Daily Survey: Representation in Entertainment
August 31 - September 4, 2022 - 1000 US Adult Citizens

YouGov

1A. Acceptable To Write Characters From Different Backgrounds — Racial minority character if they're white
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	33%	37%	30%	26%	32%	36%	37%	39%	17%	22%	29%
Somewhat acceptable	23%	22%	25%	28%	25%	20%	22%	22%	20%	30%	31%
Somewhat unacceptable	10%	9%	11%	11%	9%	11%	10%	10%	11%	8%	11%
Very unacceptable	15%	12%	17%	12%	15%	14%	17%	12%	27%	19%	12%
Not sure	19%	20%	17%	23%	19%	19%	14%	17%	25%	21%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(988)	(463)	(525)	(188)	(211)	(373)	(216)	(738)	(131)	(62)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	33%	32%	30%	41%	34%	44%	31%	34%	45%	34%	31%	31%	38%
Somewhat acceptable	23%	26%	23%	22%	26%	20%	21%	29%	25%	27%	23%	22%	24%
Somewhat unacceptable	10%	12%	10%	9%	13%	8%	11%	11%	9%	13%	7%	11%	10%
Very unacceptable	15%	19%	15%	9%	15%	12%	19%	12%	9%	10%	14%	17%	15%
Not sure	19%	12%	23%	20%	12%	17%	19%	15%	12%	16%	26%	19%	13%
Totals	100%	101%	101%	101%	100%	101%	101%	101%	100%	100%	101%	100%	100%
Unweighted N	(988)	(358)	(381)	(249)	(382)	(311)	(444)	(253)	(181)	(181)	(195)	(372)	(240)

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1B. Acceptable To Write Characters From Different Backgrounds — White character if they're a racial minority
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	36%	38%	35%	28%	33%	41%	42%	42%	19%	22%	35%
Somewhat acceptable	25%	23%	26%	29%	25%	20%	26%	22%	23%	36%	29%
Somewhat unacceptable	11%	11%	11%	11%	14%	11%	8%	10%	15%	9%	12%
Very unacceptable	12%	11%	13%	13%	10%	13%	13%	11%	23%	9%	11%
Not sure	16%	17%	15%	19%	18%	15%	12%	14%	20%	23%	13%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(987)	(464)	(523)	(188)	(210)	(373)	(216)	(738)	(129)	(62)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	36%	38%	33%	39%	41%	44%	34%	35%	51%	35%	36%	35%	41%
Somewhat acceptable	25%	28%	22%	24%	28%	21%	22%	29%	25%	33%	22%	21%	26%
Somewhat unacceptable	11%	12%	10%	11%	10%	10%	10%	14%	8%	10%	10%	13%	9%
Very unacceptable	12%	14%	12%	9%	12%	12%	15%	11%	7%	9%	12%	15%	11%
Not sure	16%	9%	22%	16%	9%	13%	18%	11%	8%	13%	20%	16%	13%
Totals	100%	101%	99%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(987)	(356)	(381)	(250)	(380)	(313)	(442)	(254)	(181)	(181)	(195)	(372)	(239)

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1C. Acceptable To Write Characters From Different Backgrounds — Female character if they're male

Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	37%	40%	35%	32%	37%	38%	41%	40%	25%	37%	37%
Somewhat acceptable	21%	18%	25%	24%	19%	19%	22%	21%	19%	25%	23%
Somewhat unacceptable	11%	10%	12%	16%	11%	9%	11%	9%	17%	13%	18%
Very unacceptable	16%	16%	15%	10%	14%	19%	17%	16%	19%	13%	9%
Not sure	15%	16%	13%	17%	19%	15%	8%	14%	21%	12%	14%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	101%	100%	101%
Unweighted N	(986)	(465)	(521)	(188)	(211)	(371)	(216)	(737)	(130)	(62)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	37%	41%	35%	36%	45%	39%	35%	39%	46%	35%	35%	36%	43%
Somewhat acceptable	21%	25%	18%	21%	24%	18%	20%	22%	21%	24%	23%	19%	22%
Somewhat unacceptable	11%	15%	9%	11%	15%	8%	11%	13%	13%	14%	9%	12%	10%
Very unacceptable	16%	11%	18%	18%	8%	21%	19%	14%	11%	14%	15%	18%	14%
Not sure	15%	8%	21%	14%	8%	14%	15%	12%	10%	13%	18%	15%	12%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(986)	(357)	(379)	(250)	(379)	(313)	(440)	(253)	(183)	(180)	(193)	(373)	(240)

