

Daily Survey: Media Attention



Sample 1000 U.S. Adult Citizens
 Conducted April 6 - 9, 2023
 Margin of Error ±3.3%

1. Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Too much	About the right amount	Not enough	Not sure
Donald Trump's arrest and indictment	49%	29%	12%	10%
Elon Musk and Twitter	35%	38%	10%	16%
Crime	14%	39%	39%	9%
The 2024 presidential election	27%	42%	15%	17%
Abortion	27%	34%	26%	13%
Wokeness	36%	27%	18%	19%
Border security	17%	32%	41%	11%
Guns	36%	26%	29%	8%
Artificial intelligence	16%	39%	26%	18%
Housing and homelessness	11%	30%	50%	9%
The war in Ukraine	24%	45%	20%	10%
Climate change	31%	28%	32%	9%
Joe Biden	27%	38%	26%	9%
Corruption	12%	28%	50%	9%
Health care	14%	37%	38%	11%
China and TikTok	26%	34%	26%	14%
Hunter Biden	28%	28%	31%	13%
Police violence	29%	33%	27%	11%
Unemployment	9%	42%	34%	14%
Student debt	25%	36%	26%	12%
Mental health	13%	31%	46%	10%
Transgender issues	43%	30%	18%	9%
The effects of social media	14%	35%	39%	12%
The federal deficit	12%	36%	41%	12%
Celebrities	62%	27%	4%	7%
Voter fraud	24%	31%	33%	12%
COVID-19	37%	38%	16%	9%
Inflation	15%	32%	45%	9%
Racism	32%	33%	27%	8%
Schools	11%	39%	38%	11%

Daily Survey: Media Attention



Interviewing Dates	April 6 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.279 to 3.823, with a mean of one and a standard deviation of 0.396.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1A. Media Focus — Donald Trump’s arrest and indictment

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	49%	50%	48%	42%	33%	54%	65%	52%	44%	41%	*
About the right amount	29%	33%	26%	42%	40%	21%	18%	28%	20%	40%	*
Not enough	12%	10%	15%	13%	15%	10%	13%	11%	22%	15%	*
Not sure	10%	7%	12%	4%	12%	15%	4%	8%	15%	4%	*
Totals	100%	100%	101%	101%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(475)	(205)	(270)	(94)	(105)	(158)	(118)	(320)	(62)	(67)	(26)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	49%	28%	53%	65%	39%	70%	47%	45%	56%	48%	42%	53%	48%
About the right amount	29%	46%	21%	23%	38%	19%	26%	37%	35%	29%	34%	26%	30%
Not enough	12%	17%	14%	5%	16%	6%	13%	14%	7%	13%	14%	13%	10%
Not sure	10%	8%	12%	7%	7%	5%	14%	5%	1%	10%	10%	7%	12%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	99%	100%	100%	99%	100%
Unweighted N	(475)	(156)	(190)	(129)	(164)	(162)	(181)	(143)	(100)	(82)	(109)	(169)	(115)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1B. Media Focus — Elon Musk and Twitter

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	35%	35%	36%	26%	25%	46%	40%	38%	35%	21%	*
About the right amount	38%	40%	36%	52%	46%	26%	34%	39%	29%	51%	*
Not enough	10%	11%	9%	14%	13%	6%	9%	9%	14%	13%	*
Not sure	16%	14%	19%	8%	16%	23%	16%	14%	23%	15%	*
Totals	99%	100%	100%	100%	100%	101%	99%	100%	101%	100%	*
Unweighted N	(503)	(227)	(276)	(107)	(117)	(152)	(127)	(333)	(60)	(81)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	35%	28%	38%	41%	41%	36%	36%	34%	41%	42%	39%	32%	32%
About the right amount	38%	42%	34%	38%	37%	40%	30%	47%	44%	33%	42%	34%	46%
Not enough	10%	13%	9%	8%	11%	10%	11%	10%	9%	15%	7%	12%	7%
Not sure	16%	16%	19%	13%	12%	13%	24%	9%	6%	11%	13%	22%	15%
Totals	99%	99%	100%	100%	101%	99%	101%	100%	100%	101%	101%	100%	100%
Unweighted N	(503)	(180)	(187)	(136)	(186)	(159)	(191)	(158)	(98)	(97)	(121)	(171)	(114)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1C. Media Focus — Crime

