1A. Seen Best Picture Winners - CODA
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 9\% | 12\% | 7\% | 21\% | 11\% | 4\% | 5\% | 8\% | 9\% | 14\% | 12\% |
| No | 86\% | 83\% | 88\% | 67\% | 83\% | 94\% | 94\% | 88\% | 80\% | 80\% | 80\% |
| Not sure | 5\% | 5\% | 5\% | 13\% | 7\% | 2\% | 1\% | 3\% | 11\% | 6\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (973) | (435) | (538) | (205) | (210) | (358) | (200) | (681) | (111) | (92) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 9\% | 14\% | 9\% | 4\% | 14\% | 5\% | 8\% | 9\% | 14\% | 10\% | 9\% | 6\% | 14\% |
| No | 86\% | 82\% | 84\% | 93\% | 82\% | 92\% | 87\% | 87\% | 79\% | 86\% | 87\% | 89\% | 79\% |
| Not sure | 5\% | 4\% | 7\% | 3\% | 4\% | 3\% | 6\% | 4\% | 6\% | 4\% | 4\% | 5\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | (973) | (363) | (382) | (228) | (451) | (342) | (367) | (290) | (209) | (164) | (226) | (307) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1B. Seen Best Picture Winners - Nomadland
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 12\% | 15\% | 9\% | 22\% | 13\% | 8\% | 9\% | 12\% | 12\% | 10\% | 22\% |
| No | 83\% | 81\% | 86\% | 69\% | 80\% | 89\% | 91\% | 86\% | 80\% | 80\% | 73\% |
| Not sure | 4\% | 4\% | 5\% | 9\% | 6\% | 2\% | 1\% | 3\% | 8\% | 9\% | 5\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 99\% | 99\% | 101\% | 101\% | 100\% | 99\% | 100\% |
| Unweighted N | (973) | (431) | (542) | (201) | (211) | (358) | (203) | (682) | (110) | (93) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 12\% | 18\% | 12\% | 6\% | 17\% | 5\% | 8\% | 14\% | 21\% | 14\% | 12\% | 9\% | 17\% |
| No | 83\% | 80\% | 82\% | 91\% | 81\% | 92\% | 87\% | 84\% | 73\% | 84\% | 84\% | 86\% | 78\% |
| Not sure | 4\% | 2\% | 6\% | 4\% | 2\% | 3\% | 5\% | 2\% | 6\% | 3\% | 4\% | 5\% | 5\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (973) | (363) | (382) | (228) | (451) | (343) | (368) | (289) | (208) | (165) | (226) | (307) | (275) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1C. Seen Best Picture Winners - Parasite
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 14\% | 17\% | 11\% | 19\% | 19\% | 12\% | 7\% | 11\% | 12\% | 22\% | 26\% |
| No | 81\% | 79\% | 84\% | 70\% | 75\% | 87\% | 91\% | 86\% | 77\% | 71\% | 65\% |
| Not sure | 5\% | 4\% | 5\% | 11\% | 6\% | 2\% | 2\% | 3\% | 10\% | 7\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (974) | (433) | (541) | (203) | (213) | (358) | (200) | (682) | (111) | (93) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 14\% | 21\% | 12\% | 8\% | 20\% | 9\% | 10\% | 15\% | 21\% | 12\% | 13\% | 11\% | 21\% |
| No | 81\% | 77\% | 80\% | 89\% | 76\% | 89\% | 85\% | 82\% | 69\% | 84\% | 83\% | 85\% | 71\% |
| Not sure | 5\% | 2\% | 8\% | 3\% | 4\% | 3\% | 5\% | 2\% | 10\% | 4\% | 4\% | 4\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (974) | (361) | (384) | (229) | (448) | (344) | (368) | (290) | (209) | (164) | (227) | (306) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1D. Seen Best Picture Winners - Green Book
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 17\% | 19\% | 15\% | 15\% | 20\% | 17\% | 17\% | 17\% | 21\% | 13\% | 20\% |
| No | 78\% | 77\% | 79\% | 72\% | 76\% | 80\% | 81\% | 80\% | 70\% | 76\% | 71\% |
| Not sure | 5\% | 4\% | 6\% | 13\% | 4\% | 3\% | 2\% | 3\% | 9\% | 11\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (975) | (434) | (541) | (204) | (210) | (358) | (203) | (682) | (111) | (93) | (89) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 17\% | 27\% | 13\% | 11\% | 25\% | 14\% | 13\% | 19\% | 25\% | 21\% | 17\% | 14\% | 21\% |
| No | 78\% | 68\% | 81\% | 84\% | 71\% | 84\% | 79\% | 78\% | 73\% | 76\% | 78\% | 81\% | 73\% |
| Not sure | 5\% | 5\% | 6\% | 5\% | 5\% | 2\% | 7\% | 3\% | 2\% | 4\% | 5\% | 6\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% |
| Unweighted N | (975) | (364) | (383) | (228) | (452) | (343) | (368) | (291) | (209) | (165) | (225) | (308) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1E. Seen Best Picture Winners - The Shape of Water
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 17\% | 17\% | 17\% | 11\% | 22\% | 14\% | 21\% | 17\% | 16\% | 21\% | 7\% |
| No | 77\% | 77\% | 77\% | 74\% | 71\% | 83\% | 77\% | 79\% | 75\% | 68\% | 77\% |
| Not sure | 6\% | 6\% | 6\% | 15\% | 7\% | 3\% | 2\% | 4\% | 9\% | 10\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% |
| Unweighted N | (973) | (430) | (543) | (204) | (209) | (358) | (202) | (682) | (111) | (93) | (87) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 17\% | 25\% | 13\% | 12\% | 25\% | 15\% | 13\% | 16\% | 26\% | 15\% | 19\% | 15\% | 19\% |
| No | 77\% | 71\% | 78\% | 85\% | 69\% | 82\% | 80\% | 79\% | 68\% | 82\% | 75\% | 80\% | 70\% |
| Not sure | 6\% | 4\% | 9\% | 3\% | 6\% | 3\% | 7\% | 5\% | 6\% | 3\% | 6\% | 5\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (973) | (362) | (383) | (228) | (449) | (345) | (366) | (290) | (209) | (165) | (225) | (308) | (275) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1F. Seen Best Picture Winners - Moonlight
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 14\% | 14\% | 13\% | 23\% | 15\% | 9\% | 10\% | 12\% | 17\% | 25\% | 9\% |
| No | 82\% | 81\% | 82\% | 69\% | 77\% | 89\% | 88\% | 85\% | 74\% | 70\% | 81\% |
| Not sure | 5\% | 5\% | 4\% | 8\% | 8\% | 2\% | 2\% | 3\% | 9\% | 4\% | 10\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (977) | (434) | (543) | (205) | (211) | (358) | (203) | (684) | (111) | (93) | (89) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 14\% | 23\% | 10\% | 7\% | 20\% | 9\% | 14\% | 13\% | 15\% | 18\% | 13\% | 8\% | 22\% |
| No | 82\% | 72\% | 85\% | 89\% | 77\% | 88\% | 82\% | 86\% | 76\% | 78\% | 85\% | 88\% | 71\% |
| Not sure | 5\% | 5\% | 5\% | 4\% | 4\% | 3\% | 4\% | 2\% | 9\% | 4\% | 2\% | 5\% | 7\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (977) | (364) | (384) | (229) | (452) | (345) | (368) | (292) | (210) | (166) | (225) | (308) | (278) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1G. Seen Best Picture Winners - Spotlight
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 12\% | 15\% | 8\% | 19\% | 16\% | 8\% | 5\% | 11\% | 5\% | 19\% | 15\% |
| No | 83\% | 80\% | 86\% | 70\% | 76\% | 90\% | 93\% | 86\% | 84\% | 71\% | 73\% |
| Not sure | 5\% | 5\% | 6\% | 11\% | 9\% | 2\% | 2\% | 3\% | 11\% | 10\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (971) | (432) | (539) | (203) | (209) | (358) | (201) | (681) | (110) | (92) | (88) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 12\% | 18\% | 10\% | 6\% | 16\% | 5\% | 7\% | 13\% | 22\% | 10\% | 12\% | 11\% | 13\% |
| No | 83\% | 76\% | 84\% | 91\% | 79\% | 93\% | 89\% | 83\% | 68\% | 84\% | 84\% | 84\% | 80\% |
| Not sure | 5\% | 6\% | 6\% | 3\% | 6\% | 2\% | 4\% | 3\% | 11\% | 6\% | 4\% | 5\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (971) | (361) | (382) | (228) | (450) | (341) | (367) | (290) | (207) | (165) | (224) | (308) | (274) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1H. Seen Best Picture Winners - Birdman
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 16\% | 17\% | 14\% | 15\% | 22\% | 11\% | 17\% | 14\% | 13\% | 24\% | 15\% |
| No | 79\% | 78\% | 79\% | 76\% | 70\% | 85\% | 80\% | 80\% | 81\% | 70\% | 77\% |
| Not sure | 6\% | 6\% | 6\% | 10\% | 8\% | 4\% | 3\% | 6\% | 5\% | 6\% | 8\% |
| Totals | 101\% | 101\% | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (964) | (427) | (537) | (200) | (207) | (354) | (203) | (677) | (110) | (90) | (87) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 16\% | 22\% | 12\% | 13\% | 21\% | 14\% | 12\% | 16\% | 23\% | 18\% | 20\% | 10\% | 19\% |
| No | 79\% | 72\% | 81\% | 83\% | 74\% | 81\% | 81\% | 81\% | 67\% | 79\% | 78\% | 83\% | 72\% |
| Not sure | 6\% | 6\% | 7\% | 4\% | 5\% | 4\% | 6\% | 3\% | 11\% | 3\% | 2\% | 7\% | 9\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (964) | (360) | (377) | (227) | (448) | (341) | (363) | (288) | (205) | (164) | (225) | (302) | (273) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1I. Seen Best Picture Winners - 12 Years a Slave
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 22\% | 24\% | 20\% | 18\% | 31\% | 22\% | 16\% | 18\% | 40\% | 22\% | 18\% |
| No | 74\% | 71\% | 76\% | 69\% | 64\% | 76\% | 84\% | 78\% | 51\% | 73\% | 71\% |
| Not sure | 5\% | 6\% | 4\% | 13\% | 5\% | 2\% | 1\% | 3\% | 8\% | 5\% | 11\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 99\% | 100\% | 100\% |
| Unweighted N | (974) | (430) | (544) | (202) | (211) | (357) | (204) | (684) | (111) | (92) | (87) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 22\% | 37\% | 13\% | 16\% | 34\% | 16\% | 20\% | 23\% | 26\% | 23\% | 23\% | 20\% | 22\% |
| No | 74\% | 60\% | 79\% | 82\% | 62\% | 82\% | 76\% | 73\% | 66\% | 75\% | 74\% | 74\% | 71\% |
| Not sure | 5\% | 3\% | 7\% | 2\% | 3\% | 2\% | 4\% | 3\% | 8\% | 3\% | 2\% | 6\% | 7\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% |
| Unweighted N | (974) | (361) | (384) | (229) | (450) | (343) | (367) | (291) | (208) | (164) | (226) | (307) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1J. Seen Best Picture Winners - Argo
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 21\% | 25\% | 18\% | 18\% | 23\% | 21\% | 22\% | 23\% | 15\% | 22\% | 17\% |
| No | 73\% | 70\% | 77\% | 69\% | 72\% | 77\% | 74\% | 74\% | 75\% | 66\% | 81\% |
| Not sure | 5\% | 5\% | 6\% | 13\% | 6\% | 1\% | 4\% | 3\% | 11\% | 12\% | 2\% |
| Totals | 99\% | 100\% | 101\% | 100\% | 101\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (969) | (430) | (539) | (201) | (209) | (358) | (201) | (680) | (110) | (92) | (87) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 21\% | 30\% | 16\% | 20\% | 29\% | 22\% | 14\% | 24\% | 34\% | 18\% | 24\% | 17\% | 29\% |
| No | 73\% | 64\% | 77\% | 79\% | 65\% | 75\% | 80\% | 72\% | 61\% | 78\% | 74\% | 78\% | 62\% |
| Not sure | 5\% | 6\% | 7\% | 1\% | 6\% | 3\% | 6\% | 4\% | 5\% | 4\% | 3\% | 5\% | 10\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% |
| Unweighted N | (969) | (359) | (383) | (227) | (446) | (344) | (365) | (288) | (209) | (162) | (223) | (308) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1K. Seen Best Picture Winners - The Artist
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 9\% | 10\% | 9\% | 12\% | 15\% | 5\% | 7\% | 9\% | 8\% | 15\% | 8\% |
| No | 85\% | 84\% | 85\% | 74\% | 76\% | 92\% | 92\% | 87\% | 82\% | 79\% | 73\% |
| Not sure | 6\% | 6\% | 6\% | 13\% | 9\% | 3\% | 2\% | 4\% | 10\% | 6\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (970) | (429) | (541) | (202) | (211) | (356) | (201) | (678) | (111) | (93) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 9\% | 14\% | 8\% | 5\% | 11\% | 6\% | 6\% | 11\% | 14\% | 9\% | 11\% | 6\% | 14\% |
| No | 85\% | 82\% | 84\% | 90\% | 84\% | 92\% | 88\% | 84\% | 79\% | 88\% | 83\% | 88\% | 77\% |
| Not sure | 6\% | 4\% | 9\% | 5\% | 4\% | 2\% | 6\% | 6\% | 8\% | 3\% | 7\% | 6\% | 9\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (970) | (359) | (382) | (229) | (448) | (342) | (367) | (289) | (207) | (163) | (225) | (307) | (275) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1L. Seen Best Picture Winners - The King's Speech
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 25\% | 28\% | 23\% | 23\% | 25\% | 25\% | 29\% | 28\% | 20\% | 16\% | 25\% |
| No | 69\% | 67\% | 71\% | 66\% | 67\% | 72\% | 70\% | 69\% | 69\% | 73\% | 64\% |
| Not sure | 5\% | 5\% | 6\% | 12\% | 8\% | 3\% | 1\% | 3\% | 11\% | 11\% | 11\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (975) | (433) | (542) | (203) | (210) | (358) | (204) | (683) | (111) | (92) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 25\% | 36\% | 20\% | 19\% | 36\% | 23\% | 18\% | 28\% | 40\% | 21\% | 27\% | 20\% | 35\% |
| No | 69\% | 59\% | 72\% | 78\% | 61\% | 75\% | 76\% | 71\% | 49\% | 74\% | 69\% | 75\% | 57\% |
| Not sure | 5\% | 5\% | 7\% | 3\% | 3\% | 2\% | 6\% | 1\% | 11\% | 4\% | 4\% | 6\% | 8\% |
| Totals | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% |
| Unweighted N | (975) | (363) | (383) | (229) | (452) | (343) | (367) | (291) | (209) | (164) | (226) | (309) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1M. Seen Best Picture Winners - The Hurt Locker
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 23\% | 31\% | 15\% | 13\% | 27\% | 26\% | 23\% | 25\% | 19\% | 20\% | 12\% |
| No | 71\% | 62\% | 79\% | 71\% | 64\% | 71\% | 77\% | 70\% | 73\% | 73\% | 66\% |
| Not sure | 7\% | 7\% | 6\% | 16\% | 8\% | 3\% | 0\% | 5\% | 8\% | 6\% | 22\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (971) | (434) | (537) | (201) | (212) | (356) | (202) | (681) | (110) | (92) | (88) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 23\% | 26\% | 21\% | 21\% | 25\% | 27\% | 17\% | 27\% | 33\% | 22\% | 21\% | 22\% | 25\% |
| No | 71\% | 71\% | 68\% | 75\% | 70\% | 70\% | 77\% | 69\% | 57\% | 73\% | 73\% | 72\% | 65\% |
| Not sure | 7\% | 3\% | 11\% | 4\% | 5\% | 3\% | 7\% | 4\% | 11\% | 5\% | 6\% | 6\% | 10\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (971) | (361) | (382) | (228) | (448) | (343) | (366) | (290) | (209) | (164) | (224) | (307) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1N. Seen Best Picture Winners - Slumdog Millionaire
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 29\% | 30\% | 29\% | 24\% | 33\% | 28\% | 30\% | 30\% | 30\% | 24\% | 24\% |
| No | 66\% | 65\% | 67\% | 67\% | 60\% | 68\% | 69\% | 66\% | 62\% | 72\% | 59\% |
| Not sure | 5\% | 6\% | 4\% | 9\% | 7\% | 4\% | 1\% | 3\% | 8\% | 4\% | 17\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (974) | (433) | (541) | (202) | (210) | (358) | (204) | (682) | (110) | (93) | (89) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 29\% | 37\% | 24\% | 27\% | 36\% | 28\% | 24\% | 30\% | 39\% | 30\% | 33\% | 27\% | 28\% |
| No | 66\% | 59\% | 69\% | 69\% | 61\% | 69\% | 71\% | 66\% | 54\% | 68\% | 61\% | 68\% | 65\% |
| Not sure | 5\% | 3\% | 7\% | 4\% | 3\% | 3\% | 5\% | 4\% | 7\% | 2\% | 6\% | 5\% | 6\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | (974) | (361) | (383) | (230) | (449) | (344) | (367) | (291) | (208) | (164) | (223) | (310) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
10. Seen Best Picture Winners - No Country for Old Men

Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 31\% | 35\% | 28\% | 17\% | 32\% | 35\% | 39\% | 36\% | 19\% | 30\% | 17\% |
| No | 63\% | 60\% | 66\% | 69\% | 62\% | 61\% | 59\% | 60\% | 72\% | 59\% | 76\% |
| Not sure | 6\% | 5\% | 7\% | 15\% | 5\% | 4\% | 2\% | 4\% | 9\% | 11\% | 7\% |
| Totals | 100\% | 100\% | 101\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (968) | (429) | (539) | (201) | (208) | (355) | (204) | (680) | (111) | (92) | (85) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 31\% | 34\% | 26\% | 38\% | 36\% | 39\% | 24\% | 38\% | 38\% | 27\% | 34\% | 29\% | 36\% |
| No | 63\% | 62\% | 65\% | 59\% | 58\% | 58\% | 68\% | 60\% | 55\% | 70\% | 61\% | 65\% | 55\% |
| Not sure | 6\% | 4\% | 9\% | 4\% | 6\% | 3\% | 8\% | 2\% | 8\% | 3\% | 4\% | 6\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (968) | (361) | (378) | (229) | (447) | (341) | (368) | (289) | (205) | (164) | (221) | (309) | (274) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1P. Seen Best Picture Winners - The Departed
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 28\% | 35\% | 21\% | 18\% | 41\% | 29\% | 20\% | 28\% | 32\% | 27\% | 22\% |
| No | 66\% | 60\% | 71\% | 73\% | 54\% | 65\% | 75\% | 67\% | 58\% | 64\% | 71\% |
| Not sure | 6\% | 5\% | 8\% | 9\% | 6\% | 5\% | 5\% | 5\% | 11\% | 9\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (970) | (430) | (540) | (201) | (207) | (359) | (203) | (679) | (111) | (93) | (87) |



Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1Q. Seen Best Picture Winners - Crash
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 21\% | 23\% | 20\% | 18\% | 27\% | 24\% | 14\% | 21\% | 30\% | 15\% | 21\% |
| No | 73\% | 71\% | 74\% | 70\% | 66\% | 72\% | 84\% | 75\% | 64\% | 77\% | 59\% |
| Not sure | 6\% | 7\% | 6\% | 12\% | 7\% | 4\% | 2\% | 4\% | 6\% | 7\% | 20\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (964) | (430) | (534) | (201) | (209) | (357) | (197) | (675) | (110) | (91) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 21\% | 32\% | 16\% | 15\% | 30\% | 14\% | 20\% | 18\% | 25\% | 30\% | 20\% | 18\% | 21\% |
| No | 73\% | 62\% | 75\% | 82\% | 65\% | 83\% | 74\% | 77\% | 66\% | 68\% | 75\% | 73\% | 73\% |
| Not sure | 6\% | 6\% | 8\% | 3\% | 5\% | 2\% | 6\% | 5\% | 9\% | 3\% | 5\% | 8\% | 6\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% |
| Unweighted N | (964) | (357) | (379) | (228) | (445) | (339) | (363) | (287) | (207) | (161) | (222) | (307) | (274) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1R. Seen Best Picture Winners - Million Dollar Baby
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 29\% | 27\% | 31\% | 21\% | 34\% | 31\% | 29\% | 30\% | 30\% | 26\% | 26\% |
| No | 65\% | 66\% | 64\% | 66\% | 61\% | 65\% | 68\% | 66\% | 62\% | 64\% | 64\% |
| Not sure | 6\% | 7\% | 5\% | 13\% | 4\% | 4\% | 3\% | 4\% | 7\% | 9\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 99\% | 99\% |
| Unweighted N | (972) | (430) | (542) | (200) | (212) | (358) | (202) | (683) | (110) | (90) | (89) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 29\% | 33\% | 28\% | 26\% | 34\% | 32\% | 29\% | 30\% | 31\% | 29\% | 30\% | 28\% | 31\% |
| No | 65\% | 63\% | 64\% | 71\% | 60\% | 65\% | 65\% | 65\% | 62\% | 67\% | 65\% | 66\% | 62\% |
| Not sure | 6\% | 5\% | 8\% | 3\% | 6\% | 2\% | 6\% | 5\% | 7\% | 3\% | 5\% | 6\% | 8\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% |
| Unweighted N | (972) | (359) | (384) | (229) | (449) | (343) | (368) | (289) | (208) | (163) | (227) | (307) | (275) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1S. Seen Best Picture Winners - The Lord of the Rings: The Return of the King
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 41\% | 45\% | 36\% | 38\% | 49\% | 41\% | 33\% | 44\% | 32\% | 40\% | 26\% |
| No | 53\% | 50\% | 55\% | 50\% | 46\% | 52\% | 65\% | 51\% | 58\% | 52\% | 61\% |
| Not sure | 7\% | 5\% | 8\% | 12\% | 5\% | 6\% | 3\% | 5\% | 10\% | 9\% | 13\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (974) | (433) | (541) | (201) | (213) | (360) | (200) | (687) | (109) | (91) | (87) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 41\% | 43\% | 42\% | 35\% | 46\% | 40\% | 37\% | 47\% | 42\% | 42\% | 37\% | 39\% | 45\% |
| No | 53\% | 53\% | 49\% | 59\% | 49\% | 56\% | 57\% | 49\% | 51\% | 54\% | 56\% | 53\% | 49\% |
| Not sure | 7\% | 4\% | 9\% | 6\% | 5\% | 4\% | 7\% | 4\% | 7\% | 4\% | 8\% | 7\% | 6\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% |
| Unweighted N | (974) | (361) | (385) | (228) | (449) | (344) | (371) | (290) | (207) | (164) | (225) | (308) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1T. Seen Best Picture Winners - Chicago
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 24\% | 22\% | 26\% | 19\% | 21\% | 25\% | 31\% | 26\% | 27\% | 15\% | 17\% |
| No | 70\% | 71\% | 69\% | 68\% | 71\% | 73\% | 68\% | 71\% | 67\% | 72\% | 62\% |
| Not sure | 6\% | 7\% | 5\% | 14\% | 8\% | 2\% | 1\% | 3\% | 6\% | 12\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (971) | (432) | (539) | (201) | (210) | (357) | (203) | (680) | (110) | (93) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 24\% | 36\% | 17\% | 20\% | 35\% | 21\% | 23\% | 23\% | 32\% | 24\% | 23\% | 21\% | 30\% |
| No | 70\% | 59\% | 74\% | 77\% | 59\% | 77\% | 72\% | 72\% | 60\% | 71\% | 72\% | 74\% | 60\% |
| Not sure | 6\% | 5\% | 8\% | 2\% | 6\% | 2\% | 6\% | 5\% | 8\% | 5\% | 4\% | 5\% | 10\% |
| Totals | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (971) | (360) | (382) | (229) | (448) | (344) | (367) | (288) | (208) | (164) | (225) | (306) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1U. Seen Best Picture Winners - A Beautiful Mind
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 36\% | 35\% | 37\% | 23\% | 38\% | 37\% | 45\% | 40\% | 30\% | 26\% | 26\% |
| No | 58\% | 61\% | 56\% | 64\% | 56\% | 60\% | 54\% | 57\% | 61\% | 63\% | 63\% |
| Not sure | 6\% | 5\% | 6\% | 12\% | 7\% | 4\% | 1\% | 3\% | 8\% | 11\% | 11\% |
| Totals | 100\% | 101\% | 99\% | 99\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (978) | (435) | (543) | (201) | (212) | (360) | (205) | (688) | (110) | (92) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 36\% | 41\% | 30\% | 40\% | 43\% | 43\% | 30\% | 40\% | 50\% | 40\% | 45\% | 28\% | 38\% |
| No | 58\% | 56\% | 62\% | 56\% | 53\% | 54\% | 65\% | 56\% | 44\% | 57\% | 51\% | 66\% | 53\% |
| Not sure | 6\% | 3\% | 8\% | 5\% | 4\% | 3\% | 5\% | 4\% | 7\% | 2\% | 4\% | 6\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | (978) | (362) | (384) | (232) | (452) | (347) | (368) | (291) | (211) | (163) | (227) | (309) | (279) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1V. Seen Best Picture Winners - Gladiator
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 47\% | 54\% | 39\% | 24\% | 49\% | 56\% | 52\% | 51\% | 39\% | 40\% | 33\% |
| No | 48\% | 41\% | 54\% | 66\% | 46\% | 38\% | 47\% | 45\% | 51\% | 51\% | 59\% |
| Not sure | 6\% | 5\% | 6\% | 10\% | 5\% | 6\% | 2\% | 4\% | 10\% | 9\% | 8\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (972) | (431) | (541) | (200) | (211) | (358) | (203) | (683) | (110) | (92) | (87) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 47\% | 49\% | 44\% | 48\% | 47\% | 56\% | 41\% | 51\% | 52\% | 49\% | 44\% | 48\% | 44\% |
| No | 48\% | 48\% | 48\% | 47\% | 48\% | 42\% | 53\% | 46\% | 40\% | 46\% | 52\% | 45\% | 49\% |
| Not sure | 6\% | 4\% | 8\% | 5\% | 4\% | 3\% | 6\% | 3\% | 8\% | 4\% | 4\% | 6\% | 8\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 101\% |
| Unweighted N | (972) | (358) | (384) | (230) | (447) | (345) | (367) | (287) | (210) | (163) | (226) | (308) | (275) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1W. Seen Best Picture Winners - American Beauty
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 34\% | 36\% | 32\% | 20\% | 48\% | 36\% | 30\% | 38\% | 22\% | 30\% | 27\% |
| No | 60\% | 58\% | 61\% | 69\% | 46\% | 59\% | 69\% | 58\% | 68\% | 61\% | 63\% |
| Not sure | 6\% | 5\% | 6\% | 11\% | 7\% | 5\% | 2\% | 4\% | 10\% | 9\% | 10\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (972) | (432) | (540) | (201) | (213) | (357) | (201) | (681) | (110) | (93) | (88) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 34\% | 44\% | 31\% | 26\% | 43\% | 33\% | 29\% | 39\% | 43\% | 34\% | 34\% | 31\% | 38\% |
| No | 60\% | 51\% | 62\% | 68\% | 53\% | 63\% | 65\% | 57\% | 47\% | 60\% | 61\% | 63\% | 55\% |
| Not sure | 6\% | 4\% | 7\% | 6\% | 4\% | 4\% | 5\% | 4\% | 10\% | 6\% | 5\% | 6\% | 7\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (972) | (359) | (385) | (228) | (449) | (343) | (368) | (288) | (209) | (163) | (225) | (307) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1X. Seen Best Picture Winners - Shakespeare in Love
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 22\% | 19\% | 24\% | 13\% | 25\% | 21\% | 28\% | 22\% | 14\% | 29\% | 23\% |
| No | 73\% | 76\% | 69\% | 77\% | 67\% | 76\% | 70\% | 74\% | 78\% | 62\% | 69\% |
| Not sure | 6\% | 5\% | 6\% | 9\% | 8\% | 3\% | 3\% | 4\% | 7\% | 9\% | 8\% |
| Totals | 101\% | 100\% | 99\% | 99\% | 100\% | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (969) | (432) | (537) | (202) | (210) | (356) | (201) | (681) | (108) | (92) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 22\% | 31\% | 18\% | 18\% | 33\% | 19\% | 18\% | 24\% | 25\% | 21\% | 25\% | 16\% | 28\% |
| No | 73\% | 66\% | 74\% | 78\% | 65\% | 77\% | 76\% | 72\% | 67\% | 74\% | 73\% | 78\% | 63\% |
| Not sure | 6\% | 3\% | 8\% | 4\% | 3\% | 4\% | 6\% | 4\% | 8\% | 5\% | 1\% | 6\% | 9\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (969) | (360) | (379) | (230) | (450) | (341) | (364) | (291) | (208) | (163) | (225) | (305) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1Y. Seen Best Picture Winners - Titanic
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 70\% | 66\% | 74\% | 52\% | 70\% | 80\% | 75\% | 77\% | 60\% | 59\% | 46\% |
| No | 26\% | 30\% | 21\% | 37\% | 26\% | 18\% | 25\% | 21\% | 31\% | 35\% | 41\% |
| Not sure | 4\% | 3\% | 5\% | 11\% | 4\% | 2\% | 0\% | 2\% | 9\% | 5\% | 13\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (981) | (435) | (546) | (202) | (212) | (361) | (206) | (689) | (110) | (93) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 70\% | 70\% | 66\% | 80\% | 74\% | 79\% | 73\% | 69\% | 72\% | 72\% | 74\% | 70\% | 66\% |
| No | 26\% | 27\% | 29\% | 18\% | 24\% | 20\% | 23\% | 30\% | 22\% | 25\% | 23\% | 25\% | 29\% |
| Not sure | 4\% | 3\% | 5\% | 3\% | 2\% | 1\% | 5\% | 2\% | 6\% | 3\% | 3\% | 4\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (981) | (363) | (388) | (230) | (454) | (346) | (372) | (293) | (210) | (163) | (229) | (310) | (279) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1Z. Seen Best Picture Winners - The English Patient
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 23\% | 21\% | 25\% | 11\% | 23\% | 23\% | 36\% | 25\% | 14\% | 23\% | 25\% |
| No | 71\% | 73\% | 70\% | 73\% | 73\% | 75\% | 63\% | 72\% | 74\% | 65\% | 72\% |
| Not sure | 6\% | 6\% | 5\% | 16\% | 5\% | 2\% | 1\% | 3\% | 12\% | 12\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (970) | (430) | (540) | (200) | (210) | (357) | (203) | (682) | (109) | (91) | (88) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 23\% | 31\% | 15\% | 27\% | 29\% | 26\% | 20\% | 24\% | 30\% | 20\% | 26\% | 19\% | 29\% |
| No | 71\% | 64\% | 76\% | 72\% | 66\% | 71\% | 73\% | 72\% | 65\% | 73\% | 71\% | 75\% | 63\% |
| Not sure | 6\% | 4\% | 9\% | 1\% | 5\% | 2\% | 7\% | 4\% | 5\% | 6\% | 3\% | 5\% | 7\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% |
| Unweighted N | (970) | (359) | (382) | (229) | (449) | (343) | (366) | (289) | (207) | (163) | (225) | (306) | (276) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

