

# Daily Survey: Juneteenth

June 8 - 13, 2022 - 1000 US Adult Citizens



## 1. Heard of Juneteenth

Have you ever heard of the holiday Juneteenth?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	74%	69%	79%	62%	70%	75%	89%	78%	75%	66%	57%
No	26%	31%	21%	38%	30%	25%	11%	22%	25%	34%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(438)	(546)	(194)	(211)	(332)	(247)	(700)	(134)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	74%	80%	70%	74%	85%	79%	68%	81%	80%	77%	75%	73%	74%
No	26%	20%	30%	26%	15%	21%	32%	19%	20%	23%	25%	27%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(348)	(387)	(249)	(367)	(322)	(429)	(269)	(178)	(198)	(183)	(388)	(215)

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## 2. How Much Heard Juneteenth

How much do you know about the Juneteenth holiday?

*Asked of people who have heard of Juneteenth*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	23%	26%	20%	18%	27%	24%	21%	20%	38%	23%	19%
A little	64%	63%	66%	62%	58%	65%	71%	67%	50%	66%	69%
Nothing at all	13%	12%	14%	20%	15%	12%	8%	13%	12%	12%	12%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(753)	(314)	(439)	(122)	(152)	(259)	(220)	(552)	(103)	(61)	(37)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	23%	27%	20%	19%	26%	25%	23%	22%	23%	21%	23%	28%	15%
A little	64%	65%	64%	65%	68%	62%	60%	68%	70%	63%	61%	61%	75%
Nothing at all	13%	7%	16%	16%	5%	13%	17%	9%	7%	16%	16%	11%	10%
Totals	100%	99%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(753)	(284)	(281)	(188)	(318)	(256)	(303)	(223)	(147)	(158)	(139)	(295)	(161)

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### 3. When Learned About Juneteenth

When did you first learn about the Juneteenth holiday?

*Asked of people who have heard of Juneteenth*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
In 2022	9%	10%	8%	18%	13%	5%	6%	9%	6%	9%	17%
In 2021	22%	21%	23%	23%	27%	22%	18%	22%	18%	29%	21%
In 2020	18%	17%	20%	25%	19%	16%	17%	18%	18%	17%	25%
Prior to 2020	34%	37%	31%	22%	20%	40%	44%	33%	44%	30%	31%
Not sure	17%	15%	18%	13%	21%	17%	15%	18%	14%	15%	6%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(754)	(315)	(439)	(122)	(152)	(260)	(220)	(553)	(103)	(61)	(37)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
In 2022	9%	9%	6%	15%	8%	10%	9%	8%	16%	10%	6%	8%	13%
In 2021	22%	21%	19%	28%	18%	25%	22%	24%	24%	26%	18%	21%	25%
In 2020	18%	21%	18%	16%	20%	16%	16%	19%	18%	19%	15%	19%	21%
Prior to 2020	34%	39%	33%	26%	43%	31%	35%	37%	31%	28%	42%	37%	24%
Not sure	17%	10%	23%	15%	11%	18%	18%	13%	10%	17%	18%	15%	17%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	99%	100%	99%	100%	100%
Unweighted N	(754)	(285)	(281)	(188)	(319)	(256)	(304)	(223)	(147)	(159)	(139)	(295)	(161)

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## 4. Know What Juneteenth Is

Is Juneteenth a holiday acknowledging...

*Asked of people who have heard of Juneteenth*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The emancipation of enslaved Black Americans	60%	58%	61%	51%	35%	68%	75%	59%	64%	56%	68%
Black Americans gaining the right to vote	7%	9%	5%	11%	17%	3%	1%	5%	10%	13%	12%
The signing of the Civil Rights Act	5%	7%	4%	7%	8%	5%	3%	6%	4%	5%	1%
Black Americans affected by police brutality	5%	6%	5%	7%	11%	2%	3%	5%	5%	7%	6%
Something else	4%	4%	4%	1%	6%	5%	3%	4%	4%	4%	0%
Not sure	18%	15%	21%	23%	23%	17%	14%	20%	13%	15%	13%
Totals	99%	99%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(751)	(314)	(437)	(121)	(151)	(260)	(219)	(552)	(102)	(60)	(37)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The emancipation of enslaved Black Americans	60%	67%	58%	51%	71%	58%	56%	68%	53%	55%	64%	61%	58%
Black Americans gaining the right to vote	7%	8%	6%	8%	7%	6%	7%	5%	13%	11%	4%	7%	7%
The signing of the Civil Rights Act	5%	7%	5%	4%	5%	4%	5%	5%	9%	5%	4%	5%	7%
Black Americans affected by police brutality	5%	5%	5%	6%	6%	4%	4%	3%	12%	6%	2%	6%	6%

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	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Something else	4%	3%	5%	5%	3%	5%	5%	3%	3%	3%	4%	5%	4%
Not sure	18%	9%	21%	26%	8%	23%	23%	15%	10%	20%	21%	16%	18%
Totals	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(751)	(284)	(280)	(187)	(317)	(255)	(304)	(221)	(146)	(159)	(139)	(294)	(159)

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**5. Support Juneteenth Holiday**