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	12%	16%	13%	19%	12%	13%	13%	15%	20%	16%
About the right amount	39%	40%	37%	56%	41%	29%	32%	41%	36%	36%	28%
Not enough	39%	41%	36%	25%	27%	50%	49%	39%	39%	40%	31%
Not sure	9%	7%	11%	6%	13%	9%	6%	7%	10%	4%	25%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(520)	(235)	(285)	(112)	(120)	(168)	(120)	(333)	(71)	(84)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	14%	16%	15%	11%	21%	11%	15%	12%	21%	16%	9%	15%	16%
About the right amount	39%	54%	32%	30%	44%	26%	35%	50%	38%	32%	48%	37%	39%
Not enough	39%	23%	43%	51%	24%	58%	42%	33%	36%	46%	37%	38%	34%
Not sure	9%	7%	10%	9%	11%	5%	9%	5%	4%	6%	6%	10%	11%
Totals	101%	100%	100%	101%	100%	100%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(520)	(181)	(206)	(133)	(187)	(172)	(207)	(159)	(96)	(102)	(121)	(185)	(112)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1D. Media Focus — The 2024 presidential election

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	27%	26%	27%	17%	23%	26%	39%	28%	36%	17%	20%
About the right amount	42%	46%	38%	55%	42%	36%	39%	42%	39%	50%	32%
Not enough	15%	13%	17%	19%	20%	13%	9%	15%	10%	20%	10%
Not sure	17%	15%	19%	10%	16%	24%	13%	15%	15%	13%	38%
Totals	101%	100%	101%	101%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(509)	(238)	(271)	(96)	(114)	(171)	(128)	(332)	(57)	(86)	(34)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	27%	26%	29%	25%	34%	24%	22%	25%	34%	26%	24%	31%	23%
About the right amount	42%	47%	37%	41%	42%	44%	38%	46%	46%	31%	45%	41%	47%
Not enough	15%	17%	13%	15%	13%	13%	17%	15%	13%	25%	11%	13%	13%
Not sure	17%	10%	21%	19%	11%	19%	22%	13%	7%	18%	19%	15%	16%
Totals	101%	100%	100%	100%	100%	100%	99%	99%	100%	100%	99%	100%	99%
Unweighted N	(509)	(187)	(185)	(137)	(192)	(170)	(187)	(164)	(104)	(85)	(131)	(173)	(120)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1E. Media Focus — Abortion

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	27%	30%	24%	18%	17%	36%	29%	29%	28%	18%	23%
About the right amount	34%	35%	33%	43%	47%	27%	25%	33%	32%	42%	40%
Not enough	26%	23%	29%	33%	22%	19%	33%	26%	22%	34%	22%
Not sure	13%	12%	14%	6%	15%	18%	13%	13%	19%	7%	15%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	101%	101%	100%
Unweighted N	(476)	(210)	(266)	(95)	(103)	(156)	(122)	(302)	(73)	(70)	(31)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	27%	19%	27%	36%	20%	42%	26%	26%	29%	30%	26%	27%	24%
About the right amount	34%	43%	30%	29%	35%	27%	29%	41%	42%	34%	38%	32%	34%
Not enough	26%	32%	23%	23%	32%	21%	28%	25%	19%	27%	24%	24%	31%
Not sure	13%	6%	20%	13%	13%	10%	16%	9%	10%	9%	12%	17%	10%
Totals	100%	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%	100%	99%
Unweighted N	(476)	(174)	(170)	(132)	(184)	(154)	(198)	(143)	(90)	(86)	(110)	(178)	(102)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1F. Media Focus — Wokeness

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	36%	38%	35%	26%	29%	42%	45%	39%	25%	32%	32%
About the right amount	27%	25%	28%	42%	49%	13%	14%	24%	29%	36%	30%
Not enough	18%	18%	17%	18%	13%	18%	20%	18%	24%	13%	17%
Not sure	19%	19%	20%	15%	10%	27%	21%	19%	22%	18%	21%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(483)	(231)	(252)	(99)	(95)	(161)	(128)	(327)	(47)	(73)	(36)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	36%	33%	35%	42%	43%	43%	33%	39%	36%	40%	37%	35%	36%
About the right amount	27%	38%	21%	22%	25%	18%	21%	31%	41%	29%	26%	25%	28%
Not enough	18%	11%	22%	19%	9%	26%	19%	16%	11%	13%	19%	23%	12%
Not sure	19%	18%	22%	17%	22%	14%	27%	15%	11%	18%	18%	18%	24%
Totals	100%	100%	100%	100%	99%	101%	100%	101%	99%	100%	100%	101%	100%
Unweighted N	(483)	(163)	(167)	(153)	(171)	(174)	(185)	(168)	(84)	(84)	(123)	(159)	(117)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1G. Media Focus — Border security

