

Daily Survey: Measurements

June 1 - 5, 2022 - 1000 US Adult Citizens



1. Measurement Used for Height

If you were asked how tall someone is, which measurements would you use to answer?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Feet and inches	88%	83%	92%	69%	81%	97%	98%	92%	83%	74%	80%
Meters and centimeters	8%	12%	4%	17%	16%	1%	1%	6%	9%	15%	14%
Not sure	4%	5%	4%	14%	2%	2%	1%	2%	8%	11%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(990)	(449)	(541)	(197)	(182)	(381)	(230)	(700)	(120)	(103)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Feet and inches	88%	86%	86%	92%	88%	94%	89%	91%	81%	82%	92%	88%	86%
Meters and centimeters	8%	11%	7%	6%	9%	5%	5%	7%	16%	13%	4%	8%	9%
Not sure	4%	3%	7%	2%	3%	1%	6%	2%	3%	5%	4%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(990)	(349)	(388)	(253)	(384)	(347)	(379)	(294)	(214)	(176)	(221)	(332)	(261)

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2. Measurement Used for Speed

If you were asked how fast a car is traveling, which measurement would you use to answer?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Miles per hour	87%	84%	90%	72%	81%	95%	98%	92%	84%	74%	79%
Kilometers per hour	8%	11%	6%	16%	15%	3%	1%	6%	9%	14%	12%
Not sure	5%	5%	4%	12%	4%	2%	1%	2%	6%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(991)	(450)	(541)	(198)	(181)	(381)	(231)	(700)	(121)	(103)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Miles per hour	87%	87%	87%	89%	91%	94%	89%	90%	83%	82%	91%	89%	86%
Kilometers per hour	8%	9%	7%	7%	7%	5%	5%	8%	14%	11%	5%	7%	11%
Not sure	5%	3%	6%	3%	3%	1%	6%	2%	3%	8%	4%	4%	3%
Totals	100%	99%	100%	99%	101%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(991)	(349)	(389)	(253)	(384)	(347)	(378)	(295)	(214)	(177)	(221)	(331)	(262)

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3. Measurement Used for Distant Distance

If you were asked how far away something is if it is a long way away, which measurement would you use to answer?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Miles	87%	83%	91%	71%	80%	96%	97%	91%	79%	79%	76%
Kilometers	8%	11%	5%	16%	14%	2%	1%	5%	13%	10%	19%
Not sure	5%	6%	4%	13%	5%	2%	2%	4%	7%	12%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	101%	101%
Unweighted N	(990)	(448)	(542)	(197)	(181)	(381)	(231)	(700)	(120)	(103)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Miles	87%	87%	85%	90%	89%	93%	86%	91%	84%	84%	87%	88%	88%
Kilometers	8%	9%	7%	7%	7%	6%	8%	6%	10%	8%	8%	7%	7%
Not sure	5%	4%	8%	3%	3%	1%	6%	3%	6%	7%	4%	5%	5%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(990)	(350)	(389)	(251)	(385)	(345)	(378)	(295)	(214)	(177)	(220)	(332)	(261)

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4. Measurement Used for Near Distance

If you were asked how far away something is if it is a short way away, which measurements would you use to answer?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yards, feet, and inches	86%	85%	88%	69%	81%	95%	96%	91%	77%	77%	78%
Meters and centimeters	8%	11%	5%	15%	15%	2%	2%	6%	10%	9%	16%
Not sure	6%	5%	7%	16%	4%	3%	2%	3%	12%	14%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(989)	(449)	(540)	(198)	(180)	(380)	(231)	(700)	(120)	(103)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yards, feet, and inches	86%	86%	85%	90%	88%	94%	85%	92%	82%	83%	90%	88%	83%
Meters and centimeters	8%	9%	6%	9%	8%	5%	7%	5%	14%	10%	5%	6%	11%
Not sure	6%	6%	9%	1%	4%	1%	8%	3%	4%	7%	4%	6%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(989)	(348)	(389)	(252)	(385)	(347)	(375)	(296)	(214)	(176)	(221)	(330)	(262)

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5. Measurement Used for Heat

If you were asked how hot it is, which measurement would you use to answer?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Fahrenheit	85%	81%	88%	72%	82%	91%	92%	89%	72%	79%	78%
Celsius	9%	13%	5%	17%	13%	4%	3%	7%	15%	9%	10%
Not sure	6%	6%	7%	12%	5%	6%	4%	3%	14%	11%	12%
Totals	100%	100%	100%	101%	100%	101%	99%	99%	101%	99%	100%
Unweighted N	(991)	(450)	(541)	(198)	(181)	(380)	(232)	(700)	(121)	(103)	(67)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fahrenheit	85%	81%	86%	89%	87%	93%	84%	89%	80%	81%	86%	87%	83%
Celsius	9%	12%	5%	9%	8%	5%	6%	9%	15%	13%	10%	5%	11%
Not sure	6%	7%	9%	2%	5%	1%	10%	3%	5%	6%	5%	8%	6%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(991)	(350)	(389)	(252)	(385)	(346)	(379)	(296)	(212)	(175)	(221)	(332)	(263)

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6. Measurement Used for Person's Weight

If you were asked how much someone weighs, which measurement would you use to answer?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Pounds	88%	86%	91%	70%	87%	96%	97%	93%	85%	78%	74%
Kilograms	6%	9%	4%	16%	8%	2%	1%	5%	4%	8%	15%
Not sure	5%	5%	6%	15%	5%	2%	1%	2%	11%	14%	10%
Totals	99%	100%	101%	101%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(992)	(450)	(542)	(198)	(181)	(381)	(232)	(702)	(120)	(103)	(67)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Pounds	88%	87%	88%	92%	89%	95%	87%	91%	87%	83%	90%	93%	84%
Kilograms	6%	7%	5%	6%	7%	4%	5%	7%	9%	9%	5%	3%	10%
Not sure	5%	6%	7%	1%	4%	1%	8%	2%	4%	7%	5%	5%	6%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(992)	(349)	(390)	(253)	(385)	(347)	(378)	(296)	(214)	(177)	(221)	(331)	(263)

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7. Measurement Used for Item's Weight

If you were asked how much an item weighs, which measurement would you use to answer?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Pounds and ounces	85%	83%	88%	65%	80%	95%	96%	91%	72%	74%	79%
Kilograms and grams	9%	12%	6%	20%	15%	3%	2%	6%	17%	11%	14%
Not sure	6%	5%	6%	15%	5%	3%	2%	3%	11%	15%	7%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(991)	(450)	(541)	(198)	(181)	(380)	(232)	(700)	(121)	(103)	(67)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Pounds and ounces	85%	85%	84%	89%	87%	94%	84%	90%	83%	84%	90%	85%	83%
Kilograms and grams	9%	11%	8%	8%	9%	5%	9%	6%	16%	12%	5%	9%	10%
Not sure	6%	4%	9%	3%	3%	1%	8%	5%	1%	4%	4%	6%	7%
Totals	100%	100%	101%	100%	99%	100%	101%	101%	100%	100%	99%	100%	100%
Unweighted N	(991)	(350)	(390)	(251)	(385)	(347)	(378)	(296)	(213)	(175)	(221)	(332)	(263)

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Interviewing Dates	June 1 - 5, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.166 to 3.69, with a mean of one and a standard deviation of 0.44.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	67 questions not reported.