

1. Frequency of taxi use

How often do you use taxi cabs?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A few times a week	2%	2%	1%	4%	2%	1%	1%	3%	1%	1%
A few times a month	4%	5%	3%	8%	4%	2%	3%	7%	3%	3%
A few times a year	10%	10%	10%	13%	12%	10%	3%	13%	10%	6%
Less often than that	26%	25%	27%	23%	26%	30%	26%	30%	25%	25%
Never	58%	58%	58%	53%	56%	57%	68%	48%	60%	66%
Totals (Unweighted N)	100% (998)	100% (476)	100% (522)	100% (187)	100% (281)	100% (372)	100% (158)	100% (340)	100% (415)	100% (243)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
A few times a week	2%	1%	2%	6%	2%	1%	2%	3%	0%	0%	3%
A few times a month	4%	3%	8%	5%	3%	3%	7%	9%	1%	4%	1%
A few times a year	10%	11%	8%	8%	8%	6%	18%	13%	5%	8%	17%
Less often than that	26%	27%	28%	22%	19%	31%	32%	26%	25%	24%	33%
Never	58%	58%	55%	60%	68%	59%	41%	49%	68%	63%	46%
Totals (Unweighted N)	100% (998)	100% (741)	100% (115)	100% (142)	100% (370)	100% (281)	100% (204)	100% (188)	100% (225)	100% (379)	100% (206)

2. Favorability of taxi companies

Do you have a favorable or unfavorable impression of taxi companies?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	6%	5%	6%	3%	10%	6%	3%	7%	5%	5%
Somewhat favorable	32%	35%	28%	30%	25%	35%	36%	32%	31%	32%
Somewhat unfavorable	26%	25%	28%	23%	26%	31%	23%	26%	24%	31%
Very unfavorable	6%	8%	5%	7%	6%	7%	6%	7%	6%	7%
Not sure	30%	27%	32%	37%	34%	21%	33%	28%	34%	24%
Totals (Unweighted N)	100% (996)	100% (476)	100% (520)	100% (187)	100% (281)	100% (372)	100% (156)	100% (339)	100% (414)	100% (243)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	6%	4%	12%	9%	7%	4%	3%	4%	4%	7%	6%
Somewhat favorable	32%	32%	33%	30%	29%	32%	40%	30%	36%	31%	30%
Somewhat unfavorable	26%	29%	22%	15%	18%	32%	35%	29%	25%	25%	28%
Very unfavorable	6%	6%	8%	7%	7%	7%	6%	5%	6%	6%	9%
Not sure	30%	29%	25%	39%	39%	25%	16%	32%	29%	31%	27%
Totals (Unweighted N)	100% (996)	100% (739)	100% (115)	100% (142)	100% (369)	100% (281)	100% (205)	100% (188)	100% (223)	100% (379)	100% (206)

3. Heard of Uber

Have you ever heard of the car service company Uber?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	48%	50%	46%	49%	50%	49%	43%	52%	45%	48%
No	52%	50%	54%	51%	50%	51%	57%	48%	55%	52%
Totals (Unweighted N)	100% (999)	100% (478)	100% (521)	100% (188)	100% (281)	100% (373)	100% (157)	100% (341)	100% (415)	100% (243)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	48%	51%	52%	29%	37%	51%	69%	51%	43%	45%	55%
No	52%	49%	48%	71%	63%	49%	31%	49%	57%	55%	45%
Totals (Unweighted N)	100% (999)	100% (741)	100% (116)	100% (142)	100% (369)	100% (281)	100% (205)	100% (187)	100% (225)	100% (381)	100% (206)

4. Frequency of Uber use

How often do you use the car service company Uber?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A few times a week	0%	0%	0%	1%	1%	—	—	1%	—	1%
A few times a month	2%	3%	1%	6%	1%	1%	—	3%	1%	2%
A few times a year	3%	4%	3%	8%	4%	1%	—	4%	4%	1%
Less often than that	3%	2%	5%	8%	2%	2%	2%	5%	3%	2%
Never	91%	91%	91%	77%	92%	95%	98%	87%	91%	95%
Totals (Unweighted N)	100% (997)	100% (477)	100% (520)	100% (187)	100% (281)	100% (371)	100% (158)	100% (341)	100% (415)	100% (241)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
A few times a week	0%	0%	—	2%	0%	0%	1%	0%	—	0%	1%
A few times a month	2%	2%	3%	3%	2%	1%	4%	2%	1%	2%	3%
A few times a year	3%	4%	5%	1%	2%	3%	7%	5%	2%	2%	5%
Less often than that	3%	4%	1%	2%	3%	3%	4%	4%	2%	4%	4%
Never	91%	90%	91%	93%	93%	93%	83%	88%	95%	93%	87%
Totals (Unweighted N)	100% (997)	100% (740)	100% (116)	100% (141)	100% (369)	100% (280)	100% (205)	100% (188)	100% (223)	100% (381)	100% (205)

5. Favorability of Uber

Do you have a favorable or unfavorable impression of the car service company Uber?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	5%	5%	5%	6%	7%	4%	1%	5%	5%	5%
Somewhat favorable	17%	20%	15%	22%	19%	14%	16%	20%	17%	15%
Somewhat unfavorable	8%	10%	6%	9%	6%	9%	8%	10%	6%	8%
Very unfavorable	6%	6%	5%	5%	4%	6%	8%	5%	6%	5%
Not sure	64%	59%	69%	58%	64%	67%	67%	60%	66%	67%
Totals (Unweighted N)	100% (993)	100% (475)	100% (518)	100% (185)	100% (281)	100% (372)	100% (155)	100% (338)	100% (413)	100% (242)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	5%	5%	2%	7%	4%	4%	8%	5%	2%	5%	7%
Somewhat favorable	17%	18%	19%	12%	13%	16%	28%	19%	16%	16%	19%
Somewhat unfavorable	8%	8%	9%	7%	7%	7%	9%	8%	9%	8%	7%
Very unfavorable	6%	6%	6%	5%	6%	6%	5%	4%	4%	5%	10%
Not sure	64%	63%	64%	69%	69%	67%	50%	64%	69%	66%	57%
Totals (Unweighted N)	100% (993)	100% (736)	100% (116)	100% (141)	100% (368)	100% (280)	100% (204)	100% (186)	100% (224)	100% (379)	100% (204)