

1. Most Exciting Part

What's the most exciting part about Thanksgiving dinner?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The turkey	26%	29%	22%	20%	29%	27%	25%	25%	24%	34%	22%
The side dishes	20%	19%	22%	25%	28%	14%	14%	23%	16%	13%	14%
The pies	13%	12%	14%	14%	15%	12%	11%	13%	15%	14%	13%
The leftovers	12%	10%	15%	8%	6%	19%	14%	14%	13%	5%	10%
Something else	21%	19%	23%	21%	15%	20%	30%	19%	25%	20%	33%
I don't celebrate with a Thanksgiving dinner	5%	5%	4%	6%	5%	4%	5%	4%	6%	8%	2%
Not sure	4%	6%	1%	6%	2%	4%	1%	3%	3%	5%	6%
Totals (Unweighted N)	100% (1,000)	100% (484)	100% (516)	100% (197)	100% (277)	100% (364)	100% (162)	100% (661)	100% (118)	100% (145)	100% (76)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The turkey	26%	29%	23%	25%	27%	23%	35%	17%	24%	26%	27%	24%
The side dishes	20%	21%	18%	22%	18%	24%	20%	21%	23%	25%	20%	13%
The pies	13%	12%	14%	14%	13%	13%	20%	10%	12%	9%	13%	17%
The leftovers	12%	14%	11%	13%	12%	16%	9%	8%	10%	14%	11%	16%
Something else	21%	17%	24%	21%	20%	22%	12%	27%	25%	15%	20%	24%
I don't celebrate with a Thanksgiving dinner	5%	3%	7%	4%	6%	2%	1%	5%	3%	6%	5%	4%
Not sure	4%	4%	4%	1%	3%	1%	3%	11%	3%	5%	4%	2%
Totals (Unweighted N)	100% (1,000)	100% (390)	100% (409)	100% (201)	100% (514)	100% (256)	100% (95)	100% (135)	100% (191)	100% (213)	100% (398)	100% (198)

2. Favorite Side Dish

Which of these Thanksgiving side dishes is your favorite?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Sweet potato casserole	13%	8%	17%	12%	15%	13%	12%	14%	14%	13%	4%
Stuffing	32%	34%	31%	18%	28%	41%	38%	35%	38%	22%	22%
Green bean casserole	8%	10%	6%	9%	7%	9%	6%	9%	2%	6%	13%
Mashed potatoes	22%	22%	22%	35%	25%	15%	15%	22%	2%	32%	34%
Cranberry sauce	6%	6%	6%	3%	3%	7%	12%	6%	3%	6%	6%
Macaroni and cheese	8%	8%	8%	13%	10%	6%	5%	5%	31%	8%	3%
Roasted squash	2%	2%	2%	—	3%	2%	2%	2%	—	3%	2%
Brussels sprouts	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%
I don't like any of those	4%	4%	4%	5%	4%	3%	5%	2%	7%	7%	9%
Not sure	3%	4%	2%	4%	2%	4%	1%	3%	2%	2%	7%
Totals (Unweighted N)	100% (1,000)	100% (484)	100% (516)	100% (197)	100% (277)	100% (364)	100% (162)	100% (661)	100% (118)	100% (145)	100% (76)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Sweet potato casserole	13%	14%	11%	14%	14%	10%	17%	9%	13%	8%	17%	12%
Stuffing	32%	29%	36%	31%	31%	36%	26%	33%	33%	37%	34%	24%
Green bean casserole	8%	7%	10%	8%	7%	12%	10%	3%	9%	8%	8%	8%
Mashed potatoes	22%	23%	19%	26%	20%	21%	27%	28%	29%	18%	15%	31%
Cranberry sauce	6%	7%	5%	6%	5%	7%	9%	6%	6%	9%	4%	6%
Macaroni and cheese	8%	12%	5%	8%	11%	4%	4%	10%	5%	11%	9%	8%
Roasted squash	2%	2%	1%	3%	3%	0%	4%	1%	1%	2%	3%	0%
Brussels sprouts	1%	0%	2%	2%	1%	3%	3%	1%	2%	1%	2%	0%
I don't like any of those	4%	3%	6%	1%	5%	3%	1%	5%	1%	3%	4%	8%
Not sure	3%	1%	5%	2%	3%	3%	—	4%	2%	3%	3%	3%
Totals (Unweighted N)	100% (1,000)	100% (390)	100% (409)	100% (201)	100% (514)	100% (256)	100% (95)	100% (135)	100% (191)	100% (213)	100% (398)	100% (198)