1D. Acceptable To Write Characters From Different Backgrounds — Male character if they're female
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	39%	40%	39%	36%	39%	39%	43%	42%	26%	35%	42%
Somewhat acceptable	21%	18%	23%	22%	18%	20%	23%	20%	21%	18%	26%
Somewhat unacceptable	11%	10%	12%	15%	12%	9%	10%	9%	15%	18%	10%
Very unacceptable	15%	17%	14%	12%	13%	19%	16%	15%	18%	16%	10%
Not sure	14%	16%	12%	16%	18%	13%	8%	13%	20%	13%	11%
Totals	100%	101%	100%	101%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(987)	(465)	(522)	(188)	(211)	(372)	(216)	(739)	(130)	(61)	(57)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	39%	46%	35%	38%	48%	40%	37%	37%	53%	37%	34%	39%	46%
Somewhat acceptable	21%	25%	17%	21%	24%	19%	20%	22%	20%	24%	24%	18%	20%
Somewhat unacceptable	11%	11%	12%	10%	10%	9%	10%	16%	9%	15%	7%	12%	11%
Very unacceptable	15%	11%	17%	18%	10%	20%	19%	13%	10%	12%	17%	18%	11%
Not sure	14%	8%	19%	13%	8%	13%	14%	12%	7%	12%	18%	13%	12%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(987)	(356)	(381)	(250)	(380)	(313)	(441)	(253)	(183)	(181)	(194)	(372)	(240)

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1E. Acceptable To Write Characters From Different Backgrounds — Gay or lesbian character if they're straight
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	36%	37%	35%	29%	32%	41%	40%	40%	20%	29%	37%
Somewhat acceptable	24%	21%	26%	27%	24%	20%	25%	23%	23%	27%	26%
Somewhat unacceptable	11%	12%	11%	15%	15%	9%	7%	9%	19%	14%	16%
Very unacceptable	11%	13%	10%	7%	13%	13%	12%	12%	12%	12%	6%
Not sure	17%	18%	17%	21%	16%	17%	16%	16%	26%	18%	15%
Totals	99%	101%	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(463)	(523)	(187)	(211)	(371)	(217)	(737)	(129)	(62)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	36%	40%	36%	31%	42%	37%	33%	37%	49%	39%	36%	34%	38%
Somewhat acceptable	24%	29%	18%	25%	31%	20%	22%	24%	28%	24%	23%	22%	26%
Somewhat unacceptable	11%	12%	10%	13%	9%	11%	12%	16%	6%	13%	8%	14%	10%
Very unacceptable	11%	9%	13%	12%	6%	15%	14%	8%	7%	7%	12%	13%	12%
Not sure	17%	10%	23%	18%	12%	17%	18%	15%	11%	17%	21%	17%	14%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(986)	(358)	(379)	(249)	(381)	(312)	(439)	(254)	(183)	(181)	(195)	(371)	(239)

1F. Acceptable To Write Characters From Different Backgrounds — Straight character if they're gay or lesbian
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	41%	43%	40%	36%	41%	42%	46%	46%	25%	33%	39%
Somewhat acceptable	21%	19%	24%	25%	21%	19%	22%	19%	19%	33%	30%
Somewhat unacceptable	9%	8%	11%	12%	10%	8%	8%	8%	14%	12%	9%
Very unacceptable	12%	13%	10%	9%	12%	13%	11%	12%	15%	7%	8%
Not sure	16%	18%	15%	17%	16%	18%	13%	15%	28%	15%	14%
Totals	99%	101%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(992)	(466)	(526)	(188)	(211)	(376)	(217)	(740)	(132)	(62)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	41%	47%	39%	37%	48%	42%	38%	41%	54%	46%	39%	38%	46%
Somewhat acceptable	21%	24%	20%	21%	25%	16%	21%	24%	24%	20%	21%	19%	26%
Somewhat unacceptable	9%	8%	7%	14%	7%	11%	11%	9%	6%	12%	10%	10%	5%
Very unacceptable	12%	10%	13%	10%	8%	14%	14%	12%	6%	9%	9%	14%	12%
Not sure	16%	10%	21%	17%	11%	17%	16%	14%	11%	13%	20%	19%	11%
Totals	99%	99%	100%	99%	99%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(992)	(359)	(383)	(250)	(382)	(313)	(444)	(255)	(183)	(182)	(195)	(375)	(240)