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	17%	15%	18%	25%	19%	13%	14%	17%	16%	20%	*
About the right amount	32%	33%	31%	49%	41%	19%	25%	28%	52%	39%	*
Not enough	41%	42%	40%	17%	29%	55%	52%	46%	21%	30%	*
Not sure	11%	10%	11%	9%	11%	13%	9%	9%	10%	11%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(490)	(230)	(260)	(86)	(105)	(156)	(143)	(329)	(53)	(79)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	17%	25%	14%	10%	27%	8%	15%	13%	28%	18%	13%	19%	15%
About the right amount	32%	45%	26%	22%	40%	17%	29%	35%	33%	25%	35%	29%	38%
Not enough	41%	20%	44%	62%	20%	72%	39%	44%	38%	46%	42%	42%	33%
Not sure	11%	9%	16%	6%	13%	3%	16%	8%	1%	10%	10%	10%	13%
Totals	101%	99%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(490)	(182)	(161)	(147)	(174)	(164)	(205)	(155)	(88)	(85)	(127)	(172)	(106)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1H. Media Focus — Guns

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	36%	42%	30%	29%	29%	45%	37%	40%	24%	29%	*
About the right amount	26%	27%	26%	35%	37%	21%	16%	28%	17%	26%	*
Not enough	29%	21%	38%	32%	25%	25%	39%	25%	46%	42%	*
Not sure	8%	10%	7%	4%	9%	10%	9%	7%	13%	3%	*
Totals	99%	100%	101%	100%	100%	101%	101%	100%	100%	100%	*
Unweighted N	(492)	(228)	(264)	(96)	(113)	(159)	(124)	(329)	(66)	(70)	(27)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	36%	20%	40%	51%	18%	61%	35%	30%	46%	38%	34%	36%	36%
About the right amount	26%	31%	24%	24%	28%	24%	18%	41%	28%	29%	29%	26%	23%
Not enough	29%	43%	25%	17%	48%	11%	37%	24%	21%	28%	30%	29%	30%
Not sure	8%	6%	11%	8%	6%	5%	10%	5%	5%	4%	7%	9%	11%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(492)	(185)	(180)	(127)	(169)	(155)	(184)	(163)	(91)	(81)	(119)	(183)	(109)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



11. Media Focus — Artificial intelligence

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	16%	16%	17%	18%	18%	14%	17%	15%	22%	21%	*
About the right amount	39%	39%	39%	55%	38%	28%	39%	42%	29%	34%	*
Not enough	26%	27%	26%	21%	22%	34%	26%	27%	25%	27%	*
Not sure	18%	18%	18%	6%	21%	24%	18%	15%	25%	19%	*
Totals	99%	100%	100%	100%	99%	100%	100%	99%	101%	101%	*
Unweighted N	(477)	(224)	(253)	(99)	(112)	(149)	(117)	(330)	(54)	(72)	(21)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	16%	15%	16%	19%	15%	21%	19%	15%	18%	21%	15%	15%	17%
About the right amount	39%	39%	37%	43%	39%	42%	36%	46%	46%	42%	42%	37%	37%
Not enough	26%	27%	25%	27%	25%	26%	26%	26%	30%	23%	26%	28%	26%
Not sure	18%	19%	22%	11%	20%	11%	19%	14%	7%	14%	17%	20%	19%
Totals	99%	100%	100%	100%	99%	100%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(477)	(180)	(170)	(127)	(178)	(146)	(168)	(161)	(98)	(82)	(108)	(166)	(121)

Daily Survey: Media Attention
April 6 - 9, 2023 - 1000 US Adult Citizens



1.J. Media Focus — Housing and homelessness

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	11%	11%	10%	15%	13%	7%	10%	10%	17%	15%	3%
About the right amount	30%	31%	28%	41%	34%	22%	24%	30%	22%	36%	30%
Not enough	50%	46%	54%	36%	42%	62%	57%	51%	53%	47%	41%
Not sure	9%	11%	8%	7%	12%	9%	9%	9%	8%	3%	26%
Totals	100%	99%	100%	99%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(504)	(249)	(255)	(108)	(113)	(162)	(121)	(331)	(71)	(72)	(30)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	11%	12%	9%	11%	8%	11%	9%	10%	17%	9%	7%	10%	17%
About the right amount	30%	31%	23%	36%	28%	30%	24%	36%	36%	29%	35%	25%	32%
Not enough	50%	49%	56%	45%	58%	48%	59%	43%	43%	57%	48%	53%	42%
Not sure	9%	7%	12%	8%	6%	10%	8%	11%	4%	5%	10%	11%	9%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(504)	(196)	(167)	(141)	(203)	(159)	(186)	(163)	(109)	(88)	(116)	(184)	(116)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1K. Media Focus — The war in Ukraine

