YouGov
April 1-3, 2016
YouGov

1. Social Class

If you were asked to use one of these commonly used names for the social classes, which would you say you belong in?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Upper class | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 2\% | 1\% | - | 0\% | 3\% |
| Upper-middle class | 8\% | 8\% | 6\% | 9\% | 2\% | 8\% | 31\% | 12\% | 6\% | 9\% | 6\% | 9\% |
| Middle class | 43\% | 38\% | 47\% | 43\% | 32\% | 59\% | 57\% | 43\% | 43\% | 38\% | 49\% | 37\% |
| Lower-middle class | 26\% | 27\% | 20\% | 31\% | 33\% | 19\% | 4\% | 25\% | 27\% | 28\% | 23\% | 26\% |
| Working class | 23\% | 25\% | 26\% | 16\% | 33\% | 13\% | 7\% | 17\% | 23\% | 25\% | 21\% | 25\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (476) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (280) \end{aligned}$ | $\begin{gathered} 100 \% \\ (99) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (144) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (226) \end{aligned}$ |

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2. Struggling

Would you say you are..

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Struggling to remain in [your social class] | 41\% | 41\% | 41\% | 25\% | 44\% | 49\% | 41\% | 43\% | 34\% | 38\% | 35\% |
| Comfortable in [your social class] | 38\% | 36\% | 40\% | 31\% | 38\% | 34\% | 51\% | 43\% | 28\% | 28\% | 26\% |
| Moving up beyond [your social class] | 11\% | 13\% | 10\% | 25\% | 11\% | 9\% | 3\% | 6\% | 23\% | 22\% | 21\% |
| Not sure | 9\% | 10\% | 9\% | 19\% | 7\% | 8\% | 5\% | 7\% | 15\% | 12\% | 18\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (513) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (396) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (185) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{gathered} 100 \% \\ (59) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Struggling to remain in [your social class] | 41\% | 38\% | 43\% | 43\% | 46\% | 40\% | 27\% | 36\% | 50\% | 39\% | 37\% | 43\% |
| Comfortable in [your social class] | 38\% | 36\% | 37\% | 44\% | 31\% | 45\% | 51\% | 44\% | 32\% | 42\% | 43\% | 32\% |
| Moving up beyond [your social class] | 11\% | 14\% | 11\% | 8\% | 13\% | 9\% | 17\% | 6\% | 11\% | 9\% | 12\% | 11\% |
| Not sure | 9\% | 12\% | 10\% | 5\% | 10\% | 7\% | 4\% | 13\% | 7\% | 10\% | 8\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (371) | (373) | (253) | (474) | (280) | (99) | (144) | (167) | (262) | (342) | (226) |

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3. Make America Great Again

Do you agree or disagree that somebody needs to "make America great again"?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Agree strongly | 49\% | 48\% | 50\% | 31\% | 49\% | 52\% | 62\% | 56\% | 36\% | 41\% | 15\% |
| Agree somewhat | 20\% | 21\% | 19\% | 32\% | 22\% | 17\% | 13\% | 16\% | 18\% | 35\% | 43\% |
| Disagree somewhat | 10\% | 8\% | 11\% | 13\% | 8\% | 10\% | 10\% | 9\% | 17\% | 7\% | 16\% |
| Disagree strongly | 14\% | 16\% | 12\% | 16\% | 12\% | 15\% | 11\% | 12\% | 21\% | 10\% | 24\% |
| Not sure | 7\% | 6\% | 7\% | 8\% | 9\% | 5\% | 4\% | 6\% | 9\% | 7\% | 2\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (178) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (397) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (186) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (700) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{gathered} 100 \% \\ (59) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Agree strongly | 49\% | 33\% | 48\% | 75\% | 49\% | 51\% | 41\% | 53\% | 52\% | 49\% | 48\% | 51\% |
| Agree somewhat | 20\% | 21\% | 22\% | 17\% | 22\% | 17\% | 26\% | 17\% | 22\% | 15\% | 21\% | 22\% |
| Disagree somewhat | 10\% | 14\% | 10\% | 4\% | 10\% | 8\% | 9\% | 14\% | 11\% | 8\% | 12\% | 8\% |
| Disagree strongly | 14\% | 24\% | 12\% | 3\% | 11\% | 18\% | 20\% | 11\% | 13\% | 22\% | 11\% | 13\% |
| Not sure | 7\% | 9\% | 8\% | 1\% | 7\% | 6\% | 4\% | 5\% | 2\% | 7\% | 9\% | 7\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (476) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (280) \end{aligned}$ | $\begin{gathered} 100 \% \\ (99) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (264) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (342) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (225) \end{aligned}$ |

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

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U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.03 to 7.904 , with a mean of one and a standard deviation of 0.925 .

1000
$\pm 4.2 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

