

1. Acceptable Photos

Do you think it is acceptable or unacceptable to take photos of yourself naked?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	37%	46%	27%	42%	45%	33%	25%	41%	27%	30%	30%
Unacceptable	49%	40%	58%	38%	39%	55%	67%	48%	54%	51%	52%
Not sure	14%	14%	14%	20%	16%	12%	8%	12%	20%	20%	18%
Totals (Unweighted N)	100% (999)	100% (491)	100% (508)	100% (174)	100% (268)	100% (398)	100% (159)	100% (682)	100% (122)	100% (135)	100% (60)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	37%	40%	39%	26%	35%	42%	42%	31%	42%	38%	30%	41%
Unacceptable	49%	46%	45%	64%	52%	48%	42%	48%	46%	49%	54%	44%
Not sure	14%	14%	16%	10%	14%	10%	16%	21%	12%	13%	15%	15%
Totals (Unweighted N)	100% (999)	100% (383)	100% (371)	100% (245)	100% (455)	100% (287)	100% (96)	100% (161)	100% (193)	100% (231)	100% (372)	100% (203)

2. Taken Photos

Have you ever taken or had a photo taken of yourself naked?

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	22%	20%	32%	28%	14%	11%	22%	19%	17%	26%
No	70%	68%	72%	54%	56%	81%	88%	71%	74%	65%	65%
Prefer not to say	6%	6%	5%	9%	8%	4%	1%	5%	5%	8%	9%
Not sure	4%	3%	4%	5%	8%	1%	—	3%	1%	10%	—
Totals (Unweighted N)	100% (997)	100% (491)	100% (506)	100% (174)	100% (268)	100% (396)	100% (159)	100% (682)	100% (122)	100% (135)	100% (58)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	21%	25%	22%	14%	22%	23%	24%	16%	28%	21%	15%	26%
No	70%	66%	66%	82%	72%	70%	73%	62%	64%	74%	74%	64%
Prefer not to say	6%	5%	7%	3%	2%	6%	3%	16%	4%	2%	7%	6%
Not sure	4%	3%	6%	1%	4%	2%	0%	7%	4%	3%	4%	4%
Totals (Unweighted N)	100% (997)	100% (381)	100% (371)	100% (245)	100% (454)	100% (286)	100% (96)	100% (161)	100% (193)	100% (230)	100% (371)	100% (203)

3. Sent a Photo

Have you ever sent a photo of yourself naked to someone else?

Asked of those who have taken or had a photo taken of themselves naked

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	64%	60%	87%	70%	30%	18%	59%	74%	59%	71%
No	37%	35%	38%	11%	29%	69%	78%	40%	23%	38%	28%
Prefer not to say	2%	1%	2%	2%	1%	1%	5%	1%	3%	3%	2%
Don't remember	—	—	—	—	—	—	—	—	—	—	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(218)	(117)	(101)	(58)	(81)	(59)	(20)	(161)	(20)	(27)	(10)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	62%	66%	63%	48%	72%	48%	23%	76%	82%	50%	50%	64%
No	37%	30%	37%	52%	27%	49%	73%	23%	17%	50%	47%	35%
Prefer not to say	2%	4%	—	—	1%	3%	4%	1%	1%	—	4%	1%
Don't remember	—	—	—	—	—	—	—	—	—	—	—	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(218)	(95)	(87)	(36)	(107)	(68)	(22)	(21)	(46)	(51)	(67)	(54)

4. Sent to Partner

Have you ever sent a photo of yourself naked to your current or last romantic partner?

Asked of those who have taken or had a photo taken of themselves naked

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	48%	42%	54%	74%	54%	12%	18%	47%	42%	57%	49%
No	50%	56%	44%	24%	43%	87%	78%	52%	50%	40%	49%
Prefer not to say	2%	2%	2%	2%	2%	1%	5%	1%	8%	3%	2%
Don't remember	—	—	—	—	—	—	—	—	—	—	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(218)	(117)	(101)	(58)	(81)	(59)	(20)	(161)	(20)	(27)	(10)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	48%	54%	43%	47%	50%	45%	20%	66%	66%	43%	33%	50%
No	50%	40%	57%	53%	48%	52%	76%	32%	33%	57%	61%	49%
Prefer not to say	2%	6%	—	—	2%	3%	4%	1%	1%	—	6%	1%
Don't remember	—	—	—	—	—	—	—	—	—	—	—	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(218)	(95)	(87)	(36)	(107)	(68)	(22)	(21)	(46)	(51)	(67)	(54)

5. Received a Photo

Would you like it or dislike it if a romantic partner sent you a naked photo of themselves?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Like it a lot	18%	31%	7%	28%	26%	11%	9%	17%	29%	16%	15%
Like it a little	17%	21%	14%	23%	21%	16%	7%	17%	13%	23%	13%
Dislike it a little	11%	8%	14%	7%	8%	15%	11%	11%	8%	10%	13%
Dislike it a lot	37%	24%	50%	21%	28%	43%	62%	38%	37%	33%	42%
Not sure	16%	17%	15%	20%	17%	15%	12%	16%	13%	18%	17%
Totals (Unweighted N)	100% (998)	100% (492)	100% (506)	100% (173)	100% (268)	100% (398)	100% (159)	100% (682)	100% (121)	100% (136)	100% (59)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Like it a lot	18%	20%	19%	15%	17%	23%	23%	14%	19%	14%	17%	23%
Like it a little	17%	18%	19%	13%	16%	18%	21%	18%	22%	21%	12%	19%
Dislike it a little	11%	11%	10%	12%	9%	16%	12%	7%	14%	8%	12%	8%
Dislike it a lot	37%	34%	34%	48%	42%	30%	31%	38%	28%	38%	42%	37%
Not sure	16%	16%	18%	12%	16%	13%	12%	23%	17%	19%	17%	13%
Totals (Unweighted N)	100% (998)	100% (382)	100% (371)	100% (245)	100% (454)	100% (286)	100% (96)	100% (162)	100% (193)	100% (230)	100% (372)	100% (203)

6. Other than your Partner

Would you be OK with people other than your romantic partner seeing photos of you naked?