1AA. Seen Best Picture Winners - Braveheart
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 52\% | 55\% | 49\% | 24\% | 49\% | 63\% | 65\% | 59\% | 33\% | 50\% | 28\% |
| No | 43\% | 40\% | 45\% | 66\% | 45\% | 34\% | 33\% | 38\% | 59\% | 39\% | 65\% |
| Not sure | 5\% | 5\% | 5\% | 10\% | 6\% | 3\% | 2\% | 3\% | 9\% | 12\% | 7\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | (983) | (435) | (548) | (203) | (212) | (361) | (207) | (690) | (110) | (93) | (90) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 52\% | 49\% | 48\% | 63\% | 51\% | 69\% | 46\% | 61\% | 53\% | 50\% | 56\% | 52\% | 49\% |
| No | 43\% | 46\% | 45\% | 34\% | 44\% | 30\% | 48\% | 37\% | 41\% | 48\% | 41\% | 42\% | 43\% |
| Not sure | 5\% | 5\% | 7\% | 2\% | 5\% | 1\% | 6\% | 2\% | 6\% | 3\% | 3\% | 6\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (983) | (365) | (386) | (232) | (454) | (348) | (371) | (293) | (210) | (165) | (228) | (310) | (280) |

2A. Best Picture Winners Opinion - CODA
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 40\% | 38\% | 44\% | 29\% | * | * | * | 48\% | * | * | * |
| Like it | 48\% | 55\% | 37\% | 53\% | * | * | * | 46\% | * | * | * |
| Dislike it | 11\% | 7\% | 19\% | 18\% | * | * | * | 6\% | * | * | * |
| Hate it | 0\% | 0\% | 0\% | 0\% | * | * | * | 0\% | * | * | * |
| Totals | 99\% | 100\% | 100\% | 100\% | * | * | * | 100\% | * | * | * |
| Unweighted N | (98) | (57) | (41) | (34) | (29) | (23) | (12) | (65) | (9) | (15) | (9) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 40\% | 55\% | * | * | 51\% | * | * | * | 41\% | * | * | * | 41\% |
| Like it | 48\% | 41\% | * | * | 38\% | * | * | * | 28\% | * | * | * | 57\% |
| Dislike it | 11\% | 4\% | * | * | 11\% | * | * | * | 31\% | * | * | * | 2\% |
| Hate it | 0\% | 0\% | * | * | 0\% | * | * | * | 0\% | * | * | * | 0\% |
| Totals | 99\% | 100\% | * | * | 100\% | * | * | * | 100\% | * | * | * | 100\% |
| Unweighted N | (98) | (55) | (29) | (14) | (66) | (18) | (28) | (28) | (34) | (17) | (19) | (20) | (42) |

2B. Best Picture Winners Opinion — Nomadland
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie


2C. Best Picture Winners Opinion - Parasite
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie


2D. Best Picture Winners Opinion - Green Book
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 41\% | 31\% | 54\% | 37\% | 36\% | 42\% | 52\% | 38\% | * | * | * |
| Like it | 49\% | 57\% | 41\% | 38\% | 54\% | 55\% | 46\% | 54\% | * | * | * |
| Dislike it | 5\% | 6\% | 5\% | 9\% | 10\% | 2\% | 0\% | 6\% | * | * | * |
| Hate it | 4\% | 7\% | 0\% | 16\% | 0\% | 1\% | 2\% | 2\% | * | * | * |
| Totals | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | * | * | * |
| Unweighted N | (187) | (90) | (97) | (38) | (46) | (61) | (42) | (127) | (26) | (18) | (16) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 41\% | 55\% | 21\% | 35\% | 50\% | 32\% | 57\% | 36\% | 40\% | 45\% | 41\% | 43\% | 37\% |
| Like it | 49\% | 37\% | 67\% | 57\% | 46\% | 61\% | 41\% | 43\% | 59\% | 49\% | 34\% | 54\% | 57\% |
| Dislike it | 5\% | 7\% | 3\% | 4\% | 3\% | 4\% | 1\% | 12\% | 1\% | 5\% | 13\% | 2\% | 3\% |
| Hate it | 4\% | 1\% | 9\% | 4\% | 1\% | 2\% | 1\% | 9\% | 0\% | 2\% | 12\% | 1\% | 2\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% |
| Unweighted N | (187) | (101) | (53) | (33) | (114) | (52) | (53) | (68) | (49) | (40) | (38) | (47) | (62) |

2E. Best Picture Winners Opinion - The Shape of Water
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male |  | Female |  | 18-29 | 30-44 | 45-64 |  | $465+$ |  | White | Black | Hispanic |  | Other |
| Love it | 34\% |  | 26\% |  | 42\% | * | 31\% |  | 43\% |  | 25\% | 35\% | * | * |  | * |
| Like it | 54\% |  | 64\% |  | 45\% | * | 62\% |  | 42\% |  | 56\% | 52\% | * | * |  | * |
| Dislike it | 10\% |  | 9\% |  | 12\% | * | 5\% |  | 13\% |  | 19\% | 12\% | * | * |  | * |
| Hate it | 1\% |  | 1\% |  | 1\% | * | 2\% |  | 2\% |  | 0\% | 1\% | * | * |  | * |
| Totals | 99\% |  | 100\% |  | 100\% | * | 100\% |  | 100\% |  | 100\% | 100\% | * | * |  | * |
| Unweighted N | (183) |  | (85) |  | (98) | (25) | (52) |  | (57) |  | (49) | (132) | (20) | (23) |  | (8) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 34\% | 46\% |  | 21\% | 23\% | 39\% | 17\% | 36\% |  | 38\% |  | 36\% | * | 32\% | 34\% | 29\% |
| Like it | 54\% | 45\% |  | 66\% | 58\% | 50\% | 66\% | 55\% |  | 51\% |  | 47\% | * | 63\% | 57\% | 50\% |
| Dislike it | 10\% | 8\% |  | 12\% | 15\% | 10\% | 16\% | 10\% |  | 10\% |  | 16\% | * | 3\% | 9\% | 18\% |
| Hate it | 1\% | 1\% |  | 1\% | 3\% | 1\% | 2\% | 0\% |  | 2\% |  | 1\% | * | 1\% | 0\% | 3\% |
| Totals | 99\% | 100\% |  | 100\% | 99\% | 100\% | 101\% | 101\% |  | 101\% |  | 100\% | * | 99\% | 100\% | 100\% |
| Unweighted N | (183) | (100) |  | (51) | (32) | (115) | (51) | (57) |  | (50) |  | (58) | (28) | (47) | (48) | (60) |

2F. Best Picture Winners Opinion - Moonlight
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie


2G. Best Picture Winners Opinion - Spotlight
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 44\% | 50\% | 32\% | 42\% | 28\% | 53\% | * | 56\% | * | * | * |
| Like it | 46\% | 41\% | 55\% | 43\% | 60\% | 42\% | * | 34\% | * | * | * |
| Dislike it | 10\% | 9\% | 13\% | 15\% | 12\% | 5\% | * | 10\% | * | * | * |
| Hate it | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | * | 0\% | * | * | * |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | * | 100\% | * | * | * |
| Unweighted N | (113) | (64) | (49) | (34) | (31) | (34) | (14) | (75) | (9) | (15) | (14) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 44\% | 53\% | 38\% | * | 47\% | * | * | 34\% | 54\% | * | 34\% | * | 44\% |
| Like it | 46\% | 44\% | 42\% | * | 49\% | * | * | 65\% | 30\% | * | 60\% | * | 35\% |
| Dislike it | 10\% | 4\% | 21\% | * | 4\% | * | * | 1\% | 16\% | * | 6\% | * | 20\% |
| Hate it | 0\% | 0\% | 0\% | * | 0\% | * | * | 0\% | 0\% | * | 0\% | * | 0\% |
| Totals | 100\% | 101\% | 101\% | * | 100\% | * | * | 100\% | 100\% | * | 100\% | * | 99\% |
| Unweighted N | (113) | (63) | (32) | (18) | (72) | (21) | (27) | (31) | (45) | (18) | (30) | (27) | (38) |

2H. Best Picture Winners Opinion - Birdman
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 27\% | 31\% | 23\% | 32\% | 22\% | 24\% | 34\% | 21\% | * | * | * |
| Like it | 56\% | 53\% | 59\% | 63\% | 54\% | 49\% | 59\% | 65\% | * | * | * |
| Dislike it | 14\% | 15\% | 14\% | 4\% | 19\% | 25\% | 6\% | 10\% | * | * | * |
| Hate it | 3\% | 1\% | 5\% | 0\% | 5\% | 2\% | 2\% | 4\% | * | * | * |
| Totals | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 101\% | 100\% | * | * | * |
| Unweighted N | (168) | (84) | (84) | (37) | (42) | (53) | (36) | (115) | (19) | (18) | (16) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 27\% | 26\% | 19\% | 44\% | 22\% | 31\% | 33\% | 30\% | 25\% | 26\% | 37\% | 17\% | 28\% |
| Like it | 56\% | 54\% | 57\% | 56\% | 60\% | 48\% | 49\% | 54\% | 59\% | 57\% | 47\% | 66\% | 53\% |
| Dislike it | 14\% | 17\% | 19\% | 0\% | 14\% | 21\% | 15\% | 14\% | 13\% | 9\% | 16\% | 15\% | 17\% |
| Hate it | 3\% | 2\% | 5\% | 0\% | 3\% | 0\% | 3\% | 2\% | 4\% | 9\% | 0\% | 2\% | 2\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (168) | (86) | (50) | (32) | (95) | (46) | (52) | (43) | (53) | (33) | (40) | (37) | (58) |

21. Best Picture Winners Opinion - 12 Years a Slave

Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 37\% | 33\% | 43\% | 35\% | 29\% | 42\% | 49\% | 41\% | 30\% | * | * |
| Like it | 54\% | 56\% | 52\% | 50\% | 62\% | 52\% | 45\% | 52\% | 60\% | * | * |
| Dislike it | 8\% | 11\% | 4\% | 12\% | 8\% | 7\% | 5\% | 7\% | 10\% | * | * |
| Hate it | 1\% | 0\% | 1\% | 3\% | 1\% | 0\% | 0\% | 0\% | 0\% | * | * |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | * | * |
| Unweighted N | (237) | (114) | (123) | (47) | (69) | (81) | (40) | (139) | (52) | (25) | (21) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 37\% | 39\% | 41\% | 25\% | 44\% | 28\% | 36\% | 33\% | 47\% | 41\% | 34\% | 32\% | 46\% |
| Like it | 54\% | 54\% | 54\% | 53\% | 50\% | 61\% | 57\% | 58\% | 37\% | 56\% | 59\% | 56\% | 44\% |
| Dislike it | 8\% | 6\% | 3\% | 21\% | 6\% | 11\% | 6\% | 7\% | 15\% | 3\% | 7\% | 12\% | 7\% |
| Hate it | 1\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% | 1\% | 2\% |
| Totals | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 101\% | 99\% |
| Unweighted N | (237) | (133) | (62) | (42) | (150) | (59) | (82) | (75) | (60) | (39) | (58) | (66) | (74) |

2J. Best Picture Winners Opinion - Argo
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie


2K. Best Picture Winners Opinion - The Artist
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 30\% | 30\% | 31\% | * | * | * | * | 28\% | * | * | * |
| Like it | 54\% | 51\% | 58\% | * | * | * | * | 61\% | * | * | * |
| Dislike it | 14\% | 17\% | 11\% | * | * | * | * | 9\% | * | * | * |
| Hate it | 1\% | 2\% | 0\% | * | * | * | * | 1\% | * | * | * |
| Totals | 99\% | 100\% | 100\% | * | * | * | * | 99\% | * | * | * |
| Unweighted N | (95) | (50) | (45) | (25) | (28) | (25) | (17) | (58) | (9) | (19) | (9) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 30\% | 33\% | * | * | 34\% | * | * | 17\% | 45\% | * | * | * | 38\% |
| Like it | 54\% | 54\% | * | * | 46\% | * | * | 65\% | 47\% | * | * | * | 50\% |
| Dislike it | 14\% | 13\% | * | * | 20\% | * | * | 15\% | 8\% | * | * | * | 9\% |
| Hate it | 1\% | 0\% | * | * | 0\% | * | * | 3\% | 0\% | * | * | * | 2\% |
| Totals | 99\% | 100\% | * | * | 100\% | * | * | 100\% | 100\% | * | * | * | 99\% |
| Unweighted N | (95) | (53) | (26) | (16) | (55) | (21) | (23) | (31) | (32) | (15) | (18) | (21) | (41) |

