

1. Candidate Wealth

Do you think the following is a positive or a negative characteristic for a presidential candidate to have: **Being personally wealthy**

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Positive	12%	13%	11%	12%	13%	11%	11%	18%	6%	14%
Negative	22%	21%	23%	24%	21%	23%	21%	24%	27%	10%
Doesn't make a difference	58%	58%	58%	51%	59%	59%	62%	52%	56%	71%
Not sure	8%	7%	9%	14%	6%	7%	6%	6%	11%	5%
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (165)	100% (271)	100% (398)	100% (166)	100% (352)	100% (396)	100% (252)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Positive	12%	10%	21%	16%	15%	7%	13%	11%	12%	12%	12%
Negative	22%	23%	12%	26%	24%	24%	17%	23%	25%	20%	22%
Doesn't make a difference	58%	61%	50%	45%	51%	65%	64%	57%	57%	58%	58%
Not sure	8%	6%	17%	13%	10%	4%	6%	9%	6%	9%	8%
Totals (Unweighted N)	100% (1,000)	100% (767)	100% (110)	100% (123)	100% (379)	100% (295)	100% (192)	100% (175)	100% (240)	100% (348)	100% (237)

2. Candidate Personal Debt

Do you think the following is a positive or a negative characteristic for a presidential candidate to have: **Having been personally in debt**

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Positive	28%	29%	27%	30%	32%	28%	19%	30%	28%	26%
Negative	22%	19%	25%	26%	25%	20%	17%	26%	19%	23%
Doesn't make a difference	40%	44%	36%	29%	37%	42%	54%	33%	42%	47%
Not sure	10%	8%	11%	15%	6%	9%	10%	11%	11%	5%
Totals (Unweighted N)	100% (998)	100% (476)	100% (522)	100% (165)	100% (270)	100% (397)	100% (166)	100% (351)	100% (395)	100% (252)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Positive	28%	30%	18%	26%	30%	29%	27%	29%	30%	25%	30%
Negative	22%	19%	33%	32%	22%	17%	29%	26%	16%	24%	21%
Doesn't make a difference	40%	44%	32%	28%	37%	48%	39%	37%	44%	40%	39%
Not sure	10%	8%	17%	13%	10%	7%	4%	8%	10%	11%	10%
Totals (Unweighted N)	100% (998)	100% (766)	100% (109)	100% (123)	100% (378)	100% (294)	100% (192)	100% (175)	100% (240)	100% (346)	100% (237)

3. Handle Economic Issues as President

How relevant do you think a presidential candidate's personal finances are to their ability to handle economic issues as president?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very relevant	29%	26%	31%	29%	24%	32%	28%	34%	24%	30%
Somewhat relevant	43%	40%	46%	38%	51%	40%	43%	40%	45%	44%
Not very relevant	13%	16%	11%	12%	11%	14%	17%	12%	14%	15%
Not at all relevant	8%	13%	4%	9%	8%	9%	7%	7%	9%	9%
Not sure	7%	6%	8%	12%	5%	5%	5%	7%	8%	3%
Totals (Unweighted N)	100% (995)	100% (474)	100% (521)	100% (164)	100% (270)	100% (395)	100% (166)	100% (351)	100% (395)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very relevant	29%	28%	33%	28%	30%	31%	27%	24%	33%	27%	31%
Somewhat relevant	43%	44%	31%	47%	41%	43%	48%	45%	40%	45%	41%
Not very relevant	13%	15%	11%	6%	11%	17%	14%	12%	13%	14%	14%
Not at all relevant	8%	8%	7%	11%	10%	6%	7%	10%	7%	9%	7%
Not sure	7%	5%	19%	8%	9%	3%	5%	8%	8%	5%	6%
Totals (Unweighted N)	100% (995)	100% (764)	100% (110)	100% (121)	100% (379)	100% (293)	100% (189)	100% (174)	100% (240)	100% (345)	100% (236)

4. Understand Problems of the Average American

How relevant do you think a presidential candidate's personal finances are to their ability to understand the problems of average Americans?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very relevant	44%	41%	46%	42%	43%	43%	47%	44%	40%	49%
Somewhat relevant	37%	36%	37%	34%	38%	38%	35%	40%	36%	32%
Not very relevant	10%	11%	9%	12%	11%	7%	11%	8%	11%	11%
Not at all relevant	4%	6%	3%	2%	2%	7%	4%	3%	5%	5%
Not sure	6%	6%	5%	10%	5%	5%	2%	5%	8%	2%
Totals (Unweighted N)	100% (992)	100% (475)	100% (517)	100% (165)	100% (270)	100% (395)	100% (162)	100% (349)	100% (393)	100% (250)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very relevant	44%	43%	44%	45%	45%	46%	45%	45%	47%	40%	46%
Somewhat relevant	37%	39%	28%	31%	34%	36%	42%	37%	36%	37%	36%
Not very relevant	10%	9%	13%	13%	10%	11%	6%	9%	8%	13%	7%
Not at all relevant	4%	5%	2%	3%	4%	3%	4%	4%	2%	5%	5%
Not sure	6%	4%	13%	8%	7%	3%	4%	5%	6%	6%	6%
Totals (Unweighted N)	100% (992)	100% (762)	100% (108)	100% (122)	100% (377)	100% (291)	100% (191)	100% (175)	100% (236)	100% (346)	100% (235)