

HuffPost: Trump Social Media

January 7 - 11, 2021 - 1000 US Registered Voters



1A. Social Media Responsibility — Prevent users from harassing others on their site

Do you think social media outlets like Facebook and Twitter have a responsibility to:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They have a responsibility	71%	65%	76%	68%	73%	74%	67%	68%	85%	80%	75%
They do not have a responsibility	20%	26%	16%	18%	22%	17%	26%	24%	6%	13%	15%
Not sure	8%	9%	8%	13%	5%	9%	7%	8%	9%	7%	10%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(464)	(533)	(157)	(212)	(366)	(262)	(774)	(96)	(79)	(48)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They have a responsibility	71%	88%	62%	58%	88%	54%	78%	70%	68%	73%	66%	76%	67%
They do not have a responsibility	20%	7%	27%	32%	7%	35%	15%	23%	26%	18%	26%	17%	21%
Not sure	8%	6%	10%	10%	6%	11%	7%	7%	7%	9%	8%	7%	12%
Totals	99%	101%	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(997)	(373)	(331)	(293)	(470)	(420)	(404)	(305)	(169)	(162)	(208)	(379)	(248)

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1B. Social Media Responsibility — Prevent users from spreading conspiracy theories or false information on their site

Do you think social media outlets like Facebook and Twitter have a responsibility to:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They have a responsibility	61%	59%	63%	58%	64%	60%	62%	58%	80%	60%	67%
They do not have a responsibility	29%	32%	25%	24%	30%	28%	31%	32%	14%	21%	26%
Not sure	10%	8%	12%	18%	6%	12%	7%	10%	6%	18%	7%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(994)	(462)	(532)	(155)	(212)	(365)	(262)	(773)	(95)	(78)	(48)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They have a responsibility	61%	85%	50%	39%	85%	35%	63%	66%	62%	63%	55%	63%	63%
They do not have a responsibility	29%	9%	37%	47%	9%	53%	29%	27%	28%	29%	25%	29%	30%
Not sure	10%	6%	13%	13%	7%	12%	8%	7%	11%	9%	20%	7%	7%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	101%	101%	100%	99%	100%
Unweighted N	(994)	(373)	(330)	(291)	(470)	(418)	(400)	(307)	(168)	(162)	(206)	(378)	(248)

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1C. Social Media Responsibility — Prevent users from posting hate speech or racist content on their site

Do you think social media outlets like Facebook and Twitter have a responsibility to:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They have a responsibility	69%	64%	72%	66%	75%	66%	68%	66%	83%	68%	74%
They do not have a responsibility	22%	29%	17%	18%	19%	23%	26%	25%	13%	14%	20%
Not sure	9%	7%	11%	16%	5%	10%	6%	9%	4%	18%	5%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(996)	(463)	(533)	(155)	(211)	(368)	(262)	(773)	(95)	(80)	(48)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They have a responsibility	69%	88%	58%	53%	89%	47%	73%	70%	68%	71%	62%	72%	67%
They do not have a responsibility	22%	7%	31%	34%	5%	42%	21%	22%	22%	19%	23%	22%	25%
Not sure	9%	4%	12%	12%	5%	10%	6%	7%	10%	10%	15%	6%	8%
Totals	100%	99%	101%	99%	99%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(996)	(371)	(330)	(295)	(468)	(421)	(401)	(307)	(169)	(163)	(205)	(381)	(247)

2. Social Media Regulations

In general, do you think the way social media outlets like Facebook, Twitter and YouTube currently regulate the content posted to their sites is:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too strict	25%	25%	26%	26%	21%	28%	26%	29%	12%	17%	22%
Not strict enough	43%	43%	44%	36%	44%	42%	50%	41%	50%	51%	52%
About right	16%	17%	15%	27%	23%	13%	8%	15%	21%	18%	18%
Not sure	15%	15%	15%	12%	13%	17%	16%	15%	17%	14%	8%
Totals	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(464)	(534)	(156)	(212)	(368)	(262)	(775)	(95)	(80)	(48)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too strict	25%	7%	33%	43%	7%	49%	25%	27%	24%	18%	26%	32%	20%
Not strict enough	43%	65%	35%	22%	66%	20%	47%	43%	50%	54%	39%	37%	50%
About right	16%	19%	13%	15%	18%	11%	16%	16%	13%	18%	13%	16%	18%
Not sure	15%	9%	18%	20%	10%	19%	12%	15%	13%	10%	21%	16%	12%
Totals	99%	100%	99%	100%	101%	99%	100%	101%	100%	100%	99%	101%	100%
Unweighted N	(998)	(373)	(330)	(295)	(471)	(421)	(403)	(307)	(169)	(162)	(208)	(380)	(248)

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3. Social Media Partisanship

