

Daily Survey: Life and Society

February 22 - 26, 2022 - 1000 US Adult Citizens



1A. Existence of Supernatural — Ghosts

Do you think each of the following do or do not exist?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	36%	28%	44%	39%	34%	41%	28%	35%	31%	48%	36%
No	43%	52%	35%	45%	43%	40%	46%	43%	50%	40%	37%
Not sure	21%	20%	21%	16%	23%	19%	26%	22%	19%	12%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(992)	(439)	(553)	(197)	(121)	(396)	(278)	(744)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	36%	33%	37%	38%	36%	36%	43%	39%	22%	34%	33%	41%	33%
No	43%	50%	40%	39%	47%	43%	36%	40%	59%	52%	41%	40%	44%
Not sure	21%	17%	23%	23%	17%	22%	21%	20%	19%	14%	27%	20%	23%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	101%	101%	100%
Unweighted N	(992)	(333)	(396)	(263)	(391)	(373)	(366)	(265)	(229)	(176)	(189)	(397)	(230)

Daily Survey: Life and Society
February 22 - 26, 2022 - 1000 US Adult Citizens



1B. Existence of Supernatural — Demons

Do you think each of the following do or do not exist?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	37%	32%	41%	34%	35%	45%	30%	35%	43%	45%	30%
No	48%	53%	43%	45%	46%	43%	59%	50%	42%	37%	50%
Not sure	16%	16%	15%	22%	19%	12%	11%	15%	14%	19%	20%
Totals	101%	101%	99%	101%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(995)	(439)	(556)	(197)	(122)	(398)	(278)	(747)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	37%	29%	36%	50%	26%	51%	43%	39%	27%	35%	33%	42%	33%
No	48%	59%	44%	39%	64%	37%	39%	49%	62%	52%	48%	42%	54%
Not sure	16%	12%	21%	11%	10%	12%	18%	12%	11%	13%	19%	16%	13%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(335)	(398)	(262)	(394)	(373)	(369)	(264)	(229)	(177)	(189)	(400)	(229)

1C. Existence of Supernatural — Werewolves

Do you think each of the following do or do not exist?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	7%	8%	5%	14%	11%	3%	2%	6%	9%	7%	13%
No	83%	82%	85%	71%	77%	91%	90%	86%	79%	84%	71%
Not sure	10%	9%	10%	15%	12%	6%	8%	9%	12%	9%	15%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(992)	(437)	(555)	(197)	(122)	(397)	(276)	(744)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	7%	10%	6%	4%	6%	5%	8%	8%	4%	8%	3%	8%	7%
No	83%	80%	83%	90%	87%	89%	78%	86%	89%	80%	89%	80%	87%
Not sure	10%	10%	11%	6%	7%	6%	13%	7%	7%	12%	8%	12%	6%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(992)	(335)	(397)	(260)	(394)	(370)	(368)	(264)	(228)	(177)	(188)	(399)	(228)

Daily Survey: Life and Society
February 22 - 26, 2022 - 1000 US Adult Citizens



1D. Existence of Supernatural — Vampires

Do you think each of the following do or do not exist?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	7%	11%	4%	12%	14%	5%	1%	8%	3%	5%	17%
No	83%	79%	87%	73%	75%	88%	93%	86%	80%	83%	63%
Not sure	10%	10%	10%	15%	11%	7%	6%	7%	18%	11%	21%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	101%	99%	101%
Unweighted N	(994)	(439)	(555)	(197)	(122)	(397)	(278)	(746)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	7%	8%	7%	6%	7%	6%	6%	7%	11%	11%	6%	7%	7%
No	83%	85%	79%	88%	88%	90%	83%	83%	86%	80%	84%	81%	88%
Not sure	10%	7%	14%	6%	5%	5%	12%	10%	4%	10%	10%	13%	4%
Totals	100%	100%	100%	100%	100%	101%	101%	100%	101%	101%	100%	101%	99%
Unweighted N	(994)	(335)	(398)	(261)	(394)	(372)	(368)	(264)	(229)	(177)	(189)	(400)	(228)

