1. Favorability of BLM

Do you have a favorable or unfavorable opinion of the Black Lives Matter movement?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 15\% | 11\% | 18\% | 21\% | 14\% | 15\% | 10\% | 9\% | 47\% | 8\% | 28\% |
| Somewhat favorable | 18\% | 19\% | 16\% | 18\% | 17\% | 19\% | 16\% | 17\% | 21\% | 15\% | 23\% |
| Somewhat unfavorable | 16\% | 15\% | 16\% | 17\% | 18\% | 12\% | 18\% | 20\% | 5\% | 7\% | 4\% |
| Very unfavorable | 33\% | 39\% | 28\% | 21\% | 28\% | 37\% | 45\% | 41\% | 6\% | 24\% | 22\% |
| Not sure | 19\% | 16\% | 21\% | 23\% | 23\% | 17\% | 12\% | 13\% | 21\% | 46\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (486) | (512) | (164) | (259) | (392) | (183) | (699) | (124) | (112) | (63) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 15\% | 29\% | 10\% | 2\% | 18\% | 11\% | 12\% | 14\% | 15\% | 14\% | 17\% | 12\% |
| Somewhat favorable | 18\% | 27\% | 15\% | 8\% | 20\% | 15\% | 18\% | 14\% | 15\% | 19\% | 15\% | 23\% |
| Somewhat unfavorable | 16\% | 14\% | 18\% | 15\% | 15\% | 19\% | 22\% | 10\% | 24\% | 17\% | 11\% | 16\% |
| Very unfavorable | 33\% | 10\% | 35\% | 65\% | 25\% | 38\% | 40\% | 44\% | 27\% | 40\% | 35\% | 30\% |
| Not sure | 19\% | 20\% | 23\% | 9\% | 22\% | 16\% | 8\% | 19\% | 20\% | 10\% | 22\% | 19\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | 100\% <br> (363) | 100\% <br> (369) | $\begin{aligned} & \hline 100 \% \\ & (266) \end{aligned}$ | 100\% <br> (449) | $\begin{aligned} & \hline 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (151) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (195) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (358) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ |

## YouGov

April 15-18, 2016
YouGov
2. Blacks Treated Fairly

Do you agree or disagree: These days police in most cities treat blacks as fairly as they treat whites


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Agree | 43\% | 25\% | 39\% | 74\% | 38\% | 45\% | 46\% | 48\% | 34\% | 49\% | 43\% | 42\% |
| Disagree | 40\% | 65\% | 36\% | 13\% | 43\% | 41\% | 39\% | 34\% | 50\% | 39\% | 40\% | 35\% |
| Don't know | 17\% | 10\% | 25\% | 14\% | 19\% | 14\% | 15\% | 18\% | 16\% | 12\% | 17\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (364) | (370) | (265) | (449) | (285) | (113) | (152) | (196) | (215) | (358) | (230) |

3. Only Riots

Do you agree or disagree: The only time the federal government really pays attention to black problems is when blacks resort to violent demonstrations or riots


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Agree | 42\% | 51\% | 39\% | 32\% | 41\% | 41\% | 31\% | 50\% | 43\% | 42\% | 44\% | 37\% |
| Disagree | 46\% | 38\% | 46\% | 59\% | 44\% | 52\% | 61\% | 35\% | 50\% | 49\% | 43\% | 47\% |
| Don't know | 12\% | 11\% | 14\% | 9\% | 15\% | 7\% | 8\% | 15\% | 7\% | 9\% | 13\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (364) | (369) | (265) | (447) | (285) | (114) | (152) | (197) | (215) | (358) | (228) |

