## YouGov

September 22-27, 2015

1. Value of Staying Alive One More Year

Suppose your doctor told informed you that you had an incurable disease and that you had less than six months to live; how much would you pay to extend your life for one year?

For argument's sake, assume that during that year of life you would feel relatively healthy.


## YouGov

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## 2. Value of Staying Alive Five More Years

How much would you pay to extend your life for five years?
For argument's sake, assume that during those five years of life you would feel relatively healthy


## 3. Manufacturers Pricing

Which statement do you agree with more?

|  | Total | Gender |  | Age |  |  |  | Party ID - 3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| When selling a product businesses should feel free to sell it for the highest price that they think is possible | 37\% | 43\% | 31\% | 27\% | 36\% | 39\% | 43\% | 27\% | 34\% | 54\% |
| When selling a product businesses should not sell it for much more than it cost them to produce and develop it | 45\% | 39\% | 51\% | 55\% | 48\% | 42\% | 38\% | 54\% | 46\% | 33\% |
| Not sure | 18\% | 18\% | 18\% | 18\% | 16\% | 19\% | 19\% | 19\% | 20\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (469) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (528) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (265) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| When selling a product businesses should feel free to sell it for the highest price that they think is possible | 37\% | 39\% | 35\% | 27\% | 29\% | 45\% | 61\% | 28\% | 34\% | 39\% | 35\% | 39\% |
| When selling a product businesses should not sell it for much more than it cost them to produce and develop it | 45\% | 45\% | 44\% | 47\% | 52\% | 41\% | 27\% | 47\% | 43\% | 43\% | 48\% | 45\% |
| Not sure | 18\% | 16\% | 22\% | 26\% | 19\% | 14\% | 12\% | 25\% | 23\% | 18\% | 17\% | 17\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (756) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (109) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (450) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (178) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (238) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (386) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (195) \end{aligned}$ |

4. Drug Manufacturers Pricing

When it comes to prescription medicine specifically, which statement do you agree with more?

|  | Gender |  | Age |  |  |  | Party ID - 3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |

When selling a
medicine businesses
should feel free to sell it
for the highest price
that they think is

| possible | 16\% | 23\% | 10\% | 15\% | 12\% | 21\% | 16\% | 10\% | 17\% | 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| When selling a medicine businesses should not sell it for much more than it cost them to produce and |  |  |  |  |  |  |  |  |  |  |
| develop it | 71\% | 65\% | 77\% | 70\% | 72\% | 69\% | 73\% | 80\% | 67\% | 65\% |
| Not sure | 13\% | 12\% | 13\% | 15\% | 15\% | 10\% | 11\% | 10\% | 16\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (469) | (529) | (177) | (264) | (391) | (166) | (371) | (371) | (256) |


|  | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |

When selling a
medicine businesses
should feel free to sell it
for the highest price
that they think is


When selling a
medicine businesses
should not sell it for much more than it cost
them to produce and

| develop it | 71\% | 73\% | 66\% | 65\% | 72\% | 76\% | 56\% | 70\% | 67\% | 70\% | 74\% | 69\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Not sure | 13\% | 10\% | 19\% | 21\% | 13\% | 7\% | 12\% | 20\% | 17\% | 12\% | 9\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

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|  | Total | Race |  |  | continued from previous page Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| (Unweighted N ) | (998) | (758) | (109) | (131) | (450) | (270) | (135) | (143) | (179) | (239) | (386) | (194) |

## 5. Price of US Prescription Drugs

Do you think that the price of prescription drugs in the United States is too high, too low or about right?

