

**1. Future of healthcare reform**

Do you think President Obama's health care law should be expanded, kept the same, or repealed?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Expanded	27%	29%	25%	27%	29%	25%	24%	48%	23%	3%
Kept the same	9%	8%	11%	11%	13%	6%	8%	16%	7%	4%
Repealed	48%	50%	45%	37%	40%	56%	59%	16%	51%	88%
Not sure	16%	12%	19%	25%	18%	12%	8%	20%	19%	5%
Totals (Unweighted N)	100% (999)	100% (466)	100% (533)	100% (161)	100% (261)	100% (388)	100% (180)	100% (337)	100% (439)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Expanded	27%	26%	34%	24%	27%	26%	19%	32%	27%	31%	26%	24%
Kept the same	9%	7%	14%	19%	11%	4%	7%	18%	8%	8%	9%	11%
Repealed	48%	54%	18%	38%	43%	53%	64%	42%	50%	42%	48%	51%
Not sure	16%	13%	34%	19%	19%	17%	9%	8%	14%	19%	16%	14%
Totals (Unweighted N)	100% (999)	100% (784)	100% (99)	100% (116)	100% (365)	100% (276)	100% (65)	100% (132)	100% (157)	100% (204)	100% (353)	100% (285)

	Health insurance		
	Total	Yes	No
Expanded	27%	27%	27%
Kept the same	9%	8%	13%
Repealed	48%	49%	42%
Not sure	16%	16%	17%
Totals (Unweighted N)	100% (999)	100% (817)	100% (182)

**2. Impact on coverage**

When the new health care law is in full effect, do you think you personally will have better or worse health insurance coverage than you have now?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Better coverage	14%	16%	13%	17%	15%	14%	8%	25%	12%	1%
About the same	35%	33%	36%	37%	34%	34%	37%	48%	31%	22%
Worse coverage	37%	38%	36%	23%	36%	41%	48%	15%	40%	65%
Not sure	14%	14%	14%	23%	14%	11%	7%	12%	17%	12%
Totals (Unweighted N)	100% (998)	100% (467)	100% (531)	100% (162)	100% (261)	100% (387)	100% (179)	100% (336)	100% (439)	100% (223)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Better coverage	14%	11%	29%	18%	19%	10%	8%	12%	12%	16%	15%	13%
About the same	35%	35%	40%	30%	32%	35%	36%	48%	38%	42%	29%	33%
Worse coverage	37%	42%	16%	26%	32%	41%	45%	36%	34%	32%	39%	40%
Not sure	14%	12%	15%	27%	16%	13%	12%	5%	16%	10%	17%	14%
Totals (Unweighted N)	100% (998)	100% (783)	100% (99)	100% (116)	100% (365)	100% (275)	100% (65)	100% (133)	100% (157)	100% (203)	100% (353)	100% (285)

	Health insurance		
	Total	Yes	No
Better coverage	14%	12%	25%
About the same	35%	37%	25%
Worse coverage	37%	40%	27%
Not sure	14%	12%	23%
Totals (Unweighted N)	100% (998)	100% (816)	100% (182)

**3. Commercials supporting healthcare law**

During the last 30 days, did you see or hear any ads or commercials supporting the new health care law?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	42%	44%	39%	32%	35%	46%	57%	40%	40%	46%
No	48%	45%	50%	57%	54%	43%	36%	49%	47%	46%
Not sure	11%	11%	11%	12%	11%	11%	8%	10%	13%	7%
Totals (Unweighted N)	100% (998)	100% (466)	100% (532)	100% (161)	100% (260)	100% (388)	100% (180)	100% (336)	100% (439)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	42%	44%	35%	33%	35%	44%	34%	53%	32%	46%	46%	38%
No	48%	46%	52%	55%	52%	48%	52%	40%	56%	44%	45%	49%
Not sure	11%	10%	13%	12%	12%	8%	13%	7%	12%	9%	10%	13%
Totals (Unweighted N)	100% (998)	100% (784)	100% (99)	100% (115)	100% (364)	100% (276)	100% (65)	100% (133)	100% (157)	100% (204)	100% (354)	100% (283)

	Health insurance		
	Total	Yes	No
Yes	42%	43%	34%
No	48%	45%	57%
Not sure	11%	11%	8%
Totals (Unweighted N)	100% (998)	100% (817)	100% (181)

**4. Commercials opposing healthcare law**

During the last 30 days, did you see or hear any ads or commercials opposing the new health care law?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	35%	40%	29%	22%	26%	39%	56%	30%	34%	44%
No	54%	49%	59%	63%	63%	53%	32%	62%	52%	45%
Not sure	11%	11%	12%	15%	11%	8%	12%	8%	14%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(464)	(529)	(159)	(261)	(385)	(179)	(337)	(435)	(221)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	35%	37%	28%	28%	25%	37%	35%	49%	26%	39%	37%	33%
No	54%	52%	61%	59%	62%	53%	52%	44%	60%	53%	53%	53%
Not sure	11%	11%	10%	13%	13%	11%	13%	7%	15%	8%	10%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(779)	(99)	(115)	(361)	(275)	(65)	(132)	(157)	(203)	(352)	(281)

