

**1. Washing Sheets | Frequency of Washing Sheets**

In general, how frequently do you wash your bed sheets?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More than once a week	3%	2%	3%	4%	2%	3%	2%	2%	4%	2%	6%
Once a week	36%	30%	41%	13%	31%	46%	47%	37%	44%	28%	24%
Once every 2 weeks	30%	33%	27%	33%	25%	26%	38%	35%	21%	17%	22%
Once every 3 weeks	7%	6%	7%	8%	12%	5%	3%	6%	3%	9%	12%
Once every 4 weeks	11%	13%	9%	13%	13%	11%	6%	10%	12%	18%	7%
Once every 5 weeks	3%	3%	2%	8%	3%	1%	—	2%	8%	2%	2%
Once every 6 weeks	3%	3%	2%	6%	4%	1%	0%	2%	—	9%	5%
Once every 7 weeks	1%	1%	1%	1%	0%	—	1%	1%	1%	0%	—
Once every 8 weeks	2%	2%	3%	4%	3%	1%	1%	2%	3%	1%	0%
Less frequently than once every 8 weeks	3%	3%	2%	5%	3%	3%	0%	2%	1%	3%	16%
Prefer not to say	1%	2%	1%	2%	1%	2%	0%	1%	2%	4%	0%
Don't know	3%	3%	2%	4%	3%	2%	2%	1%	1%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(489)	(511)	(176)	(255)	(398)	(171)	(699)	(127)	(113)	(61)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More than once a week	3%	1%	3%	4%	2%	2%	5%	3%	1%	3%	2%	4%
Once a week	36%	35%	34%	40%	34%	38%	46%	29%	24%	30%	42%	42%
Once every 2 weeks	30%	29%	32%	27%	31%	31%	28%	25%	36%	36%	26%	25%
Once every 3 weeks	7%	5%	7%	9%	5%	7%	7%	11%	9%	5%	7%	4%
Once every 4 weeks	11%	13%	10%	9%	10%	12%	7%	14%	15%	9%	10%	10%
Once every 5 weeks	3%	1%	3%	4%	4%	2%	2%	0%	5%	5%	1%	1%
Once every 6 weeks	3%	4%	2%	0%	3%	1%	3%	2%	3%	2%	2%	4%
Once every 7 weeks	1%	0%	1%	1%	1%	1%	—	—	1%	—	1%	—
Once every 8 weeks	2%	2%	3%	1%	2%	2%	1%	4%	2%	4%	2%	1%
Less frequently than once every 8 weeks	3%	2%	3%	3%	3%	3%	0%	3%	1%	4%	2%	4%
Prefer not to say	1%	2%	1%	1%	2%	0%	0%	3%	2%	0%	1%	2%
Don't know	3%	5%	2%	1%	3%	1%	2%	7%	1%	3%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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	<b>Party ID (3 category)</b>			<b>Family Income (3 category)</b>				<b>Census Region</b>				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
(Unweighted N)	(1,000)	(342)	(385)	(273)	(478)	(230)	(152)	(140)	(213)	(239)	(408)	(140)

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**2. Washing Sheets | Unhygienic**

In general, after how many weeks of NOT cleaning bed sheets do you think it becomes unhygienic to sleep in the bed?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
mean	4	4	4	5	4	3	3	3	3	3	10
median	2	2	2	4	3	2	2	2	2	2	3

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
mean	4	4	4	3	3	4	3	5	3	5	3	4
median	2	2	2	2	2	2	2	3	2	3	2	2

**3. Washing Sheets | Unhygienic (summary)**

In general, after how many weeks of NOT cleaning bed sheets do you think it becomes unhygienic to sleep in the bed?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
0-1 weeks	57%	57%	58%	35%	49%	64%	78%	58%	60%	56%	47%
2-3 weeks	13%	13%	13%	13%	18%	14%	5%	13%	18%	10%	11%
4-5 weeks	19%	19%	18%	37%	21%	14%	6%	19%	14%	20%	24%
6-10 weeks	7%	9%	6%	10%	7%	5%	7%	7%	4%	11%	8%
11+ weeks	4%	3%	5%	5%	5%	3%	3%	3%	4%	3%	10%
Totals (Unweighted N)	100% (1,000)	100% (489)	100% (511)	100% (176)	100% (255)	100% (398)	100% (171)	100% (699)	100% (127)	100% (113)	100% (61)

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
0-1 weeks	57%	54%	56%	65%	59%	53%	62%	53%	59%	50%	57%	63%
2-3 weeks	13%	14%	13%	11%	12%	15%	10%	15%	10%	19%	13%	11%
4-5 weeks	19%	19%	20%	16%	17%	20%	24%	17%	24%	17%	19%	14%
6-10 weeks	7%	10%	6%	6%	7%	6%	4%	11%	6%	6%	8%	8%
11+ weeks	4%	2%	6%	3%	4%	5%	0%	5%	2%	7%	3%	4%
Totals (Unweighted N)	100% (1,000)	100% (342)	100% (385)	100% (273)	100% (478)	100% (230)	100% (152)	100% (140)	100% (213)	100% (239)	100% (408)	100% (140)

**4. Washing Sheets | Disgusting**

In general, after how many weeks of NOT cleaning bed sheets do you think it becomes disgusting to sleep in the bed?

	<b>Gender</b>		<b>Age (4 category)</b>				<b>Race (4 category)</b>				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
mean	5	6	5	8	6	4	3	5	5	5	11
median	3	3	3	5	4	3	2	3	3	3	4

  

	<b>Party ID (3 category)</b>			<b>Family Income (3 category)</b>				<b>Census Region</b>				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
mean	5	5	6	4	5	6	4	7	5	7	5	6
median	3	3	3	3	3	3	3	4	3	3	3	3

**5. Washing Sheets | Disgusting (summary)**

In general, after how many weeks of NOT cleaning bed sheets do you think it becomes disgusting to sleep in the bed?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
0-1 weeks	38%	37%	40%	18%	28%	49%	54%	40%	30%	41%	34%
2-3 weeks	18%	20%	16%	11%	20%	18%	21%	17%	31%	16%	2%
4-5 weeks	19%	16%	22%	25%	18%	18%	15%	18%	18%	24%	25%
6-10 weeks	17%	19%	15%	33%	25%	10%	5%	18%	14%	11%	24%
11+ weeks	8%	8%	8%	13%	9%	5%	4%	7%	6%	8%	16%
Totals (Unweighted N)	100% (1,000)	100% (489)	100% (511)	100% (176)	100% (255)	100% (398)	100% (171)	100% (699)	100% (127)	100% (113)	100% (61)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
0-1 weeks	38%	36%	34%	49%	39%	36%	43%	34%	39%	34%	42%	36%
2-3 weeks	18%	22%	17%	11%	19%	19%	15%	12%	18%	18%	12%	29%
4-5 weeks	19%	20%	19%	18%	16%	21%	19%	26%	19%	18%	23%	12%
6-10 weeks	17%	14%	20%	17%	17%	16%	20%	17%	21%	18%	16%	15%
11+ weeks	8%	8%	9%	4%	8%	8%	3%	11%	4%	12%	7%	8%
Totals (Unweighted N)	100% (1,000)	100% (342)	100% (385)	100% (273)	100% (478)	100% (230)	100% (152)	100% (140)	100% (213)	100% (239)	100% (408)	100% (140)

<b>Interviewing Dates</b>	September 7 - 8, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.105 to 6.055, with a mean of one and a standard deviation of 1.206.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.