

1. Play golf

How often do you play golf?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Frequently	3%	4%	3%	4%	5%	2%	3%	7%	2%	2%
Occasionally	4%	6%	3%	6%	5%	3%	3%	2%	4%	8%
Sometimes	5%	6%	3%	8%	3%	4%	3%	3%	5%	6%
Rarely	13%	17%	9%	14%	14%	12%	10%	9%	14%	15%
Never	75%	66%	83%	67%	72%	79%	81%	78%	76%	68%
Totals (Unweighted N)	100% (996)	100% (468)	100% (528)	100% (160)	100% (256)	100% (398)	100% (182)	100% (354)	100% (401)	100% (241)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Frequently	3%	4%	1%	2%	2%	3%	1%	8%	4%	2%	2%	7%
Occasionally	4%	5%	2%	2%	3%	5%	7%	7%	6%	5%	3%	4%
Sometimes	5%	4%	7%	4%	4%	4%	5%	6%	4%	7%	5%	2%
Rarely	13%	15%	8%	8%	13%	10%	15%	16%	10%	14%	15%	11%
Never	75%	72%	82%	85%	78%	77%	72%	63%	76%	72%	75%	76%
Totals (Unweighted N)	100% (996)	100% (802)	100% (103)	100% (91)	100% (358)	100% (278)	100% (85)	100% (136)	100% (176)	100% (236)	100% (359)	100% (225)

2. Golf frequency

Over the past few years, would you say you've been playing golf more frequently, less frequently, or about the same as before?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More frequently	5%	5%	4%	11%	6%	2%	1%	6%	3%	5%
About the same	7%	9%	4%	10%	7%	6%	4%	6%	8%	6%
Less frequently	9%	12%	6%	7%	9%	11%	8%	6%	8%	14%
I've quit in the past few years	4%	6%	2%	3%	5%	3%	5%	1%	5%	6%
I have never played golf	76%	68%	84%	69%	73%	79%	82%	81%	76%	69%
Totals (Unweighted N)	100% (995)	100% (468)	100% (527)	100% (160)	100% (256)	100% (397)	100% (182)	100% (353)	100% (401)	100% (241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
More frequently	5%	6%	2%	1%	3%	7%	5%	7%	5%	5%	2%	7%
About the same	7%	7%	9%	5%	6%	6%	4%	10%	10%	7%	7%	4%
Less frequently	9%	10%	3%	7%	8%	6%	11%	17%	7%	12%	10%	6%
I've quit in the past few years	4%	5%	0%	0%	3%	3%	8%	3%	2%	3%	4%	5%
I have never played golf	76%	72%	86%	87%	80%	78%	72%	63%	77%	72%	76%	77%
Totals (Unweighted N)	100% (995)	100% (801)	100% (103)	100% (91)	100% (357)	100% (278)	100% (85)	100% (136)	100% (176)	100% (235)	100% (359)	100% (225)

3. Reason for playing less golf or quitting

(if less frequently/quit) Which would you say is the biggest reason that you have been playing golf less frequently or have quit?

Asked of those who are playing golf less frequently or have quit playing

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I can't afford it	23%	24%	22%	33%	26%	18%	20%	21%	30%	14%
I don't have time	26%	26%	25%	21%	25%	38%	6%	25%	29%	22%
I wasn't enjoying it	9%	7%	14%	5%	—	16%	11%	6%	7%	13%
I don't have anyone to go with	12%	7%	21%	17%	4%	13%	18%	24%	5%	14%
It was too hard to master	11%	15%	2%	16%	26%	2%	—	6%	6%	21%
Something else	15%	17%	13%	—	10%	12%	45%	9%	16%	17%
Not sure	4%	4%	4%	9%	9%	—	—	8%	5%	—
Totals (Unweighted N)	100% (132)	100% (88)	100% (44)	100% (13)	100% (31)	100% (59)	100% (29)	100% (30)	100% (63)	100% (39)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
I can't afford it	23%	26%	—	7%	33%	24%	37%	6%	23%	34%	16%	23%
I don't have time	26%	28%	35%	—	17%	25%	43%	46%	33%	28%	19%	32%
I wasn't enjoying it	9%	10%	—	—	1%	9%	8%	11%	12%	11%	11%	—
I don't have anyone to go with	12%	10%	56%	14%	7%	21%	5%	18%	15%	6%	16%	9%
It was too hard to master	11%	7%	—	60%	21%	—	—	3%	8%	1%	17%	13%
Something else	15%	17%	9%	—	17%	13%	7%	15%	—	16%	16%	23%
Not sure	4%	3%	—	19%	4%	8%	—	—	9%	4%	4%	—
Totals (Unweighted N)	100% (132)	100% (120)	100% (6)	100% (6)	100% (37)	100% (31)	100% (13)	100% (29)	100% (21)	100% (33)	100% (55)	100% (23)

