

Daily Survey: Ice Cream

July 13 - 18, 2022 - 1000 US Adult Citizens



1. Ice-Cream Flavors Liked

What flavors of ice cream do you like? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vanilla	59%	60%	57%	64%	50%	59%	61%	59%	53%	61%	62%
Chocolate	51%	52%	51%	45%	41%	62%	53%	57%	30%	40%	51%
Strawberry	43%	41%	44%	37%	40%	48%	42%	42%	46%	42%	46%
Butter pecan	35%	33%	38%	23%	24%	42%	50%	36%	41%	32%	32%
Mint chocolate chip	33%	30%	36%	33%	30%	40%	27%	38%	14%	23%	41%
Cookies and cream	43%	44%	43%	54%	51%	42%	26%	42%	34%	55%	50%
Chocolate chip	39%	40%	37%	47%	33%	43%	31%	42%	21%	39%	41%
Chocolate chip cookie dough	34%	33%	35%	48%	36%	35%	16%	38%	15%	28%	40%
Rocky road	29%	30%	28%	25%	20%	34%	35%	32%	13%	28%	32%
Coffee	23%	22%	25%	22%	23%	24%	24%	26%	12%	18%	29%
Pistachio	23%	25%	22%	14%	21%	28%	29%	25%	9%	27%	25%
Neapolitan	30%	32%	28%	30%	23%	38%	26%	31%	30%	25%	25%
Cherry	23%	25%	21%	13%	19%	26%	31%	27%	14%	11%	24%
Cake batter	15%	12%	18%	24%	24%	10%	5%	17%	11%	10%	20%
Birthday cake	20%	17%	23%	30%	31%	14%	7%	21%	13%	25%	14%
Butterscotch	16%	18%	15%	9%	15%	18%	21%	20%	6%	8%	17%
Caramel	33%	32%	34%	31%	30%	34%	36%	35%	20%	34%	30%
Chocolate peanut butter	26%	27%	25%	24%	31%	27%	19%	30%	10%	14%	29%
Peanut butter	21%	22%	21%	21%	27%	20%	18%	24%	10%	18%	22%
Peach	22%	21%	24%	10%	18%	26%	34%	27%	16%	10%	15%
Raspberry	18%	17%	20%	14%	18%	21%	19%	21%	8%	13%	20%
Other	7%	7%	7%	3%	5%	8%	12%	8%	6%	4%	10%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Not sure	2%	2%	2%	5%	4%	1%	1%	2%	6%	2%	2%

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	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unweighted N	(1,000)	(470)	(530)	(188)	(244)	(358)	(210)	(710)	(117)	(103)	(70)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Vanilla	59%	55%	61%	59%	62%	59%	57%	59%	59%	52%	64%	55%	64%
Chocolate	51%	50%	52%	52%	54%	56%	53%	51%	51%	56%	53%	53%	43%
Strawberry	43%	42%	42%	43%	42%	45%	42%	44%	40%	40%	42%	44%	42%
Butter pecan	35%	38%	33%	37%	37%	39%	36%	37%	31%	30%	35%	42%	28%
Mint chocolate chip	33%	31%	34%	34%	34%	37%	32%	33%	35%	35%	39%	27%	37%
Cookies and cream	43%	44%	44%	40%	44%	39%	46%	40%	42%	41%	46%	41%	44%
Chocolate chip	39%	33%	41%	41%	38%	41%	38%	41%	39%	40%	44%	36%	37%
Chocolate chip cookie dough	34%	34%	34%	34%	35%	33%	34%	29%	40%	31%	44%	30%	33%
Rocky road	29%	28%	28%	33%	28%	34%	27%	31%	28%	28%	28%	28%	32%
Coffee	23%	24%	24%	21%	28%	23%	22%	26%	24%	32%	18%	22%	24%
Pistachio	23%	26%	20%	25%	27%	27%	21%	23%	30%	27%	20%	21%	27%
Neapolitan	30%	31%	31%	26%	34%	24%	31%	26%	29%	29%	28%	31%	31%
Cherry	23%	24%	22%	23%	28%	26%	20%	25%	23%	23%	25%	19%	26%
Cake batter	15%	16%	17%	12%	17%	10%	16%	13%	19%	19%	18%	12%	15%
Birthday cake	20%	18%	22%	17%	18%	14%	20%	22%	20%	23%	24%	18%	17%
Butterscotch	16%	17%	15%	17%	18%	17%	15%	19%	19%	15%	21%	15%	15%
Caramel	33%	36%	30%	33%	36%	33%	33%	33%	33%	29%	41%	28%	35%
Chocolate peanut butter	26%	25%	27%	24%	26%	27%	26%	24%	28%	36%	34%	20%	20%
Peanut butter	21%	21%	23%	19%	24%	20%	22%	22%	22%	29%	27%	18%	17%
Peach	22%	28%	17%	26%	28%	26%	19%	26%	25%	24%	23%	22%	21%
Raspberry	18%	19%	18%	19%	19%	20%	15%	23%	18%	25%	24%	12%	18%
Other	7%	9%	8%	4%	9%	7%	9%	8%	4%	9%	6%	6%	9%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Not sure	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	1%	3%	3%
Unweighted N	(1,000)	(314)	(446)	(240)	(367)	(318)	(416)	(285)	(209)	(166)	(203)	(395)	(236)

