

**1. Favorability of late night TV hosts – David Letterman**

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Favorable	40%	43%	37%	41%	43%	41%	32%	58%	34%	27%
Unfavorable	32%	38%	26%	13%	30%	36%	48%	18%	34%	47%
Not sure	28%	20%	36%	46%	27%	23%	20%	24%	32%	26%
Totals (Unweighted N)	100% (996)	100% (468)	100% (528)	100% (171)	100% (267)	100% (391)	100% (167)	100% (344)	100% (411)	100% (241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Favorable	40%	39%	47%	39%	43%	40%	40%	43%	43%	39%	37%	43%
Unfavorable	32%	35%	22%	25%	22%	39%	39%	41%	24%	34%	38%	26%
Not sure	28%	26%	31%	36%	34%	21%	21%	17%	32%	27%	25%	31%
Totals (Unweighted N)	100% (996)	100% (746)	100% (116)	100% (134)	100% (386)	100% (278)	100% (61)	100% (120)	100% (161)	100% (221)	100% (358)	100% (256)

**2. Favorability of late night TV hosts – Stephen Colbert**

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Favorable	35%	40%	31%	45%	40%	31%	24%	49%	32%	21%
Unfavorable	25%	32%	19%	12%	18%	31%	37%	11%	28%	38%
Not sure	40%	29%	51%	43%	42%	38%	38%	40%	40%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(468)	(529)	(172)	(267)	(391)	(167)	(344)	(412)	(241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Favorable	35%	36%	31%	33%	30%	42%	40%	39%	35%	34%	32%	40%
Unfavorable	25%	28%	17%	16%	18%	31%	27%	35%	27%	24%	26%	21%
Not sure	40%	36%	51%	51%	52%	28%	33%	26%	38%	42%	41%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(747)	(116)	(134)	(386)	(278)	(61)	(120)	(162)	(221)	(358)	(256)

**3. Favorability of late night TV hosts – Jon Stewart**

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Favorable	35%	40%	29%	38%	41%	31%	28%	48%	32%	21%
Unfavorable	25%	29%	20%	11%	21%	31%	32%	12%	26%	38%
Not sure	41%	30%	51%	51%	38%	38%	40%	40%	41%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(468)	(528)	(171)	(267)	(391)	(167)	(344)	(411)	(241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Favorable	35%	35%	29%	37%	30%	38%	40%	44%	39%	32%	31%	39%
Unfavorable	25%	28%	19%	12%	18%	33%	27%	29%	22%	27%	27%	20%
Not sure	41%	37%	52%	51%	53%	29%	34%	27%	39%	41%	42%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(746)	(116)	(134)	(386)	(278)	(61)	(120)	(161)	(221)	(358)	(256)

**4. Favorability of late night TV hosts – Jimmy Fallon**

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Favorable	47%	49%	44%	49%	55%	43%	39%	57%	41%	42%
Unfavorable	20%	25%	16%	13%	16%	23%	29%	12%	23%	25%
Not sure	33%	26%	40%	39%	29%	34%	31%	31%	35%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(468)	(527)	(171)	(267)	(390)	(167)	(343)	(411)	(241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Favorable	47%	46%	45%	50%	41%	49%	61%	59%	52%	51%	41%	47%
Unfavorable	20%	22%	18%	11%	18%	23%	19%	19%	19%	16%	26%	15%
Not sure	33%	32%	37%	39%	41%	28%	19%	22%	29%	32%	33%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(745)	(116)	(134)	(385)	(278)	(61)	(120)	(161)	(221)	(357)	(256)

**5. Favorability of late night TV hosts – Jimmy Kimmel**

Do you have a favorable or unfavorable opinion of the following people?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Favorable	42%	47%	38%	39%	45%	44%	40%	47%	43%	36%
Unfavorable	18%	20%	16%	12%	17%	19%	23%	14%	18%	24%
Not sure	40%	33%	46%	50%	38%	37%	36%	40%	40%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(467)	(528)	(171)	(267)	(390)	(167)	(344)	(410)	(241)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Favorable	42%	42%	45%	43%	40%	46%	54%	46%	51%	43%	39%	41%
Unfavorable	18%	19%	17%	13%	16%	20%	11%	21%	12%	20%	21%	16%
Not sure	40%	39%	38%	44%	44%	34%	35%	34%	37%	37%	40%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(745)	(116)	(134)	(386)	(277)	(61)	(120)	(161)	(220)	(358)	(256)

**6. Approval of Colbert**

As you may know, CBS has chosen Stephen Colbert as David Letterman's replacement when Letterman retires from The Late Show. Do you approve or disapprove of this choice?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Strongly approve	16%	19%	13%	21%	20%	13%	11%	25%	15%	7%
Somewhat approve	24%	27%	22%	23%	23%	26%	24%	29%	24%	18%
Somewhat disapprove	9%	10%	8%	8%	6%	11%	10%	7%	8%	11%
Strongly disapprove	10%	14%	7%	5%	7%	13%	17%	6%	12%	14%
Not sure	41%	31%	50%	44%	44%	38%	38%	34%	41%	49%
Totals (Unweighted N)	100% (993)	100% (468)	100% (525)	100% (172)	100% (265)	100% (389)	100% (167)	100% (343)	100% (409)	100% (241)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Strongly approve	16%	16%	13%	21%	10%	20%	27%	19%	19%	15%	14%	19%
Somewhat approve	24%	24%	29%	19%	28%	25%	20%	19%	21%	28%	22%	25%
Somewhat disapprove	9%	10%	5%	5%	7%	8%	17%	12%	15%	5%	8%	7%
Strongly disapprove	10%	12%	5%	5%	8%	12%	12%	16%	14%	10%	9%	9%
Not sure	41%	38%	48%	49%	46%	35%	24%	34%	30%	42%	47%	38%
Totals (Unweighted N)	100% (993)	100% (745)	100% (115)	100% (133)	100% (383)	100% (277)	100% (61)	100% (120)	100% (161)	100% (222)	100% (356)	100% (254)

**7. Prefer to watch**

Which would you prefer to watch?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The Late Show with Stephen Colbert	19%	22%	16%	26%	22%	16%	13%	29%	16%	10%
The Late Show with David Letterman	19%	20%	18%	22%	20%	19%	15%	25%	17%	16%
Neither	51%	48%	53%	32%	49%	53%	70%	33%	55%	65%
Not sure	11%	10%	13%	20%	9%	13%	3%	13%	12%	9%
Totals (Unweighted N)	100% (994)	100% (469)	100% (525)	100% (172)	100% (266)	100% (389)	100% (167)	100% (344)	100% (409)	100% (241)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
The Late Show with Stephen Colbert	19%	20%	11%	19%	16%	22%	13%	20%	19%	18%	14%	26%
The Late Show with David Letterman	19%	17%	28%	24%	24%	15%	22%	19%	17%	19%	23%	15%
Neither	51%	53%	47%	40%	46%	56%	57%	54%	51%	50%	55%	44%
Not sure	11%	10%	14%	17%	14%	7%	8%	7%	12%	13%	8%	15%
Totals (Unweighted N)	100% (994)	100% (744)	100% (115)	100% (135)	100% (386)	100% (276)	100% (61)	100% (120)	100% (161)	100% (221)	100% (357)	100% (255)