YouGov
October 6-10, 2016
YouGov

1. Introvert or Extrovert | Self Rating

Are you more of an introvert or an extrovert?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Introvert | 44\% | 43\% | 46\% | 50\% | 52\% | 45\% | 30\% | 48\% | 35\% | 33\% | 50\% |
| Extrovert | 31\% | 31\% | 30\% | 24\% | 21\% | 33\% | 43\% | 31\% | 22\% | 38\% | 29\% |
| Not sure | 25\% | 26\% | 24\% | 26\% | 27\% | 22\% | 27\% | 21\% | 43\% | 29\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (483) | (513) | (201) | (235) | (372) | (188) | (697) | (130) | (117) | (52) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Introvert | 44\% | 39\% | 47\% | 46\% | 43\% | 51\% | 47\% | 36\% | 48\% | 44\% | 44\% | 41\% |
| Extrovert | 31\% | 30\% | 28\% | 36\% | 27\% | 34\% | 39\% | 30\% | 26\% | 30\% | 29\% | 37\% |
| Not sure | 25\% | 30\% | 24\% | 18\% | 29\% | 15\% | 14\% | 34\% | 25\% | 26\% | 26\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (375) | (360) | (261) | (481) | (239) | (107) | (169) | (203) | (238) | (358) | (197) |

## 2. Introvert or Extrovert | You Strike Up Conversation

How often to do you strike up conversations with strangers?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| All the time | 7\% | 5\% | 10\% | 1\% | 6\% | 9\% | 13\% | 8\% | 7\% | 5\% | 2\% |
| A lot of the time | 17\% | 15\% | 19\% | 12\% | 11\% | 19\% | 26\% | 17\% | 18\% | 15\% | 25\% |
| Sometimes | 41\% | 40\% | 41\% | 38\% | 41\% | 42\% | 41\% | 42\% | 39\% | 53\% | 14\% |
| Rarely | 26\% | 30\% | 24\% | 33\% | 36\% | 22\% | 17\% | 27\% | 26\% | 18\% | 38\% |
| Never | 5\% | 7\% | 4\% | 10\% | 4\% | 5\% | 3\% | 4\% | 7\% | 5\% | 14\% |
| Not sure | 3\% | 3\% | 2\% | 4\% | 3\% | 3\% | - | 2\% | 4\% | 4\% | 6\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (485) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (53) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| All the time | 7\% | 10\% | 5\% | 8\% | 7\% | 11\% | 6\% | 4\% | 5\% | 8\% | 8\% | 7\% |
| A lot of the time | 17\% | 18\% | 16\% | 18\% | 15\% | 18\% | 16\% | 24\% | 13\% | 17\% | 17\% | 23\% |
| Sometimes | 41\% | 38\% | 41\% | 45\% | 39\% | 41\% | 45\% | 44\% | 33\% | 42\% | 45\% | 39\% |
| Rarely | 26\% | 25\% | 28\% | 26\% | 31\% | 24\% | 28\% | 15\% | 34\% | 26\% | 25\% | 24\% |
| Never | 5\% | 7\% | 6\% | 2\% | 7\% | 3\% | 3\% | 5\% | 8\% | 6\% | 4\% | 4\% |
| Not sure | 3\% | 3\% | 4\% | 0\% | 1\% | 3\% | 0\% | 9\% | 7\% | 1\% | 1\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (374) | (361) | (264) | (482) | (241) | (107) | (169) | (204) | (239) | (358) | (198) |

3. Introvert or Extrovert | Strangers Start Conversations

Do you like it or dislike it when strangers start conversations with you?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like it a lot | 17\% | 16\% | 18\% | 8\% | 8\% | 19\% | 33\% | 17\% | 21\% | 19\% | 10\% |
| Like it a little | 51\% | 47\% | 54\% | 44\% | 51\% | 53\% | 52\% | 51\% | 54\% | 50\% | 46\% |
| Dislike it a little | 16\% | 17\% | 16\% | 28\% | 26\% | 11\% | 4\% | 18\% | 11\% | 13\% | 22\% |
| Dislike it a lot | 4\% | 4\% | 4\% | 5\% | 7\% | 2\% | 2\% | 4\% | 1\% | 7\% | 5\% |
| Not sure | 12\% | 15\% | 9\% | 15\% | 8\% | 15\% | 8\% | 11\% | 14\% | 12\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (486) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (513) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (202) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (188) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} 100 \% \\ (53) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Like it a lot | 17\% | 20\% | 12\% | 22\% | 16\% | 20\% | 18\% | 15\% | 13\% | 17\% | 18\% | 18\% |
| Like it a little | 51\% | 53\% | 47\% | 55\% | 53\% | 49\% | 40\% | 51\% | 41\% | 49\% | 54\% | 56\% |
| Dislike it a little | 16\% | 15\% | 18\% | 15\% | 16\% | 20\% | 19\% | 13\% | 21\% | 21\% | 15\% | 11\% |
| Dislike it a lot | 4\% | 4\% | 5\% | 1\% | 3\% | 2\% | 9\% | 6\% | 5\% | 5\% | 4\% | 2\% |
| Not sure | 12\% | 8\% | 18\% | 7\% | 12\% | 9\% | 14\% | 15\% | 20\% | 9\% | 9\% | 13\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (264) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (107) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (204) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (359) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ |