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2. Like Any Ice Cream - Recoded

Do you like any ice cream?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, more than one	88%	88%	88%	84%	86%	91%	91%	90%	82%	87%	84%
Yes, just one	6%	6%	7%	6%	8%	7%	5%	6%	9%	6%	5%
No	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Not sure	2%	2%	2%	5%	4%	1%	1%	2%	6%	2%	2%
Didn't answer	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	99%	100%	101%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(470)	(530)	(188)	(244)	(358)	(210)	(710)	(117)	(103)	(70)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, more than one	88%	91%	87%	87%	93%	91%	87%	90%	89%	93%	89%	86%	88%
Yes, just one	6%	4%	8%	7%	4%	5%	8%	6%	5%	3%	9%	7%	5%
No	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Not sure	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	1%	3%	3%
Didn't answer	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	101%	99%	100%	100%	99%	99%	99%	100%	101%	100%	99%
Unweighted N	(1,000)	(314)	(446)	(240)	(367)	(318)	(416)	(285)	(209)	(166)	(203)	(395)	(236)

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3. Favorite Ice-Cream Flavors

Which of these is your favorite ice cream?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vanilla	11%	11%	11%	17%	5%	13%	11%	10%	9%	17%	13%
Chocolate	10%	12%	9%	9%	10%	12%	10%	11%	7%	6%	14%
Strawberry	6%	5%	7%	9%	6%	5%	5%	5%	15%	8%	3%
Butter Pecan	8%	7%	9%	3%	4%	11%	15%	8%	19%	4%	5%
Mint Chocolate Chip	9%	7%	10%	7%	8%	11%	7%	10%	4%	10%	5%
Cookies and Cream	7%	7%	7%	8%	14%	4%	1%	5%	12%	10%	11%
Chocolate Chip	2%	3%	1%	1%	2%	2%	2%	2%	0%	3%	0%
Chocolate Chip Cookie Dough	6%	6%	5%	10%	5%	5%	3%	7%	1%	5%	5%
Rocky Road	4%	5%	4%	3%	3%	4%	7%	5%	2%	6%	1%
Coffee	5%	4%	5%	2%	7%	4%	5%	6%	1%	2%	0%
Pistachio	4%	4%	4%	3%	5%	4%	3%	4%	2%	4%	8%
Neapolitan	2%	2%	1%	1%	1%	2%	3%	1%	4%	1%	3%
Cherry	2%	2%	1%	2%	1%	1%	3%	2%	1%	1%	2%
Cake Batter	1%	1%	1%	2%	2%	0%	0%	1%	2%	1%	3%
Birthday Cake	2%	2%	2%	1%	5%	1%	0%	2%	1%	4%	2%
Butterscotch	1%	1%	0%	0%	2%	0%	1%	1%	0%	1%	0%
Caramel	3%	2%	4%	2%	1%	3%	4%	3%	3%	2%	3%
Chocolate peanut butter	5%	5%	5%	2%	5%	6%	6%	7%	1%	1%	1%
Peanut butter	2%	2%	2%	2%	4%	2%	1%	2%	2%	2%	3%
Peach	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%
Raspberry	1%	1%	2%	1%	0%	2%	2%	1%	2%	1%	1%
\$other_icecream	4%	5%	4%	2%	2%	6%	7%	5%	4%	1%	6%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%

