

**1. Start Paying Attention to Presidential Race**

When do you plan to start paying close attention to coverage of the next presidential election?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I am already paying close attention	40%	46%	34%	26%	31%	40%	69%	37%	34%	53%
Sometime in 2015	13%	12%	14%	20%	11%	14%	5%	17%	10%	12%
Early in 2016	16%	15%	16%	11%	22%	17%	7%	19%	13%	14%
Midway through 2016	12%	12%	12%	13%	17%	10%	8%	13%	15%	7%
Never	8%	5%	10%	10%	8%	7%	5%	5%	11%	5%
Not sure	12%	9%	14%	20%	11%	10%	6%	9%	16%	8%
<b>Totals</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
(Unweighted N)	(999)	(474)	(525)	(159)	(283)	(394)	(163)	(369)	(368)	(262)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I am already paying close attention	40%	42%	31%	36%	34%	39%	51%	41%	36%	40%	41%
Sometime in 2015	13%	13%	20%	9%	16%	14%	10%	11%	14%	12%	16%
Early in 2016	16%	17%	14%	12%	15%	18%	16%	16%	16%	15%	16%
Midway through 2016	12%	11%	16%	16%	12%	14%	11%	11%	9%	14%	13%
Never	8%	8%	8%	8%	10%	7%	4%	9%	15%	4%	5%
Not sure	12%	10%	13%	20%	13%	9%	7%	11%	10%	16%	9%
<b>Totals</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
(Unweighted N)	(999)	(768)	(112)	(119)	(356)	(316)	(198)	(181)	(223)	(362)	(233)

**2. Learn More About Candidate**

If you wanted to learn more about a presidential candidate, which of these would you do FIRST?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Look at news stories written about that candidate	51%	54%	48%	48%	44%	53%	61%	60%	47%	45%
Look at that candidate's website, Facebook or Twitter	13%	11%	14%	7%	14%	15%	11%	11%	9%	21%
Neither	23%	24%	22%	24%	28%	21%	17%	16%	30%	21%
Not sure	14%	11%	17%	21%	14%	11%	11%	13%	15%	14%
Totals (Unweighted N)	100% (998)	100% (474)	100% (524)	100% (159)	100% (283)	100% (393)	100% (163)	100% (369)	100% (367)	100% (262)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Look at news stories written about that candidate	51%	50%	54%	53%	49%	53%	57%	52%	57%	43%	56%
Look at that candidate's website, Facebook or Twitter	13%	13%	9%	12%	12%	13%	16%	10%	11%	15%	12%
Neither	23%	24%	19%	18%	24%	23%	20%	25%	23%	24%	20%
Not sure	14%	13%	18%	17%	15%	12%	7%	13%	10%	17%	13%
Totals (Unweighted N)	100% (998)	100% (767)	100% (112)	100% (119)	100% (356)	100% (315)	100% (198)	100% (181)	100% (223)	100% (362)	100% (232)

### 3. Rate Media Coverage

In general, how good of a job do you think the media is doing of covering the 2016 election?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Excellent	4%	4%	4%	6%	6%	2%	1%	6%	1%	6%
Good	21%	21%	21%	20%	21%	23%	15%	24%	19%	19%
Fair	27%	26%	28%	23%	26%	24%	40%	34%	20%	29%
Poor	19%	27%	12%	11%	11%	26%	28%	9%	21%	30%
I'm not paying attention	21%	16%	26%	26%	25%	18%	15%	19%	27%	13%
Not sure	8%	6%	10%	14%	11%	6%	1%	8%	12%	3%
Totals (Unweighted N)	100% (996)	100% (473)	100% (523)	100% (160)	100% (281)	100% (393)	100% (162)	100% (368)	100% (367)	100% (261)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Excellent	4%	2%	6%	8%	4%	5%	3%	2%	3%	4%	5%
Good	21%	17%	37%	28%	22%	21%	22%	25%	19%	21%	18%
Fair	27%	29%	26%	19%	27%	28%	31%	28%	29%	22%	32%
Poor	19%	23%	3%	13%	14%	17%	29%	17%	15%	21%	23%
I'm not paying attention	21%	22%	21%	18%	23%	23%	13%	18%	27%	25%	13%
Not sure	8%	7%	6%	15%	12%	7%	3%	10%	7%	7%	10%
Totals (Unweighted N)	100% (996)	100% (765)	100% (111)	100% (120)	100% (353)	100% (317)	100% (197)	100% (180)	100% (224)	100% (359)	100% (233)

**4. Media Aggression**

When reporters ask questions of politicians, do you think that most reporters are too aggressive, or not aggressive enough, or about right?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too aggressive	9%	7%	10%	8%	6%	9%	12%	11%	8%	7%
Not aggressive enough	44%	54%	35%	32%	38%	53%	49%	36%	44%	53%
About right	22%	17%	26%	21%	27%	19%	22%	31%	17%	18%
Not sure	26%	21%	30%	39%	29%	20%	17%	22%	31%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(473)	(520)	(158)	(283)	(391)	(161)	(368)	(365)	(260)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too aggressive	9%	8%	8%	13%	9%	9%	11%	8%	10%	7%	10%
Not aggressive enough	44%	46%	32%	42%	37%	46%	56%	46%	41%	42%	47%
About right	22%	20%	35%	19%	26%	22%	13%	22%	25%	21%	20%
Not sure	26%	26%	26%	26%	28%	24%	20%	24%	24%	29%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(762)	(112)	(119)	(355)	(314)	(196)	(181)	(221)	(360)	(231)

**5. Responsibility to Answer Media**

Do you think presidential candidates do or do not have a responsibility to regularly answer questions from members of the media?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	77%	80%	74%	67%	74%	82%	83%	80%	73%	79%
No	8%	9%	7%	11%	8%	5%	7%	9%	7%	8%
Not sure	15%	12%	18%	22%	17%	12%	9%	11%	20%	13%
Totals (Unweighted N)	100% (992)	100% (471)	100% (521)	100% (159)	100% (281)	100% (390)	100% (162)	100% (365)	100% (366)	100% (261)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	77%	79%	70%	70%	71%	78%	83%	70%	82%	72%	85%
No	8%	8%	7%	10%	9%	9%	6%	9%	7%	8%	7%
Not sure	15%	13%	24%	20%	20%	14%	11%	21%	11%	19%	9%
Totals (Unweighted N)	100% (992)	100% (762)	100% (112)	100% (118)	100% (352)	100% (314)	100% (198)	100% (180)	100% (220)	100% (360)	100% (232)

**6. Clinton Answering Enough Questions**

Do you think Hillary Clinton is, or is not, answering enough questions from the media?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	19%	19%	19%	12%	25%	18%	19%	32%	13%	12%
No	42%	51%	33%	26%	34%	47%	61%	24%	42%	64%
I'm not paying attention	24%	18%	29%	40%	24%	19%	14%	24%	28%	17%
Not sure	15%	12%	18%	22%	16%	15%	6%	20%	17%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(471)	(521)	(159)	(280)	(390)	(163)	(366)	(365)	(261)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	19%	18%	22%	24%	23%	20%	18%	20%	20%	20%	16%
No	42%	47%	17%	33%	31%	44%	54%	39%	39%	41%	47%
I'm not paying attention	24%	24%	31%	21%	26%	24%	18%	22%	29%	24%	21%
Not sure	15%	12%	30%	23%	20%	12%	10%	19%	12%	15%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(763)	(110)	(119)	(351)	(315)	(197)	(180)	(222)	(358)	(232)