September 4 - 7, 2015



1. Following Deflategate

How closely have you been following the news about "Deflategate" or the use of under inflated footballs by the New England Patriots in last year's AFC Championship Game?

		Ge	nder		Α	ge		Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Very closely	16%	24%	9%	10%	16%	23%	12%	16%	13%	23%	
Somewhat closely	33%	34%	32%	27%	26%	38%	41%	35%	29%	37%	
Not very closely	23%	18%	27%	24%	21%	21%	27%	24%	23%	19%	
Not closely at all	28%	24%	32%	40%	37%	18%	20%	24%	34%	21%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(998)	(474)	(524)	(180)	(252)	(388)	(178)	(379)	(372)	(247)	

		Race					Regi	on				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very closely	16%	17%	12%	17%	14%	21%	23%	13%	20%	16%	14%	19%
Somewhat closely	33%	34%	38%	23%	30%	39%	38%	31%	36%	30%	34%	32%
Not very closely	23%	23%	15%	29%	23%	25%	21%	21%	23%	24%	20%	26%
Not closely at all	28%	26%	35%	31%	34%	15%	19%	35%	21%	29%	32%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(766)	(106)	(126)	(465)	(264)	(126)	(143)	(218)	(219)	(373)	(188)

1

September 4 - 7, 2015



2. Cheaters

Do you think the New England Patriots are cheaters?

		Gender			Α	ge	Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	48%	51%	44%	40%	46%	54%	47%	52%	41%	55%
No	16%	19%	13%	17%	13%	18%	15%	14%	16%	20%
Don't care	36%	30%	42%	43%	41%	29%	38%	35%	44%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(475)	(523)	(181)	(251)	(388)	(178)	(380)	(372)	(246)

		Race				Househol	d Income			Regi	on	
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes	48%	47%	44%	51%	43%	60%	53%	40%	47%	48%	45%	52%
No	16%	16%	12%	18%	16%	15%	22%	15%	17%	13%	16%	19%
Don't care	36%	36%	44%	31%	42%	25%	25%	45%	36%	39%	39%	29%
Totals (Unweighted N)	100% (998)	100% (765)	100% (106)	100% (127)	100% (466)	100% (264)	100% (126)	100% (142)	100% (218)	100% (218)	100% (373)	100% (189)

September 4 - 7, 2015



3. Brady Aware

Do you think New England Patriots Quarterback Tom Brady was at least generally aware of other Patriots employees intentionally releasing air from the team's game balls before the AFC Championship Game.

		Gender			Α	ge		Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	54%	57%	52%	45%	53%	60%	57%	59%	47%	61%	
No	13%	15%	11%	13%	13%	13%	12%	11%	14%	14%	
Don't care	33%	28%	37%	42%	33%	27%	31%	30%	39%	24%	
Totals (Unweighted N)	100% (993)	100% (473)	100% (520)	100% (179)	100% (250)	100% (386)	100% (178)	100% (378)	100% (369)	100% (246)	

		Race			Household Income					Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West	
Yes	54%	54%	50%	60%	47%	65%	62%	56%	51%	57%	53%	58%	
No	13%	13%	12%	15%	15%	11%	12%	10%	15%	8%	14%	14%	
Don't care	33%	33%	38%	25%	37%	25%	25%	34%	33%	35%	34%	28%	
Totals (Unweighted N)	100% (993)	100% (761)	100% (106)	100% (126)	100% (462)	100% (263)	100% (126)	100% (142)	100% (217)	100% (216)	100% (373)	100% (187)	

September 4 - 7, 2015



4. NFL Handling of Deflategate

Do you believe the NFL conducted a fair and impartial investigation into "Deflategate"?

		Ge	nder		Α	ge			Party ID - 3 Point	t .
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	31%	31%	30%	22%	29%	35%	33%	32%	24%	40%
No	29%	35%	24%	27%	25%	31%	33%	28%	29%	31%
Don't care	40%	34%	46%	51%	46%	33%	34%	40%	47%	29%
Totals (Unweighted N)	100% (995)	100% (474)	100% (521)	100% (180)	100% (250)	100% (387)	100% (178)	100% (380)	100% (369)	100% (246)

			Race				Regi	on				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes	31%	28%	34%	39%	29%	38%	33%	24%	33%	32%	27%	33%
No	29%	30%	25%	27%	27%	31%	37%	26%	33%	27%	28%	31%
Don't care	40%	41%	42%	34%	44%	31%	30%	50%	34%	41%	45%	36%
Totals (Unweighted N)	100% (995)	100% (762)	100% (106)	100% (127)	100% (464)	100% (263)	100% (126)	100% (142)	100% (217)	100% (216)	100% (373)	100% (189)

September 4 - 7, 2015



5. NFL Handling of Deflategate

How satisfied are you with the National Football League's (NFL's) handling of "Deflategate"?