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	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I'm not sure which ice cream I like	2%	2%	2%	5%	4%	1%	1%	2%	6%	2%	2%
Totals	101%	100%	101%	99%	99%	102%	101%	103%	101%	98%	100%
Unweighted N	(996)	(469)	(527)	(186)	(243)	(357)	(210)	(707)	(117)	(102)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Vanilla	11%	12%	10%	11%	12%	9%	9%	14%	12%	12%	10%	10%	13%
Chocolate	10%	12%	9%	11%	11%	11%	9%	11%	10%	13%	9%	11%	8%
Strawberry	6%	6%	7%	5%	5%	5%	6%	7%	5%	3%	9%	6%	7%
Butter Pecan	8%	9%	8%	9%	10%	11%	8%	10%	6%	5%	7%	13%	4%
Mint Chocolate Chip	9%	7%	10%	9%	7%	11%	9%	6%	10%	11%	7%	8%	10%
Cookies and Cream	7%	7%	8%	4%	8%	4%	8%	6%	5%	8%	5%	8%	6%
Chocolate Chip	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%
Chocolate Chip Cookie Dough	6%	4%	6%	7%	6%	5%	6%	5%	7%	3%	12%	4%	5%
Rocky Road	4%	4%	4%	4%	5%	5%	6%	4%	3%	3%	3%	2%	9%
Coffee	5%	4%	4%	6%	5%	5%	4%	6%	6%	5%	3%	5%	5%
Pistachio	4%	6%	3%	3%	5%	3%	3%	4%	5%	7%	2%	4%	3%
Neapolitan	2%	2%	2%	1%	2%	1%	1%	1%	3%	1%	1%	2%	2%
Cherry	2%	1%	1%	3%	2%	2%	2%	1%	1%	1%	2%	2%	1%
Cake Batter	1%	1%	1%	2%	1%	1%	2%	0%	1%	2%	1%	0%	2%
Birthday Cake	2%	1%	3%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%
Butterscotch	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	2%	0%	0%
Caramel	3%	2%	2%	4%	2%	4%	3%	3%	1%	4%	2%	3%	2%
Chocolate peanut butter	5%	4%	6%	5%	5%	6%	6%	4%	7%	6%	9%	4%	3%
Peanut butter	2%	3%	2%	2%	3%	1%	2%	2%	1%	1%	4%	2%	1%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Peach	1%	1%	1%	2%	1%	2%	0%	1%	4%	2%	1%	0%	2%
Raspberry	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	4%	0%	1%
\$other_icecream	4%	4%	5%	2%	5%	4%	6%	5%	2%	5%	2%	4%	6%
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
I'm not sure which ice cream I like	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	1%	3%	3%
Totals	101%	99%	102%	99%	104%	100%	99%	99%	100%	101%	103%	98%	100%
Unweighted N	(996)	(313)	(443)	(240)	(365)	(318)	(414)	(284)	(208)	(166)	(203)	(393)	(234)

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4. Chocolate or Vanilla

If you were only given the choice of chocolate or vanilla ice cream, which would you choose?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vanilla	49%	49%	48%	50%	48%	46%	52%	46%	61%	55%	39%
Chocolate	43%	43%	42%	36%	41%	49%	42%	47%	28%	36%	41%
Neither	2%	1%	2%	1%	4%	1%	0%	1%	2%	2%	2%
Not sure	4%	4%	4%	7%	5%	2%	3%	3%	7%	3%	9%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Totals	101%	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(998)	(470)	(528)	(187)	(244)	(357)	(210)	(709)	(116)	(103)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Vanilla	49%	48%	48%	51%	51%	49%	49%	48%	48%	43%	56%	45%	53%
Chocolate	43%	45%	42%	42%	44%	45%	43%	45%	42%	50%	39%	47%	35%
Neither	2%	0%	2%	2%	0%	1%	1%	2%	3%	0%	1%	2%	3%
Not sure	4%	5%	4%	3%	3%	3%	3%	4%	4%	5%	3%	3%	7%
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Totals	101%	101%	100%	100%	100%	101%	99%	100%	100%	100%	101%	101%	101%
Unweighted N	(998)	(313)	(445)	(240)	(366)	(318)	(416)	(284)	(209)	(166)	(203)	(394)	(235)