2L. Best Picture Winners Opinion - The King's Speech
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 |  | 45-64 | 4 65+ |  | White | Black | Hispanic |  | Other |
| Love it | 49\% |  | 43\% |  | 56\% | 47\% | 44\% |  | 47\% |  | 57\% | 50\% | * | * |  | * |
| Like it | 42\% |  | 44\% |  | 39\% | 29\% | 43\% |  | 49\% |  | 41\% | 42\% | * | * |  | * |
| Dislike it | 8\% |  | 12\% |  | 3\% | 20\% | 12\% |  | 3\% |  | 1\% | 8\% | * | * |  | * |
| Hate it | 1\% |  | 1\% |  | 2\% | 4\% | 2\% |  | 0\% |  | 0\% | 0\% | * | * |  | * |
| Totals | 100\% |  | 100\% |  | 100\% | 100\% | 101\% |  | 99\% |  | 99\% | 100\% | * | * |  | * |
| Unweighted N | (289) |  | (139) |  | (150) | (42) | (64) |  | (111) |  | (72) | (213) | (26) | (25) |  | (25) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K | K | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 49\% | 55\% |  | 44\% | 42\% | 55\% | 51\% | 55\% |  | 53\% |  | 40\% | 65\% | 46\% | 51\% | 42\% |
| Like it | 42\% | 40\% |  | 44\% | 43\% | 41\% | 45\% | 35\% |  | 42\% |  | 45\% | 28\% | 48\% | 33\% | 53\% |
| Dislike it | 8\% | 4\% |  | 9\% | 15\% | 3\% | 4\% | 10\% |  | 3\% |  | 13\% | 7\% | 5\% | 14\% | 4\% |
| Hate it | 1\% | 0\% |  | 3\% | 1\% | 1\% | 0\% | 0\% |  | 1\% |  | 2\% | 0\% | 1\% | 1\% | 1\% |
| Totals | 100\% | 99\% |  | 100\% | 101\% | 100\% | 100\% | 100\% |  | 99\% |  | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (289) | (148) |  | (92) | (49) | (172) | (83) | (76) |  | (91) |  | (95) | (38) | (70) | (72) | (109) |

2M. Best Picture Winners Opinion - The Hurt Locker
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 65+ |  |  |  | White | Black | Hispanic |  | Other |
| Love it | 32\% |  | 30\% |  | 35\% | * | 31\% |  | 30\% |  | 25\% | 32\% | * | * |  | * |
| Like it | 52\% |  | 51\% |  | 54\% | * | 55\% |  | 52\% |  | 61\% | 55\% | * | * |  | * |
| Dislike it | 16\% |  | 19\% |  | 11\% | * | 15\% |  | 18\% |  | 14\% | 13\% | * | * |  | * |
| Hate it | 0\% |  | 0\% |  | 0\% | * | 0\% |  | 0\% |  | 0\% | 0\% | * | * |  | * |
| Totals | 100\% |  | 100\% |  | 100\% | * | 101\% |  | 100\% |  | 100\% | 100\% |  | * |  | * |
| Unweighted N | (225) |  | (135) |  | (90) | (24) | (54) |  | (96) |  | (51) | (169) | (20) | (20) |  | (16) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 32\% | 43\% |  | 24\% | 26\% | 29\% | 29\% | 36\% |  | 24\% |  | 40\% | 40\% | 40\% | 28\% | 25\% |
| Like it | 52\% | 44\% |  | 54\% | 63\% | 57\% | 61\% | 52\% |  | 57\% |  | 44\% | 34\% | 44\% | 59\% | 63\% |
| Dislike it | 16\% | 12\% |  | 21\% | 11\% | 15\% | 10\% | 12\% |  | 19\% |  | 15\% | 27\% | 16\% | 13\% | 12\% |
| Hate it | 0\% | 0\% |  | 0\% | 0\% | 0\% | 0\% | 0\% |  | 0\% |  | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals | 100\% | 99\% |  | 99\% | 100\% | 101\% | 100\% | 100\% |  | 100\% |  | 99\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (225) | (87) |  | (86) | (52) | (107) | (92) | (66) |  | (71) |  | (66) | (33) | (49) | (63) | (80) |

2N. Best Picture Winners Opinion - Slumdog Millionaire
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 34\% | 29\% | 40\% | 33\% | 34\% | 33\% | 38\% | 35\% | 40\% | * | * |
| Like it | 52\% | 55\% | 49\% | 54\% | 42\% | 54\% | 58\% | 54\% | 38\% | * | * |
| Dislike it | 11\% | 12\% | 10\% | 13\% | 19\% | 7\% | 4\% | 8\% | 19\% | * | * |
| Hate it | 3\% | 5\% | 1\% | 0\% | 5\% | 6\% | 0\% | 3\% | 3\% | * | * |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | * | * |
| Unweighted N | (305) | (136) | (169) | (49) | (78) | (111) | (67) | (217) | (36) | (29) | (23) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 34\% | 46\% | 24\% | 30\% | 44\% | 29\% | 37\% | 30\% | 37\% | 49\% | 31\% | 33\% | 29\% |
| Like it | 52\% | 39\% | 65\% | 54\% | 49\% | 57\% | 54\% | 55\% | 49\% | 43\% | 47\% | 53\% | 61\% |
| Dislike it | 11\% | 15\% | 8\% | 8\% | 5\% | 11\% | 7\% | 14\% | 14\% | 8\% | 20\% | 8\% | 8\% |
| Hate it | 3\% | 0\% | 3\% | 9\% | 2\% | 2\% | 1\% | 1\% | 0\% | 0\% | 2\% | 7\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% |
| Unweighted N | (305) | (143) | (103) | (59) | (169) | (93) | (96) | (92) | (83) | (47) | (70) | (89) | (99) |

20. Best Picture Winners Opinion - No Country for Old Men

Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 |  | 45-64 | 65+ |  | White | Black | Hispanic |  | Other |
| Love it | 38\% |  | 41\% |  | 34\% | 54\% | 39\% |  | 37\% |  | 31\% | 38\% | * | * |  | * |
| Like it | 48\% |  | 47\% |  | 49\% | 39\% | 45\% |  | 49\% |  | 53\% | 49\% | * | * |  | * |
| Dislike it | 11\% |  | 10\% |  | 12\% | 7\% | 11\% |  | 11\% |  | 14\% | 10\% | * | * |  | * |
| Hate it | 3\% |  | 2\% |  | 4\% | 0\% | 6\% |  | 3\% |  | 2\% | 3\% | * | * |  | * |
| Totals | 100\% |  | 100\% |  | 99\% | 100\% | 101\% |  | 100\% |  | 100\% | 100\% | * | * |  | * |
| Unweighted N | (323) |  | (162) |  | (161) | (32) | (73) |  | (138) |  | (80) | (255) | (27) | (23) |  | (18) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 38\% | 39\% |  | 42\% | 31\% | 37\% | 34\% | 39\% |  | 36\% |  | 39\% | 48\% | 49\% | 27\% | 37\% |
| Like it | 48\% | 53\% |  | 42\% | 51\% | 52\% | 46\% | 49\% |  | 50\% |  | 47\% | 41\% | 37\% | 62\% | 44\% |
| Dislike it | 11\% | 7\% |  | 13\% | 13\% | 10\% | 13\% | 10\% |  | 10\% |  | 12\% | 7\% | 9\% | 10\% | 17\% |
| Hate it | 3\% | 2\% |  | 3\% | 5\% | 1\% | 6\% | 2\% |  | 5\% |  | 1\% | 4\% | 5\% | 2\% | 2\% |
| Totals | 100\% | 101\% |  | 100\% | 100\% | 100\% | 99\% | 100\% |  | 101\% |  | 99\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (323) | (124) |  | (115) | (84) | (158) | (126) | (102) |  | (108) |  | (80) | (44) | (80) | (96) | (103) |

## 2P. Best Picture Winners Opinion - The Departed

Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 |  | $465+$ |  | White | Black | Hispanic |  | Other |
| Love it | 35\% |  | 34\% |  | 35\% | 39\% | 42\% |  | 35\% |  | 13\% | 38\% | 36\% | * |  | * |
| Like it | 55\% |  | 54\% |  | 56\% | 51\% | 48\% |  | 50\% |  | 81\% | 54\% | 44\% | * |  | * |
| Dislike it | 10\% |  | 12\% |  | 8\% | 10\% | 9\% |  | 14\% |  | 5\% | 8\% | 20\% | * |  | * |
| Hate it | 0\% |  | 0\% |  | 1\% | 0\% | 1\% |  | 1\% |  | 0\% | 0\% | 0\% | * |  | * |
| Totals | 100\% |  | 100\% |  | 100\% | 100\% | 100\% |  | 100\% |  | 99\% | 100\% | 100\% | * |  | * |
| Unweighted N | (264) |  | (144) |  | (120) | (30) | (82) |  | (111) |  | (41) | (190) | (34) | (24) |  | (16) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 35\% | 32\% |  | 37\% | 34\% | 33\% | 27\% | 31\% |  | 34\% |  | 49\% | 40\% | 33\% | 37\% | 29\% |
| Like it | 55\% | 57\% |  | 53\% | 53\% | 58\% | 65\% | 57\% |  | 57\% |  | 45\% | 59\% | 58\% | 48\% | 59\% |
| Dislike it | 10\% | 11\% |  | 9\% | 12\% | 9\% | 7\% | 11\% |  | 9\% |  | 5\% | 2\% | 8\% | 15\% | 11\% |
| Hate it | 0\% | 0\% |  | 1\% | 1\% | 1\% | 1\% | 1\% |  | 0\% |  | 1\% | 0\% | 1\% | 0\% | 1\% |
| Totals | 100\% | 100\% |  | 100\% | 100\% | 101\% | 100\% | 100\% |  | 100\% |  | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (264) | (114) |  | (94) | (56) | (135) | (93) | (86) |  | (75) |  | (70) | (46) | (60) | (72) | (86) |

2Q. Best Picture Winners Opinion - Crash
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 26\% | 18\% | 35\% | 30\% | 27\% | 24\% | 25\% | 22\% | 44\% | * | * |
| Like it | 53\% | 56\% | 49\% | 44\% | 46\% | 60\% | 59\% | 54\% | 41\% | * | * |
| Dislike it | 18\% | 25\% | 10\% | 22\% | 20\% | 15\% | 16\% | 23\% | 9\% | * | * |
| Hate it | 3\% | 1\% | 6\% | 4\% | 7\% | 2\% | 0\% | 1\% | 6\% | * | * |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | * | * |
| Unweighted N | (218) | (101) | (117) | (36) | (60) | (87) | (35) | (139) | (41) | (18) | (20) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 26\% | 35\% | 16\% | 19\% | 32\% | 24\% | 33\% | 27\% | 15\% | 28\% | 30\% | 18\% | 31\% |
| Like it | 53\% | 56\% | 54\% | 42\% | 54\% | 49\% | 53\% | 55\% | 55\% | 52\% | 51\% | 56\% | 49\% |
| Dislike it | 18\% | 6\% | 27\% | 35\% | 12\% | 19\% | 11\% | 16\% | 24\% | 19\% | 13\% | 24\% | 12\% |
| Hate it | 3\% | 3\% | 3\% | 5\% | 2\% | 8\% | 3\% | 2\% | 6\% | 0\% | 5\% | 2\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 99\% |
| Unweighted N | (218) | (114) | (72) | (32) | (134) | (50) | (73) | (64) | (53) | (44) | (51) | (53) | (70) |

2R. Best Picture Winners Opinion - Million Dollar Baby
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Other |
| Love it | 32\% | 34\% | 31\% | 40\% | 29\% | 32\% | 32\% | 31\% | 34\% | * | * |
| Like it | 54\% | 56\% | 52\% | 50\% | 53\% | 57\% | 52\% | 56\% | 65\% | * | * |
| Dislike it | 11\% | 8\% | 14\% | 9\% | 12\% | 8\% | 16\% | 10\% | 0\% | * | * |
| Hate it | 3\% | 3\% | 3\% | 1\% | 6\% | 2\% | 0\% | 3\% | 1\% | * | * |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | * | * |
| Unweighted N | (297) | (126) | (171) | (40) | (82) | (114) | (61) | (214) | (33) | (29) | (21) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 32\% | 35\% | 33\% | 25\% | 29\% | 36\% | 32\% | 31\% | 37\% | 31\% | 42\% | 26\% | 34\% |
| Like it | 54\% | 54\% | 49\% | 63\% | 56\% | 52\% | 58\% | 59\% | 48\% | 55\% | 48\% | 63\% | 45\% |
| Dislike it | 11\% | 10\% | 13\% | 10\% | 12\% | 9\% | 8\% | 10\% | 10\% | 10\% | 9\% | 7\% | 20\% |
| Hate it | 3\% | 1\% | 5\% | 2\% | 3\% | 3\% | 2\% | 1\% | 5\% | 4\% | 1\% | 4\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (297) | (123) | (110) | (64) | (149) | (111) | (105) | (93) | (71) | (52) | (67) | (88) | (90) |

2S. Best Picture Winners Opinion - The Lord of the Rings: The Return of the King
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 |  | 45-64 | 4 65+ |  | White | Black | Hispanic |  | Other |
| Love it | 54\% |  | 56\% |  | 51\% | 47\% | 43\% |  | 58\% |  | 72\% | 54\% | 55\% | 49\% |  | * |
| Like it | 37\% |  | 37\% |  | 38\% | 36\% | 48\% |  | 36\% |  | 23\% | 39\% | 34\% | 32\% |  | * |
| Dislike it | 8\% |  | 7\% |  | 10\% | 14\% | 8\% |  | 6\% |  | 5\% | 6\% | 11\% | 15\% |  | * |
| Hate it | 1\% |  | 1\% |  | 1\% | 3\% | 0\% |  | 1\% |  | 0\% | 1\% | 0\% | 3\% |  | * |
| Totals | 100\% |  | 101\% |  | 100\% | 100\% | 99\% |  | 101\% |  | 100\% | 100\% | 100\% | 99\% |  | * |
| Unweighted N | (417) |  | (213) |  | (204) | (72) | (112) |  | (162) |  | (71) | (313) | (36) | (39) |  | (29) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 54\% | 58\% |  | 50\% | 54\% | 56\% | 58\% | 58\% |  | 49\% |  | 46\% | 54\% | 55\% | 53\% | 54\% |
| Like it | 37\% | 36\% |  | 37\% | 41\% | 32\% | 39\% | 31\% |  | 46\% |  | 39\% | 32\% | 37\% | 41\% | 35\% |
| Dislike it | 8\% | 5\% |  | 12\% | 3\% | 11\% | 1\% | 9\% |  | 5\% |  | 14\% | 10\% | 7\% | 5\% | 10\% |
| Hate it | 1\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 2\% |  | 0\% |  | 1\% | 3\% | 1\% | 1\% | 1\% |
| Totals | 100\% | 100\% |  | 100\% | 99\% | 100\% | 99\% | 100\% |  | 100\% |  | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (417) | (159) |  | (179) | (79) | (205) | (140) | (144) |  | (142) |  | (93) | (74) | (85) | (124) | (134) |

2T. Best Picture Winners Opinion - Chicago
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 38\% | 32\% | 43\% | 53\% | 23\% | 33\% | 46\% | 39\% | 26\% | * | * |
| Like it | 51\% | 58\% | 45\% | 34\% | 63\% | 55\% | 46\% | 52\% | 58\% | * | * |
| Dislike it | 10\% | 10\% | 10\% | 12\% | 8\% | 12\% | 7\% | 7\% | 16\% | * | * |
| Hate it | 1\% | 1\% | 2\% | 0\% | 6\% | 0\% | 1\% | 2\% | 0\% | * | * |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | * | * |
| Unweighted N | (264) | (110) | (154) | (40) | (50) | (105) | (69) | (192) | (34) | (19) | (19) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 38\% | 45\% | 27\% | 37\% | 41\% | 30\% | 37\% | 46\% | 26\% | 29\% | 47\% | 34\% | 40\% |
| Like it | 51\% | 45\% | 59\% | 54\% | 49\% | 55\% | 54\% | 41\% | 58\% | 56\% | 39\% | 58\% | 48\% |
| Dislike it | 10\% | 9\% | 11\% | 9\% | 9\% | 15\% | 8\% | 9\% | 15\% | 14\% | 8\% | 8\% | 10\% |
| Hate it | 1\% | 1\% | 4\% | 0\% | 1\% | 0\% | 1\% | 3\% | 1\% | 0\% | 6\% | 0\% | 1\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 99\% |
| Unweighted N | (264) | (136) | (76) | (52) | (159) | (74) | (89) | (79) | (73) | (40) | (60) | (72) | (92) |