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	24%	28%	20%	22%	22%	33%	14%	25%	26%	21%	*
About the right amount	45%	47%	43%	49%	48%	35%	55%	48%	41%	42%	*
Not enough	20%	18%	23%	22%	18%	19%	23%	20%	17%	27%	*
Not sure	10%	7%	14%	7%	11%	13%	8%	7%	16%	10%	*
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(502)	(250)	(252)	(96)	(114)	(165)	(127)	(336)	(64)	(75)	(27)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	24%	17%	25%	32%	15%	35%	27%	20%	26%	29%	23%	26%	18%
About the right amount	45%	53%	41%	42%	53%	42%	38%	52%	55%	45%	51%	42%	45%
Not enough	20%	24%	17%	20%	23%	19%	20%	20%	17%	16%	19%	22%	22%
Not sure	10%	6%	16%	7%	10%	3%	14%	8%	2%	10%	7%	10%	14%
Totals	99%	100%	99%	101%	101%	99%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(502)	(177)	(183)	(142)	(182)	(165)	(194)	(155)	(108)	(99)	(121)	(167)	(115)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1L. Media Focus — Climate change

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	31%	34%	29%	17%	21%	41%	46%	36%	20%	24%	*
About the right amount	28%	32%	24%	43%	40%	18%	12%	27%	37%	28%	*
Not enough	32%	28%	36%	33%	29%	31%	34%	30%	33%	37%	*
Not sure	9%	6%	11%	7%	9%	10%	8%	8%	10%	10%	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	99%	*
Unweighted N	(496)	(239)	(257)	(110)	(121)	(145)	(120)	(323)	(61)	(83)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	31%	12%	29%	58%	13%	67%	30%	32%	29%	32%	27%	34%	30%
About the right amount	28%	34%	27%	23%	30%	20%	23%	32%	38%	27%	31%	27%	28%
Not enough	32%	49%	32%	12%	51%	9%	35%	32%	30%	34%	33%	26%	37%
Not sure	9%	6%	12%	7%	6%	4%	12%	4%	3%	6%	9%	13%	5%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(496)	(180)	(174)	(142)	(183)	(159)	(187)	(150)	(115)	(95)	(118)	(161)	(122)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1M. Media Focus — Joe Biden

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	27%	26%	29%	27%	26%	30%	25%	28%	35%	30%	7%
About the right amount	38%	38%	38%	55%	39%	29%	33%	36%	39%	44%	42%
Not enough	26%	29%	23%	11%	23%	31%	36%	28%	13%	22%	32%
Not sure	9%	8%	10%	8%	12%	10%	6%	8%	14%	5%	19%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(524)	(242)	(282)	(109)	(121)	(177)	(117)	(340)	(65)	(89)	(30)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	27%	18%	30%	37%	20%	33%	25%	30%	26%	30%	28%	27%	26%
About the right amount	38%	58%	31%	22%	57%	17%	37%	43%	40%	36%	36%	38%	42%
Not enough	26%	17%	25%	39%	14%	44%	27%	20%	28%	27%	30%	25%	23%
Not sure	9%	7%	15%	3%	9%	5%	12%	7%	6%	6%	7%	11%	9%
Totals	100%	100%	101%	101%	100%	99%	101%	100%	100%	99%	101%	101%	100%
Unweighted N	(524)	(196)	(184)	(144)	(192)	(171)	(209)	(165)	(95)	(87)	(126)	(196)	(115)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1N. Media Focus — Corruption

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	12%	11%	13%	19%	15%	9%	7%	11%	12%	22%	*
About the right amount	28%	30%	27%	38%	40%	22%	13%	28%	31%	29%	*
Not enough	50%	52%	48%	37%	32%	61%	70%	52%	46%	43%	*
Not sure	9%	7%	12%	6%	12%	8%	10%	8%	11%	6%	*
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	*
Unweighted N	(486)	(237)	(249)	(101)	(115)	(160)	(110)	(313)	(62)	(85)	(26)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	12%	13%	11%	14%	9%	15%	12%	13%	14%	9%	14%	10%	17%
About the right amount	28%	39%	21%	24%	31%	19%	22%	36%	35%	26%	31%	29%	27%
Not enough	50%	41%	56%	55%	51%	62%	54%	45%	47%	60%	46%	51%	45%
Not sure	9%	7%	12%	7%	9%	4%	12%	7%	4%	5%	9%	10%	10%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(486)	(180)	(175)	(131)	(175)	(159)	(178)	(150)	(107)	(95)	(106)	(168)	(117)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