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1G. Acceptable To Write Characters From Different Backgrounds — Transgender character if they're cisgender (i.e. not transgender)
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	31%	33%	29%	27%	26%	34%	35%	34%	21%	24%	30%
Somewhat acceptable	20%	17%	24%	20%	23%	18%	22%	20%	20%	20%	28%
Somewhat unacceptable	11%	11%	11%	19%	12%	8%	8%	10%	13%	16%	12%
Very unacceptable	15%	16%	15%	12%	16%	17%	16%	16%	15%	16%	10%
Not sure	22%	24%	21%	23%	23%	23%	20%	20%	32%	24%	21%
Totals	99%	101%	100%	101%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(985)	(463)	(522)	(188)	(211)	(372)	(214)	(736)	(129)	(62)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	31%	35%	29%	28%	36%	32%	28%	31%	43%	33%	30%	28%	33%
Somewhat acceptable	20%	24%	17%	21%	26%	18%	20%	23%	21%	22%	22%	19%	20%
Somewhat unacceptable	11%	14%	8%	13%	12%	9%	12%	13%	9%	12%	7%	13%	12%
Very unacceptable	15%	10%	18%	18%	8%	19%	18%	14%	11%	11%	14%	18%	15%
Not sure	22%	16%	29%	21%	17%	22%	23%	20%	17%	21%	26%	22%	20%
Totals	99%	99%	101%	101%	99%	100%	101%	101%	101%	99%	99%	100%	100%
Unweighted N	(985)	(357)	(378)	(250)	(380)	(312)	(441)	(253)	(181)	(179)	(195)	(371)	(240)

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1H. Acceptable To Write Characters From Different Backgrounds — Cisgender (i.e. not transgender) character if they're transgender
Thinking about films, TV shows, and books, do you think it is or is not acceptable for a person to write a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very acceptable	33%	36%	31%	32%	32%	34%	35%	36%	18%	32%	36%
Somewhat acceptable	19%	17%	21%	18%	23%	17%	18%	18%	20%	22%	23%
Somewhat unacceptable	11%	8%	15%	21%	10%	9%	8%	9%	14%	24%	13%
Very unacceptable	14%	17%	12%	9%	15%	16%	17%	17%	16%	5%	7%
Not sure	22%	22%	22%	20%	20%	24%	22%	21%	32%	17%	21%
Totals	99%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(985)	(464)	(521)	(186)	(209)	(373)	(217)	(735)	(130)	(62)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very acceptable	33%	39%	32%	28%	41%	33%	30%	32%	47%	35%	32%	32%	36%
Somewhat acceptable	19%	25%	14%	19%	24%	16%	17%	25%	21%	22%	18%	15%	24%
Somewhat unacceptable	11%	11%	11%	13%	11%	9%	13%	14%	7%	8%	9%	15%	11%
Very unacceptable	14%	9%	16%	18%	8%	20%	18%	12%	10%	12%	16%	16%	13%
Not sure	22%	16%	26%	22%	17%	22%	23%	17%	15%	23%	25%	23%	17%
Totals	99%	100%	99%	100%	101%	100%	101%	100%	100%	100%	100%	101%	101%
Unweighted N	(985)	(356)	(380)	(249)	(380)	(313)	(440)	(253)	(182)	(179)	(195)	(372)	(239)