|  | Total | Gender |  | Age |  |  |  | Party ID-3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Far too high | 63\% | 62\% | 63\% | 55\% | 55\% | 65\% | 78\% | 66\% | 61\% | 59\% |
| A little too high | 23\% | 22\% | 23\% | 26\% | 23\% | 24\% | 15\% | 22\% | 23\% | 22\% |
| About right | 7\% | 8\% | 6\% | 9\% | 9\% | 7\% | 4\% | 6\% | 8\% | 8\% |
| A little too low | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% | 0\% | 1\% |
| Far too low | 0\% | 0\% | 0\% | 1\% | 0\% | - | - | 0\% | - | 0\% |
| Not sure | 7\% | 6\% | 7\% | 9\% | 12\% | 3\% | 4\% | 5\% | 7\% | 9\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (529) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (266) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Far too high | 63\% | 66\% | 44\% | 57\% | 65\% | 65\% | 65\% | 50\% | 58\% | 65\% | 62\% | 64\% |
| A little too high | 23\% | 21\% | 33\% | 22\% | 21\% | 22\% | 25\% | 24\% | 22\% | 22\% | 23\% | 21\% |
| About right | 7\% | 7\% | 17\% | 4\% | 7\% | 8\% | 5\% | 9\% | 8\% | 6\% | 8\% | 7\% |
| A little too low | 1\% | 0\% | 1\% | 2\% | 1\% | 1\% | - | 0\% | 2\% | - | 0\% | 0\% |
| Far too low | 0\% | - | 0\% | 1\% | 0\% | 0\% | - | - | - | 0\% | 0\% | - |
| Not sure | 7\% | 6\% | 5\% | 14\% | 5\% | 5\% | 5\% | 17\% | 10\% | 7\% | 5\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (759) | (108) | (132) | (450) | (270) | (136) | (143) | (179) | (238) | (387) | (195) |

## 6. Equity of Wealth and Medicine

Do you think it is right or wrong that people who have more money can afford to buy themselves better healthcare than other people?


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Right | 34\% | 33\% | 41\% | 36\% | 29\% | 36\% | 54\% | 29\% | 26\% | 36\% | 36\% | 35\% |
| Wrong | 46\% | 49\% | 31\% | 43\% | 54\% | 41\% | 30\% | 43\% | 50\% | 45\% | 46\% | 44\% |
| Not sure | 20\% | 18\% | 28\% | 21\% | 17\% | 22\% | 16\% | 27\% | 24\% | 18\% | 18\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (758) | (108) | (131) | (449) | (270) | (136) | (142) | (179) | (238) | (386) | (194) |

## 7. Equity of Poverty and Medicine

Do you think it is right or wrong that people who cannot afford certain prescription drugs go without the drugs that they need to treat their illnesses?

|  | Total | Gender |  | Age |  |  |  | Party ID-3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Right | 10\% | 11\% | 8\% | 11\% | 14\% | 8\% | 6\% | 7\% | 9\% | 13\% |
| Wrong | 78\% | 74\% | 81\% | 73\% | 73\% | 79\% | 87\% | 86\% | 74\% | 73\% |
| Not sure | 13\% | 15\% | 11\% | 16\% | 14\% | 13\% | 7\% | 7\% | 16\% | 15\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (528) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (265) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Right | 10\% | 9\% | 14\% | 9\% | 8\% | 12\% | 12\% | 8\% | 12\% | 9\% | 9\% | 10\% |
| Wrong | 78\% | 78\% | 73\% | 77\% | 81\% | 78\% | 67\% | 75\% | 76\% | 78\% | 78\% | 78\% |
| Not sure | 13\% | 13\% | 13\% | 14\% | 11\% | 10\% | 20\% | 18\% | 12\% | 13\% | 14\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (758) | (109) | (131) | (451) | (269) | (135) | (143) | (179) | (238) | (386) | (195) |

## 8. Support Federal Price Controls

Would you support or oppose the federal government controlling the prices of prescription drugs?

|  | Total | Gender |  | Age |  |  |  | Party ID-3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly support | 26\% | 28\% | 24\% | 17\% | 28\% | 28\% | 31\% | 43\% | 22\% | 10\% |
| Somewhat support | 24\% | 24\% | 25\% | 16\% | 23\% | 26\% | 33\% | 27\% | 21\% | 26\% |
| Somewhat oppose | 15\% | 15\% | 16\% | 19\% | 16\% | 15\% | 10\% | 11\% | 17\% | 19\% |
| Strongly oppose | 18\% | 23\% | 14\% | 20\% | 13\% | 21\% | 19\% | 5\% | 22\% | 30\% |
| Not sure | 16\% | 11\% | 20\% | 28\% | 20\% | 10\% | 8\% | 14\% | 18\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (471) | (529) | (177) | (266) | (391) | (166) | (371) | (373) | (256) |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Strongly support | 26\% | 24\% | 36\% | 27\% | 26\% | 31\% | 22\% | 20\% | 26\% | 21\% | 27\% | 31\% |
| Somewhat support | 24\% | 25\% | 28\% | 16\% | 23\% | 26\% | 31\% | 20\% | 23\% | 26\% | 23\% | 26\% |
| Somewhat oppose | 15\% | 16\% | 9\% | 18\% | 15\% | 13\% | 15\% | 20\% | 12\% | 15\% | 18\% | 14\% |
| Strongly oppose | 18\% | 21\% | 5\% | 16\% | 19\% | 14\% | 26\% | 19\% | 21\% | 18\% | 19\% | 17\% |
| Not sure | 16\% | 14\% | 22\% | 22\% | 17\% | 16\% | 5\% | 20\% | 19\% | 20\% | 14\% | 13\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (759) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (109) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (451) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (387) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (195) \end{aligned}$ |