10. Media Focus — Health care

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	17%	11%	19%	16%	14%	7%	12%	18%	18%	14%
About the right amount	37%	40%	35%	40%	45%	33%	33%	38%	31%	37%	41%
Not enough	38%	33%	44%	34%	29%	40%	50%	39%	39%	40%	25%
Not sure	11%	11%	11%	7%	10%	13%	10%	10%	12%	5%	21%
Totals	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(502)	(246)	(256)	(97)	(108)	(166)	(131)	(328)	(61)	(83)	(30)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	14%	7%	14%	21%	7%	22%	14%	11%	18%	15%	6%	18%	13%
About the right amount	37%	37%	31%	45%	34%	38%	31%	43%	45%	36%	45%	31%	41%
Not enough	38%	47%	42%	24%	52%	27%	45%	34%	32%	40%	37%	38%	38%
Not sure	11%	9%	13%	10%	8%	13%	10%	13%	5%	9%	12%	12%	8%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(502)	(176)	(179)	(147)	(191)	(168)	(186)	(157)	(109)	(86)	(112)	(183)	(121)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1P. Media Focus — China and TikTok

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	26%	23%	28%	26%	25%	30%	20%	25%	23%	39%	14%
About the right amount	34%	39%	31%	48%	40%	26%	28%	33%	48%	36%	22%
Not enough	26%	27%	24%	17%	22%	24%	39%	30%	13%	15%	30%
Not sure	14%	11%	17%	9%	13%	19%	12%	12%	16%	10%	34%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(490)	(226)	(264)	(94)	(116)	(153)	(127)	(317)	(60)	(81)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	26%	30%	25%	21%	29%	15%	28%	26%	25%	18%	27%	26%	29%
About the right amount	34%	45%	30%	27%	40%	30%	31%	36%	42%	27%	31%	36%	40%
Not enough	26%	17%	24%	39%	17%	47%	23%	29%	28%	42%	25%	27%	14%
Not sure	14%	8%	20%	13%	14%	8%	19%	9%	5%	13%	18%	11%	16%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	101%	100%	99%
Unweighted N	(490)	(186)	(174)	(130)	(198)	(158)	(195)	(146)	(104)	(77)	(122)	(177)	(114)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1Q. Media Focus — Hunter Biden

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	28%	23%	33%	22%	24%	27%	41%	28%	33%	25%	*
About the right amount	28%	33%	24%	43%	42%	20%	8%	26%	32%	35%	*
Not enough	31%	39%	24%	18%	22%	38%	42%	34%	14%	28%	*
Not sure	13%	6%	19%	17%	12%	15%	9%	12%	20%	12%	*
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(520)	(228)	(292)	(103)	(124)	(175)	(118)	(344)	(68)	(79)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	28%	42%	26%	14%	53%	10%	34%	23%	30%	18%	30%	30%	31%
About the right amount	28%	36%	25%	23%	24%	18%	21%	35%	36%	27%	19%	30%	33%
Not enough	31%	13%	32%	51%	11%	64%	28%	30%	28%	37%	36%	27%	26%
Not sure	13%	9%	18%	12%	12%	8%	16%	12%	6%	18%	15%	12%	10%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(520)	(194)	(183)	(143)	(195)	(166)	(197)	(159)	(106)	(93)	(122)	(194)	(111)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1R. Media Focus — Police violence

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	29%	34%	24%	23%	24%	30%	36%	32%	24%	26%	*
About the right amount	33%	36%	31%	43%	40%	29%	26%	36%	25%	33%	*
Not enough	27%	23%	32%	29%	27%	27%	26%	22%	40%	38%	*
Not sure	11%	8%	14%	5%	9%	14%	12%	11%	11%	3%	*
Totals	100%	101%	101%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(483)	(229)	(254)	(97)	(95)	(167)	(124)	(306)	(75)	(73)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	29%	16%	27%	44%	12%	53%	24%	32%	36%	31%	25%	30%	27%
About the right amount	33%	40%	30%	31%	39%	28%	30%	39%	38%	32%	37%	28%	41%
Not enough	27%	38%	29%	14%	39%	10%	33%	19%	25%	31%	27%	28%	23%
Not sure	11%	6%	14%	11%	9%	10%	13%	11%	1%	6%	11%	13%	9%
Totals	100%	100%	100%	100%	99%	101%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(483)	(158)	(186)	(139)	(176)	(160)	(194)	(149)	(85)	(89)	(104)	(181)	(109)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1S. Media Focus — Unemployment