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2A. Ability To Write Realistic Characters From Different Backgrounds — Racial minority character if they're white
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	20%	26%	14%	14%	22%	21%	21%	21%	15%	15%	29%
Somewhat realistically	30%	27%	33%	34%	31%	30%	26%	31%	18%	45%	21%
Not very realistically	18%	15%	20%	21%	14%	15%	23%	18%	20%	12%	20%
Not at all realistically	14%	12%	16%	9%	16%	14%	16%	13%	20%	15%	17%
Not sure	18%	20%	17%	22%	17%	20%	15%	18%	26%	14%	13%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	99%	101%	100%
Unweighted N	(974)	(460)	(514)	(188)	(206)	(365)	(215)	(729)	(128)	(59)	(58)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	20%	19%	19%	22%	20%	25%	18%	24%	23%	20%	21%	17%	22%
Somewhat realistically	30%	31%	28%	32%	30%	30%	30%	29%	32%	31%	24%	33%	30%
Not very realistically	18%	22%	15%	16%	22%	16%	17%	20%	21%	25%	17%	14%	18%
Not at all realistically	14%	17%	13%	12%	15%	13%	16%	13%	15%	8%	15%	16%	15%
Not sure	18%	11%	24%	19%	13%	17%	19%	14%	10%	17%	22%	19%	15%
Totals	100%	100%	99%	101%	100%	101%	100%	100%	101%	101%	99%	99%	100%
Unweighted N	(974)	(353)	(376)	(245)	(376)	(308)	(435)	(251)	(179)	(178)	(193)	(366)	(237)

2B. Ability To Write Realistic Characters From Different Backgrounds — White character if they're a racial minority
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	20%	24%	17%	17%	22%	21%	20%	21%	18%	17%	23%
Somewhat realistically	33%	31%	35%	35%	32%	33%	33%	34%	21%	40%	35%
Not very realistically	14%	12%	16%	16%	12%	12%	17%	13%	20%	13%	12%
Not at all realistically	13%	13%	13%	10%	13%	15%	14%	14%	16%	10%	12%
Not sure	19%	20%	19%	23%	20%	19%	16%	18%	25%	20%	18%
Totals	99%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(972)	(462)	(510)	(188)	(206)	(364)	(214)	(726)	(129)	(59)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	20%	23%	18%	19%	22%	22%	19%	23%	26%	19%	19%	19%	23%
Somewhat realistically	33%	36%	31%	34%	38%	32%	32%	34%	36%	37%	31%	34%	31%
Not very realistically	14%	15%	14%	13%	15%	14%	12%	20%	12%	19%	13%	13%	13%
Not at all realistically	13%	14%	11%	15%	12%	15%	16%	10%	15%	8%	15%	14%	14%
Not sure	19%	12%	26%	19%	13%	17%	21%	13%	11%	16%	22%	19%	19%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(972)	(350)	(377)	(245)	(374)	(307)	(434)	(251)	(178)	(176)	(192)	(366)	(238)

2C. Ability To Write Realistic Characters From Different Backgrounds — Female character if they're male
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	19%	23%	15%	11%	19%	19%	25%	19%	19%	14%	18%
Somewhat realistically	35%	32%	38%	38%	35%	35%	31%	34%	25%	48%	34%
Not very realistically	16%	14%	17%	21%	15%	13%	16%	16%	14%	19%	14%
Not at all realistically	14%	13%	15%	10%	15%	15%	15%	14%	15%	7%	19%
Not sure	17%	18%	16%	20%	16%	18%	13%	16%	26%	12%	14%
Totals	101%	100%	101%	100%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(975)	(462)	(513)	(188)	(206)	(366)	(215)	(728)	(131)	(59)	(57)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	19%	22%	16%	19%	21%	21%	16%	23%	23%	19%	19%	17%	21%
Somewhat realistically	35%	39%	32%	33%	41%	32%	34%	34%	39%	34%	32%	38%	32%
Not very realistically	16%	16%	17%	15%	15%	14%	15%	22%	13%	19%	10%	15%	22%
Not at all realistically	14%	13%	13%	17%	12%	18%	17%	10%	16%	14%	19%	12%	12%
Not sure	17%	10%	23%	16%	11%	15%	18%	12%	10%	14%	20%	18%	14%
Totals	101%	100%	101%	100%	100%	100%	100%	101%	101%	100%	100%	100%	101%
Unweighted N	(975)	(352)	(379)	(244)	(376)	(307)	(438)	(250)	(178)	(178)	(192)	(368)	(237)

