

1. Attitude toward health care law

Do you think the health care law should be expanded, kept the same, or repealed?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Expanded	30%	31%	30%	37%	25%	32%	28%	55%	24%	3%
Kept the same	12%	13%	12%	17%	17%	9%	6%	18%	11%	6%
Repealed	40%	44%	37%	25%	39%	42%	60%	8%	45%	82%
Not sure	17%	12%	22%	21%	20%	17%	7%	19%	20%	9%
Totals (Unweighted N)	100% (998)	100% (471)	100% (527)	100% (158)	100% (254)	100% (387)	100% (199)	100% (372)	100% (408)	100% (218)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Expanded	30%	27%	44%	36%	32%	28%	20%	40%	34%	31%	26%	32%
Kept the same	12%	9%	18%	23%	13%	10%	9%	18%	20%	8%	11%	11%
Repealed	40%	50%	9%	18%	31%	49%	60%	38%	27%	45%	42%	44%
Not sure	17%	14%	30%	23%	24%	13%	11%	4%	19%	15%	20%	13%
Totals (Unweighted N)	100% (998)	100% (784)	100% (108)	100% (106)	100% (373)	100% (266)	100% (64)	100% (135)	100% (150)	100% (174)	100% (324)	100% (350)

2. Effect of health care law on insurance coverage

When the new health care law is in full effect, do you think you personally will have better or worse health insurance coverage than you have now?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Better coverage	17%	19%	15%	19%	16%	20%	11%	30%	14%	2%
About the same	34%	33%	34%	36%	33%	32%	35%	50%	26%	23%
Worse coverage	34%	35%	33%	28%	30%	35%	46%	7%	43%	60%
Not sure	15%	12%	18%	17%	21%	14%	8%	13%	18%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(158)	(253)	(388)	(200)	(372)	(410)	(217)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Better coverage	17%	14%	27%	22%	21%	13%	10%	18%	14%	17%	17%	19%
About the same	34%	32%	41%	38%	31%	34%	36%	47%	43%	38%	26%	33%
Worse coverage	34%	41%	8%	19%	27%	38%	49%	32%	23%	35%	38%	35%
Not sure	15%	13%	24%	21%	21%	14%	5%	4%	19%	9%	18%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(784)	(108)	(107)	(375)	(266)	(64)	(134)	(149)	(174)	(324)	(352)

3. Ads supporting the new health care law

During the last 30 days, did you see or hear any ads or commercials supporting the new health care law?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	42%	47%	38%	25%	37%	49%	60%	46%	41%	40%
No	45%	42%	48%	59%	52%	38%	30%	40%	47%	50%
Not sure	13%	11%	14%	16%	11%	13%	10%	14%	12%	11%
Totals (Unweighted N)	100% (997)	100% (471)	100% (526)	100% (157)	100% (253)	100% (387)	100% (200)	100% (370)	100% (409)	100% (218)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	42%	45%	29%	39%	34%	45%	57%	54%	42%	42%	38%	51%
No	45%	45%	46%	47%	50%	45%	43%	37%	40%	46%	52%	38%
Not sure	13%	10%	24%	14%	16%	10%	1%	10%	18%	13%	10%	11%
Totals (Unweighted N)	100% (997)	100% (783)	100% (108)	100% (106)	100% (373)	100% (265)	100% (64)	100% (135)	100% (150)	100% (173)	100% (323)	100% (351)

4. Ads opposing the new health care law

During the last 30 days, did you see or hear any ads or commercials opposing the new health care law?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	41%	43%	39%	31%	31%	44%	60%	38%	37%	52%
No	47%	47%	46%	53%	58%	42%	30%	46%	51%	39%
Not sure	13%	10%	16%	16%	12%	13%	10%	15%	13%	10%
Totals (Unweighted N)	100% (994)	100% (468)	100% (526)	100% (158)	100% (253)	100% (384)	100% (199)	100% (370)	100% (406)	100% (218)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	41%	44%	36%	29%	35%	38%	57%	52%	35%	48%	38%	42%
No	47%	45%	42%	58%	48%	53%	38%	38%	50%	39%	51%	44%
Not sure	13%	11%	21%	13%	17%	9%	6%	10%	15%	13%	12%	13%
Totals (Unweighted N)	100% (994)	100% (781)	100% (107)	100% (106)	100% (372)	100% (266)	100% (64)	100% (135)	100% (150)	100% (173)	100% (322)	100% (349)

5. Ads asking people to buy insurance

During the last 30 days, did you see or hear any ads or commercials asking people to buy or sign up for health insurance?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	59%	60%	58%	46%	48%	68%	73%	57%	58%	62%
No	29%	30%	27%	39%	39%	20%	17%	28%	28%	30%
Not sure	13%	11%	15%	16%	14%	11%	11%	14%	14%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(469)	(527)	(158)	(251)	(387)	(200)	(371)	(408)	(217)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	59%	62%	50%	51%	52%	60%	67%	70%	53%	62%	53%	69%
No	29%	27%	33%	34%	31%	27%	28%	25%	31%	27%	32%	22%
Not sure	13%	11%	17%	16%	17%	13%	5%	5%	16%	12%	14%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(782)	(107)	(107)	(374)	(265)	(64)	(134)	(149)	(174)	(321)	(352)

6. Types of ads asking people to buy insurance

Thinking about ads or commercials asking people to buy or sign up for health insurance, which of the following types of ads have you seen or heard in the last 30 days (check all the apply)?

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ads for Medicare Advantage coverage	31%	30%	32%	18%	20%	41%	46%	30%	29%	37%
Ads for prescription drug coverage for Medicare recipients.	29%	28%	30%	15%	19%	38%	45%	26%	28%	36%
Ads for purchasing insurance through a health insurance exchange	39%	40%	38%	26%	32%	45%	55%	38%	38%	42%
Ads for any other private health insurance coverage	27%	27%	27%	16%	20%	36%	32%	26%	28%	27%
None of these	1%	2%	1%	2%	2%	1%	0%	0%	3%	1%
Not sure	6%	7%	5%	8%	5%	6%	4%	7%	5%	5%
Did not see this kind of ad	41%	40%	42%	54%	52%	32%	27%	43%	42%	38%
Totals	(996)	(469)	(527)	(158)	(251)	(387)	(200)	(371)	(408)	(217)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Ads for Medicare Advantage coverage	31%	34%	23%	23%	31%	28%	40%	35%	27%	33%	28%	37%
Ads for prescription drug coverage for Medicare recipients.	29%	32%	21%	19%	26%	29%	36%	37%	25%	31%	26%	35%
Ads for purchasing insurance through a health insurance exchange	39%	42%	31%	30%	33%	41%	53%	50%	32%	42%	34%	51%
Ads for any other private health insurance coverage	27%	30%	18%	20%	21%	32%	30%	36%	22%	31%	23%	33%
None of these	1%	1%	3%	0%	1%	2%	—	0%	2%	0%	1%	2%
Not sure	6%	6%	6%	9%	5%	5%	3%	4%	8%	7%	5%	5%
Did not see this kind of ad	41%	38%	50%	49%	48%	40%	33%	30%	47%	38%	47%	31%
Totals	(996)	(782)	(107)	(107)	(374)	(265)	(64)	(134)	(149)	(174)	(321)	(352)