Juneteenth is a holiday commemorating the end of slavery in the U.S. Do you support or oppose making Juneteenth a national holiday?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	34%	25%	43%	39%	26%	36%	35%	31%	52%	35%	33%
Somewhat support	21%	24%	19%	27%	21%	20%	18%	23%	20%	15%	21%
Somewhat oppose	13%	19%	8%	15%	14%	10%	15%	12%	13%	14%	22%
Strongly oppose	13%	17%	10%	9%	13%	15%	14%	15%	7%	12%	10%
Not sure	18%	16%	20%	10%	26%	18%	18%	19%	8%	24%	14%
Totals	99%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(986)	(441)	(545)	(195)	(213)	(331)	(247)	(701)	(132)	(90)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	34%	57%	28%	13%	57%	13%	35%	39%	27%	40%	40%	30%	30%
Somewhat support	21%	20%	17%	31%	23%	22%	22%	24%	21%	22%	21%	20%	22%
Somewhat oppose	13%	8%	17%	15%	8%	19%	10%	14%	24%	12%	8%	13%	20%
Strongly oppose	13%	6%	12%	25%	4%	27%	12%	10%	18%	11%	8%	17%	13%
Not sure	18%	9%	26%	17%	8%	18%	21%	13%	10%	14%	23%	20%	15%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(986)	(349)	(387)	(250)	(368)	(323)	(428)	(270)	(178)	(198)	(183)	(389)	(216)

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**6. Support Juneteenth School History**

Would you support or oppose public schools including Juneteenth in their history curriculum?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	38%	30%	45%	39%	27%	40%	45%	35%	55%	34%	44%
Somewhat support	24%	27%	22%	26%	26%	23%	23%	26%	18%	23%	20%
Somewhat oppose	8%	10%	6%	14%	11%	4%	6%	8%	8%	10%	11%
Strongly oppose	12%	16%	9%	7%	14%	14%	12%	14%	8%	9%	9%
Not sure	18%	18%	18%	14%	23%	19%	14%	18%	11%	24%	16%
Totals	100%	101%	100%	100%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(985)	(437)	(548)	(194)	(212)	(331)	(248)	(699)	(134)	(90)	(62)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	38%	63%	32%	14%	66%	15%	38%	41%	38%	39%	39%	38%	35%
Somewhat support	24%	17%	24%	35%	20%	33%	20%	32%	25%	20%	32%	22%	25%
Somewhat oppose	8%	7%	8%	11%	5%	12%	6%	9%	13%	8%	3%	9%	11%
Strongly oppose	12%	6%	12%	21%	3%	24%	14%	7%	12%	14%	6%	12%	15%
Not sure	18%	8%	25%	19%	6%	17%	21%	11%	13%	19%	20%	19%	13%
Totals	100%	101%	101%	100%	100%	101%	99%	100%	101%	100%	100%	100%	99%
Unweighted N	(985)	(348)	(388)	(249)	(368)	(322)	(428)	(271)	(177)	(198)	(183)	(392)	(212)

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**7. Frequency of celebrating Juneteenth**

How often have you celebrated Juneteenth?

*Asked of people who have heard of Juneteenth*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every year	8%	9%	7%	9%	16%	5%	3%	5%	20%	12%	7%
Several times	12%	12%	11%	17%	13%	11%	8%	9%	23%	16%	15%
Once	9%	10%	8%	18%	15%	5%	3%	7%	14%	12%	10%
Never	72%	69%	74%	56%	56%	79%	87%	79%	42%	61%	68%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(753)	(315)	(438)	(122)	(152)	(259)	(220)	(552)	(103)	(61)	(37)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every year	8%	8%	7%	7%	8%	6%	8%	6%	12%	11%	6%	7%	7%
Several times	12%	18%	10%	6%	16%	7%	9%	13%	15%	9%	9%	15%	11%
Once	9%	16%	6%	4%	13%	4%	9%	8%	14%	10%	6%	10%	10%
Never	72%	58%	77%	83%	63%	83%	74%	73%	59%	70%	79%	69%	72%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(753)	(284)	(281)	(188)	(318)	(256)	(303)	(223)	(147)	(159)	(139)	(294)	(161)



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**8. Plan To Celebrate Juneteenth**

Do you have plans to celebrate Juneteenth this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	14%	18%	10%	19%	20%	13%	5%	11%	30%	9%	18%
No	68%	68%	68%	56%	57%	72%	84%	75%	34%	70%	65%
Not sure	18%	14%	22%	25%	23%	15%	10%	14%	35%	21%	18%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	101%
Unweighted N	(987)	(439)	(548)	(195)	(213)	(332)	(247)	(701)	(134)	(90)	(62)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	14%	22%	9%	11%	21%	12%	11%	15%	26%	17%	10%	15%	14%
No	68%	57%	71%	78%	60%	78%	70%	72%	57%	62%	75%	63%	74%
Not sure	18%	21%	20%	11%	19%	10%	20%	14%	17%	21%	14%	22%	12%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	99%	100%	100%
Unweighted N	(987)	(350)	(388)	(249)	(369)	(323)	(429)	(271)	(178)	(198)	(183)	(391)	(215)

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<b>Interviewing Dates</b>	June 8 - 13, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.354 to 4.366, with a mean of one and a standard deviation of 0.376.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	82 questions not reported.