4. Golf - affordable

How affordable is golf for middle class families?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very	5%	6%	3%	10%	5%	3%	2%	6%	3%	6%
Somewhat	23%	28%	19%	27%	24%	21%	21%	23%	20%	29%
Not very	28%	27%	29%	23%	29%	28%	31%	27%	28%	29%
Not at all	12%	12%	12%	11%	14%	11%	14%	12%	15%	7%
Not sure	32%	27%	37%	29%	28%	37%	33%	31%	34%	29%
Totals (Unweighted N)	100% (996)	100% (468)	100% (528)	100% (160)	100% (256)	100% (398)	100% (182)	100% (354)	100% (401)	100% (241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very	5%	4%	8%	4%	5%	3%	2%	7%	3%	5%	3%	8%
Somewhat	23%	25%	26%	8%	20%	24%	24%	35%	23%	33%	23%	13%
Not very	28%	30%	12%	29%	25%	31%	43%	31%	31%	24%	29%	28%
Not at all	12%	13%	6%	14%	13%	10%	10%	9%	19%	7%	12%	12%
Not sure	32%	27%	48%	46%	37%	31%	21%	18%	24%	31%	33%	39%
Totals (Unweighted N)	100% (996)	100% (802)	100% (103)	100% (91)	100% (358)	100% (278)	100% (85)	100% (136)	100% (176)	100% (236)	100% (359)	100% (225)

5. Boating

How often do you go sailing or boating?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Frequently	3%	3%	3%	1%	5%	2%	4%	4%	1%	4%
Occasionally	3%	3%	2%	3%	3%	3%	1%	2%	3%	2%
Sometimes	6%	6%	5%	10%	4%	6%	3%	6%	3%	11%
Rarely	20%	20%	19%	15%	24%	24%	11%	15%	22%	20%
Never	69%	68%	71%	71%	65%	65%	81%	71%	71%	62%
Totals (Unweighted N)	100% (991)	100% (464)	100% (527)	100% (158)	100% (255)	100% (397)	100% (181)	100% (352)	100% (400)	100% (239)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Frequently	3%	3%	1%	3%	1%	3%	1%	8%	4%	3%	2%	3%
Occasionally	3%	3%	4%	2%	4%	2%	1%	1%	2%	1%	4%	2%
Sometimes	6%	7%	—	3%	4%	8%	9%	6%	4%	6%	4%	10%
Rarely	20%	21%	11%	21%	19%	20%	20%	19%	21%	19%	21%	17%
Never	69%	66%	84%	71%	72%	67%	69%	66%	68%	71%	69%	68%
Totals (Unweighted N)	100% (991)	100% (799)	100% (102)	100% (90)	100% (357)	100% (277)	100% (85)	100% (133)	100% (174)	100% (236)	100% (357)	100% (224)

