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1. Know who you'll vote for in November
Do you have a good idea of which candidate you'll vote for in the presidential election in November, or are you still making up your mind?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I have a good idea of whom I'll vote for	67%	84%	69%	66%	46%	60%	74%	86%	71%	64%	69%	41%
I'm still making up my mind	11%	10%	13%	10%	19%	18%	8%	2%	9%	12%	14%	25%
I don't plan to vote in the election this November	16%	4%	14%	18%	23%	17%	15%	10%	16%	20%	12%	15%
Not sure	5%	2%	4%	7%	11%	5%	3%	2%	4%	5%	5%	19%
Totals	99%	100%	100%	101%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(995)	(759)	(482)	(513)	(193)	(189)	(403)	(210)	(683)	(117)	(106)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
I have a good idea of whom I'll vote for	67%	80%	49%	83%	87%	91%	59%	75%	77%	72%	61%	70%	64%
I'm still making up my mind	11%	10%	14%	8%	10%	4%	11%	16%	7%	9%	12%	9%	17%
I don't plan to vote in the election this November	16%	9%	27%	6%	1%	5%	22%	8%	12%	13%	24%	15%	14%
Not sure	5%	1%	10%	2%	2%	0%	7%	1%	4%	5%	3%	7%	6%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	100%	99%	100%	101%	101%
Unweighted N	(995)	(327)	(422)	(246)	(302)	(250)	(412)	(306)	(167)	(186)	(187)	(377)	(245)

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2. Closely following RNC

How closely have you been following the Republican National Convention this week?

		Registered voters	Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very closely	14%	17%	15%	13%	13%	13%	11%	21%	14%	7%	19%	15%
Somewhat closely	25%	30%	26%	24%	21%	26%	24%	28%	27%	18%	27%	16%
Not very closely	24%	23%	26%	22%	21%	25%	27%	20%	27%	14%	14%	28%
Not at all closely	32%	27%	29%	35%	32%	31%	34%	29%	28%	56%	34%	27%
Not sure	6%	3%	4%	7%	14%	4%	4%	2%	4%	5%	6%	15%
Totals	101%	100%	100%	101%	101%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(997)	(761)	(483)	(514)	(195)	(188)	(403)	(211)	(683)	(117)	(106)	(91)

		Party ID			2016 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very closely	14%	9%	10%	26%	11%	27%	11%	14%	19%	17%	13%	14%	13%
Somewhat closely	25%	30%	14%	36%	26%	36%	21%	28%	33%	23%	21%	26%	27%
Not very closely	24%	18%	29%	22%	21%	23%	22%	29%	22%	28%	27%	20%	25%
Not at all closely	32%	40%	39%	11%	40%	12%	38%	27%	21%	25%	34%	35%	31%
Not sure	6%	3%	8%	5%	3%	3%	8%	1%	5%	7%	5%	5%	5%
Totals	101%	100%	100%	100%	101%	101%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(997)	(326)	(424)	(247)	(302)	(250)	(410)	(308)	(169)	(186)	(188)	(376)	(247)

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3. Watched RNC
Have you watched any of the Republican National Convention?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I watched most or all of the convention	10%	12%	11%	9%	7%	6%	9%	19%	9%	6%	14%	13%
I watched some parts of the convention	16%	18%	18%	14%	10%	13%	16%	24%	19%	6%	6%	14%
I watched clips or highlights of the convention	25%	25%	26%	24%	21%	25%	31%	20%	25%	21%	26%	28%
I read or watched news stories analyzing the convention	21%	25%	21%	21%	25%	29%	16%	15%	21%	29%	21%	14%
I haven't heard anything about the convention	29%	19%	24%	33%	37%	27%	28%	23%	26%	37%	33%	31%
Totals	101%	99%	100%	101%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(993)	(760)	(480)	(513)	(192)	(188)	(402)	(211)	(684)	(116)	(106)	(87)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
I watched most or all of the convention	10%	5%	8%	18%	6%	22%	8%	11%	10%	11%	8%	10%	11%
I watched some parts of the convention	16%	13%	10%	28%	13%	27%	14%	15%	25%	19%	16%	15%	14%
I watched clips or highlights of the convention	25%	22%	24%	30%	24%	27%	26%	28%	19%	31%	20%	25%	25%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
I read or watched news stories analyzing the convention	21%	36%	17%	11%	34%	11%	19%	23%	28%	18%	22%	22%	20%
I haven't heard anything about the convention	29%	25%	40%	14%	23%	12%	34%	23%	17%	21%	34%	29%	29%
Totals	101%	101%	99%	101%	100%	99%	101%	100%	99%	100%	100%	101%	99%
Unweighted N	(993)	(326)	(420)	(247)	(302)	(251)	(411)	(307)	(167)	(185)	(187)	(375)	(246)

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4. RNC Management
From what you know, do you think the Republican National Convention was:
Asked of those who watched or heard about the RNC

