YouGov

December 16 - 18, 2014

YouGov

1. Change in personal finances over past year

Would you say that you and your family are...

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Better off financially than you were a year ago	18%	19%	16%	20%	21%	16%	11%	21%	15%	17%
About the same financially as you were a year ago	51%	45%	56%	50%	54%	51%	48%	54%	49%	51%
Worse off financially than you were a year ago	29%	34%	25%	26%	24%	31%	38%	23%	33%	32%
Not sure	2%	1%	3%	4%	1%	1%	3%	2%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(479)	(521)	(181)	(282)	(372)	(165)	(336)	(421)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Better off financially than you were a year ago	18%	18%	20%	15%	16%	17%	26%	17%	19%	15%	21%
About the same financially as you were a year ago	51%	49%	64%	50%	51%	49%	57%	48%	52%	57%	44%
Worse off financially than you were a year ago	29%	31%	14%	33%	30%	33%	16%	34%	26%	27%	33%
Not sure	2%	2%	3%	3%	3%	1%	1%	1%	3%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(746)	(122)	(132)	(399)	(271)	(173)	(175)	(227)	(373)	(225)

2. Reasons for being better off
Which of the following do you think are reasons your financial situation is better this year than it was last year?
Select all that apply.
Asked of those people who are better off financially than they were a year ago

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The economy is improving	39%	44%	33%	23%	40%	45%	51%	59%	29%	26%
I was lucky	18%	26%	10%	35%	22%	–	26%	10%	19%	31%
I got help from friends or family	9%	6%	12%	6%	15%	7%	2%	8%	8%	11%
I worked hard	46%	46%	45%	64%	49%	39%	16%	34%	57%	46%
Other	20%	14%	28%	5%	25%	25%	27%	21%	19%	21%
Not sure	3%	4%	2%	5%	3%	2%	–	1%	5%	1%
Totals	(182)	(95)	(87)	(41)	(62)	(58)	(21)	(80)	(73)	(29)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
The economy is improving	39%	38%	40%	43%	27%	48%	49%	45%	29%	50%	30%
I was lucky	18%	16%	9%	43%	22%	13%	18%	15%	25%	11%	24%
I got help from friends or family	9%	10%	3%	8%	16%	6%	4%	3%	10%	10%	10%
I worked hard	46%	48%	36%	43%	43%	48%	55%	40%	60%	44%	40%
Other	20%	21%	29%	9%	24%	20%	14%	12%	17%	23%	25%
Not sure	3%	3%	6%	–	4%	1%	1%	5%	–	1%	5%
Totals	(182)	(130)	(29)	(23)	(64)	(48)	(46)	(31)	(43)	(62)	(46)

3. Change in personal finances over next year
Do you think that you and your family will be...

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Better off financially a year from now	26%	29%	24%	36%	30%	25%	12%	34%	24%	21%
About the same financially a year from now	47%	41%	52%	41%	43%	48%	58%	48%	42%	54%
Worse off financially a year from now	18%	22%	15%	16%	15%	18%	26%	9%	24%	20%
Not sure	8%	8%	9%	7%	12%	8%	4%	9%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(479)	(521)	(181)	(282)	(372)	(165)	(336)	(421)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Better off financially a year from now	26%	23%	35%	36%	25%	28%	32%	17%	27%	28%	31%
About the same financially a year from now	47%	50%	36%	41%	48%	45%	54%	53%	45%	48%	42%
Worse off financially a year from now	18%	21%	10%	12%	17%	22%	11%	18%	19%	18%	19%
Not sure	8%	6%	19%	11%	10%	6%	3%	12%	8%	6%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(746)	(122)	(132)	(399)	(271)	(173)	(175)	(227)	(373)	(225)

4. Current financial situation
Which best describes your current financial situation?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I'm making enough money to live comfortably	27%	32%	22%	25%	26%	28%	29%	28%	26%	28%
I'm not making enough money to live comfortably, but I can get by	47%	44%	49%	37%	53%	44%	54%	47%	46%	48%
I'm not making enough money to get by	20%	19%	21%	27%	17%	23%	11%	20%	21%	18%
Not sure	6%	4%	8%	11%	4%	5%	5%	5%	8%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(479)	(521)	(181)	(282)	(372)	(165)	(336)	(421)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I'm making enough money to live comfortably	27%	28%	20%	26%	14%	30%	52%	22%	32%	26%	28%
I'm not making enough money to live comfortably, but I can get by	47%	46%	49%	46%	47%	51%	39%	44%	48%	48%	46%
I'm not making enough money to get by	20%	19%	24%	21%	31%	16%	5%	27%	16%	18%	22%
Not sure	6%	6%	7%	6%	8%	3%	4%	7%	4%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(746)	(122)	(132)	(399)	(271)	(173)	(175)	(227)	(373)	(225)

5. Worrying about finances
How often, at all, do you find yourself worrying about your financial situation?

		Gender		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	33%	29%	37%	33%	37%	34%	27%	37%	34%	28%
Sometimes	45%	45%	45%	46%	43%	46%	47%	37%	46%	55%
Rarely	17%	20%	15%	16%	15%	17%	22%	22%	16%	14%
Never	4%	5%	3%	5%	4%	4%	4%	4%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(479)	(520)	(181)	(281)	(372)	(165)	(335)	(421)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	33%	33%	40%	28%	43%	31%	18%	39%	37%	26%	37%
Sometimes	45%	47%	35%	44%	42%	47%	44%	43%	44%	49%	43%
Rarely	17%	16%	22%	22%	12%	17%	30%	13%	16%	22%	14%
Never	4%	4%	3%	7%	2%	4%	8%	5%	3%	3%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(746)	(122)	(131)	(399)	(271)	(172)	(174)	(227)	(373)	(225)