Asked of those who have taken or had a photo taken of themselves naked

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely	7%	8%	7%	6%	6%	5%	23%	8%	3%	10%	3%
Probably	19%	29%	8%	17%	16%	28%	13%	19%	14%	31%	5%
Probably not	20%	22%	18%	20%	24%	16%	14%	23%	20%	16%	3%
Definitely not	47%	31%	65%	48%	44%	50%	47%	47%	38%	41%	66%
Not sure	7%	11%	3%	9%	10%	1%	4%	3%	25%	2%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(219)	(118)	(101)	(58)	(82)	(59)	(20)	(161)	(20)	(28)	(10)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Definitely	7%	6%	9%	7%	10%	2%	2%	14%	1%	4%	8%	14%
Probably	19%	17%	22%	13%	18%	20%	28%	12%	17%	26%	24%	11%
Probably not	20%	26%	17%	11%	16%	20%	20%	34%	17%	13%	15%	30%
Definitely not	47%	45%	43%	68%	46%	57%	47%	32%	57%	56%	43%	37%
Not sure	7%	7%	9%	1%	11%	1%	3%	8%	8%	1%	10%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(219)	(95)	(88)	(36)	(108)	(68)	(22)	(21)	(46)	(51)	(68)	(54)

7. Self Assessment

How good do you think you look naked?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	3%	3%	3%	4%	4%	2%	1%	1%	7%	1%	12%
Very good	4%	4%	5%	3%	8%	2%	4%	2%	10%	10%	4%
Good	9%	12%	6%	14%	10%	9%	4%	9%	18%	7%	6%
Average	34%	37%	30%	37%	31%	34%	31%	36%	19%	38%	27%
Bad	13%	13%	12%	12%	7%	16%	15%	14%	6%	16%	4%
Very bad	6%	5%	6%	6%	5%	4%	8%	6%	5%	4%	4%
Terrible	18%	14%	21%	10%	18%	20%	22%	18%	21%	14%	19%
Prefer not to say	8%	5%	10%	7%	6%	8%	10%	7%	8%	6%	17%
Not sure	7%	6%	7%	7%	11%	4%	5%	7%	8%	5%	7%
Totals (Unweighted N)	100% (995)	100% (489)	100% (506)	100% (172)	100% (267)	100% (397)	100% (159)	100% (681)	100% (120)	100% (135)	100% (59)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Excellent	3%	4%	1%	3%	2%	3%	8%	2%	7%	2%	1%	2%
Very good	4%	4%	5%	2%	4%	6%	3%	4%	4%	3%	5%	5%
Good	9%	9%	11%	7%	8%	12%	10%	7%	8%	9%	10%	10%
Average	34%	36%	32%	33%	31%	35%	39%	37%	38%	35%	30%	35%
Bad	13%	9%	14%	15%	12%	15%	19%	9%	12%	15%	9%	17%
Very bad	6%	5%	6%	6%	7%	4%	4%	6%	4%	5%	6%	6%
Terrible	18%	20%	15%	20%	23%	14%	13%	12%	14%	19%	19%	17%
Prefer not to say	8%	6%	8%	9%	6%	6%	2%	14%	10%	4%	9%	6%
Not sure	7%	7%	8%	4%	8%	5%	3%	10%	4%	8%	10%	3%
Totals (Unweighted N)	100% (995)	100% (382)	100% (370)	100% (243)	100% (453)	100% (286)	100% (95)	100% (161)	100% (192)	100% (230)	100% (370)	100% (203)

8. Magazine Payment

If someone offered to pay you \$10,000 to publish a photo of you naked in a magazine, would you do it?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely	9%	14%	5%	12%	14%	6%	6%	10%	10%	8%	7%
Probably	14%	19%	10%	16%	16%	15%	7%	16%	7%	16%	10%
Probably not	15%	16%	13%	15%	14%	17%	9%	15%	13%	17%	11%
Definitely not	55%	43%	68%	46%	48%	57%	75%	55%	63%	48%	65%
Not sure	6%	8%	4%	11%	7%	4%	2%	5%	6%	11%	7%
Totals (Unweighted N)	100% (998)	100% (491)	100% (507)	100% (174)	100% (267)	100% (398)	100% (159)	100% (682)	100% (122)	100% (135)	100% (59)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Definitely	9%	12%	10%	5%	10%	10%	10%	6%	10%	14%	9%	7%
Probably	14%	16%	14%	11%	14%	15%	17%	13%	13%	9%	15%	19%
Probably not	15%	13%	15%	17%	16%	14%	19%	11%	16%	19%	13%	14%
Definitely not	55%	51%	55%	64%	54%	59%	50%	57%	56%	53%	58%	53%
Not sure	6%	7%	7%	3%	6%	2%	3%	14%	6%	6%	6%	8%
Totals (Unweighted N)	100% (998)	100% (383)	100% (371)	100% (244)	100% (455)	100% (286)	100% (95)	100% (162)	100% (193)	100% (230)	100% (371)	100% (204)

Interviewing Dates	December 4 - 7, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.132 to 4.137, with a mean of one and a standard deviation of 0.905.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.