3. Favorite Pie

Which of these pies is your favorite?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Pumpkin	39%	36%	42%	35%	39%	39%	45%	41%	23%	44%	41%
Pecan	20%	20%	20%	14%	16%	25%	23%	20%	22%	20%	15%
Apple	26%	29%	23%	34%	26%	23%	23%	24%	43%	16%	35%
Chocolate pecan	6%	6%	6%	4%	9%	6%	3%	7%	1%	8%	5%
I don't like any of those	7%	7%	7%	11%	9%	5%	5%	6%	10%	11%	4%
Not sure	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%
Totals (Unweighted N)	100% (995)	100% (481)	100% (514)	100% (197)	100% (276)	100% (360)	100% (162)	100% (659)	100% (115)	100% (145)	100% (76)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Pumpkin	39%	43%	36%	38%	37%	44%	35%	41%	42%	38%	34%	45%
Pecan	20%	21%	17%	24%	21%	16%	26%	19%	14%	17%	26%	18%
Apple	26%	22%	30%	26%	27%	25%	30%	22%	32%	27%	25%	23%
Chocolate pecan	6%	6%	6%	6%	6%	8%	3%	3%	4%	6%	7%	5%
I don't like any of those	7%	7%	8%	6%	8%	5%	4%	11%	7%	10%	6%	7%
Not sure	2%	1%	3%	0%	1%	1%	1%	5%	1%	1%	3%	1%
Totals (Unweighted N)	100% (995)	100% (387)	100% (407)	100% (201)	100% (510)	100% (256)	100% (94)	100% (135)	100% (190)	100% (213)	100% (396)	100% (196)

4. White or Dark Meat

When eating turkey, do you prefer the:

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Dark meat	23%	23%	24%	26%	28%	18%	23%	23%	24%	18%	30%
White meat	46%	43%	50%	35%	41%	54%	52%	49%	42%	44%	34%
Either's fine	22%	26%	19%	25%	21%	22%	21%	21%	22%	24%	25%
I don't eat turkey	7%	6%	7%	8%	9%	5%	5%	5%	9%	11%	6%
Not sure	2%	2%	1%	5%	1%	0%	—	1%	3%	4%	5%
Totals (Unweighted N)	100% (997)	100% (484)	100% (513)	100% (195)	100% (277)	100% (364)	100% (161)	100% (659)	100% (118)	100% (144)	100% (76)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Dark meat	23%	19%	24%	29%	25%	22%	19%	23%	32%	21%	18%	26%
White meat	46%	50%	44%	44%	45%	50%	56%	38%	43%	46%	54%	36%
Either's fine	22%	21%	24%	20%	21%	24%	21%	23%	14%	20%	22%	31%
I don't eat turkey	7%	8%	6%	6%	8%	4%	4%	10%	9%	11%	4%	6%
Not sure	2%	2%	2%	1%	2%	1%	—	5%	1%	2%	2%	1%
Totals (Unweighted N)	100% (997)	100% (388)	100% (408)	100% (201)	100% (513)	100% (255)	100% (95)	100% (134)	100% (191)	100% (211)	100% (397)	100% (198)

5. Cranberry Sauce

Which kind of cranberry sauce do you like better?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Homemade cranberry sauce	28%	28%	27%	20%	34%	29%	25%	29%	15%	24%	37%
Canned cranberry sauce	33%	30%	36%	22%	22%	40%	47%	37%	41%	19%	14%
I don't like either	33%	33%	33%	49%	39%	25%	22%	30%	37%	45%	34%
Not sure	6%	9%	4%	9%	5%	5%	6%	3%	7%	13%	15%
Totals (Unweighted N)	100% (998)	100% (484)	100% (514)	100% (197)	100% (276)	100% (363)	100% (162)	100% (660)	100% (118)	100% (144)	100% (76)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Homemade cranberry sauce	28%	28%	28%	26%	23%	36%	44%	21%	25%	32%	21%	36%
Canned cranberry sauce	33%	31%	33%	34%	37%	27%	27%	31%	35%	28%	40%	24%
I don't like either	33%	34%	31%	38%	34%	32%	26%	39%	35%	33%	33%	34%
Not sure	6%	7%	7%	3%	7%	5%	3%	9%	5%	7%	6%	6%
Totals (Unweighted N)	100% (998)	100% (389)	100% (409)	100% (200)	100% (512)	100% (256)	100% (95)	100% (135)	100% (191)	100% (213)	100% (396)	100% (198)

Interviewing Dates	November 13 - 16, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.19 to 4.107, with a mean of one and a standard deviation of 0.887.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.