2U. Best Picture Winners Opinion - A Beautiful Mind
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 |  | 45-64 | 4 65+ |  | White | Black | Hispanic |  | Other |
| Love it | 37\% |  | 34\% |  | 40\% | 25\% | 34\% |  | 33\% |  | 51\% | 35\% | 31\% | 57\% |  | * |
| Like it | 54\% |  | 56\% |  | 51\% | 61\% | 54\% |  | 58\% |  | 44\% | 59\% | 54\% | 29\% |  | * |
| Dislike it | 7\% |  | 6\% |  | 8\% | 5\% | 9\% |  | 8\% |  | 5\% | 6\% | 8\% | 12\% |  | * |
| Hate it | 2\% |  | 4\% |  | 1\% | 10\% | 2\% |  | 1\% |  | 0\% | 0\% | 7\% | 3\% |  | * |
| Totals | 100\% |  | 100\% |  | 100\% | 101\% | 99\% |  | 100\% |  | 100\% | 100\% | 100\% | 101\% |  | * |
| Unweighted N | (394) |  | (173) |  | (221) | (48) | (91) |  | (154) |  | (101) | (301) | (37) | (31) |  | (25) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 37\% | 42\% |  | 35\% | 34\% | 43\% | 42\% | 44\% |  | 36\% |  | 31\% | 36\% | 28\% | 43\% | 40\% |
| Like it | 54\% | 52\% |  | 53\% | 56\% | 49\% | 50\% | 49\% |  | 52\% |  | 58\% | 58\% | 58\% | 47\% | 52\% |
| Dislike it | 7\% | 5\% |  | 7\% | 10\% | 7\% | 8\% | 6\% |  | 8\% |  | 8\% | 6\% | 5\% | 9\% | 7\% |
| Hate it | 2\% | 1\% |  | 5\% | 1\% | 1\% | 1\% | 1\% |  | 4\% |  | 2\% | 0\% | 8\% | 0\% | 0\% |
| Totals | 100\% | 100\% |  | 100\% | 101\% | 100\% | 101\% | 100\% |  | 100\% |  | 99\% | 100\% | 99\% | 99\% | 99\% |
| Unweighted N | (394) | (169) |  | (131) | (94) | (204) | (142) | (132) |  | (118) |  | (114) | (71) | (94) | (104) | (125) |

2V. Best Picture Winners Opinion - Gladiator
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 |  | 45-64 | $465+$ |  | White | Black | Hispanic |  | Other |
| Love it | 40\% |  | 46\% |  | 33\% | 55\% | 38\% |  | 34\% |  | 45\% | 38\% | 52\% | 40\% |  | 37\% |
| Like it | 48\% |  | 42\% |  | 57\% | 30\% | 48\% |  | 52\% |  | 50\% | 50\% | 42\% | 42\% |  | 46\% |
| Dislike it | 11\% |  | 12\% |  | 9\% | 11\% | 12\% |  | 13\% |  | 5\% | 10\% | 3\% | 18\% |  | 17\% |
| Hate it | 1\% |  | 1\% |  | 1\% | 4\% | 2\% |  | 0\% |  | 1\% | 1\% | 3\% | 0\% |  | 0\% |
| Totals | 100\% |  | 101\% |  | 100\% | 100\% | 100\% |  | 99\% |  | 101\% | 99\% | 100\% | 100\% |  | 100\% |
| Unweighted N | (458) |  | (238) |  | (220) | (52) | (103) |  | (193) |  | (110) | (344) | (48) | (35) |  | (31) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 40\% | 37\% |  | 39\% | 47\% | 35\% | 48\% | 38\% |  | 42\% |  | 44\% | 38\% | 40\% | 40\% | 42\% |
| Like it | 48\% | 53\% |  | 48\% | 42\% | 55\% | 47\% | 53\% |  | 48\% |  | 42\% | 38\% | 52\% | 51\% | 48\% |
| Dislike it | 11\% | 10\% |  | 12\% | 10\% | 9\% | 5\% | 8\% |  | 10\% |  | 10\% | 21\% | 7\% | 9\% | 8\% |
| Hate it | 1\% | 0\% |  | 2\% | 1\% | 1\% | 0\% | 1\% |  | 0\% |  | 3\% | 3\% | 0\% | 0\% | 2\% |
| Totals | 100\% | 100\% |  | 101\% | 100\% | 100\% | 100\% | 100\% |  | 100\% |  | 99\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (458) | (173) |  | (181) | (104) | (211) | (182) | (159) |  | (141) |  | (110) | (78) | (90) | (152) | (138) |

2W. Best Picture Winners Opinion - American Beauty
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 27\% | 29\% | 25\% | 25\% | 23\% | 30\% | 30\% | 30\% | * | * | * |
| Like it | 53\% | 53\% | 52\% | 51\% | 54\% | 49\% | 58\% | 48\% | * | * | * |
| Dislike it | 17\% | 15\% | 20\% | 21\% | 21\% | 16\% | 10\% | 19\% | * | * | * |
| Hate it | 3\% | 3\% | 3\% | 3\% | 2\% | 5\% | 1\% | 3\% | * | * | * |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | * | * | * |
| Unweighted N | (348) | (168) | (180) | (34) | (99) | (148) | (67) | (269) | (27) | (29) | (23) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 27\% | 30\% | 24\% | 27\% | 26\% | 23\% | 28\% | 24\% | 31\% | 29\% | 26\% | 26\% | 28\% |
| Like it | 53\% | 57\% | 49\% | 49\% | 59\% | 53\% | 48\% | 58\% | 50\% | 46\% | 55\% | 55\% | 52\% |
| Dislike it | 17\% | 12\% | 23\% | 17\% | 14\% | 19\% | 19\% | 15\% | 17\% | 25\% | 15\% | 16\% | 16\% |
| Hate it | 3\% | 1\% | 4\% | 6\% | 2\% | 6\% | 5\% | 2\% | 2\% | 0\% | 4\% | 3\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (348) | (162) | (124) | (62) | (194) | (106) | (109) | (108) | (100) | (56) | (74) | (99) | (119) |

2X. Best Picture Winners Opinion - Shakespeare in Love
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie


2Y. Best Picture Winners Opinion - Titanic
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

27. Best Picture Winners Opinion - The English Patient

Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Love it | 26\% | 22\% | 30\% | * | 27\% | 24\% | 23\% | 24\% | * | * | * |
| Like it | 58\% | 57\% | 59\% | * | 49\% | 61\% | 63\% | 58\% | * | * | * |
| Dislike it | 12\% | 16\% | 9\% | * | 12\% | 12\% | 13\% | 12\% | * | * | * |
| Hate it | 4\% | 6\% | 3\% | * | 11\% | 3\% | 1\% | 6\% | * | * | * |
| Totals | 100\% | 101\% | 101\% | * | 99\% | 100\% | 100\% | 100\% | * | * | * |
| Unweighted N | (240) | (94) | (146) | (19) | (50) | (93) | (78) | (177) | (17) | (26) | (20) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Love it | 26\% | 35\% | 23\% | 16\% | 27\% | 20\% | 29\% | 26\% | 24\% | 31\% | 24\% | 22\% | 30\% |
| Like it | 58\% | 54\% | 59\% | 62\% | 58\% | 64\% | 60\% | 53\% | 57\% | 47\% | 66\% | 53\% | 61\% |
| Dislike it | 12\% | 9\% | 15\% | 12\% | 12\% | 13\% | 10\% | 21\% | 6\% | 10\% | 10\% | 19\% | 8\% |
| Hate it | 4\% | 2\% | 3\% | 9\% | 2\% | 2\% | 1\% | 0\% | 13\% | 12\% | 0\% | 6\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (240) | (114) | (71) | (55) | (130) | (83) | (78) | (72) | (65) | (31) | (61) | (66) | (82) |

2AA. Best Picture Winners Opinion - Braveheart
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

|  | Total |  | Gender |  |  | Age (4 category) |  |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 |  | 45-64 | 4 65+ |  | White | Black | Hispanic |  | Other |
| Love it | 39\% |  | 43\% |  | 36\% | 42\% | 38\% |  | 38\% |  | 41\% | 40\% | 35\% | 36\% |  | 56\% |
| Like it | 50\% |  | 46\% |  | 54\% | 45\% | 43\% |  | 52\% |  | 54\% | 50\% | 51\% | 52\% |  | 28\% |
| Dislike it | 9\% |  | 10\% |  | 9\% | 12\% | 14\% |  | 9\% |  | 4\% | 8\% | 14\% | 12\% |  | 6\% |
| Hate it | 2\% |  | 1\% |  | 2\% | 1\% | 4\% |  | 1\% |  | 1\% | 2\% | 0\% | 0\% |  | 10\% |
| Totals | 100\% |  | 100\% |  | 101\% | 100\% | 99\% |  | 100\% |  | 100\% | 100\% | 100\% | 100\% |  | 100\% |
| Unweighted N | (521) |  | (246) |  | (275) | (61) | (102) |  | (225) |  | (133) | (410) | (40) | (41) |  | (30) |
|  | Total | Party ID |  |  |  | 2020 Vote |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Dem |  | Ind | Rep | Biden | Trump | < \$50K |  | \$50-100K |  | \$100K+ | Northeast | Midwest | South | West |
| Love it | 39\% | 33\% |  | 38\% | 48\% | 29\% | 50\% | 42\% |  | 35\% |  | 46\% | 41\% | 36\% | 40\% | 42\% |
| Like it | 50\% | 53\% |  | 50\% | 45\% | 57\% | 44\% | 50\% |  | 50\% |  | 46\% | 38\% | 55\% | 52\% | 49\% |
| Dislike it | 9\% | 12\% |  | 9\% | 6\% | 10\% | 5\% | 6\% |  | 15\% |  | 6\% | 19\% | 9\% | 7\% | 6\% |
| Hate it | 2\% | 2\% |  | 2\% | 2\% | 4\% | 1\% | 2\% |  | 0\% |  | 2\% | 2\% | 0\% | 2\% | 3\% |
| Totals | 100\% | 100\% |  | 99\% | 101\% | 100\% | 100\% | 100\% |  | 100\% |  | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (521) | (177) |  | (205) | (139) | (228) | (227) | (185) |  | (169) |  | (116) | (84) | (120) | (165) | (152) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3A. Seen Best Picture 2022 Nominees - Belfast
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 10\% | 14\% | 6\% | 23\% | 12\% | 4\% | 4\% | 8\% | 11\% | 8\% | 23\% |
| No | 90\% | 86\% | 94\% | 77\% | 88\% | 96\% | 96\% | 92\% | 89\% | 92\% | 77\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (978) | (433) | (545) | (203) | (210) | (360) | (205) | (685) | (110) | (94) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 10\% | 14\% | 10\% | 5\% | 10\% | 5\% | 6\% | 10\% | 20\% | 12\% | 11\% | 6\% | 14\% |
| No | 90\% | 86\% | 90\% | 95\% | 90\% | 95\% | 94\% | 90\% | 80\% | 88\% | 89\% | 94\% | 86\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (978) | (359) | (387) | (232) | (450) | (348) | (370) | (292) | (211) | (165) | (230) | (303) | (280) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3B. Seen Best Picture 2022 Nominees - Don't Look Up
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 25\% | 27\% | 23\% | 34\% | 34\% | 18\% | 17\% | 23\% | 28\% | 34\% | 19\% |
| No | 75\% | 73\% | 77\% | 66\% | 66\% | 82\% | 83\% | 77\% | 72\% | 66\% | 81\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (981) | (435) | (546) | (205) | (210) | (359) | (207) | (689) | (110) | (93) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 25\% | 36\% | 21\% | 16\% | 36\% | 14\% | 22\% | 24\% | 34\% | 25\% | 19\% | 26\% | 28\% |
| No | 75\% | 64\% | 79\% | 84\% | 64\% | 86\% | 78\% | 76\% | 66\% | 75\% | 81\% | 74\% | 72\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (981) | (362) | (387) | (232) | (452) | (347) | (369) | (294) | (212) | (165) | (232) | (305) | (279) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3C. Seen Best Picture 2022 Nominees - Drive My Car
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 10\% | 14\% | 6\% | 20\% | 17\% | 3\% | 1\% | 8\% | 11\% | 9\% | 23\% |
| No | 90\% | 86\% | 94\% | 80\% | 83\% | 97\% | 99\% | 92\% | 89\% | 91\% | 77\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (977) | (434) | (543) | (204) | (210) | (359) | (204) | (684) | (109) | (94) | (90) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 10\% | 11\% | 10\% | 6\% | 8\% | 5\% | 6\% | 10\% | 20\% | 9\% | 11\% | 7\% | 13\% |
| No | 90\% | 89\% | 90\% | 94\% | 92\% | 95\% | 94\% | 90\% | 80\% | 91\% | 89\% | 93\% | 87\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (977) | (360) | (387) | (230) | (450) | (346) | (368) | (292) | (212) | (164) | (229) | (304) | (280) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3D. Seen Best Picture 2022 Nominees - Dune
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 25\% | 29\% | 21\% | 25\% | 30\% | 25\% | 20\% | 24\% | 30\% | 27\% | 23\% |
| No | 75\% | 71\% | 79\% | 75\% | 70\% | 75\% | 80\% | 76\% | 70\% | 73\% | 77\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (978) | (433) | (545) | (204) | (210) | (360) | (204) | (685) | (109) | (94) | (90) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 25\% | 28\% | 26\% | 19\% | 27\% | 24\% | 22\% | 27\% | 33\% | 25\% | 26\% | 22\% | 29\% |
| No | 75\% | 72\% | 74\% | 81\% | 73\% | 76\% | 78\% | 73\% | 67\% | 75\% | 74\% | 78\% | 71\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (978) | (359) | (387) | (232) | (450) | (347) | (370) | (291) | (211) | (164) | (229) | (307) | (278) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3E. Seen Best Picture 2022 Nominees - King Richard
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 15\% | 17\% | 13\% | 18\% | 22\% | 12\% | 9\% | 13\% | 19\% | 22\% | 15\% |
| No | 85\% | 83\% | 87\% | 82\% | 78\% | 88\% | 91\% | 87\% | 81\% | 78\% | 85\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (976) | (434) | (542) | (201) | (210) | (360) | (205) | (687) | (109) | (92) | (88) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 15\% | 19\% | 13\% | 14\% | 16\% | 13\% | 13\% | 17\% | 20\% | 14\% | 20\% | 11\% | 18\% |
| No | 85\% | 81\% | 87\% | 86\% | 84\% | 87\% | 87\% | 83\% | 80\% | 86\% | 80\% | 89\% | 82\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (976) | (357) | (387) | (232) | (448) | (347) | (367) | (291) | (213) | (164) | (231) | (303) | (278) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3F. Seen Best Picture 2022 Nominees - Licorice Pizza
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 10\% | 14\% | 6\% | 22\% | 15\% | 4\% | 3\% | 8\% | 15\% | 13\% | 20\% |
| No | 90\% | 86\% | 94\% | 78\% | 85\% | 96\% | 97\% | 92\% | 85\% | 87\% | 80\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (975) | (433) | (542) | (203) | (209) | (359) | (204) | (685) | (109) | (94) | (87) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 10\% | 10\% | 12\% | 6\% | 9\% | 7\% | 7\% | 9\% | 18\% | 9\% | 14\% | 5\% | 15\% |
| No | 90\% | 90\% | 88\% | 94\% | 91\% | 93\% | 93\% | 91\% | 82\% | 91\% | 86\% | 95\% | 85\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (975) | (358) | (385) | (232) | (447) | (348) | (369) | (291) | (212) | (165) | (229) | (304) | (277) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3G. Seen Best Picture 2022 Nominees - Nightmare Alley
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 11\% | 14\% | 9\% | 23\% | 15\% | 6\% | 4\% | 10\% | 13\% | 14\% | 21\% |
| No | 89\% | 86\% | 91\% | 77\% | 85\% | 94\% | 96\% | 90\% | 87\% | 86\% | 79\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (978) | (433) | (545) | (202) | (211) | (360) | (205) | (687) | (109) | (94) | (88) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 11\% | 13\% | 13\% | 7\% | 12\% | 7\% | 11\% | 9\% | 20\% | 15\% | 11\% | 6\% | 18\% |
| No | 89\% | 87\% | 87\% | 93\% | 88\% | 93\% | 89\% | 91\% | 80\% | 85\% | 89\% | 94\% | 82\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (978) | (358) | (388) | (232) | (449) | (347) | (369) | (291) | (213) | (163) | (231) | (305) | (279) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