In general, do you think social media outlets like Facebook, Twitter and YouTube are:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Biased in favor of liberal views	38%	40%	37%	28%	36%	40%	44%	45%	9%	34%	26%
Biased in favor of conservative views	10%	12%	9%	17%	14%	7%	6%	9%	15%	10%	7%
Not politically biased either way	25%	28%	22%	25%	29%	22%	25%	21%	46%	22%	37%
Not sure	27%	20%	32%	30%	20%	30%	25%	25%	30%	35%	29%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%	101%	99%
Unweighted N	(999)	(464)	(535)	(156)	(212)	(369)	(262)	(775)	(96)	(80)	(48)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Biased in favor of liberal views	38%	10%	42%	72%	6%	79%	35%	41%	37%	41%	33%	43%	33%
Biased in favor of conservative views	10%	17%	4%	7%	14%	5%	11%	8%	16%	9%	5%	11%	14%
Not politically biased either way	25%	39%	24%	7%	42%	4%	26%	28%	25%	27%	23%	23%	28%
Not sure	27%	34%	30%	14%	38%	11%	27%	22%	22%	22%	39%	22%	25%
Totals	100%	100%	100%	100%	100%	99%	99%	99%	100%	99%	100%	99%	100%
Unweighted N	(999)	(374)	(331)	(294)	(471)	(421)	(405)	(307)	(169)	(163)	(208)	(380)	(248)

4. Trump's Tweets Help or Hurt Him

Do you think President Trump's tweets generally:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Help his cause	19%	21%	18%	14%	24%	19%	19%	19%	15%	20%	31%
Hurt his cause	50%	45%	54%	53%	45%	49%	54%	48%	68%	42%	45%
Neither help nor hurt his cause	18%	22%	14%	19%	14%	18%	19%	18%	11%	21%	18%
Not sure	13%	13%	14%	14%	17%	14%	8%	15%	5%	17%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(997)	(464)	(533)	(157)	(211)	(368)	(261)	(774)	(95)	(80)	(48)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Help his cause	19%	16%	14%	28%	15%	26%	20%	19%	24%	21%	12%	21%	22%
Hurt his cause	50%	63%	52%	30%	65%	29%	47%	52%	53%	54%	54%	45%	51%
Neither help nor hurt his cause	18%	11%	17%	27%	7%	31%	20%	16%	15%	19%	10%	22%	17%
Not sure	13%	9%	18%	15%	13%	14%	13%	13%	7%	7%	25%	12%	10%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	99%	101%	101%	100%	100%
Unweighted N	(997)	(372)	(330)	(295)	(468)	(422)	(404)	(307)	(168)	(163)	(208)	(378)	(248)

5. Learn About Trump Tweets

When you learn about something Donald Trump has posted on Twitter, is it more often by:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Seeing his tweets directly on Twitter	10%	10%	9%	18%	10%	10%	3%	10%	9%	9%	4%
Seeing or hearing a news story discussing his tweets	70%	67%	73%	59%	64%	70%	84%	71%	71%	61%	76%
Neither of the above	13%	14%	12%	12%	15%	14%	12%	11%	18%	22%	16%
Not sure	7%	8%	5%	12%	11%	6%	1%	7%	2%	8%	5%
Totals	100%	99%	99%	101%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(994)	(463)	(531)	(157)	(210)	(368)	(259)	(770)	(96)	(80)	(48)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Seeing his tweets directly on Twitter	10%	8%	10%	12%	7%	12%	10%	8%	15%	9%	8%	10%	12%
Seeing or hearing a news story discussing his tweets	70%	80%	67%	60%	79%	62%	67%	73%	75%	77%	68%	69%	70%
Neither of the above	13%	8%	17%	17%	10%	15%	14%	16%	9%	11%	13%	14%	14%
Not sure	7%	4%	6%	11%	3%	10%	9%	3%	1%	3%	11%	8%	4%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(994)	(373)	(331)	(290)	(470)	(417)	(403)	(306)	(167)	(162)	(206)	(378)	(248)

6. Approval - Trump Social Media Account Lock

Social media outlets including Facebook and Twitter recently locked President Trump's accounts, barring him from posting for at least some time. Do you approve or disapprove of the decision to lock President Trump's accounts?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	45%	43%	48%	44%	40%	46%	51%	42%	64%	45%	56%
Somewhat approve	8%	8%	8%	9%	14%	6%	7%	10%	5%	3%	3%
Somewhat disapprove	7%	8%	7%	9%	8%	9%	2%	6%	5%	20%	6%
Strongly disapprove	32%	33%	31%	22%	29%	36%	34%	37%	14%	22%	25%
Not sure	7%	8%	6%	15%	10%	3%	5%	6%	11%	9%	10%
Totals	99%	100%	100%	99%	101%	100%	99%	101%	99%	99%	100%
Unweighted N	(997)	(463)	(534)	(156)	(211)	(369)	(261)	(774)	(95)	(80)	(48)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	45%	74%	41%	11%	80%	7%	43%	46%	54%	49%	47%	39%	51%
Somewhat approve	8%	9%	8%	8%	7%	9%	11%	5%	7%	19%	4%	7%	7%
Somewhat disapprove	7%	5%	6%	11%	3%	11%	7%	11%	4%	6%	11%	7%	6%
Strongly disapprove	32%	7%	35%	61%	6%	68%	30%	38%	28%	24%	29%	41%	26%
Not sure	7%	4%	9%	9%	4%	6%	9%	0%	7%	2%	9%	5%	11%
Totals	99%	99%	99%	100%	100%	101%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(997)	(374)	(328)	(295)	(470)	(421)	(403)	(307)	(169)	(163)	(207)	(379)	(248)

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Interviewing Dates	January 7 - 11, 2021
Target population	U.S. Registered Voters, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.201 to 6.544, with a mean of one and a standard deviation of 1.275.
Number of respondents	1000
Margin of error	± 5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	58 questions not reported.