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	9%	9%	9%	19%	8%	8%	4%	8%	17%	11%	6%
About the right amount	42%	45%	40%	46%	51%	32%	45%	42%	43%	46%	37%
Not enough	34%	35%	33%	29%	27%	40%	38%	36%	29%	32%	29%
Not sure	14%	11%	18%	7%	14%	20%	13%	14%	11%	11%	29%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(478)	(224)	(254)	(96)	(108)	(158)	(116)	(308)	(61)	(79)	(30)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	9%	9%	8%	11%	7%	9%	11%	6%	16%	4%	10%	11%	10%
About the right amount	42%	55%	32%	43%	54%	34%	36%	55%	47%	40%	46%	40%	44%
Not enough	34%	25%	42%	35%	28%	45%	36%	27%	33%	41%	30%	35%	31%
Not sure	14%	12%	18%	11%	11%	12%	17%	12%	4%	15%	14%	14%	15%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(478)	(177)	(175)	(126)	(188)	(150)	(197)	(144)	(88)	(85)	(108)	(189)	(96)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1T. Media Focus — Student debt

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	25%	30%	22%	17%	9%	34%	40%	29%	13%	18%	26%
About the right amount	36%	37%	36%	46%	50%	25%	28%	35%	38%	45%	33%
Not enough	26%	23%	29%	33%	30%	22%	22%	24%	33%	33%	24%
Not sure	12%	9%	13%	4%	11%	19%	10%	11%	16%	4%	18%
Totals	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(497)	(234)	(263)	(107)	(111)	(157)	(122)	(328)	(55)	(82)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	25%	14%	27%	35%	13%	48%	25%	26%	24%	20%	25%	30%	24%
About the right amount	36%	42%	32%	35%	41%	31%	32%	40%	47%	37%	39%	32%	42%
Not enough	26%	39%	23%	17%	38%	13%	33%	21%	24%	31%	28%	25%	24%
Not sure	12%	4%	18%	13%	8%	9%	9%	13%	5%	13%	9%	13%	10%
Totals	99%	99%	100%	100%	100%	101%	99%	100%	100%	101%	101%	100%	100%
Unweighted N	(497)	(187)	(164)	(146)	(196)	(158)	(177)	(155)	(112)	(94)	(109)	(176)	(118)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1U. Media Focus — Mental health

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	13%	13%	13%	16%	21%	12%	3%	11%	20%	21%	*
About the right amount	31%	33%	29%	39%	33%	26%	29%	31%	28%	39%	*
Not enough	46%	43%	48%	41%	37%	47%	59%	48%	44%	35%	*
Not sure	10%	12%	9%	4%	10%	15%	9%	10%	9%	4%	*
Totals	100%	101%	99%	100%	101%	100%	100%	100%	101%	99%	*
Unweighted N	(463)	(209)	(254)	(94)	(100)	(158)	(111)	(313)	(58)	(67)	(25)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	13%	13%	13%	13%	8%	18%	10%	10%	24%	12%	11%	9%	23%
About the right amount	31%	33%	30%	29%	32%	25%	33%	32%	33%	33%	32%	28%	32%
Not enough	46%	48%	43%	47%	52%	48%	49%	49%	36%	50%	47%	47%	39%
Not sure	10%	5%	14%	11%	8%	9%	8%	10%	7%	5%	10%	16%	7%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(463)	(162)	(165)	(136)	(170)	(159)	(172)	(149)	(101)	(91)	(118)	(153)	(101)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1V. Media Focus — Transgender issues

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	43%	45%	41%	24%	31%	57%	57%	44%	38%	38%	44%
About the right amount	30%	31%	29%	44%	37%	21%	21%	31%	33%	33%	14%
Not enough	18%	14%	21%	23%	23%	12%	14%	17%	20%	16%	19%
Not sure	9%	10%	8%	8%	9%	10%	8%	7%	9%	12%	23%
Totals	100%	100%	99%	99%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(500)	(216)	(284)	(114)	(114)	(149)	(123)	(330)	(63)	(76)	(31)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	43%	20%	47%	70%	25%	71%	40%	42%	42%	42%	43%	45%	38%
About the right amount	30%	41%	28%	17%	38%	16%	25%	39%	34%	34%	32%	28%	30%
Not enough	18%	28%	14%	7%	28%	8%	21%	14%	21%	20%	15%	15%	24%
Not sure	9%	10%	11%	5%	10%	4%	13%	6%	3%	4%	10%	12%	8%
Totals	100%	99%	100%	99%	101%	99%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(500)	(199)	(177)	(124)	(194)	(158)	(194)	(164)	(94)	(80)	(130)	(176)	(114)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1W. Media Focus — The effects of social media