2D. Ability To Write Realistic Characters From Different Backgrounds — Male character if they're female

Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	22%	24%	20%	14%	23%	22%	27%	22%	18%	20%	24%
Somewhat realistically	36%	33%	40%	37%	38%	36%	34%	35%	35%	47%	36%
Not very realistically	13%	13%	13%	17%	13%	11%	11%	14%	12%	10%	11%
Not at all realistically	13%	13%	13%	10%	11%	14%	14%	13%	12%	12%	12%
Not sure	17%	18%	15%	21%	15%	16%	14%	16%	23%	12%	17%
Totals	101%	101%	101%	99%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(969)	(458)	(511)	(188)	(206)	(363)	(212)	(724)	(129)	(59)	(57)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	22%	25%	20%	21%	26%	23%	19%	27%	24%	22%	21%	20%	26%
Somewhat realistically	36%	41%	34%	34%	42%	32%	35%	34%	44%	34%	32%	40%	36%
Not very realistically	13%	13%	12%	14%	12%	14%	12%	20%	9%	19%	11%	12%	12%
Not at all realistically	13%	12%	12%	15%	10%	17%	16%	8%	13%	11%	16%	11%	12%
Not sure	17%	10%	22%	17%	10%	15%	18%	11%	9%	14%	20%	17%	13%
Totals	101%	101%	100%	101%	100%	101%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(969)	(349)	(375)	(245)	(373)	(307)	(436)	(250)	(175)	(175)	(192)	(367)	(235)

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2E. Ability To Write Realistic Characters From Different Backgrounds — Gay or lesbian character if they're straight
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	21%	24%	17%	14%	24%	21%	23%	20%	16%	25%	25%
Somewhat realistically	34%	29%	40%	35%	32%	34%	36%	34%	31%	43%	29%
Not very realistically	15%	15%	14%	18%	16%	14%	13%	16%	14%	8%	14%
Not at all realistically	12%	12%	11%	11%	12%	12%	12%	11%	13%	12%	14%
Not sure	18%	19%	17%	22%	15%	20%	16%	18%	26%	12%	17%
Totals	100%	99%	99%	100%	99%	101%	100%	99%	100%	100%	99%
Unweighted N	(973)	(459)	(514)	(188)	(205)	(366)	(214)	(727)	(129)	(59)	(58)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	21%	22%	19%	20%	21%	23%	18%	28%	23%	16%	21%	21%	23%
Somewhat realistically	34%	39%	33%	31%	43%	30%	36%	34%	35%	38%	32%	33%	36%
Not very realistically	15%	18%	12%	16%	16%	15%	12%	17%	21%	16%	13%	16%	15%
Not at all realistically	12%	11%	13%	13%	9%	14%	15%	9%	10%	13%	13%	12%	10%
Not sure	18%	10%	23%	20%	11%	18%	18%	12%	11%	18%	22%	18%	15%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	101%	100%	99%
Unweighted N	(973)	(352)	(377)	(244)	(376)	(307)	(436)	(250)	(178)	(177)	(192)	(367)	(237)

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2F. Ability To Write Realistic Characters From Different Backgrounds — Straight character if they're gay or lesbian
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	24%	27%	22%	18%	28%	26%	25%	24%	21%	26%	28%
Somewhat realistically	35%	29%	40%	39%	31%	34%	36%	34%	31%	46%	34%
Not very realistically	11%	11%	11%	14%	9%	10%	12%	11%	16%	4%	14%
Not at all realistically	12%	14%	10%	10%	12%	12%	11%	13%	9%	8%	12%
Not sure	18%	19%	17%	20%	20%	18%	15%	18%	24%	16%	12%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(972)	(459)	(513)	(187)	(206)	(364)	(215)	(729)	(127)	(58)	(58)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	24%	29%	23%	21%	29%	24%	22%	30%	31%	21%	23%	24%	29%
Somewhat realistically	35%	39%	33%	32%	42%	30%	36%	33%	35%	40%	31%	36%	32%
Not very realistically	11%	12%	9%	14%	11%	13%	8%	14%	16%	14%	11%	10%	11%
Not at all realistically	12%	9%	12%	15%	7%	16%	15%	8%	9%	10%	14%	11%	11%
Not sure	18%	11%	24%	18%	11%	17%	19%	14%	10%	15%	21%	18%	17%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%
Unweighted N	(972)	(350)	(377)	(245)	(375)	(308)	(435)	(251)	(177)	(177)	(193)	(366)	(236)

