

1. Frequency of Water Conservation

How often do you choose to save or reuse water for environmental reasons?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Always	9%	9%	8%	11%	9%	9%	4%	9%	10%	6%
Often	20%	17%	23%	19%	20%	21%	21%	23%	21%	15%
Sometimes	37%	38%	37%	37%	33%	38%	41%	32%	36%	47%
Never	26%	29%	24%	20%	30%	27%	27%	27%	25%	28%
Not sure	7%	7%	8%	13%	8%	5%	6%	9%	9%	3%
Totals (Unweighted N)	100% (997)	100% (475)	100% (522)	100% (175)	100% (269)	100% (388)	100% (165)	100% (349)	100% (410)	100% (238)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Always	9%	8%	3%	16%	8%	11%	10%	10%	10%	8%	8%
Often	20%	19%	15%	31%	21%	19%	21%	20%	9%	22%	27%
Sometimes	37%	42%	29%	21%	34%	40%	44%	41%	44%	34%	35%
Never	26%	26%	39%	14%	29%	26%	23%	25%	29%	29%	21%
Not sure	7%	5%	14%	18%	9%	4%	2%	3%	9%	7%	10%
Totals (Unweighted N)	100% (997)	100% (764)	100% (111)	100% (122)	100% (373)	100% (293)	100% (180)	100% (155)	100% (217)	100% (374)	100% (251)

2. Americans Conserve More Water

Do you think Americans need to do more to conserve water?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	78%	76%	79%	73%	78%	80%	78%	89%	76%	67%
No	9%	12%	5%	12%	8%	6%	9%	6%	7%	14%
Not sure	14%	12%	15%	15%	14%	14%	12%	6%	16%	19%
Totals (Unweighted N)	100% (998)	100% (476)	100% (522)	100% (174)	100% (270)	100% (389)	100% (165)	100% (348)	100% (412)	100% (238)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	78%	76%	75%	87%	79%	83%	79%	74%	74%	81%	78%
No	9%	9%	11%	2%	7%	8%	11%	11%	7%	7%	11%
Not sure	14%	14%	14%	11%	15%	9%	10%	15%	19%	12%	11%
Totals (Unweighted N)	100% (998)	100% (765)	100% (112)	100% (121)	100% (374)	100% (293)	100% (180)	100% (155)	100% (218)	100% (374)	100% (251)

3. Water Shortage Problem

How serious a problem do you think water shortages in the U.S. are?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very serious	31%	30%	31%	32%	28%	30%	34%	41%	30%	18%
Somewhat serious	45%	44%	45%	36%	51%	41%	53%	40%	46%	48%
Not very serious	13%	16%	11%	13%	14%	17%	7%	9%	11%	23%
Not serious at all	2%	4%	1%	4%	0%	2%	3%	2%	2%	4%
Not sure	9%	7%	11%	15%	8%	9%	2%	7%	10%	8%
Totals (Unweighted N)	100% (999)	100% (476)	100% (523)	100% (174)	100% (271)	100% (389)	100% (165)	100% (350)	100% (411)	100% (238)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very serious	31%	29%	19%	47%	33%	27%	36%	33%	18%	29%	42%
Somewhat serious	45%	48%	40%	29%	39%	54%	43%	42%	48%	47%	40%
Not very serious	13%	14%	16%	9%	11%	13%	18%	17%	18%	12%	9%
Not serious at all	2%	2%	3%	3%	3%	1%	2%	1%	3%	3%	1%
Not sure	9%	7%	21%	11%	13%	5%	2%	6%	12%	9%	8%
Totals (Unweighted N)	100% (999)	100% (765)	100% (112)	100% (122)	100% (373)	100% (294)	100% (180)	100% (155)	100% (217)	100% (374)	100% (253)

4. Drought Area

Is your area of the country currently affected by a water shortage or drought?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	23%	23%	24%	27%	20%	19%	34%	23%	23%	25%
No	65%	64%	65%	55%	65%	70%	64%	68%	62%	66%
Not sure	12%	13%	11%	18%	15%	11%	2%	9%	15%	10%
Totals (Unweighted N)	100% (998)	100% (475)	100% (523)	100% (174)	100% (270)	100% (389)	100% (165)	100% (349)	100% (411)	100% (238)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	23%	24%	8%	34%	23%	22%	25%	4%	9%	18%	58%
No	65%	67%	77%	40%	60%	66%	72%	88%	81%	66%	31%
Not sure	12%	9%	15%	26%	17%	12%	3%	8%	10%	15%	11%
Totals (Unweighted N)	100% (998)	100% (765)	100% (111)	100% (122)	100% (373)	100% (294)	100% (180)	100% (155)	100% (216)	100% (374)	100% (253)

5. Role of Climate Change

Do you think climate change is playing a role in creating water shortages in some parts of the country?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, a major role	34%	37%	31%	33%	37%	32%	36%	53%	32%	13%
Yes, a minor role	25%	23%	27%	33%	25%	24%	20%	26%	25%	26%
No	23%	28%	17%	11%	22%	26%	32%	6%	23%	42%
Not sure	18%	11%	24%	23%	16%	19%	12%	15%	20%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(474)	(522)	(173)	(269)	(389)	(165)	(348)	(411)	(237)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes, a major role	34%	32%	33%	47%	35%	35%	37%	33%	30%	33%	40%
Yes, a minor role	25%	26%	30%	20%	29%	26%	24%	32%	23%	21%	30%
No	23%	26%	15%	9%	17%	25%	27%	12%	26%	28%	18%
Not sure	18%	16%	22%	24%	19%	14%	12%	22%	21%	18%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(764)	(110)	(122)	(371)	(294)	(180)	(154)	(216)	(373)	(253)