		Ge	Gender		Α	ge		Party ID - 3 Point	i	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very satisfied	7%	8%	6%	4%	5%	10%	8%	8%	5%	10%
Somewhat satisfied	20%	17%	22%	15%	18%	21%	23%	22%	18%	19%
Not very satisfied	18%	21%	14%	18%	15%	20%	17%	17%	16%	21%
Not at all satisfied	16%	20%	12%	12%	12%	19%	19%	17%	16%	13%
Not sure	40%	34%	46%	50%	50%	30%	33%	36%	45%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(475)	(522)	(179)	(252)	(388)	(178)	(379)	(372)	(246)

			Race			Househol	d Income			Regi	on	
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very satisfied	7%	7%	6%	7%	6%	9%	6%	7%	6%	9%	7%	5%
Somewhat satisfied	20%	19%	19%	23%	19%	22%	20%	17%	23%	19%	17%	22%
Not very satisfied	18%	19%	19%	12%	15%	20%	29%	14%	20%	17%	18%	16%
Not at all satisfied	16%	16%	10%	18%	15%	16%	21%	13%	23%	12%	14%	17%
Not sure	40%	39%	46%	41%	45%	31%	25%	49%	28%	43%	44%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(764)	(106)	(127)	(464)	(264)	(125)	(144)	(218)	(217)	(372)	(190)

September 4 - 7, 2015



6. Approve of Suspension

Do you approve or disapprove of NFL Commissioner Roger Goddell's decision to maintain the four game suspension of New England Patriots Quarterback Tom Brady?

		Gender			Α	ge	Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Approve	44%	44%	44%	39%	40%	48%	46%	49%	37%	47%
Disapprove	20%	26%	14%	15%	16%	23%	24%	18%	20%	22%
Not sure	37%	31%	42%	46%	43%	29%	30%	33%	43%	31%
Totals (Unweighted N)	100% (997)	100% (475)	100% (522)	100% (179)	100% (252)	100% (388)	100% (178)	100% (380)	100% (370)	100% (247)

		Race					Region					
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Approve	44%	42%	44%	52%	41%	52%	49%	35%	43%	44%	40%	52%
Disapprove	20%	21%	17%	13%	19%	23%	25%	13%	25%	17%	18%	20%
Not sure	37%	37%	38%	35%	40%	25%	26%	51%	32%	38%	42%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(765)	(105)	(127)	(466)	(264)	(124)	(143)	(218)	(218)	(371)	(190)

September 4 - 7, 2015



7. Approve of Judge Ruling

Do you approve or disapprove of a federal judge's decision to overturn the four game suspension of New England Patriots Quarterback Tom Brady?

	Total	Gender			Α	ge	Party ID - 3 Point			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Approve	24%	29%	19%	19%	17%	31%	26%	26%	22%	25%
Disapprove	39%	41%	37%	31%	40%	41%	42%	41%	35%	42%
Not sure	37%	30%	44%	51%	43%	28%	31%	33%	42%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(474)	(522)	(178)	(252)	(388)	(178)	(379)	(370)	(247)

		Race			Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Approve	24%	25%	24%	21%	25%	23%	32%	16%	30%	17%	23%	27%
Disapprove	39%	39%	36%	40%	35%	51%	41%	33%	36%	42%	37%	43%
Not sure	37%	36%	40%	39%	40%	27%	27%	51%	34%	41%	40%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(764)	(106)	(126)	(465)	(264)	(125)	(142)	(218)	(218)	(370)	(190)

September 4 - 7, 2015



8. Fan of Football

Do you follow on a regular basis and/or consider yourself to be a fan of the National Football League (NFL)?

		Gender			A	ge	Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	47%	58%	37%	35%	43%	56%	49%	47%	44%	53%
No	53%	42%	63%	65%	57%	44%	51%	53%	56%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(475)	(525)	(181)	(252)	(389)	(178)	(380)	(373)	(247)

		Race			Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes	47%	44%	55%	57%	42%	56%	59%	42%	47%	44%	46%	52%
No	53%	56%	45%	43%	58%	44%	41%	58%	53%	56%	54%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(767)	(106)	(127)	(466)	(264)	(126)	(144)	(218)	(219)	(373)	(190)