February 19-22, 2016
YouGov

1. Feminist

Do you consider yourself to be a feminist, or not?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 26\% | 19\% | 32\% | 30\% | 25\% | 24\% | 27\% | 26\% | 20\% | 32\% | 22\% |
| No | 53\% | 61\% | 45\% | 44\% | 53\% | 53\% | 62\% | 55\% | 52\% | 46\% | 48\% |
| Not sure | 21\% | 20\% | 23\% | 27\% | 22\% | 22\% | 11\% | 19\% | 28\% | 22\% | 29\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (483) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (516) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (191) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (253) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (157) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (681) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 26\% | 41\% | 23\% | 12\% | 25\% | 22\% | 37\% | 28\% | 32\% | 28\% | 23\% | 25\% |
| No | 53\% | 37\% | 54\% | 71\% | 53\% | 57\% | 49\% | 47\% | 51\% | 46\% | 57\% | 54\% |
| Not sure | 21\% | 22\% | 23\% | 17\% | 22\% | 22\% | 14\% | 24\% | 18\% | 26\% | 20\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (355) | (410) | (234) | (448) | (262) | (130) | (159) | (190) | (214) | (388) | (207) |

February 19-22, 2016
YouGov

## 2. Why Not

What statement comes closest to your opinion?
Asked of those who do not consider themselves to be a feminist

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I do not believe that men and women are equal | 11\% | 7\% | 15\% | 12\% | 5\% | 13\% | 12\% | 8\% | 20\% | 12\% | 15\% |
| Feminists are too extreme | 40\% | 35\% | 47\% | 36\% | 41\% | 37\% | 50\% | 45\% | 22\% | 33\% | 38\% |
| Feminists are anti-men | 18\% | 27\% | 7\% | 25\% | 15\% | 21\% | 12\% | 20\% | 7\% | 12\% | 32\% |
| None of these | 31\% | 31\% | 31\% | 27\% | 38\% | 30\% | 26\% | 27\% | 51\% | 43\% | 15\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (529) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (301) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (228) \end{aligned}$ | $\begin{gathered} 100 \% \\ (85) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (137) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (210) \end{aligned}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (367) \end{aligned}$ | $\begin{gathered} 100 \% \\ (64) \end{gathered}$ | $\begin{gathered} 100 \% \\ (54) \end{gathered}$ | $\begin{gathered} 100 \% \\ (44) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| I do not believe that men and women are equal | 11\% | 20\% | 7\% | 9\% | 14\% | 7\% | 7\% | 8\% | 8\% | 10\% | 9\% | 15\% |
| Feminists are too extreme | 40\% | 32\% | 37\% | 50\% | 34\% | 51\% | 53\% | 33\% | 38\% | 48\% | 38\% | 40\% |
| Feminists are anti-men | 18\% | 4\% | 23\% | 20\% | 18\% | 18\% | 15\% | 24\% | 15\% | 17\% | 21\% | 18\% |
| None of these | 31\% | 43\% | 32\% | 21\% | 34\% | 24\% | 25\% | 36\% | 39\% | 24\% | 32\% | 28\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (529) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (231) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (150) \end{aligned}$ | $\begin{gathered} 100 \% \\ (65) \end{gathered}$ | $\begin{gathered} 100 \% \\ (77) \end{gathered}$ | $\begin{gathered} 100 \% \\ (97) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (103) \end{aligned}$ |

February 19-22, 2016
YouGov

## 3. Treatment

Thinking about how men and women are treated, do you think that men or women are treated better in America?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Men are treated better | 48\% | 37\% | 57\% | 41\% | 45\% | 51\% | 51\% | 48\% | 56\% | 45\% | 40\% |
| Men and women are treated equally | 27\% | 33\% | 22\% | 31\% | 25\% | 27\% | 26\% | 28\% | 13\% | 36\% | 27\% |
| Women are treated better | 13\% | 21\% | 6\% | 14\% | 17\% | 10\% | 14\% | 13\% | 11\% | 7\% | 31\% |
| Not sure | 12\% | 9\% | 14\% | 14\% | 12\% | 12\% | 9\% | 12\% | 20\% | 12\% | 3\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (517) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (190) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (253) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (399) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (157) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (680) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (78) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Men are treated better | 48\% | 67\% | 43\% | 31\% | 48\% | 43\% | 52\% | 50\% | 52\% | 44\% | 47\% | 47\% |
| Men and women are treated equally | 27\% | 16\% | 27\% | 41\% | 24\% | 33\% | 30\% | 27\% | 21\% | 35\% | 28\% | 24\% |
| Women are treated better | 13\% | 7\% | 16\% | 17\% | 13\% | 14\% | 13\% | 14\% | 13\% | 11\% | 14\% | 15\% |
| Not sure | 12\% | 10\% | 14\% | 11\% | 16\% | 11\% | 4\% | 8\% | 14\% | 10\% | 11\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (355) | (410) | (234) | (449) | (261) | (130) | (159) | (190) | (214) | (388) | (207) |

February 19-22, 2016
YouGov
4. Difficulty

Do you think it is harder to be a man or a woman?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Man | 12\% | 19\% | 6\% | 9\% | 13\% | 14\% | 13\% | 11\% | 11\% | 14\% | 21\% |
| Woman | 49\% | 42\% | 56\% | 55\% | 54\% | 44\% | 46\% | 47\% | 58\% | 51\% | 49\% |
| Neither | 27\% | 29\% | 26\% | 27\% | 21\% | 30\% | 32\% | 31\% | 15\% | 22\% | 23\% |
| Not sure | 11\% | 10\% | 12\% | 10\% | 12\% | 12\% | 9\% | 11\% | 16\% | 13\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (482) | (517) | (191) | (252) | (399) | (157) | (680) | (123) | (118) | (78) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Man | 12\% | 10\% | 12\% | 15\% | 9\% | 15\% | 18\% | 12\% | 11\% | 9\% | 13\% | 15\% |
| Woman | 49\% | 63\% | 48\% | 34\% | 49\% | 43\% | 58\% | 50\% | 56\% | 46\% | 49\% | 46\% |
| Neither | 27\% | 15\% | 28\% | 41\% | 27\% | 31\% | 19\% | 28\% | 24\% | 35\% | 26\% | 27\% |
| Not sure | 11\% | 11\% | 12\% | 10\% | 14\% | 10\% | 4\% | 9\% | 8\% | 11\% | 12\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (355) | (410) | (234) | (448) | (262) | (130) | (159) | (190) | (214) | (388) | (207) |

February 19-22, 2016
YouGov
5. Equal Pay

To the best of your knowledge are men still paid more on average than women for performing the same work?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 68\% | 84\% | 64\% | 55\% | 68\% | 68\% | 71\% | 67\% | 70\% | 69\% | 67\% | 68\% |
| No | 15\% | 5\% | 17\% | 26\% | 12\% | 24\% | 18\% | 10\% | 13\% | 21\% | 14\% | 14\% |
| Not sure | 17\% | 11\% | 19\% | 19\% | 20\% | 8\% | 11\% | 23\% | 17\% | 10\% | 19\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (354) | (409) | (234) | (449) | (261) | (128) | (159) | (189) | (214) | (388) | (206) |

## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

February 19-22, 2016
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Sur vey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.019 to 4.106 , with a mean of one and a standard deviation of 0.877

1000
$\pm 4.1 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