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	12%	16%	18%	18%	11%	11%	13%	17%	23%	7%
About the right amount	35%	36%	33%	42%	45%	28%	25%	34%	36%	32%	45%
Not enough	39%	41%	38%	33%	29%	44%	50%	41%	36%	40%	29%
Not sure	12%	11%	13%	7%	8%	17%	14%	12%	12%	5%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(490)	(232)	(258)	(103)	(105)	(160)	(122)	(326)	(65)	(67)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	14%	22%	11%	10%	17%	12%	12%	15%	22%	14%	14%	13%	17%
About the right amount	35%	39%	31%	35%	33%	36%	33%	41%	34%	35%	39%	28%	39%
Not enough	39%	31%	41%	47%	36%	46%	40%	34%	39%	40%	39%	43%	33%
Not sure	12%	8%	17%	8%	13%	6%	15%	10%	6%	11%	8%	15%	11%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(490)	(165)	(190)	(135)	(179)	(156)	(187)	(151)	(101)	(95)	(122)	(162)	(111)

Daily Survey: Media Attention
April 6 - 9, 2023 - 1000 US Adult Citizens



1X. Media Focus — The federal deficit

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	12%	14%	10%	14%	13%	11%	8%	11%	22%	11%	0%
About the right amount	36%	33%	38%	52%	38%	25%	34%	35%	37%	40%	30%
Not enough	41%	45%	37%	19%	37%	52%	50%	46%	24%	27%	48%
Not sure	12%	8%	15%	15%	12%	12%	8%	8%	18%	22%	23%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(470)	(217)	(253)	(97)	(108)	(158)	(107)	(313)	(57)	(70)	(30)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	12%	15%	11%	9%	11%	9%	13%	12%	11%	7%	10%	13%	16%
About the right amount	36%	52%	29%	26%	47%	21%	29%	41%	45%	30%	45%	33%	36%
Not enough	41%	25%	43%	56%	29%	64%	41%	37%	40%	56%	34%	40%	36%
Not sure	12%	7%	18%	8%	12%	7%	17%	10%	4%	7%	11%	15%	12%
Totals	101%	99%	101%	99%	99%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(470)	(160)	(183)	(127)	(175)	(151)	(173)	(155)	(101)	(91)	(116)	(157)	(106)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1Y. Media Focus — Celebrities

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	62%	64%	60%	45%	42%	74%	76%	67%	47%	54%	58%
About the right amount	27%	26%	28%	46%	40%	15%	15%	23%	37%	38%	26%
Not enough	4%	5%	4%	6%	10%	2%	1%	4%	6%	4%	4%
Not sure	7%	5%	9%	3%	7%	9%	7%	6%	10%	4%	12%
Totals	100%	100%	101%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(482)	(234)	(248)	(92)	(106)	(159)	(125)	(309)	(58)	(81)	(34)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	62%	52%	63%	71%	57%	74%	61%	63%	60%	61%	64%	61%	63%
About the right amount	27%	37%	23%	22%	30%	18%	28%	28%	28%	26%	24%	29%	26%
Not enough	4%	8%	2%	4%	6%	2%	5%	3%	9%	4%	5%	3%	7%
Not sure	7%	3%	13%	3%	7%	6%	7%	6%	3%	9%	7%	7%	4%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(482)	(162)	(190)	(130)	(182)	(160)	(181)	(146)	(103)	(99)	(115)	(176)	(92)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



12. Media Focus — Voter fraud

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	24%	24%	24%	18%	21%	25%	29%	25%	19%	29%	*
About the right amount	31%	30%	31%	44%	41%	20%	22%	30%	40%	35%	*
Not enough	33%	38%	29%	27%	27%	39%	38%	37%	25%	25%	*
Not sure	12%	8%	16%	11%	11%	16%	10%	9%	16%	11%	*
Totals	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(490)	(226)	(264)	(103)	(106)	(147)	(134)	(313)	(60)	(88)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	24%	35%	22%	14%	37%	12%	23%	25%	24%	23%	31%	21%	23%
About the right amount	31%	41%	27%	24%	34%	18%	27%	34%	40%	28%	31%	33%	30%
Not enough	33%	19%	32%	51%	18%	63%	34%	30%	30%	40%	27%	35%	30%
Not sure	12%	6%	19%	11%	10%	7%	16%	10%	5%	10%	11%	11%	17%
Totals	100%	101%	100%	100%	99%	100%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(490)	(174)	(171)	(145)	(179)	(166)	(190)	(150)	(94)	(91)	(117)	(164)	(118)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1AA. Media Focus — COVID-19