2G. Ability To Write Realistic Characters From Different Backgrounds — Transgender character if they're cisgender (i.e. not transgender)
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	16%	18%	13%	13%	16%	17%	16%	15%	14%	20%	16%
Somewhat realistically	29%	26%	32%	27%	27%	31%	32%	29%	23%	31%	38%
Not very realistically	19%	17%	20%	27%	21%	14%	14%	19%	21%	19%	14%
Not at all realistically	13%	14%	12%	11%	13%	14%	14%	15%	11%	10%	8%
Not sure	23%	24%	22%	22%	23%	23%	23%	22%	31%	21%	23%
Totals	100%	99%	99%	100%	100%	99%	99%	100%	100%	101%	99%
Unweighted N	(973)	(461)	(512)	(188)	(207)	(364)	(214)	(728)	(128)	(59)	(58)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	16%	17%	15%	15%	16%	18%	14%	20%	18%	14%	14%	16%	19%
Somewhat realistically	29%	34%	27%	28%	36%	25%	30%	27%	31%	31%	24%	30%	31%
Not very realistically	19%	20%	17%	18%	20%	16%	15%	25%	24%	21%	21%	18%	16%
Not at all realistically	13%	13%	12%	16%	10%	18%	18%	8%	12%	11%	15%	14%	12%
Not sure	23%	15%	29%	23%	17%	23%	23%	19%	15%	22%	26%	22%	22%
Totals	100%	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(973)	(351)	(377)	(245)	(375)	(308)	(434)	(251)	(179)	(177)	(191)	(367)	(238)

2H. Ability To Write Realistic Characters From Different Backgrounds — Cisgender (i.e. not transgender) character if they're transgender
Thinking about films, TV shows, and books, how realistically do you think a writer can depict the experiences of a...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very realistically	20%	23%	17%	16%	23%	19%	22%	20%	15%	17%	29%
Somewhat realistically	30%	27%	33%	33%	30%	30%	29%	30%	26%	39%	22%
Not very realistically	15%	14%	16%	24%	14%	12%	13%	14%	15%	16%	19%
Not at all realistically	12%	13%	11%	7%	12%	15%	12%	13%	12%	8%	7%
Not sure	23%	23%	22%	21%	21%	25%	24%	22%	32%	19%	22%
Totals	100%	100%	99%	101%	100%	101%	100%	99%	100%	99%	99%
Unweighted N	(972)	(458)	(514)	(187)	(207)	(364)	(214)	(728)	(129)	(57)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very realistically	20%	25%	18%	16%	26%	20%	16%	27%	25%	18%	18%	20%	23%
Somewhat realistically	30%	36%	25%	30%	36%	25%	32%	25%	33%	31%	27%	30%	33%
Not very realistically	15%	13%	16%	15%	15%	15%	13%	23%	15%	20%	12%	15%	13%
Not at all realistically	12%	9%	12%	16%	6%	18%	15%	8%	12%	10%	14%	12%	11%
Not sure	23%	17%	28%	22%	18%	22%	24%	18%	15%	21%	28%	22%	20%
Totals	100%	100%	99%	99%	101%	100%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(972)	(352)	(376)	(244)	(374)	(306)	(437)	(249)	(179)	(178)	(192)	(367)	(235)

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Interviewing Dates	August 31 - September 4, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.176 to 5.202, with a mean of one and a standard deviation of 0.55.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	56 questions not reported.