3H. Seen Best Picture 2022 Nominees - The Power of the Dog
Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 14\% | 17\% | 11\% | 20\% | 21\% | 8\% | 11\% | 12\% | 10\% | 27\% | 15\% |
| No | 86\% | 83\% | 89\% | 80\% | 79\% | 92\% | 89\% | 88\% | 90\% | 73\% | 85\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (974) | (432) | (542) | (203) | (210) | (356) | (205) | (683) | (109) | (93) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 14\% | 21\% | 10\% | 11\% | 18\% | 11\% | 11\% | 15\% | 19\% | 14\% | 17\% | 10\% | 17\% |
| No | 86\% | 79\% | 90\% | 89\% | 82\% | 89\% | 89\% | 85\% | 81\% | 86\% | 83\% | 90\% | 83\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (974) | (359) | (385) | (230) | (448) | (346) | (366) | (292) | (211) | (163) | (231) | (302) | (278) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
31. Seen Best Picture 2022 Nominees - West Side Story

Have you seen the following movies?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 32\% | 32\% | 32\% | 36\% | 26\% | 28\% | 39\% | 30\% | 35\% | 38\% | 30\% |
| No | 68\% | 68\% | 68\% | 64\% | 74\% | 72\% | 61\% | 70\% | 65\% | 62\% | 70\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (979) | (437) | (542) | (202) | (210) | (361) | (206) | (689) | (109) | (93) | (88) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 32\% | 32\% | 31\% | 33\% | 32\% | 29\% | 29\% | 33\% | 36\% | 25\% | 36\% | 31\% | 33\% |
| No | 68\% | 68\% | 69\% | 67\% | 68\% | 71\% | 71\% | 67\% | 64\% | 75\% | 64\% | 69\% | 67\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (979) | (359) | (386) | (234) | (450) | (349) | (369) | (292) | (213) | (165) | (230) | (305) | (279) |

4A. Want to See Best Picture 2022 Nominees - Belfast
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 17\% | 18\% | 17\% | 15\% | 14\% | 17\% | 23\% | 18\% | 15\% | 18\% | 14\% |
| No, I do not | 51\% | 50\% | 52\% | 47\% | 49\% | 56\% | 49\% | 49\% | 59\% | 48\% | 58\% |
| Not sure | 32\% | 32\% | 31\% | 38\% | 37\% | 27\% | 29\% | 33\% | 26\% | 34\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (867) | (362) | (505) | (159) | (175) | (337) | (196) | (620) | (96) | (80) | (71) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 17\% | 29\% | 11\% | 14\% | 30\% | 13\% | 15\% | 19\% | 23\% | 23\% | 21\% | 10\% | 22\% |
| No, I do not | 51\% | 44\% | 53\% | 57\% | 43\% | 55\% | 52\% | 55\% | 41\% | 50\% | 48\% | 58\% | 42\% |
| Not sure | 32\% | 27\% | 36\% | 29\% | 26\% | 32\% | 33\% | 26\% | 36\% | 27\% | 31\% | 32\% | 36\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (867) | (304) | (350) | (213) | (394) | (322) | (345) | (262) | (163) | (148) | (204) | (278) | (237) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4B. Want to See Best Picture 2022 Nominees - CODA
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 17\% | 15\% | 18\% | 18\% | 17\% | 16\% | 17\% | 18\% | 12\% | 14\% | 16\% |
| No, I do not | 52\% | 54\% | 49\% | 50\% | 47\% | 55\% | 50\% | 51\% | 55\% | 45\% | 59\% |
| Not sure | 32\% | 31\% | 32\% | 32\% | 35\% | 29\% | 32\% | 30\% | 33\% | 41\% | 25\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (821) | (349) | (472) | (147) | (167) | (322) | (185) | (587) | (90) | (73) | (71) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 17\% | 29\% | 10\% | 15\% | 30\% | 8\% | 15\% | 17\% | 28\% | 19\% | 18\% | 12\% | 23\% |
| No, I do not | 52\% | 39\% | 58\% | 56\% | 39\% | 62\% | 54\% | 55\% | 41\% | 48\% | 54\% | 57\% | 42\% |
| Not sure | 32\% | 32\% | 32\% | 29\% | 30\% | 31\% | 31\% | 28\% | 32\% | 33\% | 28\% | 31\% | 34\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | (821) | (289) | (330) | (202) | (366) | (307) | (323) | (252) | (155) | (142) | (194) | (266) | (219) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4C. Want to See Best Picture 2022 Nominees - Don't Look Up
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 13\% | 13\% | 13\% | 15\% | 16\% | 13\% | 9\% | 14\% | 15\% | 6\% | 10\% |
| No, I do not | 54\% | 53\% | 54\% | 47\% | 54\% | 57\% | 53\% | 54\% | 56\% | 42\% | 57\% |
| Not sure | 34\% | 34\% | 33\% | 39\% | 31\% | 30\% | 37\% | 32\% | 28\% | 51\% | 33\% |
| Totals | 101\% | 100\% | 100\% | 101\% | 101\% | 100\% | 99\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | (711) | (304) | (407) | (133) | (135) | (280) | (163) | (514) | (77) | (57) | (63) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 13\% | 24\% | 9\% | 9\% | 22\% | 7\% | 14\% | 13\% | 18\% | 15\% | 12\% | 10\% | 18\% |
| No, I do not | 54\% | 48\% | 56\% | 56\% | 43\% | 61\% | 52\% | 62\% | 43\% | 50\% | 62\% | 55\% | 45\% |
| Not sure | 34\% | 28\% | 36\% | 35\% | 35\% | 31\% | 34\% | 26\% | 39\% | 35\% | 27\% | 35\% | 37\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (711) | (225) | (296) | (190) | (290) | (289) | (286) | (214) | (133) | (123) | (180) | (213) | (195) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4D. Want to See Best Picture 2022 Nominees - Drive My Car
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 9\% | 8\% | 10\% | 13\% | 12\% | 8\% | 6\% | 8\% | 15\% | 11\% | 8\% |
| No, I do not | 57\% | 59\% | 56\% | 47\% | 56\% | 62\% | 59\% | 58\% | 57\% | 50\% | 61\% |
| Not sure | 34\% | 33\% | 34\% | 40\% | 33\% | 30\% | 35\% | 34\% | 28\% | 39\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (872) | (370) | (502) | (163) | (168) | (344) | (197) | (629) | (95) | (76) | (72) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 9\% | 16\% | 6\% | 6\% | 15\% | 5\% | 11\% | 7\% | 11\% | 7\% | 12\% | 7\% | 12\% |
| No, I do not | 57\% | 47\% | 60\% | 67\% | 46\% | 66\% | 57\% | 67\% | 45\% | 57\% | 59\% | 63\% | 45\% |
| Not sure | 34\% | 37\% | 34\% | 28\% | 39\% | 29\% | 32\% | 26\% | 44\% | 36\% | 29\% | 30\% | 43\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (872) | (314) | (352) | (206) | (401) | (320) | (345) | (264) | (164) | (147) | (204) | (283) | (238) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4E. Want to See Best Picture 2022 Nominees - Dune
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 17\% | 19\% | 16\% | 20\% | 21\% | 14\% | 14\% | 19\% | 17\% | 7\% | 19\% |
| No, I do not | 54\% | 53\% | 56\% | 49\% | 43\% | 61\% | 60\% | 56\% | 48\% | 55\% | 52\% |
| Not sure | 29\% | 29\% | 28\% | 30\% | 36\% | 25\% | 25\% | 26\% | 35\% | 37\% | 29\% |
| Totals | 100\% | 101\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% | 99\% | 100\% |
| Unweighted N | (706) | (286) | (420) | (149) | (133) | (267) | (157) | (503) | (76) | (63) | (64) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 17\% | 24\% | 14\% | 14\% | 24\% | 14\% | 16\% | 18\% | 20\% | 16\% | 24\% | 11\% | 22\% |
| No, I do not | 54\% | 50\% | 56\% | 57\% | 50\% | 63\% | 53\% | 60\% | 48\% | 58\% | 53\% | 57\% | 49\% |
| Not sure | 29\% | 26\% | 30\% | 29\% | 26\% | 24\% | 31\% | 21\% | 33\% | 26\% | 24\% | 32\% | 29\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 99\% | 101\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (706) | (249) | (281) | (176) | (321) | (255) | (281) | (210) | (131) | (120) | (169) | (234) | (183) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4F. Want to See Best Picture 2022 Nominees - King Richard
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 18\% | 19\% | 18\% | 16\% | 14\% | 20\% | 22\% | 16\% | 36\% | 11\% | 18\% |
| No, I do not | 53\% | 54\% | 52\% | 45\% | 58\% | 55\% | 53\% | 56\% | 36\% | 54\% | 54\% |
| Not sure | 29\% | 28\% | 30\% | 39\% | 28\% | 26\% | 25\% | 28\% | 28\% | 35\% | 28\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (803) | (342) | (461) | (151) | (157) | (309) | (186) | (587) | (83) | (66) | (67) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 18\% | 29\% | 13\% | 15\% | 27\% | 14\% | 15\% | 24\% | 20\% | 18\% | 16\% | 19\% | 19\% |
| No, I do not | 53\% | 44\% | 56\% | 58\% | 47\% | 58\% | 54\% | 55\% | 45\% | 55\% | 59\% | 53\% | 45\% |
| Not sure | 29\% | 27\% | 30\% | 27\% | 26\% | 28\% | 31\% | 21\% | 34\% | 27\% | 25\% | 28\% | 35\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | (803) | (279) | (331) | (193) | (361) | (297) | (310) | (236) | (161) | (138) | (189) | (257) | (219) |

4G. Want to See Best Picture 2022 Nominees - Licorice Pizza
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 11\% | 9\% | 12\% | 9\% | 11\% | 13\% | 7\% | 12\% | 9\% | 6\% | 5\% |
| No, I do not | 59\% | 63\% | 56\% | 57\% | 59\% | 61\% | 59\% | 59\% | 63\% | 59\% | 60\% |
| Not sure | 30\% | 28\% | 31\% | 34\% | 31\% | 25\% | 34\% | 29\% | 27\% | 35\% | 35\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (865) | (366) | (499) | (161) | (169) | (341) | (194) | (627) | (94) | (75) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 11\% | 19\% | 6\% | 8\% | 18\% | 7\% | 10\% | 11\% | 14\% | 14\% | 15\% | 6\% | 12\% |
| No, I do not | 59\% | 45\% | 65\% | 68\% | 48\% | 69\% | 60\% | 68\% | 50\% | 65\% | 58\% | 64\% | 48\% |
| Not sure | 30\% | 35\% | 30\% | 24\% | 35\% | 25\% | 30\% | 21\% | 35\% | 20\% | 27\% | 30\% | 41\% |
| Totals | 100\% | 99\% | 101\% | 100\% | 101\% | 101\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 101\% |
| Unweighted N | (865) | (313) | (345) | (207) | (401) | (316) | (337) | (266) | (168) | (146) | (203) | (281) | (235) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4H. Want to See Best Picture 2022 Nominees - Nightmare Alley
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 12\% | 11\% | 13\% | 13\% | 15\% | 13\% | 7\% | 13\% | 10\% | 11\% | 4\% |
| No, I do not | 59\% | 58\% | 60\% | 46\% | 54\% | 64\% | 64\% | 57\% | 59\% | 62\% | 65\% |
| Not sure | 30\% | 31\% | 28\% | 41\% | 31\% | 24\% | 28\% | 30\% | 31\% | 26\% | 31\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (850) | (365) | (485) | (158) | (172) | (329) | (191) | (614) | (92) | (75) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 12\% | 17\% | 10\% | 9\% | 17\% | 8\% | 14\% | 13\% | 9\% | 12\% | 15\% | 11\% | 10\% |
| No, I do not | 59\% | 51\% | 61\% | 63\% | 52\% | 64\% | 56\% | 65\% | 57\% | 59\% | 60\% | 60\% | 55\% |
| Not sure | 30\% | 32\% | 29\% | 28\% | 30\% | 28\% | 30\% | 23\% | 34\% | 29\% | 25\% | 29\% | 35\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (850) | (301) | (346) | (203) | (388) | (314) | (326) | (260) | (166) | (137) | (206) | (276) | (231) |

4I. Want to See Best Picture 2022 Nominees - The Power of the Dog
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 14\% | 12\% | 15\% | 13\% | 15\% | 14\% | 13\% | 15\% | 12\% | 9\% | 12\% |
| No, I do not | 53\% | 55\% | 52\% | 46\% | 54\% | 58\% | 52\% | 54\% | 60\% | 41\% | 57\% |
| Not sure | 33\% | 33\% | 33\% | 41\% | 32\% | 28\% | 35\% | 31\% | 28\% | 51\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (807) | (346) | (461) | (153) | (164) | (311) | (179) | (578) | (96) | (62) | (71) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 14\% | 22\% | 11\% | 8\% | 19\% | 11\% | 14\% | 13\% | 20\% | 15\% | 16\% | 9\% | 18\% |
| No, I do not | 53\% | 44\% | 56\% | 60\% | 46\% | 61\% | 52\% | 60\% | 44\% | 54\% | 53\% | 59\% | 44\% |
| Not sure | 33\% | 34\% | 32\% | 32\% | 35\% | 28\% | 34\% | 27\% | 36\% | 31\% | 30\% | 32\% | 38\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (807) | (277) | (337) | (193) | (357) | (298) | (318) | (247) | (155) | (138) | (188) | (259) | (222) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov

4J. Want to See Best Picture 2022 Nominees - West Side Story
Do you want to see the following movies?
Asked of people who say they have not seen each movie

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do | 20\% | 16\% | 23\% | 22\% | 17\% | 18\% | 25\% | 20\% | 28\% | 14\% | 14\% |
| No, I do not | 57\% | 60\% | 54\% | 48\% | 59\% | 63\% | 54\% | 60\% | 40\% | 56\% | 60\% |
| Not sure | 23\% | 23\% | 23\% | 30\% | 24\% | 19\% | 20\% | 20\% | 31\% | 30\% | 27\% |
| Totals | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% | 101\% |
| Unweighted N | (673) | (294) | (379) | (134) | (142) | (266) | (131) | (483) | (75) | (57) | (58) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes, I do | 20\% | 29\% | 15\% | 16\% | 30\% | 15\% | 19\% | 19\% | 29\% | 25\% | 22\% | 16\% | 21\% |
| No, I do not | 57\% | 45\% | 61\% | 65\% | 48\% | 66\% | 56\% | 65\% | 43\% | 60\% | 56\% | 63\% | 44\% |
| Not sure | 23\% | 25\% | 23\% | 19\% | 22\% | 20\% | 25\% | 16\% | 28\% | 16\% | 21\% | 21\% | 35\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% |
| Unweighted N | (673) | (239) | (279) | (155) | (306) | (246) | (265) | (198) | (129) | (122) | (160) | (209) | (182) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
5. Watch Oscars 2022

Did you watch the 2022 Academy Awards / Oscars?