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	37%	41%	33%	29%	34%	47%	34%	42%	25%	26%	37%
About the right amount	38%	33%	42%	41%	41%	31%	41%	36%	37%	51%	31%
Not enough	16%	17%	15%	22%	19%	9%	17%	15%	23%	14%	20%
Not sure	9%	8%	10%	8%	6%	13%	8%	8%	15%	9%	12%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(512)	(234)	(278)	(110)	(116)	(157)	(129)	(321)	(75)	(82)	(34)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	37%	23%	39%	50%	20%	57%	39%	32%	41%	35%	36%	41%	31%
About the right amount	38%	48%	34%	33%	48%	28%	35%	45%	33%	43%	40%	34%	39%
Not enough	16%	24%	14%	10%	24%	7%	16%	15%	21%	13%	14%	16%	21%
Not sure	9%	6%	14%	7%	7%	8%	10%	7%	5%	10%	10%	9%	9%
Totals	100%	101%	101%	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(512)	(181)	(195)	(136)	(185)	(168)	(205)	(157)	(98)	(89)	(116)	(188)	(119)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1AB. Media Focus — Inflation

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	15%	15%	14%	16%	14%	16%	12%	13%	21%	16%	13%
About the right amount	32%	30%	34%	51%	38%	21%	25%	32%	30%	36%	21%
Not enough	45%	47%	43%	27%	36%	51%	58%	46%	40%	41%	43%
Not sure	9%	8%	10%	6%	11%	12%	5%	8%	9%	7%	23%
Totals	101%	100%	101%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(535)	(251)	(284)	(95)	(122)	(180)	(138)	(348)	(62)	(94)	(31)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	15%	20%	12%	12%	23%	8%	12%	15%	21%	11%	18%	16%	13%
About the right amount	32%	44%	27%	23%	40%	22%	30%	39%	35%	36%	33%	27%	36%
Not enough	45%	29%	50%	57%	31%	64%	49%	39%	39%	44%	42%	48%	42%
Not sure	9%	8%	11%	8%	6%	6%	9%	7%	6%	9%	8%	9%	9%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(535)	(197)	(192)	(146)	(198)	(189)	(193)	(190)	(98)	(83)	(127)	(195)	(130)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1AC. Media Focus — Racism

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	32%	33%	31%	12%	24%	48%	41%	39%	22%	21%	25%
About the right amount	33%	37%	29%	46%	46%	19%	25%	31%	36%	40%	32%
Not enough	27%	24%	30%	37%	24%	21%	27%	24%	34%	30%	29%
Not sure	8%	5%	10%	5%	6%	12%	7%	7%	8%	8%	15%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	99%	101%
Unweighted N	(486)	(240)	(246)	(106)	(107)	(148)	(125)	(297)	(75)	(82)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	32%	14%	27%	59%	14%	65%	33%	29%	32%	29%	37%	34%	29%
About the right amount	33%	40%	35%	23%	34%	20%	26%	39%	40%	29%	33%	33%	36%
Not enough	27%	44%	25%	12%	45%	11%	30%	25%	26%	36%	25%	25%	25%
Not sure	8%	2%	13%	6%	6%	5%	11%	7%	2%	6%	5%	8%	11%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(486)	(164)	(182)	(140)	(185)	(159)	(183)	(152)	(101)	(95)	(118)	(159)	(114)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



1AD. Media Focus — Schools

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 15 of the 30 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	11%	11%	11%	16%	10%	11%	7%	10%	22%	4%	*
About the right amount	39%	43%	37%	46%	53%	30%	33%	38%	41%	45%	*
Not enough	38%	36%	40%	31%	25%	44%	49%	40%	29%	38%	*
Not sure	11%	9%	13%	7%	12%	15%	10%	12%	8%	14%	*
Totals	99%	99%	101%	100%	100%	100%	99%	100%	100%	101%	*
Unweighted N	(486)	(206)	(280)	(101)	(103)	(156)	(126)	(320)	(63)	(77)	(26)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	11%	14%	9%	10%	9%	13%	12%	12%	11%	11%	9%	11%	12%
About the right amount	39%	42%	36%	42%	39%	35%	34%	40%	56%	41%	47%	34%	41%
Not enough	38%	35%	39%	40%	42%	41%	44%	36%	28%	41%	35%	41%	33%
Not sure	11%	8%	16%	9%	9%	11%	11%	12%	5%	6%	10%	13%	14%
Totals	99%	99%	100%	101%	99%	100%	101%	100%	100%	99%	101%	99%	100%
Unweighted N	(486)	(171)	(183)	(132)	(181)	(156)	(198)	(147)	(100)	(91)	(109)	(179)	(107)

Daily Survey: Media Attention

April 6 - 9, 2023 - 1000 US Adult Citizens



Interviewing Dates	April 6 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.279 to 3.823, with a mean of one and a standard deviation of 0.396.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.