## 9. Support for Universal Prices

Would you support the federal government and private insurance companies negotiating with prescription drug manufacturers to set a universal price for prescription drugs?

|  | Total |  | Gender |  |  | Age |  |  |  | Party ID-3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent |  | Republican |
| Strongly support | 30\% |  | 31\% |  | 29\% | 18\% | 29\% | 34\% | 37\% | 47\% | 28\% |  | 12\% |
| Somewhat support | 34\% |  | 33\% |  | 35\% | 38\% | 32\% | 32\% | 36\% | 29\% | 31\% |  | 45\% |
| Somewhat oppose | 9\% |  | 10\% |  | 9\% | 12\% | 8\% | 10\% | 6\% | 6\% | 11\% |  | 10\% |
| Strongly oppose | 9\% |  | 12\% |  | 6\% | 13\% | 5\% | 10\% | 9\% | 1\% | 10\% |  | 17\% |
| Not sure | 18\% |  | 15\% |  | 21\% | 20\% | 26\% | 14\% | 12\% | 17\% | 19\% |  | 16\% |
| Totals | 100\% |  | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% |
| (Unweighted N ) | (999) |  | (471) |  | (528) | (176) | (266) | (391) | (166) | (371) | (372) |  | (256) |
|  |  |  |  | Race |  |  | Househo | Id Income |  |  | Regio |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | h West |
| Strongly support | 30\% | 27\% |  | 40\% | 37\% | 31\% | 35\% | 25\% | 23\% | 32\% | 22\% | 31\% | \% 35\% |
| Somewhat support | 34\% | 35\% |  | 31\% | 32\% | 36\% | 32\% | 41\% | 26\% | 24\% | 37\% | 37\% | \% 35\% |
| Somewhat oppose | 9\% | 9\% |  | 8\% | 9\% | 8\% | 7\% | 12\% | 12\% | 6\% | 9\% | 11\% | \% 8\% |
| Strongly oppose | 9\% | 11\% |  | 0\% | 5\% | 7\% | 7\% | 15\% | 11\% | 9\% | 10\% | 9\% | \% 7\% |
| Not sure | 18\% | 18\% |  | 20\% | 18\% | 18\% | 18\% | 6\% | 28\% | 29\% | 22\% | 12\% | \% 15\% |
| Totals | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% |
| (Unweighted N ) | (999) | (759) |  | (108) | (132) | (451) | (270) | (136) | (142) | (178) | (239) | (387) | ) (195) |

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10. Unable to Afford Prescription

Have you ever received a prescription for a medication and not filled it because you did not have the money to pay for the drug?

|  | Total | Gender |  | Age |  |  |  | Party ID - 3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 43\% | 36\% | 49\% | 34\% | 45\% | 48\% | 37\% | 45\% | 43\% | 40\% |
| No | 52\% | 57\% | 46\% | 57\% | 46\% | 48\% | 61\% | 48\% | 52\% | 55\% |
| Not sure | 6\% | 6\% | 5\% | 9\% | 9\% | 3\% | 3\% | 7\% | 5\% | 5\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N) | (999) | (471) | (528) | (177) | (266) | (390) | (166) | (370) | (373) | (256) |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 43\% | 44\% | 42\% | 38\% | 52\% | 46\% | 17\% | 29\% | 39\% | 41\% | 49\% | 36\% |
| No | 52\% | 53\% | 50\% | 48\% | 44\% | 49\% | 82\% | 55\% | 53\% | 54\% | 48\% | 55\% |
| Not sure | 6\% | 4\% | 9\% | 14\% | 4\% | 5\% | 1\% | 16\% | 8\% | 5\% | 3\% | 9\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (758) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (109) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (451) \end{aligned}$ | $100 \%$ | $100 \%$ | $\begin{aligned} & 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (386) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (195) \end{aligned}$ |