1E. Existence of Supernatural — Psychics

Do you think each of the following do or do not exist?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	37%	28%	46%	30%	32%	43%	41%	38%	36%	45%	24%
No	43%	52%	35%	49%	51%	39%	36%	42%	45%	42%	51%
Not sure	20%	20%	19%	21%	17%	18%	23%	20%	19%	13%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(439)	(556)	(197)	(122)	(398)	(278)	(747)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	37%	38%	34%	42%	38%	41%	41%	40%	32%	42%	35%	38%	35%
No	43%	45%	42%	42%	44%	42%	38%	41%	54%	47%	39%	40%	50%
Not sure	20%	17%	23%	16%	18%	17%	21%	19%	14%	11%	25%	23%	15%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(995)	(334)	(398)	(263)	(393)	(374)	(369)	(265)	(228)	(176)	(189)	(400)	(230)

Daily Survey: Life and Society
February 22 - 26, 2022 - 1000 US Adult Citizens



1F. Existence of Supernatural — Other supernatural beings

Do you think each of the following do or do not exist?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	28%	27%	25%	30%	32%	22%	28%	22%	29%	29%
No	42%	45%	40%	43%	44%	39%	45%	42%	48%	34%	41%
Not sure	30%	27%	33%	32%	26%	30%	33%	29%	31%	37%	30%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	101%	100%	100%
Unweighted N	(994)	(438)	(556)	(197)	(122)	(398)	(277)	(746)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	28%	26%	24%	37%	23%	34%	32%	33%	18%	29%	23%	30%	29%
No	42%	49%	41%	34%	48%	37%	35%	40%	57%	48%	40%	40%	44%
Not sure	30%	25%	35%	30%	28%	29%	33%	26%	24%	23%	38%	31%	28%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	99%	100%	101%	101%	101%
Unweighted N	(994)	(335)	(396)	(263)	(394)	(372)	(369)	(264)	(228)	(177)	(188)	(399)	(230)

2. Buy House With Murders

If you were looking to buy a house and found one you could afford that you thought met all of your requirements, would you still be willing to buy it if you learned the previous homeowners had been murdered in it?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	38%	24%	25%	31%	34%	28%	35%	16%	16%	32%
No	32%	24%	39%	42%	25%	30%	34%	28%	49%	39%	32%
Not sure	35%	33%	36%	29%	39%	34%	38%	35%	32%	42%	29%
Prefer not to say	3%	5%	1%	5%	5%	2%	0%	2%	3%	3%	7%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(440)	(556)	(197)	(122)	(399)	(278)	(748)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	30%	30%	31%	28%	33%	29%	32%	30%	32%	33%	30%	29%	31%
No	32%	35%	28%	37%	31%	35%	36%	34%	30%	32%	29%	35%	31%
Not sure	35%	34%	38%	30%	34%	34%	31%	35%	32%	33%	37%	34%	36%
Prefer not to say	3%	2%	3%	5%	1%	2%	1%	1%	6%	3%	4%	3%	3%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(996)	(335)	(398)	(263)	(394)	(374)	(369)	(265)	(229)	(177)	(189)	(400)	(230)

3. Conversation with Hairstylist

When you're paying to get your hair cut, do you prefer to have unrelated conversation with the person providing the service or not?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	43%	47%	40%	28%	33%	52%	54%	48%	24%	48%	24%
No, I would not	19%	14%	23%	27%	23%	13%	16%	18%	20%	21%	22%
Not sure	17%	17%	18%	28%	21%	12%	13%	14%	21%	20%	37%
I do not pay someone to cut my hair	20%	22%	19%	18%	23%	23%	17%	20%	35%	11%	17%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(992)	(439)	(553)	(197)	(121)	(398)	(276)	(744)	(118)	(59)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would	43%	49%	36%	48%	48%	50%	39%	50%	50%	41%	45%	42%	44%
No, I would not	19%	23%	14%	21%	19%	17%	17%	20%	24%	23%	15%	18%	21%
Not sure	17%	12%	25%	11%	14%	15%	20%	14%	14%	11%	13%	20%	23%
I do not pay someone to cut my hair	20%	16%	24%	19%	19%	19%	24%	17%	12%	25%	27%	20%	12%
Totals	99%	100%	99%	99%	100%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(992)	(335)	(396)	(261)	(394)	(372)	(367)	(265)	(229)	(174)	(188)	(400)	(230)

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Interviewing Dates	February 22 - 26, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.247 to 6.659, with a mean of one and a standard deviation of 0.756.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	64 questions not reported.