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5. Ice Cream Toppings

Which toppings do you prefer on or in your ice cream? Please select as many as apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Sprinkles	20%	19%	21%	28%	22%	21%	9%	20%	15%	24%	23%
Hot fudge	40%	38%	42%	37%	29%	46%	47%	45%	27%	31%	38%
Chocolate syrup	33%	34%	31%	36%	25%	34%	36%	36%	20%	27%	36%
Caramel	32%	28%	35%	31%	30%	34%	31%	33%	24%	33%	30%
Oreos	25%	27%	23%	39%	36%	18%	10%	21%	28%	34%	37%
Chocolate chips	19%	22%	17%	31%	19%	16%	13%	20%	11%	19%	28%
Peanut butter cups	17%	18%	17%	21%	24%	17%	8%	18%	10%	20%	19%
Cookie dough	16%	15%	16%	32%	23%	7%	5%	15%	12%	18%	21%
Marshmallows	10%	10%	9%	12%	15%	7%	5%	9%	4%	13%	20%
Cereal	5%	6%	4%	13%	6%	2%	1%	4%	7%	3%	14%
Nuts	28%	24%	32%	23%	22%	29%	38%	28%	26%	31%	29%
Fruit	15%	13%	16%	17%	15%	12%	14%	15%	10%	17%	17%
Whipped cream	32%	30%	35%	36%	32%	35%	26%	34%	23%	34%	34%
Coconut	9%	9%	8%	11%	9%	10%	6%	8%	6%	13%	16%
Candy bar bits	16%	17%	15%	17%	18%	16%	12%	17%	10%	13%	21%
Gummy candies	7%	6%	8%	18%	10%	2%	0%	5%	7%	14%	12%
Brownie	20%	19%	21%	30%	23%	17%	11%	19%	13%	27%	29%
Mochi	5%	5%	4%	8%	9%	1%	1%	3%	1%	6%	17%
M&M's	20%	20%	21%	35%	25%	14%	11%	19%	16%	31%	24%
Other	2%	1%	3%	1%	3%	1%	3%	2%	5%	0%	2%
I don't like any ice cream toppings	14%	14%	14%	8%	10%	18%	18%	14%	13%	11%	12%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Not sure	3%	5%	1%	5%	5%	2%	1%	2%	7%	5%	5%
Unweighted N	(999)	(470)	(529)	(187)	(244)	(358)	(210)	(709)	(117)	(103)	(70)

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	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sprinkles	20%	20%	20%	20%	22%	19%	20%	21%	18%	32%	17%	19%	16%
Hot fudge	40%	38%	40%	43%	41%	44%	41%	42%	38%	39%	43%	40%	38%
Chocolate syrup	33%	29%	33%	37%	30%	36%	35%	32%	28%	33%	32%	34%	31%
Caramel	32%	30%	30%	37%	32%	32%	32%	32%	31%	33%	36%	31%	27%
Oreos	25%	25%	28%	19%	27%	17%	26%	23%	27%	28%	29%	21%	26%
Chocolate chips	19%	22%	19%	18%	20%	15%	20%	19%	20%	24%	17%	18%	21%
Peanut butter cups	17%	16%	20%	15%	17%	15%	20%	16%	17%	20%	22%	14%	16%
Cookie dough	16%	18%	15%	13%	17%	11%	16%	13%	18%	16%	20%	13%	16%
Marshmallows	10%	9%	9%	11%	10%	8%	9%	10%	11%	18%	6%	9%	7%
Cereal	5%	6%	5%	3%	6%	1%	4%	5%	7%	8%	4%	5%	5%
Nuts	28%	30%	27%	29%	30%	31%	28%	33%	25%	29%	30%	26%	29%
Fruit	15%	18%	13%	12%	16%	14%	14%	16%	14%	15%	14%	13%	17%
Whipped cream	32%	34%	32%	31%	34%	29%	34%	29%	32%	38%	25%	33%	34%
Coconut	9%	12%	7%	8%	12%	6%	8%	11%	10%	16%	6%	8%	8%
Candy bar bits	16%	19%	13%	16%	18%	14%	16%	15%	18%	18%	22%	12%	14%
Gummy candies	7%	8%	6%	7%	8%	4%	6%	8%	6%	9%	7%	6%	8%
Brownie	20%	20%	22%	15%	20%	17%	23%	16%	20%	21%	25%	17%	19%
Mochi	5%	4%	5%	5%	6%	3%	3%	3%	8%	7%	4%	2%	7%
M&M's	20%	23%	22%	15%	22%	12%	22%	21%	15%	25%	19%	18%	21%
Other	2%	4%	1%	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%
I don't like any ice cream toppings	14%	14%	15%	10%	15%	15%	11%	14%	15%	16%	11%	14%	14%
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Not sure	3%	2%	4%	3%	1%	3%	3%	3%	2%	1%	2%	4%	3%
Unweighted N	(999)	(314)	(445)	(240)	(366)	(318)	(416)	(284)	(209)	(166)	(203)	(395)	(235)

