

# Daily Survey: Trump Tweets

December 31, 2020 - January 4, 2021 - 1000 US Registered Voters



## 1. Direction of country

Would you say things in this country today are...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Generally headed in the right direction	20%	25%	16%	19%	23%	20%	19%	19%	25%	24%	17%
Off on the wrong track	66%	64%	67%	61%	61%	67%	71%	67%	59%	55%	77%
Not sure	14%	11%	17%	20%	17%	13%	10%	14%	16%	21%	6%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(477)	(523)	(157)	(222)	(361)	(260)	(771)	(91)	(87)	(51)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Generally headed in the right direction	20%	16%	15%	31%	17%	26%	22%	20%	26%	15%	11%	27%	22%
Off on the wrong track	66%	74%	69%	52%	74%	59%	63%	66%	69%	73%	74%	54%	72%
Not sure	14%	10%	16%	17%	9%	15%	15%	14%	5%	12%	15%	19%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,000)	(391)	(342)	(267)	(372)	(305)	(416)	(298)	(165)	(141)	(222)	(374)	(263)

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## 2A. Trump Tweets December 31, 2020 — Levin article <https://t.co/S6fKpzoXZZ>

Here are some comments Donald Trump made on Thursday, December 31, 2020. Please rate them.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Great	20%	22%	18%	8%	16%	23%	26%	22%	4%	14%	32%
Good	9%	13%	6%	8%	11%	9%	8%	10%	7%	5%	9%
OK	28%	24%	31%	41%	26%	27%	22%	27%	21%	45%	26%
Bad	14%	12%	15%	18%	17%	12%	12%	11%	27%	24%	14%
Terrible	30%	30%	30%	25%	31%	29%	32%	31%	42%	12%	20%
Totals	101%	101%	100%	100%	101%	100%	100%	101%	101%	100%	101%
Unweighted N	(994)	(474)	(520)	(156)	(222)	(361)	(255)	(766)	(91)	(86)	(51)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Great	20%	3%	19%	41%	2%	40%	19%	16%	24%	17%	20%	24%	14%
Good	9%	2%	10%	16%	4%	16%	9%	13%	6%	6%	9%	9%	12%
OK	28%	21%	28%	36%	20%	34%	32%	29%	20%	25%	26%	31%	27%
Bad	14%	20%	16%	4%	23%	4%	13%	15%	11%	9%	10%	16%	17%
Terrible	30%	54%	27%	3%	51%	6%	26%	28%	39%	43%	35%	20%	30%
Totals	101%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(994)	(388)	(340)	(266)	(369)	(303)	(414)	(297)	(165)	(140)	(220)	(372)	(262)

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## 2B. Trump Tweets December 31, 2020 — New Years Message <https://t.co/2kYtZF8Mei>

Here are some comments Donald Trump made on Thursday, December 31, 2020. Please rate them.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Great	25%	25%	25%	11%	14%	32%	33%	26%	13%	18%	41%
Good	10%	15%	6%	9%	13%	10%	6%	10%	2%	17%	12%
OK	21%	19%	23%	38%	21%	18%	15%	19%	31%	31%	11%
Bad	16%	16%	16%	20%	24%	9%	16%	17%	12%	19%	12%
Terrible	28%	26%	30%	22%	28%	30%	30%	28%	41%	16%	23%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	99%	101%	99%
Unweighted N	(982)	(468)	(514)	(154)	(221)	(356)	(251)	(754)	(91)	(87)	(50)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Great	25%	7%	23%	48%	4%	51%	25%	25%	27%	22%	21%	30%	21%
Good	10%	5%	11%	15%	4%	17%	9%	16%	7%	10%	12%	9%	9%
OK	21%	16%	20%	29%	15%	24%	25%	16%	18%	10%	20%	27%	21%
Bad	16%	21%	20%	6%	25%	6%	17%	13%	19%	18%	15%	14%	19%
Terrible	28%	52%	26%	2%	52%	2%	25%	30%	30%	40%	32%	19%	30%
Totals	100%	101%	100%	100%	100%	100%	101%	100%	101%	100%	100%	99%	100%
Unweighted N	(982)	(385)	(334)	(263)	(368)	(297)	(406)	(295)	(163)	(140)	(219)	(365)	(258)

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### 3. Tweeting Appropriate

Do you think the way Donald Trump uses Twitter is appropriate or inappropriate for the President of the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	31%	35%	28%	20%	31%	34%	34%	33%	11%	39%	42%
Inappropriate	55%	52%	58%	56%	54%	55%	56%	56%	69%	44%	34%
Not sure	13%	13%	14%	23%	14%	11%	10%	11%	21%	17%	24%
Totals	99%	100%	100%	99%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(999)	(476)	(523)	(157)	(221)	(361)	(260)	(770)	(91)	(87)	(51)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	31%	8%	33%	59%	8%	60%	30%	30%	40%	24%	25%	38%	33%
Inappropriate	55%	85%	50%	25%	84%	24%	56%	58%	55%	69%	55%	47%	59%
Not sure	13%	8%	17%	16%	8%	16%	14%	12%	5%	8%	21%	15%	8%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(999)	(391)	(342)	(266)	(372)	(304)	(416)	(297)	(165)	(141)	(222)	(373)	(263)

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**4. Should Trump Tweet**

Should Donald Trump be posting messages on Twitter?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	38%	44%	33%	32%	37%	42%	37%	39%	22%	39%	61%
No	52%	47%	56%	50%	53%	51%	53%	53%	58%	45%	28%
Not sure	10%	9%	11%	18%	10%	7%	10%	8%	20%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(997)	(475)	(522)	(155)	(221)	(361)	(260)	(770)	(91)	(85)	(51)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	38%	11%	43%	66%	13%	70%	40%	33%	44%	31%	35%	44%	37%
No	52%	81%	45%	24%	79%	22%	50%	58%	50%	65%	53%	43%	55%
Not sure	10%	8%	13%	10%	8%	8%	9%	9%	6%	5%	12%	13%	8%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(997)	(389)	(341)	(267)	(372)	(305)	(414)	(298)	(165)	(141)	(221)	(373)	(262)

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<b>Interviewing Dates</b>	December 31, 2020 - January 4, 2021
<b>Target population</b>	U.S. Registered Voters, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.205 to 6.663, with a mean of one and a standard deviation of 1.327.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 5.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	55 questions not reported.