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4. Equal Treatmen

Do you think blacks and other minorities receive equal treatment as whites in the criminal justice system, or not?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Other |
| Receive equal treatment | 42\% | 43\% | 40\% | 27\% | 47\% | 42\% | 48\% | 51\% | 7\% | 28\% | 25\% |
| Do not receive equal treatment | 44\% | 46\% | 41\% | 53\% | 38\% | 44\% | 39\% | 34\% | 83\% | 52\% | 56\% |
| Don't know | 15\% | 11\% | 18\% | 20\% | 14\% | 14\% | 13\% | 15\% | 10\% | 20\% | 19\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (258) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (392) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (700) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (112) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Receive equal treatment | 42\% | 22\% | 40\% | 72\% | 36\% | 47\% | 49\% | 44\% | 38\% | 50\% | 41\% | 36\% |
| Do not receive equal treatment | 44\% | 67\% | 43\% | 11\% | 46\% | 43\% | 40\% | 41\% | 48\% | 40\% | 42\% | 46\% |
| Don't know | 15\% | 11\% | 17\% | 17\% | 18\% | 11\% | 11\% | 16\% | 14\% | 10\% | 17\% | 17\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (265) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (447) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (152) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (357) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ |

## 5. Electoral Importanc

How important do you think the Black Lives Matter movement, and issues surrounding race and the criminal justice system, are in the 2016 election cycle?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 19\% | 15\% | 22\% | 24\% | 15\% | 21\% | 15\% | 13\% | 40\% | 20\% | 43\% |
| Somewhat important | 30\% | 32\% | 29\% | 40\% | 34\% | 28\% | 22\% | 30\% | 30\% | 43\% | 17\% |
| Not very important | 23\% | 24\% | 21\% | 15\% | 20\% | 21\% | 34\% | 27\% | 11\% | 15\% | 14\% |
| Not at all important | 16\% | 19\% | 12\% | 5\% | 17\% | 20\% | 17\% | 19\% | 5\% | 7\% | 17\% |
| Not sure | 12\% | 10\% | 15\% | 15\% | 14\% | 9\% | 12\% | 12\% | 14\% | 15\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (485) | (511) | (164) | (257) | (392) | (183) | (698) | (124) | (112) | (62) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very important | 19\% | 33\% | 15\% | 6\% | 25\% | 17\% | 14\% | 11\% | 18\% | 24\% | 20\% | 14\% |
| Somewhat important | 30\% | 41\% | 28\% | 20\% | 29\% | 35\% | 31\% | 27\% | 38\% | 27\% | 29\% | 31\% |
| Not very important | 23\% | 12\% | 23\% | 37\% | 17\% | 26\% | 26\% | 31\% | 20\% | 29\% | 20\% | 24\% |
| Not at all important | 16\% | 6\% | 17\% | 27\% | 12\% | 16\% | 28\% | 16\% | 20\% | 13\% | 17\% | 13\% |
| Not sure | 12\% | 9\% | 17\% | 9\% | 17\% | 7\% | 1\% | 15\% | 4\% | 8\% | 15\% | 18\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (266) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (447) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (151) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (356) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ |

## YouGov

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## 6. Increase Turnou

Do you think it is a good thing or a bad thing that the Black Lives Matter movement is seeking to increase voter turnout and have an impact on certain elections?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Good thing | 46\% | 45\% | 47\% | 53\% | 44\% | 49\% | 39\% | 40\% | 69\% | 51\% | 57\% |
| Bad thing | 26\% | 27\% | 24\% | 15\% | 18\% | 29\% | 37\% | 32\% | 7\% | 14\% | 16\% |
| Not sure | 28\% | 28\% | 29\% | 32\% | 38\% | 22\% | 24\% | 28\% | 24\% | 36\% | 28\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (484) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (513) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (259) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Good thing | 46\% | 70\% | 39\% | 23\% | 48\% | 45\% | 48\% | 42\% | 46\% | 50\% | 43\% | 49\% |
| Bad thing | 26\% | 10\% | 26\% | 48\% | 22\% | 27\% | 24\% | 34\% | 22\% | 29\% | 27\% | 23\% |
| Not sure | 28\% | 21\% | 35\% | 28\% | 30\% | 28\% | 28\% | 24\% | 32\% | 22\% | 30\% | 28\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N) | (997) | (363) | (368) | (266) | (447) | (285) | (114) | (151) | (195) | (215) | (357) | (230) |