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6. Number of Scoops

When ordering ice cream, how many scoops do you usually get?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1	22%	14%	30%	16%	22%	22%	29%	24%	12%	21%	27%
2	55%	56%	54%	46%	53%	59%	59%	58%	52%	50%	42%
3	11%	15%	7%	17%	12%	11%	5%	9%	22%	13%	9%
4 or more	3%	5%	2%	4%	6%	2%	1%	3%	4%	4%	5%
Not sure	6%	7%	4%	11%	5%	4%	3%	5%	8%	7%	8%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(999)	(470)	(529)	(187)	(244)	(358)	(210)	(709)	(117)	(103)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1	22%	24%	22%	20%	24%	23%	16%	23%	33%	21%	20%	21%	26%
2	55%	55%	53%	58%	60%	55%	58%	60%	50%	57%	62%	51%	53%
3	11%	10%	10%	13%	8%	11%	12%	10%	9%	7%	10%	16%	7%
4 or more	3%	3%	3%	3%	2%	3%	4%	2%	3%	6%	2%	1%	4%
Not sure	6%	5%	7%	4%	4%	4%	6%	4%	2%	6%	4%	6%	6%
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Totals	100%	100%	99%	100%	100%	99%	99%	100%	100%	99%	100%	99%	99%
Unweighted N	(999)	(314)	(445)	(240)	(366)	(318)	(416)	(284)	(209)	(166)	(203)	(395)	(235)

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7. Ice Cream Seasonal or Year-Round

Do you eat ice cream only during certain times of the year, or do you eat it year-round?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I only eat ice cream when the weather is warm	16%	18%	14%	17%	21%	14%	12%	15%	25%	18%	7%
I eat ice cream year-round	74%	71%	77%	65%	68%	79%	82%	77%	66%	69%	73%
I only eat ice cream when the weather is cold	2%	2%	2%	5%	3%	1%	1%	2%	2%	2%	5%
Not sure	5%	6%	4%	7%	6%	4%	3%	4%	5%	7%	5%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%
Unweighted N	(997)	(468)	(529)	(187)	(242)	(358)	(210)	(708)	(117)	(103)	(69)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I only eat ice cream when the weather is warm	16%	16%	17%	13%	14%	13%	18%	13%	18%	19%	17%	15%	15%
I eat ice cream year-round	74%	75%	70%	79%	79%	78%	72%	80%	73%	71%	76%	74%	74%
I only eat ice cream when the weather is cold	2%	2%	2%	2%	1%	2%	2%	3%	2%	4%	1%	2%	2%
Not sure	5%	4%	6%	3%	4%	4%	5%	4%	4%	4%	5%	5%	5%
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Totals	100%	100%	99%	99%	100%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(997)	(313)	(444)	(240)	(365)	(317)	(416)	(283)	(208)	(166)	(203)	(394)	(234)

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8. Ice Cream Cup or Cone

When ordering ice cream, do you prefer to get it in a cup, a sugar cone, a cake cone or a waffle cone?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Cup or bowl	41%	43%	39%	34%	43%	46%	38%	42%	37%	33%	52%
Sugar cone	12%	12%	13%	10%	10%	14%	16%	15%	9%	6%	3%
Waffle cone	33%	31%	34%	37%	34%	30%	31%	30%	38%	46%	19%
Cake cone	5%	4%	6%	4%	7%	3%	7%	5%	5%	2%	9%
Other	2%	2%	2%	2%	1%	1%	3%	2%	2%	1%	2%
Not sure	4%	5%	3%	8%	3%	3%	2%	3%	6%	7%	5%
I don't eat ice cream	3%	3%	3%	6%	2%	2%	3%	2%	2%	5%	9%
Totals	100%	100%	100%	101%	100%	99%	100%	99%	99%	100%	99%
Unweighted N	(998)	(469)	(529)	(187)	(244)	(357)	(210)	(708)	(117)	(103)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Cup or bowl	41%	42%	43%	36%	44%	38%	41%	46%	40%	43%	44%	39%	40%
Sugar cone	12%	13%	10%	17%	12%	16%	10%	15%	13%	20%	11%	12%	9%
Waffle cone	33%	33%	31%	34%	31%	33%	34%	31%	32%	25%	34%	34%	35%
Cake cone	5%	5%	4%	8%	5%	5%	5%	5%	6%	4%	6%	5%	6%
Other	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%
Not sure	4%	2%	7%	2%	3%	3%	5%	2%	4%	4%	2%	5%	4%
I don't eat ice cream	3%	3%	4%	2%	2%	3%	3%	1%	3%	2%	2%	4%	3%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	100%	100%	100%	101%	99%
Unweighted N	(998)	(314)	(445)	(239)	(366)	(317)	(416)	(283)	(209)	(166)	(203)	(395)	(234)

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Interviewing Dates	July 13 - 18, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.233 to 3.96, with a mean of one and a standard deviation of 0.328.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	82 questions not reported.