

**1. English as official language**

Which of the following comes closest to your opinion?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Congress should make English the official language of the United States	70%	70%	71%	56%	64%	78%	82%	61%	69%	92%
There should be no official language in the United States	19%	22%	15%	32%	22%	12%	12%	25%	19%	5%
Not sure	11%	8%	14%	12%	14%	11%	7%	14%	12%	3%
Totals (Unweighted N)	100% (997)	100% (476)	100% (521)	100% (157)	100% (241)	100% (403)	100% (189)	100% (362)	100% (422)	100% (213)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Congress should make English the official language of the United States	70%	76%	76%	37%	71%	67%	85%	68%	74%	66%	75%	63%
There should be no official language in the United States	19%	16%	10%	41%	18%	21%	12%	18%	18%	19%	17%	22%
Not sure	11%	8%	15%	22%	11%	12%	3%	15%	8%	15%	9%	14%
Totals (Unweighted N)	100% (997)	100% (796)	100% (101)	100% (100)	100% (365)	100% (270)	100% (71)	100% (150)	100% (163)	100% (208)	100% (348)	100% (278)

**2. Heard of multi-lingual Coke ad**

Have you seen or heard about a recent ad for Coca-Cola featuring the song "America the Beautiful" sung in several languages?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	58%	64%	51%	58%	56%	57%	60%	53%	60%	61%
No	38%	33%	43%	36%	38%	40%	36%	41%	35%	39%
Not sure	4%	3%	6%	6%	6%	3%	4%	6%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(477)	(523)	(157)	(241)	(404)	(191)	(363)	(422)	(215)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	58%	64%	32%	45%	47%	58%	80%	69%	49%	59%	59%	60%
No	38%	33%	58%	48%	47%	35%	20%	30%	44%	38%	37%	35%
Not sure	4%	3%	10%	7%	5%	7%	—	1%	7%	2%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(798)	(102)	(100)	(366)	(271)	(71)	(150)	(163)	(208)	(350)	(279)

**3. ATB sung in several languages offensive**

Do you think the Coca-Cola ad featuring the song "America the Beautiful" sung in several languages was offensive, or not offensive?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Offensive	21%	23%	20%	21%	14%	22%	32%	10%	24%	37%
Not offensive	59%	64%	55%	63%	63%	58%	51%	70%	56%	47%
Not sure	19%	13%	25%	16%	23%	20%	16%	20%	20%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(476)	(520)	(155)	(240)	(403)	(191)	(361)	(420)	(215)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Offensive	21%	26%	8%	8%	20%	22%	31%	19%	19%	19%	23%	23%
Not offensive	59%	58%	56%	68%	56%	60%	52%	71%	59%	59%	56%	65%
Not sure	19%	16%	36%	23%	24%	18%	17%	10%	21%	22%	21%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(796)	(101)	(99)	(365)	(269)	(71)	(149)	(163)	(208)	(347)	(278)

**4. Word describing feelings about ATB sung in several languages**

Which of the following best describes how you feel about the Coca-Cola ad featuring the song "America the Beautiful" sung in several languages?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Angry	8%	9%	7%	6%	6%	9%	13%	3%	10%	13%
Happy	27%	25%	29%	29%	28%	27%	25%	39%	21%	17%
Indifferent	33%	37%	29%	32%	36%	34%	27%	33%	33%	31%
Disappointed	18%	18%	18%	17%	14%	17%	26%	8%	22%	28%
Not sure	14%	11%	17%	17%	16%	13%	9%	16%	14%	11%
Totals (Unweighted N)	100% (1,000)	100% (477)	100% (523)	100% (157)	100% (241)	100% (404)	100% (191)	100% (363)	100% (422)	100% (215)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Angry	8%	10%	2%	4%	7%	8%	13%	6%	11%	8%	7%	7%
Happy	27%	25%	31%	37%	25%	29%	21%	35%	23%	27%	27%	31%
Indifferent	33%	34%	32%	29%	30%	31%	43%	40%	35%	36%	27%	37%
Disappointed	18%	21%	6%	8%	17%	21%	20%	17%	14%	17%	22%	14%
Not sure	14%	10%	29%	22%	21%	12%	3%	2%	17%	11%	16%	11%
Totals (Unweighted N)	100% (1,000)	100% (798)	100% (102)	100% (100)	100% (366)	100% (271)	100% (71)	100% (150)	100% (163)	100% (208)	100% (350)	100% (279)