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I watched all of it | 7\% | 15\% | 3\% | 3\% | 14\% | 3\% | 5\% | 10\% | 7\% | 8\% | 8\% | 5\% | 8\% |
| I watched part of it | 11\% | 20\% | 7\% | 7\% | 14\% | 7\% | 11\% | 11\% | 12\% | 13\% | 12\% | 8\% | 13\% |
| I watched clips or highlights of it | 16\% | 18\% | 16\% | 13\% | 20\% | 11\% | 15\% | 16\% | 21\% | 15\% | 14\% | 18\% | 16\% |
| I read or watched news stories analyzing it | 8\% | 11\% | 6\% | 8\% | 12\% | 5\% | 8\% | 5\% | 10\% | 7\% | 9\% | 8\% | 9\% |
| I did not watch any of it | 54\% | 33\% | 61\% | 68\% | 37\% | 73\% | 53\% | 56\% | 48\% | 55\% | 56\% | 54\% | 50\% |
| Not sure | 4\% | 3\% | 6\% | 1\% | 2\% | 0\% | 7\% | 1\% | 2\% | 2\% | 2\% | 6\% | 5\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 99\% | 99\% | 99\% | 99\% | 100\% | 100\% | 101\% | 99\% | 101\% |
| Unweighted N | (997) | (368) | (394) | (235) | (457) | (351) | (372) | (297) | (216) | (166) | (234) | (314) | (283) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
6. Favorability of Will Smith

Do you have a favorable or unfavorable opinion of Will Smith?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 17\% | 14\% | 19\% | 17\% | 16\% | 19\% | 13\% | 17\% | 18\% | 16\% | 10\% |
| Somewhat favorable | 31\% | 34\% | 28\% | 31\% | 33\% | 28\% | 33\% | 32\% | 24\% | 29\% | 36\% |
| Somewhat unfavorable | 18\% | 19\% | 16\% | 16\% | 22\% | 15\% | 19\% | 18\% | 17\% | 17\% | 18\% |
| Very unfavorable | 20\% | 18\% | 23\% | 15\% | 17\% | 23\% | 26\% | 19\% | 21\% | 30\% | 15\% |
| Don't know | 14\% | 15\% | 13\% | 21\% | 13\% | 15\% | 9\% | 13\% | 20\% | 7\% | 21\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 99\% | 100\% |
| Unweighted N | (996) | (441) | (555) | (209) | (213) | (364) | (210) | (700) | (111) | (94) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 17\% | 20\% | 16\% | 14\% | 17\% | 12\% | 24\% | 13\% | 13\% | 18\% | 17\% | 18\% | 12\% |
| Somewhat favorable | 31\% | 36\% | 27\% | 32\% | 36\% | 31\% | 28\% | 36\% | 37\% | 33\% | 29\% | 31\% | 32\% |
| Somewhat unfavorable | 18\% | 20\% | 18\% | 15\% | 20\% | 19\% | 16\% | 19\% | 20\% | 14\% | 21\% | 17\% | 19\% |
| Very unfavorable | 20\% | 15\% | 20\% | 29\% | 17\% | 27\% | 19\% | 21\% | 19\% | 20\% | 20\% | 20\% | 21\% |
| Don't know | 14\% | 10\% | 20\% | 10\% | 11\% | 11\% | 14\% | 12\% | 11\% | 14\% | 13\% | 13\% | 16\% |
| Totals | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 101\% | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% |
| Unweighted N | (996) | (368) | (393) | (235) | (457) | (351) | (371) | (297) | (217) | (166) | (234) | (313) | (283) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
7. Favorability of Chris Rock

Do you have a favorable or unfavorable opinion of Chris Rock?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 17\% | 16\% | 18\% | 13\% | 18\% | 20\% | 14\% | 15\% | 27\% | 19\% | 10\% |
| Somewhat favorable | 33\% | 31\% | 34\% | 26\% | 42\% | 32\% | 30\% | 35\% | 28\% | 30\% | 23\% |
| Somewhat unfavorable | 19\% | 20\% | 18\% | 22\% | 14\% | 18\% | 21\% | 21\% | 11\% | 13\% | 18\% |
| Very unfavorable | 13\% | 14\% | 12\% | 16\% | 9\% | 11\% | 17\% | 11\% | 8\% | 21\% | 21\% |
| Don't know | 19\% | 20\% | 19\% | 23\% | 17\% | 19\% | 18\% | 17\% | 26\% | 17\% | 28\% |
| Totals | 101\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (993) | (436) | (557) | (209) | (214) | (362) | (208) | (696) | (113) | (93) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 17\% | 22\% | 14\% | 15\% | 18\% | 18\% | 19\% | 14\% | 23\% | 16\% | 16\% | 20\% | 14\% |
| Somewhat favorable | 33\% | 37\% | 28\% | 36\% | 36\% | 35\% | 26\% | 40\% | 38\% | 28\% | 34\% | 35\% | 32\% |
| Somewhat unfavorable | 19\% | 18\% | 22\% | 14\% | 21\% | 15\% | 18\% | 21\% | 14\% | 20\% | 21\% | 14\% | 23\% |
| Very unfavorable | 13\% | 8\% | 13\% | 18\% | 11\% | 15\% | 15\% | 11\% | 8\% | 21\% | 14\% | 10\% | 11\% |
| Don't know | 19\% | 15\% | 23\% | 17\% | 14\% | 18\% | 21\% | 13\% | 16\% | 15\% | 16\% | 22\% | 21\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% | 99\% | 99\% | 99\% | 100\% | 101\% | 101\% | 101\% |
| Unweighted N | (993) | (367) | (392) | (234) | (455) | (349) | (370) | (295) | (216) | (165) | (233) | (312) | (283) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
8. Love Crazy Things

How closely does your opinion match this statement? "Love will make you do crazy things."

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very closely | 20\% | 19\% | 21\% | 21\% | 24\% | 20\% | 15\% | 20\% | 23\% | 15\% | 21\% |
| Somewhat closely | 39\% | 40\% | 37\% | 40\% | 31\% | 37\% | 47\% | 39\% | 29\% | 47\% | 36\% |
| Not very closely | 19\% | 20\% | 19\% | 17\% | 16\% | 22\% | 21\% | 21\% | 15\% | 15\% | 23\% |
| Not at all | 12\% | 11\% | 12\% | 7\% | 16\% | 10\% | 12\% | 11\% | 11\% | 13\% | 14\% |
| Not sure | 11\% | 11\% | 11\% | 15\% | 12\% | 10\% | 4\% | 9\% | 22\% | 11\% | 6\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 99\% | 99\% | 99\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (997) | (441) | (556) | (210) | (215) | (363) | (209) | (700) | (113) | (94) | (90) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very closely | 20\% | 20\% | 23\% | 15\% | 18\% | 15\% | 28\% | 17\% | 16\% | 25\% | 22\% | 21\% | 13\% |
| Somewhat closely | 39\% | 42\% | 35\% | 42\% | 44\% | 39\% | 36\% | 40\% | 36\% | 37\% | 38\% | 39\% | 40\% |
| Not very closely | 19\% | 21\% | 16\% | 23\% | 20\% | 24\% | 17\% | 21\% | 25\% | 20\% | 20\% | 19\% | 19\% |
| Not at all | 12\% | 7\% | 14\% | 13\% | 8\% | 15\% | 9\% | 12\% | 15\% | 11\% | 11\% | 10\% | 16\% |
| Not sure | 11\% | 10\% | 13\% | 7\% | 9\% | 7\% | 11\% | 9\% | 8\% | 8\% | 9\% | 11\% | 12\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 99\% | 100\% | 101\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (997) | (369) | (393) | (235) | (457) | (351) | (373) | (296) | (217) | (166) | (234) | (313) | (284) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
9. Ever Hit or Punched

Have you ever punched or hit anyone who said something offensive to you or about a loved one?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I have | 19\% | 22\% | 16\% | 20\% | 28\% | 18\% | 9\% | 19\% | 25\% | 18\% | 11\% |
| I have not | 71\% | 69\% | 73\% | 59\% | 60\% | 76\% | 88\% | 75\% | 53\% | 70\% | 71\% |
| Not sure | 10\% | 9\% | 11\% | 21\% | 12\% | 6\% | 3\% | 6\% | 22\% | 12\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | (998) | (441) | (557) | (210) | (214) | (364) | (210) | (700) | (113) | (94) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I have | 19\% | 20\% | 20\% | 15\% | 18\% | 17\% | 24\% | 15\% | 20\% | 16\% | 18\% | 21\% | 18\% |
| I have not | 71\% | 73\% | 65\% | 80\% | 75\% | 79\% | 63\% | 79\% | 72\% | 78\% | 74\% | 66\% | 72\% |
| Not sure | 10\% | 7\% | 14\% | 5\% | 7\% | 4\% | 13\% | 6\% | 8\% | 6\% | 8\% | 12\% | 10\% |
| Totals | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (998) | (369) | (394) | (235) | (458) | (351) | (373) | (297) | (216) | (166) | (235) | (314) | (283) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
10. Ever OK To Hit Man

Is it ever OK to hit a man for something he said?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is | 23\% | 29\% | 18\% | 25\% | 27\% | 21\% | 22\% | 25\% | 17\% | 19\% | 29\% |
| It is not | 50\% | 45\% | 55\% | 41\% | 50\% | 50\% | 59\% | 50\% | 46\% | 56\% | 45\% |
| Not sure | 27\% | 26\% | 27\% | 33\% | 24\% | 30\% | 19\% | 25\% | 37\% | 26\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 99\% | 101\% | 101\% | 100\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (995) | (440) | (555) | (209) | (213) | (363) | (210) | (699) | (113) | (93) | (90) |


|  |  | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is | 23\% | 22\% | 22\% | 28\% | 19\% | 31\% | 22\% | 28\% | 25\% | 26\% | 25\% | 20\% | 25\% |
| It is not | 50\% | 53\% | 47\% | 52\% | 53\% | 50\% | 48\% | 48\% | 55\% | 46\% | 49\% | 51\% | 53\% |
| Not sure | 27\% | 26\% | 31\% | 20\% | 28\% | 19\% | 30\% | 24\% | 20\% | 27\% | 26\% | 29\% | 22\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (995) | (368) | (393) | (234) | (457) | (350) | (373) | (297) | (214) | (166) | (235) | (312) | (282) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
11. Ever OK To Hit Woman

Is it ever OK to hit a woman for something she said?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It is | 12\% | 14\% | 9\% | 23\% | 14\% | 9\% | 3\% | 12\% | 13\% | 7\% | 19\% |
| It is not | 70\% | 68\% | 71\% | 47\% | 68\% | 74\% | 87\% | 71\% | 71\% | 66\% | 61\% |
| Not sure | 19\% | 18\% | 19\% | 30\% | 18\% | 17\% | 10\% | 17\% | 16\% | 27\% | 20\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (993) | (439) | (554) | (208) | (213) | (362) | (210) | (698) | (112) | (94) | (89) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It is | 12\% | 13\% | 12\% | 10\% | 10\% | 10\% | 11\% | 13\% | 11\% | 14\% | 14\% | 10\% | 12\% |
| It is not | 70\% | 75\% | 63\% | 75\% | 73\% | 75\% | 68\% | 71\% | 70\% | 67\% | 75\% | 68\% | 69\% |
| Not sure | 19\% | 13\% | 25\% | 15\% | 17\% | 15\% | 21\% | 15\% | 19\% | 19\% | 12\% | 22\% | 19\% |
| Totals | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (993) | (366) | (392) | (235) | (455) | (350) | (372) | (295) | (216) | (166) | (234) | (313) | (280) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
12. Heard About Will Smith Chris Rock

How much have you heard about actor Will Smith hitting comedian Chris Rock at the 2022 Academy Awards?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 53\% | 50\% | 57\% | 46\% | 51\% | 54\% | 63\% | 49\% | 69\% | 67\% | 42\% |
| A little | 34\% | 38\% | 31\% | 37\% | 34\% | 34\% | 34\% | 38\% | 21\% | 25\% | 43\% |
| Nothing at all | 12\% | 12\% | 12\% | 17\% | 15\% | 13\% | 4\% | 13\% | 10\% | 9\% | 15\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (992) | (438) | (554) | (209) | (211) | (364) | (208) | (698) | (113) | (90) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 53\% | 66\% | 47\% | 49\% | 70\% | 55\% | 50\% | 58\% | 53\% | 62\% | 52\% | 52\% | 51\% |
| A little | 34\% | 26\% | 38\% | 39\% | 23\% | 38\% | 34\% | 33\% | 36\% | 29\% | 40\% | 33\% | 37\% |
| Nothing at all | 12\% | 8\% | 15\% | 12\% | 7\% | 7\% | 16\% | 9\% | 11\% | 9\% | 8\% | 16\% | 13\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% |
| Unweighted N | (992) | (366) | (391) | (235) | (454) | (351) | (371) | (294) | (216) | (165) | (234) | (311) | (282) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens

## 13. Will Smith Chris Rock Right Wrong

On stage at the Academy Awards, comedian Chris Rock made a joke about Jada Pinkett Smith's shaved head, which is due to a hair-loss condition called alopecia. Her husband Will Smith responded by walking on stage and hitting Chris Rock. Were Smith's actions right or wrong?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Right | 21\% | 24\% | 17\% | 31\% | 27\% | 15\% | 13\% | 21\% | 17\% | 23\% | 19\% |
| Wrong | 61\% | 58\% | 64\% | 46\% | 55\% | 66\% | 75\% | 62\% | 62\% | 57\% | 60\% |
| Not sure | 18\% | 18\% | 19\% | 24\% | 18\% | 19\% | 12\% | 17\% | 20\% | 20\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (997) | (441) | (556) | (210) | (213) | (364) | (210) | (701) | (113) | (93) | (90) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Right | 21\% | 22\% | 21\% | 20\% | 18\% | 15\% | 25\% | 22\% | 16\% | 24\% | 22\% | 20\% | 18\% |
| Wrong | 61\% | 65\% | 57\% | 64\% | 66\% | 72\% | 57\% | 67\% | 62\% | 59\% | 62\% | 60\% | 64\% |
| Not sure | 18\% | 14\% | 22\% | 17\% | 16\% | 13\% | 18\% | 11\% | 21\% | 17\% | 16\% | 20\% | 18\% |
| Totals | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (997) | (369) | (393) | (235) | (458) | (351) | (373) | (296) | (217) | (167) | (233) | (314) | (283) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
14. Will Smith Chris Rock Staged

Do you believe that Will Smith hitting Chris Rock was staged, or not?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It was staged | 22\% | 24\% | 19\% | 27\% | 25\% | 22\% | 14\% | 20\% | 30\% | 17\% | 29\% |
| It was not staged | 47\% | 45\% | 49\% | 44\% | 45\% | 45\% | 55\% | 49\% | 38\% | 55\% | 35\% |
| Not sure | 31\% | 31\% | 32\% | 30\% | 31\% | 33\% | 31\% | 31\% | 32\% | 28\% | 35\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | (994) | (438) | (556) | (207) | (213) | (364) | (210) | (699) | (112) | (92) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| It was staged | 22\% | 20\% | 23\% | 21\% | 14\% | 25\% | 23\% | 19\% | 23\% | 28\% | 21\% | 21\% | 18\% |
| It was not staged | 47\% | 60\% | 40\% | 42\% | 61\% | 39\% | 45\% | 45\% | 57\% | 47\% | 44\% | 45\% | 53\% |
| Not sure | 31\% | 20\% | 37\% | 37\% | 26\% | 37\% | 32\% | 36\% | 20\% | 24\% | 35\% | 34\% | 29\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (994) | (368) | (391) | (235) | (457) | (350) | (372) | (295) | (216) | (166) | (234) | (312) | (282) |

## 15. Approval Will Smith Remaining at Oscars

Do you approve or disapprove of the Academy Awards allowing Will Smith to remain at the Oscars after having hit Chris Rock?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly approve | 16\% | 15\% | 17\% | 17\% | 22\% | 13\% | 13\% | 16\% | 11\% | 24\% | 9\% |
| Somewhat approve | 20\% | 22\% | 17\% | 27\% | 16\% | 19\% | 18\% | 20\% | 27\% | 10\% | 18\% |
| Somewhat disapprove | 16\% | 15\% | 17\% | 17\% | 16\% | 15\% | 16\% | 18\% | 14\% | 12\% | 8\% |
| Strongly disapprove | 26\% | 23\% | 29\% | 16\% | 25\% | 28\% | 32\% | 24\% | 22\% | 38\% | 28\% |
| Not sure | 23\% | 25\% | 21\% | 23\% | 22\% | 24\% | 21\% | 22\% | 25\% | 15\% | 37\% |
| Totals | 101\% | 100\% | 101\% | 100\% | 101\% | 99\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | (996) | (441) | (555) | (208) | (214) | (364) | (210) | (701) | (112) | (92) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly approve | 16\% | 19\% | 13\% | 18\% | 15\% | 12\% | 22\% | 12\% | 15\% | 16\% | 16\% | 18\% | 13\% |
| Somewhat approve | 20\% | 20\% | 22\% | 14\% | 22\% | 16\% | 20\% | 21\% | 20\% | 22\% | 20\% | 19\% | 18\% |
| Somewhat disapprove | 16\% | 21\% | 11\% | 17\% | 17\% | 18\% | 14\% | 18\% | 21\% | 17\% | 14\% | 13\% | 22\% |
| Strongly disapprove | 26\% | 18\% | 29\% | 32\% | 22\% | 36\% | 22\% | 31\% | 25\% | 26\% | 28\% | 27\% | 22\% |
| Not sure | 23\% | 22\% | 25\% | 20\% | 25\% | 19\% | 23\% | 17\% | 19\% | 18\% | 23\% | 23\% | 25\% |
| Totals | 101\% | 100\% | 100\% | 101\% | 101\% | 101\% | 101\% | 99\% | 100\% | 99\% | 101\% | 100\% | 100\% |
| Unweighted N | (996) | (370) | (391) | (235) | (459) | (350) | (373) | (295) | (218) | (167) | (234) | (313) | (282) |

## 16. Approval Will Smith Accepting Oscar

Do you approve or disapprove of the Academy Awards allowing Will Smith to accept his award for Best Actor on stage after having hit Chris Rock earlier in the show?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly approve | 19\% | 17\% | 21\% | 21\% | 22\% | 17\% | 17\% | 21\% | 18\% | 17\% | 8\% |
| Somewhat approve | 21\% | 25\% | 18\% | 29\% | 18\% | 17\% | 23\% | 22\% | 22\% | 19\% | 18\% |
| Somewhat disapprove | 14\% | 14\% | 14\% | 13\% | 15\% | 14\% | 14\% | 15\% | 9\% | 12\% | 16\% |
| Strongly disapprove | 23\% | 22\% | 24\% | 16\% | 25\% | 25\% | 24\% | 21\% | 18\% | 32\% | 31\% |
| Not sure | 23\% | 22\% | 24\% | 21\% | 20\% | 26\% | 22\% | 21\% | 33\% | 19\% | 27\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 99\% | 100\% |
| Unweighted N | (996) | (441) | (555) | (210) | (213) | (363) | (210) | (701) | (112) | (92) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly approve | 19\% | 24\% | 16\% | 19\% | 19\% | 14\% | 26\% | 16\% | 15\% | 22\% | 19\% | 20\% | 16\% |
| Somewhat approve | 21\% | 23\% | 23\% | 16\% | 23\% | 19\% | 21\% | 22\% | 23\% | 25\% | 20\% | 20\% | 23\% |
| Somewhat disapprove | 14\% | 17\% | 11\% | 15\% | 16\% | 14\% | 14\% | 14\% | 17\% | 13\% | 14\% | 11\% | 19\% |
| Strongly disapprove | 23\% | 18\% | 25\% | 27\% | 20\% | 31\% | 19\% | 26\% | 24\% | 25\% | 25\% | 23\% | 19\% |
| Not sure | 23\% | 19\% | 26\% | 22\% | 22\% | 22\% | 20\% | 21\% | 20\% | 16\% | 23\% | 26\% | 23\% |
| Totals | 100\% | 101\% | 101\% | 99\% | 100\% | 100\% | 100\% | 99\% | 99\% | 101\% | 101\% | 100\% | 100\% |
| Unweighted N | (996) | (369) | (392) | (235) | (459) | (350) | (372) | (296) | (218) | (167) | (233) | (313) | (283) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
17. Should Will Smith Keep Oscar

Do you think Will Smith should or should not be allowed to keep the Oscar he won at the 2022 Academy Awards?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| He should be allowed to keep his Oscar | 59\% | 60\% | 59\% | 53\% | 53\% | 62\% | 68\% | 61\% | 59\% | 49\% | 58\% |
| He should not be allowed to keep his Oscar | 19\% | 19\% | 18\% | 23\% | 24\% | 15\% | 14\% | 18\% | 15\% | 28\% | 17\% |
| Not sure | 22\% | 21\% | 23\% | 24\% | 23\% | 24\% | 18\% | 21\% | 25\% | 22\% | 25\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | (995) | (441) | (554) | (207) | (214) | (364) | (210) | (701) | (112) | (92) | (90) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| He should be allowed to keep his Oscar | 59\% | 69\% | 53\% | 58\% | 69\% | 57\% | 62\% | 63\% | 56\% | 65\% | 63\% | 57\% | 54\% |
| He should not be allowed to keep his Oscar | 19\% | 13\% | 23\% | 19\% | 13\% | 21\% | 14\% | 21\% | 24\% | 17\% | 19\% | 17\% | 23\% |
| Not sure | 22\% | 18\% | 24\% | 24\% | 19\% | 22\% | 24\% | 15\% | 20\% | 18\% | 18\% | 26\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 101\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (995) | (369) | (392) | (234) | (459) | (350) | (372) | (295) | (218) | (167) | (234) | (312) | (282) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
18. Society Encouraging Aggression by Men

Do you think our society encourages expressions of aggression by men?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 47\% | 41\% | 52\% | 42\% | 36\% | 47\% | 64\% | 49\% | 35\% | 47\% | 44\% |
| No | 28\% | 35\% | 20\% | 33\% | 32\% | 25\% | 22\% | 27\% | 25\% | 33\% | 29\% |
| Not sure | 25\% | 23\% | 28\% | 26\% | 32\% | 29\% | 14\% | 24\% | 39\% | 21\% | 27\% |
| Totals | 100\% | 99\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% | 99\% | 101\% | 100\% |
| Unweighted N | (993) | (440) | (553) | (206) | (214) | (363) | (210) | (700) | (111) | (92) | (90) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 47\% | 63\% | 41\% | 36\% | 66\% | 39\% | 43\% | 54\% | 49\% | 49\% | 49\% | 44\% | 49\% |
| No | 28\% | 18\% | 28\% | 40\% | 16\% | 43\% | 23\% | 29\% | 34\% | 22\% | 28\% | 29\% | 29\% |
| Not sure | 25\% | 20\% | 30\% | 24\% | 18\% | 18\% | 35\% | 16\% | 17\% | 29\% | 23\% | 27\% | 22\% |
| Totals | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (993) | (368) | (391) | (234) | (457) | (350) | (372) | (294) | (217) | (166) | (232) | (313) | (282) |

Daily Survey: Oscars
March 28-31, 2022-1000 US Adult Citizens
YouGov
19. Heard About Toxic Masculinity

How much have you heard about "toxic masculinity"?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 27\% | 28\% | 26\% | 39\% | 28\% | 24\% | 17\% | 26\% | 25\% | 25\% | 41\% |
| A little | 39\% | 43\% | 35\% | 41\% | 42\% | 33\% | 41\% | 38\% | 37\% | 45\% | 37\% |
| Nothing at all | 35\% | 30\% | 40\% | 20\% | 30\% | 44\% | 42\% | 36\% | 38\% | 30\% | 23\% |
| Totals | 101\% | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | (993) | (439) | (554) | (208) | (213) | (362) | (210) | (700) | (111) | (91) | (91) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 27\% | 37\% | 24\% | 17\% | 36\% | 24\% | 20\% | 29\% | 32\% | 26\% | 27\% | 25\% | 29\% |
| A little | 39\% | 36\% | 36\% | 46\% | 35\% | 44\% | 34\% | 46\% | 43\% | 40\% | 37\% | 38\% | 40\% |
| Nothing at all | 35\% | 27\% | 39\% | 37\% | 29\% | 32\% | 47\% | 26\% | 26\% | 34\% | 36\% | 37\% | 31\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (993) | (370) | (389) | (234) | (459) | (349) | (369) | (295) | (218) | (166) | (233) | (312) | (282) |

## 20. Good Idea Toxic Masculinity

Do you have a good idea of what toxic masculinity is?
Asked of those who have heard of toxic masculinity

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 68\% | 67\% | 69\% | 61\% | 66\% | 74\% | 70\% | 77\% | 36\% | 54\% | 62\% |
| No | 15\% | 16\% | 13\% | 25\% | 13\% | 9\% | 11\% | 11\% | 31\% | 14\% | 24\% |
| Not sure | 18\% | 17\% | 18\% | 14\% | 21\% | 17\% | 20\% | 12\% | 34\% | 32\% | 14\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (675) | (321) | (354) | (168) | (161) | (223) | (123) | (469) | (70) | (67) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 68\% | 70\% | 67\% | 65\% | 70\% | 70\% | 61\% | 67\% | 75\% | 65\% | 74\% | 66\% | 67\% |
| No | 15\% | 15\% | 13\% | 16\% | 13\% | 14\% | 18\% | 16\% | 11\% | 18\% | 9\% | 17\% | 13\% |
| Not sure | 18\% | 15\% | 19\% | 19\% | 17\% | 16\% | 21\% | 17\% | 15\% | 17\% | 17\% | 17\% | 20\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (675) | (272) | (252) | (151) | (330) | (237) | (210) | (218) | (168) | (111) | (150) | (213) | (201) |

## 21. Will Smith Chris Rock Toxic Masculinity

Do you think that Will Smith hitting Chris Rock on stage during the Oscars was an example of toxic masculinity?
Asked of those who have heard of toxic masculinity

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 37\% | 32\% | 43\% | 38\% | 36\% | 37\% | 39\% | 37\% | 34\% | 44\% | 36\% |
| No | 39\% | 43\% | 35\% | 43\% | 40\% | 38\% | 36\% | 40\% | 36\% | 42\% | 36\% |
| Not sure | 23\% | 24\% | 22\% | 19\% | 24\% | 25\% | 25\% | 23\% | 30\% | 14\% | 28\% |
| Totals | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (674) | (320) | (354) | (166) | (161) | (224) | (123) | (469) | (70) | (66) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 37\% | 52\% | 32\% | 24\% | 46\% | 26\% | 36\% | 39\% | 41\% | 34\% | 44\% | 33\% | 42\% |
| No | 39\% | 26\% | 43\% | 53\% | 29\% | 54\% | 40\% | 37\% | 38\% | 29\% | 39\% | 45\% | 38\% |
| Not sure | 23\% | 22\% | 25\% | 23\% | 25\% | 20\% | 24\% | 24\% | 21\% | 37\% | 17\% | 22\% | 20\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (674) | (272) | (253) | (149) | (332) | (236) | (209) | (220) | (167) | (110) | (153) | (213) | (198) |


| Interviewing Dates | March 28-31, 2022 |
| :--- | :--- |
| Target population | U.S. Citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using <br> sample matching. A random sample (stratified by gender, age, race, <br> education, geographic region, and voter registration) was selected <br> from the 2018 American Community Study. Voter registration was <br> imputed from the November 2018 Current Population Survey Regis- <br> tration and Voting Supplement. |
| Weighting | The sample was weighted based on gender, age, race, education, <br> news interest, and 2020 Presidential vote (or non-vote). The weights <br> range from 0.201 to 6.519, with a mean of one and a standard devia- <br> tion of 0.769. |
| Number of respondents | 1000 |
| Margin of error | $\pm 3.9 \%$ (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 67 questions not reported. |