## 4. Introvert or Extrovert | Frequency of Cancelling Plans

How often do you cancel on plans that you have with people?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| All the time | 1\% | 1\% | 0\% | - | 3\% | 0\% | - | 1\% | - | - | - |
| A lot of the time | 5\% | 4\% | 6\% | 12\% | 9\% | 2\% | 1\% | 5\% | 2\% | 14\% | 3\% |
| Sometimes | 21\% | 18\% | 24\% | 31\% | 32\% | 17\% | 7\% | 21\% | 24\% | 17\% | 27\% |
| Rarely | 56\% | 57\% | 56\% | 40\% | 44\% | 66\% | 70\% | 59\% | 50\% | 48\% | 54\% |
| Never | 13\% | 15\% | 11\% | 12\% | 8\% | 10\% | 22\% | 12\% | 19\% | 11\% | 9\% |
| Not sure | 4\% | 5\% | 2\% | 5\% | 5\% | 5\% | 0\% | 2\% | 5\% | 9\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (484) | (513) | (202) | (235) | (371) | (189) | (698) | (129) | (118) | (52) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| All the time | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 2\% | 0\% | - | 0\% | 2\% | 0\% |
| A lot of the time | 5\% | 5\% | 6\% | 5\% | 6\% | 7\% | 4\% | 3\% | 7\% | 3\% | 5\% | 8\% |
| Sometimes | 21\% | 23\% | 18\% | 23\% | 26\% | 17\% | 11\% | 17\% | 21\% | 26\% | 20\% | 18\% |
| Rarely | 56\% | 52\% | 57\% | 61\% | 51\% | 62\% | 68\% | 57\% | 49\% | 59\% | 61\% | 53\% |
| Never | 13\% | 14\% | 14\% | 8\% | 14\% | 11\% | 14\% | 11\% | 15\% | 12\% | 10\% | 16\% |
| Not sure | 4\% | 4\% | 4\% | 1\% | 3\% | 2\% | 2\% | 11\% | 8\% | 1\% | 3\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (374) | (360) | (263) | (482) | (241) | (107) | (167) | (204) | (238) | (357) | (198) |

## 5. Introvert or Extrovert | Cancelled Plans

When someone cancels on plans with you, what word comes closest to describing how you usually feel?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Angry | 3\% | 3\% | 3\% | 7\% | 2\% | 2\% | 2\% | 3\% | - | 1\% | 13\% |
| Relieved | 13\% | 9\% | 16\% | 19\% | 20\% | 8\% | 7\% | 13\% | 12\% | 12\% | 9\% |
| Disappointed | 43\% | 40\% | 46\% | 30\% | 35\% | 50\% | 54\% | 46\% | 36\% | 44\% | 29\% |
| Happy | 3\% | 4\% | 3\% | 6\% | 6\% | 1\% | 1\% | 2\% | 5\% | 7\% | 3\% |
| Frustrated | 8\% | 10\% | 6\% | 9\% | 13\% | 5\% | 6\% | 8\% | 9\% | 5\% | 11\% |
| Lonely | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 0\% | 1\% | - |
| Relaxed | 13\% | 14\% | 12\% | 10\% | 11\% | 17\% | 12\% | 13\% | 15\% | 15\% | 9\% |
| Not sure | 16\% | 18\% | 14\% | 18\% | 13\% | 15\% | 17\% | 14\% | 21\% | 15\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (485) | (514) | (202) | (235) | (373) | (189) | (699) | (130) | (117) | (53) |



## 6. Introvert or Extrovert | Ideal Night

If you have a free night, with no other responsibilities, what would you ideally want to do?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I would want to go out and have a fun, loud night | 6\% | 7\% | 6\% | 15\% | 4\% | 2\% | 6\% | 5\% | 9\% | 7\% | 9\% |
| I would want to have a relaxed night with |  |  |  |  |  |  |  |  |  |  |  |
| friends and family I would want to be home alone having | 45\% | 46\% | 43\% | 37\% | 50\% | 49\% | 40\% | 46\% | 42\% | 43\% | 38\% |
| quiet time | 43\% | 42\% | 44\% | 40\% | 40\% | 43\% | 51\% | 46\% | 41\% | 32\% | 44\% |
| Not sure | 6\% | 5\% | 7\% | 8\% | 6\% | 6\% | 4\% | 3\% | 8\% | 18\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (995) | (484) | (511) | (201) | (234) | (371) | (189) | (696) | (130) | (116) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| I would want to go out and have a fun, loud night | 6\% | 6\% | 6\% | 6\% | 6\% | 9\% | 8\% | 1\% | 9\% | 8\% | 6\% | 2\% |
| I would want to have a relaxed night with friends and family |  |  |  |  |  |  |  |  |  |  |  |  |
| friends and family I would want to be home alone having | 45\% | 45\% | 42\% | 50\% | 44\% | 47\% | 51\% | 38\% | 40\% | 43\% | 44\% | 52\% |
| quiet time | 43\% | 43\% | 45\% | 40\% | 45\% | 41\% | 38\% | 45\% | 43\% | 46\% | 44\% | 40\% |
| Not sure | 6\% | 6\% | 7\% | 4\% | 5\% | 4\% | 3\% | 16\% | 8\% | 3\% | 6\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (995) | (373) | (359) | (263) | (481) | (241) | (106) | (167) | (203) | (238) | (358) | (196) |

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

October 6-10, 2016
U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted using propensity scores based on gender, age race, education, political ideology, geographic region and voter registration The weights range from 0.105 to 6.317 , with a mean of one and a standard deviation of 1.172

1000
$\pm 4.8 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

