101%	101%	100%	101%	101%	100%	100%
Unweighted N	(986)	(489)	(497)	(192)	(235)	(347)	(212)	(652)	(129)	(109)	(96)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	25%	5%	25%	53%	3%	54%	20%	27%	37%	23%	20%	28%	25%
Inappropriate	63%	93%	60%	31%	94%	34%	66%	64%	59%	71%	65%	59%	63%
Not sure	12%	3%	16%	16%	3%	12%	14%	9%	4%	6%	14%	12%	12%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(986)	(380)	(451)	(155)	(434)	(204)	(468)	(229)	(147)	(161)	(201)	(364)	(260)

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**3. Should Trump Tweet**

Should Donald Trump be posting messages on Twitter?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	37%	24%	30%	30%	28%	33%	33%	21%	19%	36%
No	59%	56%	63%	55%	55%	63%	62%	57%	71%	59%	55%
Not sure	11%	8%	13%	15%	15%	8%	5%	9%	9%	22%	9%
Totals	100%	101%	100%	100%	100%	99%	100%	99%	101%	100%	100%
Unweighted N	(999)	(497)	(502)	(199)	(238)	(346)	(216)	(656)	(129)	(115)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	30%	6%	31%	61%	6%	63%	26%	33%	38%	23%	29%	32%	34%
No	59%	89%	54%	30%	89%	30%	62%	61%	53%	69%	57%	57%	58%
Not sure	11%	5%	16%	9%	5%	7%	12%	6%	8%	8%	14%	11%	9%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(999)	(381)	(459)	(159)	(436)	(206)	(472)	(233)	(152)	(164)	(204)	(365)	(266)

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<b>Interviewing Dates</b>	January 12 - 15, 2021
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote (or non-vote). The weights range from 0.2 to 6.496, with a mean of one and a standard deviation of 0.949.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	63 questions not reported.