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Well managed	46%	50%	47%	45%	24%	41%	50%	63%	52%	19%	40%	45%
Poorly run	31%	30%	32%	30%	42%	36%	29%	20%	26%	55%	35%	34%
Not sure	23%	20%	21%	25%	34%	22%	21%	17%	22%	27%	25%	21%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(760)	(637)	(391)	(369)	(125)	(146)	(318)	(171)	(537)	(79)	(81)	(63)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Well managed	46%	17%	39%	81%	17%	85%	43%	49%	47%	43%	46%	51%	42%
Poorly run	31%	55%	31%	8%	53%	5%	30%	29%	40%	27%	24%	34%	36%
Not sure	23%	27%	29%	11%	30%	10%	27%	23%	13%	30%	30%	15%	22%
Totals	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(760)	(253)	(290)	(217)	(249)	(229)	(284)	(251)	(145)	(142)	(130)	(294)	(194)

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5. RNC Changing View of Republican Party
Did the Republican National Convention:
Asked of those who watched or heard about the RNC

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Improve your view of the Republican Party	30%	32%	29%	32%	19%	28%	28%	45%	31%	8%	35%	40%
Not really change your view of the Republican Party	37%	35%	41%	33%	44%	41%	38%	25%	40%	31%	29%	32%
Worsen your view of the Republican Party	28%	31%	26%	30%	27%	26%	30%	29%	25%	52%	31%	19%
Not sure	5%	3%	4%	6%	10%	4%	4%	2%	3%	10%	4%	8%
Totals	100%	101%	100%	101%	100%	99%	100%	101%	99%	101%	99%	99%
Unweighted N	(763)	(640)	(394)	(369)	(126)	(147)	(319)	(171)	(540)	(79)	(80)	(64)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Improve your view of the Republican Party	30%	12%	22%	56%	6%	61%	25%	33%	35%	24%	31%	31%	33%
Not really change your view of the Republican Party	37%	36%	37%	38%	30%	36%	42%	37%	31%	37%	34%	42%	32%
Worsen your view of the Republican Party	28%	49%	32%	5%	59%	2%	27%	25%	34%	33%	30%	22%	32%
Not sure	5%	3%	9%	1%	5%	0%	6%	5%	0%	7%	4%	5%	3%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(763)	(255)	(289)	(219)	(250)	(230)	(286)	(251)	(146)	(142)	(131)	(296)	(194)

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6. RNC Changing View of Donald Trump
Did the Republican National Convention:

Asked of those who watched or heard about the RNC

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Improve your view of Donald Trump	28%	29%	27%	28%	22%	22%	28%	38%	29%	4%	34%	36%
Not really change your view of Donald Trump	40%	40%	43%	37%	36%	46%	42%	34%	45%	30%	26%	35%
Worsen your view of Donald Trump	27%	29%	25%	30%	30%	26%	28%	27%	24%	56%	33%	16%
Not sure	5%	2%	5%	5%	12%	6%	3%	2%	3%	10%	7%	12%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%	100%	99%
Unweighted N	(757)	(633)	(389)	(368)	(126)	(146)	(316)	(169)	(536)	(78)	(79)	(64)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Improve your view of Donald Trump	28%	7%	23%	53%	4%	54%	23%	32%	26%	28%	22%	28%	32%
Not really change your view of Donald Trump	40%	38%	41%	41%	35%	42%	44%	39%	40%	38%	47%	39%	37%
Worsen your view of Donald Trump	27%	53%	26%	4%	58%	3%	24%	27%	33%	28%	27%	27%	27%
Not sure	5%	2%	10%	2%	3%	0%	9%	3%	0%	6%	4%	6%	4%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(757)	(254)	(289)	(214)	(247)	(226)	(282)	(248)	(145)	(141)	(131)	(293)	(192)

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7. Representation at RNC
How well did you feel that people like you were represented at the Republican National Convention?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	23%	28%	24%	22%	10%	18%	28%	33%	25%	9%	23%	23%
Somewhat well	14%	14%	15%	12%	17%	18%	9%	13%	16%	7%	6%	15%
Not very well	13%	13%	14%	11%	17%	16%	8%	13%	12%	13%	12%	19%
Not at all well	31%	33%	30%	32%	26%	27%	36%	33%	29%	43%	42%	15%
Not sure	20%	12%	17%	23%	31%	21%	20%	8%	18%	28%	18%	28%
Totals	101%	100%	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(994)	(760)	(481)	(513)	(194)	(188)	(401)	(211)	(683)	(115)	(106)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very well	23%	5%	15%	55%	5%	58%	18%	26%	23%	24%	19%	26%	20%
Somewhat well	14%	6%	12%	24%	4%	23%	14%	16%	14%	17%	12%	16%	8%
Not very well	13%	13%	14%	9%	18%	7%	10%	17%	15%	11%	16%	12%	11%
Not at all well	31%	58%	30%	5%	61%	2%	30%	30%	34%	24%	32%	30%	38%
Not sure	20%	18%	29%	7%	13%	10%	27%	13%	13%	24%	21%	15%	24%
Totals	101%	100%	100%	100%	101%	100%	99%	102%	99%	100%	100%	99%	101%
Unweighted N	(994)	(323)	(423)	(248)	(301)	(251)	(410)	(307)	(169)	(185)	(186)	(375)	(248)