	Health insurance		
	Total	Yes	No
Yes	35%	37%	23%
No	54%	51%	67%
Not sure	11%	12%	10%
Totals	100%	100%	100%
(Unweighted N)	(993)	(813)	(180)

**5. Commercials asking people to sign up for insurance**

During the last 30 days, did you see or hear any ads or commercials asking people to buy or sign up for health insurance?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	56%	61%	53%	46%	46%	64%	69%	56%	55%	61%
No	34%	30%	37%	38%	45%	28%	23%	35%	34%	31%
Not sure	10%	9%	11%	16%	9%	8%	8%	9%	11%	8%
Totals (Unweighted N)	100% (997)	100% (465)	100% (532)	100% (161)	100% (259)	100% (388)	100% (180)	100% (335)	100% (439)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	56%	58%	56%	47%	52%	58%	57%	66%	49%	62%	57%	54%
No	34%	32%	35%	41%	36%	34%	32%	29%	39%	28%	34%	34%
Not sure	10%	10%	9%	12%	12%	8%	11%	5%	11%	9%	9%	11%
Totals (Unweighted N)	100% (997)	100% (782)	100% (99)	100% (116)	100% (364)	100% (276)	100% (65)	100% (132)	100% (155)	100% (204)	100% (353)	100% (285)

	Health insurance		
	Total	Yes	No
Yes	56%	59%	46%
No	34%	31%	43%
Not sure	10%	10%	11%
Totals (Unweighted N)	100% (997)	100% (816)	100% (181)

**6. Types of commercials viewed**

Thinking about ads or commercials asking people to buy or sign up for health insurance, which of the following types of ads have you seen or heard in the last 30 days? (Check all that apply)

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ads for Medicare Advantage coverage	44%	49%	39%	24%	38%	45%	61%	42%	45%	46%
Ads for prescription drug coverage for Medicare recipients.	41%	44%	38%	28%	38%	41%	52%	46%	41%	36%
Ads for purchasing insurance through a health insurance exchange	66%	71%	61%	57%	64%	68%	70%	58%	70%	70%
Ads for any other private health insurance coverage	50%	54%	45%	48%	41%	50%	58%	51%	51%	46%
None of these	7%	5%	9%	12%	9%	5%	5%	5%	8%	8%
Totals	(569)	(283)	(286)	(69)	(123)	(246)	(127)	(187)	(243)	(139)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Ads for Medicare Advantage coverage	44%	44%	43%	50%	39%	52%	51%	38%	48%	47%	42%	44%
Ads for prescription drug coverage for Medicare recipients.	41%	40%	54%	39%	38%	48%	42%	42%	41%	45%	42%	38%
Ads for purchasing insurance through a health insurance exchange	66%	68%	63%	59%	56%	74%	55%	76%	59%	64%	67%	70%
Ads for any other private health insurance coverage	50%	50%	49%	47%	44%	56%	48%	51%	48%	50%	53%	45%
None of these	7%	7%	8%	3%	11%	4%	3%	3%	11%	8%	5%	7%
Totals	(569)	(454)	(59)	(56)	(194)	(163)	(39)	(85)	(77)	(123)	(215)	(154)

	Total	Health insurance	
		Yes	No
Ads for Medicare Advantage coverage	44%	46%	36%
Ads for prescription drug coverage for Medicare recipients.	41%	43%	34%
Ads for purchasing insurance through a health insurance exchange	66%	68%	55%
Ads for any other private health insurance coverage	50%	50%	50%
None of these	7%	7%	7%
Totals	(569)	(482)	(87)

**7. Health insurance**

Do you have health insurance?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	80%	78%	82%	61%	75%	85%	99%	82%	76%	86%
No	20%	22%	18%	39%	25%	15%	1%	18%	24%	14%
Totals (Unweighted N)	100% (1,000)	100% (467)	100% (533)	100% (162)	100% (261)	100% (388)	100% (180)	100% (337)	100% (440)	100% (223)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	80%	85%	77%	58%	66%	89%	95%	95%	87%	78%	79%	78%
No	20%	15%	23%	42%	34%	11%	5%	5%	13%	22%	21%	22%
Totals (Unweighted N)	100% (1,000)	100% (785)	100% (99)	100% (116)	100% (365)	100% (276)	100% (65)	100% (133)	100% (157)	100% (204)	100% (354)	100% (285)

	Total	Health insurance	
		Yes	No
Yes	80%	100%	—
No	20%	—	100%
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (182)