## 7. Impact on Law Enforcement

Do you think that the Black Lives Matter movement has had an impact on how law enforcement behaves in your community?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely | 11\% | 12\% | 11\% | 12\% | 11\% | 13\% | 8\% | 10\% | 15\% | 12\% | 11\% |
| Probably | 23\% | 24\% | 22\% | 22\% | 26\% | 22\% | 23\% | 20\% | 32\% | 29\% | 28\% |
| Probably not | 29\% | 34\% | 24\% | 25\% | 27\% | 29\% | 35\% | 32\% | 23\% | 25\% | 22\% |
| Definitely not | 16\% | 15\% | 18\% | 12\% | 13\% | 20\% | 18\% | 19\% | 8\% | 15\% | 12\% |
| Not sure | 20\% | 16\% | 25\% | 28\% | 23\% | 16\% | 16\% | 20\% | 22\% | 19\% | 26\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (483) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (258) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (698) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (112) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Definitely | 11\% | 13\% | 8\% | 13\% | 9\% | 12\% | 8\% | 15\% | 12\% | 13\% | 11\% | 8\% |
| Probably | 23\% | 29\% | 22\% | 17\% | 25\% | 18\% | 27\% | 23\% | 27\% | 20\% | 24\% | 20\% |
| Probably not | 29\% | 30\% | 27\% | 31\% | 24\% | 37\% | 38\% | 25\% | 32\% | 26\% | 29\% | 30\% |
| Definitely not | 16\% | 7\% | 20\% | 25\% | 15\% | 17\% | 17\% | 19\% | 14\% | 18\% | 14\% | 21\% |
| Not sure | 20\% | 21\% | 23\% | 15\% | 26\% | 15\% | 11\% | 18\% | 15\% | 22\% | 21\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (364) | (369) | (264) | (447) | (285) | (114) | (151) | (197) | (214) | (356) | (230) |

## YouGov

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## 8. Bigger Problem

What do you think is a bigger problem for black Americans, violence within the black community, often known as 'black on black crime', or racial injustice in the criminal justice system?


## YouGov

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## 9. Internal or External Issues

Do you think that the Black Lives Matter movement should address the problem of violence within the black community, or should it continue to focus mainly on the treatment of black people by law enforcement?

|  | Gender |  |  | Age (4 category) |  |  |  |  | Race (4 category) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | Under 30 | 30 30-44 | 45-64 |  | 4 65+ | White | Black | Hispanic | Other |  |
| Should address violence within the |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Should continue to focus on treatment by |  |  |  |  |  |  |  |  |  |  |  |  |  |
| law enforcement | 18\% | 17\% | \% 18\% | 26\% | 17\% |  | 18\% | \% 11\% | 12\% | 36\% | 26\% |  | 24\% |
| Not sure | 15\% | 10\% | \% 19\% | 21\% | 18\% |  | 11\% | \% 12\% | 13\% | 21\% | 17\% |  | 15\% |
| Totals | 100\% | 100\% | \% 100\% | 100\% | 100\% |  | $100 \%$ | $100 \%$ | $100 \%$ | 100\% | 100\% |  | 100\% |
| (Unweighted N) | (998) | (486) | (512) | (164) | (260) |  | (391) | (183) | (698) | (124) | (113) |  | (63) |
|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  |  | Census Region |  |  |  |
|  |  | Democrat | Independent | Republican Un | Under \$50K | \$50-100K | \$1 | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Should address violence within the black community Should continue to focus on treatment by law enforcement Not sure | 67\% | 54\% | 68\% | 85\% | 59\% | 73\% |  | 76\% | 75\% | 75\% | 71\% | 63\% | 65\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 18\% | 30\% | 14\% | 6\% | 20\% | 17\% |  | 17\% | 12\% | 17\% | 13\% | 20\% | 19\% |
|  | 15\% | 16\% | 18\% | 9\% | 20\% | 10\% |  | 6\% | 13\% | 8\% | 16\% | 17\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) |  |  |  |  |  |  |  |  |  |  |  | (357) | (230) |

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

April 15-18, 2016
U.S. citizens, aged 18 and over

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted using propensity scores based on gender, age race, education, political ideology, geographic region and voter registration The weights range from 0.016 to 7.056 , with a mean of one and a standard deviation of 1.008

1000
$\pm 4.4 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