6. Boating frequency

Over the past few years, would you say you've been going sailing or boating more frequently, less frequently, or about the same as before?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More frequently	3%	3%	3%	4%	5%	2%	1%	6%	2%	1%
About the same	8%	9%	8%	9%	10%	9%	5%	8%	7%	12%
Less frequently	14%	13%	15%	12%	14%	17%	10%	9%	15%	19%
I've quit in the past few years	4%	7%	2%	3%	4%	6%	4%	4%	4%	6%
I have never gone sailing or boating	70%	68%	71%	71%	66%	66%	81%	72%	72%	62%
Totals (Unweighted N)	100% (993)	100% (465)	100% (528)	100% (159)	100% (255)	100% (397)	100% (182)	100% (353)	100% (400)	100% (240)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
More frequently	3%	4%	1%	3%	4%	2%	4%	6%	3%	2%	2%	7%
About the same	8%	10%	8%	2%	5%	13%	9%	11%	10%	11%	8%	6%
Less frequently	14%	15%	3%	16%	14%	13%	15%	16%	14%	12%	17%	11%
I've quit in the past few years	4%	4%	4%	5%	4%	5%	2%	1%	5%	5%	4%	6%
I have never gone sailing or boating	70%	67%	84%	73%	73%	68%	69%	65%	69%	71%	69%	70%
Totals (Unweighted N)	100% (993)	100% (800)	100% (103)	100% (90)	100% (357)	100% (278)	100% (85)	100% (134)	100% (175)	100% (235)	100% (359)	100% (224)

7. Reason for boating less often

Which would you say is the biggest reason that you have been going sailing or boating less frequently or have quit?

Asked of those who are going sailing or boating less frequently or have quit going

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I can't afford it	37%	32%	42%	23%	41%	42%	26%	42%	38%	30%
I don't have time	15%	15%	14%	23%	28%	5%	9%	10%	18%	14%
I wasn't enjoying it	7%	6%	8%	2%	2%	9%	16%	5%	5%	11%
I don't have anyone to go with	13%	11%	14%	22%	3%	18%	2%	5%	18%	10%
It was too hard to master	2%	2%	2%	5%	—	2%	—	4%	—	3%
Something else	19%	24%	14%	12%	13%	21%	37%	20%	18%	22%
Not sure	8%	10%	6%	13%	13%	3%	9%	15%	4%	11%
Totals (Unweighted N)	100% (186)	100% (93)	100% (93)	100% (28)	100% (42)	100% (84)	100% (32)	100% (57)	100% (75)	100% (54)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
I can't afford it	37%	33%	27%	56%	39%	42%	51%	12%	25%	29%	39%	48%
I don't have time	15%	16%	5%	11%	18%	6%	32%	28%	8%	22%	17%	9%
I wasn't enjoying it	7%	9%	—	—	4%	10%	—	24%	16%	5%	6%	2%
I don't have anyone to go with	13%	13%	22%	8%	17%	16%	—	3%	20%	7%	13%	11%
It was too hard to master	2%	1%	—	5%	2%	3%	—	—	4%	—	2%	—
Something else	19%	22%	34%	1%	14%	22%	12%	34%	15%	28%	20%	13%
Not sure	8%	6%	13%	19%	5%	2%	5%	—	11%	9%	3%	16%
Totals (Unweighted N)	100% (186)	100% (161)	100% (9)	100% (16)	100% (59)	100% (56)	100% (15)	100% (26)	100% (29)	100% (45)	100% (69)	100% (43)

8. Boating affordable

How affordable is boating for middle class families?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very	4%	3%	5%	4%	4%	3%	6%	6%	3%	3%
Somewhat	14%	15%	12%	15%	12%	14%	13%	16%	10%	18%
Not very	30%	28%	32%	24%	29%	30%	39%	28%	29%	34%
Not at all	22%	22%	21%	23%	25%	19%	21%	21%	24%	18%
Not sure	31%	31%	30%	35%	30%	33%	22%	28%	34%	28%
Totals (Unweighted N)	100% (992)	100% (465)	100% (527)	100% (158)	100% (255)	100% (397)	100% (182)	100% (353)	100% (400)	100% (239)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very	4%	2%	12%	9%	7%	2%	3%	2%	2%	5%	5%	3%
Somewhat	14%	15%	13%	9%	12%	18%	11%	15%	7%	17%	15%	13%
Not very	30%	35%	16%	16%	23%	34%	39%	41%	32%	27%	33%	26%
Not at all	22%	24%	11%	18%	20%	27%	27%	17%	28%	23%	19%	20%
Not sure	31%	25%	47%	49%	39%	19%	21%	25%	30%	27%	29%	38%
Totals (Unweighted N)	100% (992)	100% (799)	100% (103)	100% (90)	100% (358)	100% (278)	100% (85)	100% (133)	100% (175)	100% (236)	100% (358)	100% (223)