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8. RNC Issues
Do you think the Republican National Convention:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Spent enough time on the issues you care about most	34%	38%	36%	32%	23%	34%	35%	43%	36%	15%	43%	34%
Spent too much time on other issues	29%	34%	28%	29%	27%	29%	30%	29%	28%	36%	31%	24%
Not sure	37%	29%	35%	39%	50%	37%	35%	28%	37%	49%	26%	42%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(992)	(759)	(479)	(513)	(191)	(189)	(402)	(210)	(684)	(114)	(106)	(88)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Spent enough time on the issues you care about most	34%	15%	23%	72%	9%	69%	29%	37%	43%	32%	33%	37%	31%
Spent too much time on other issues	29%	53%	25%	8%	60%	8%	25%	31%	38%	26%	28%	28%	32%
Not sure	37%	32%	51%	20%	31%	23%	46%	32%	19%	41%	39%	35%	37%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(992)	(325)	(420)	(247)	(301)	(251)	(411)	(306)	(166)	(185)	(187)	(375)	(245)

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9. RNC time on Trump or Biden
Do you think the speakers at the Republican National Convention:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Spent more time attacking Joe Biden	25%	31%	24%	27%	24%	23%	25%	28%	25%	31%	29%	17%
Spent more time explaining what Donald Trump would do if re-elected president	21%	24%	24%	17%	20%	26%	17%	21%	19%	19%	20%	35%
Spent about equal amounts of time doing both	23%	23%	23%	23%	17%	20%	24%	30%	28%	8%	19%	14%
Not sure	31%	22%	29%	34%	39%	30%	34%	21%	29%	42%	33%	34%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(996)	(761)	(481)	(515)	(196)	(189)	(401)	(210)	(685)	(116)	(105)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Spent more time attacking Joe Biden	25%	48%	19%	11%	55%	6%	23%	27%	33%	26%	25%	25%	25%
Spent more time explaining what Donald Trump would do if re-elected president	21%	12%	18%	35%	10%	37%	17%	25%	23%	19%	16%	27%	16%
Spent about equal amounts of time doing both	23%	11%	21%	39%	9%	39%	22%	24%	27%	27%	25%	19%	25%
Not sure	31%	29%	43%	15%	26%	17%	39%	24%	17%	28%	34%	30%	34%
Totals	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%	100%	101%	100%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(996)	(325)	(423)	(248)	(302)	(250)	(410)	(308)	(169)	(186)	(188)	(376)	(246)

10. Message of RNC

Which of these statements do you think best reflects the message of the Republican National Convention?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"Vote for Donald Trump because of his personal character"	5%	5%	7%	4%	10%	6%	4%	3%	5%	5%	5%	11%
"Vote for Donald Trump because of his competence as a leader"	25%	29%	26%	24%	13%	24%	25%	38%	28%	13%	19%	27%
"Vote for Donald Trump because of his political policies"	13%	14%	14%	11%	12%	17%	9%	15%	15%	7%	10%	6%
"Vote for Donald Trump because it will keep Joe Biden out of office"	22%	27%	21%	23%	17%	24%	22%	24%	22%	25%	23%	19%
None of the above	14%	12%	12%	16%	17%	9%	19%	8%	10%	28%	24%	9%
Not sure	21%	12%	21%	21%	30%	19%	21%	12%	20%	22%	19%	29%
Totals	100%	99%	101%	99%	99%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(991)	(759)	(480)	(511)	(189)	(189)	(402)	(211)	(681)	(116)	(105)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
"Vote for Donald Trump because of his personal character"	5%	4%	6%	6%	5%	3%	7%	5%	4%	11%	6%	3%	5%
"Vote for Donald Trump because of his competence as a leader"	25%	9%	21%	50%	8%	57%	24%	26%	24%	24%	20%	31%	21%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
"Vote for Donald Trump because of his political policies"	13%	5%	11%	24%	5%	23%	8%	18%	17%	16%	10%	14%	11%
"Vote for Donald Trump because it will keep Joe Biden out of office"	22%	38%	19%	9%	45%	8%	17%	23%	37%	20%	31%	17%	24%
None of the above	14%	26%	13%	2%	22%	2%	18%	13%	5%	11%	10%	17%	15%
Not sure	21%	18%	30%	9%	16%	6%	26%	15%	14%	18%	24%	18%	25%
Totals	100%	100%	100%	100%	101%	99%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(991)	(327)	(418)	(246)	(302)	(251)	(408)	(307)	(167)	(182)	(187)	(376)	(246)

11. Strongest argument for Donald Trump

Which of these statements do you think is Republicans' strongest argument for why people should vote for Donald Trump?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"Vote for Donald Trump because of his personal character"	6%	7%	4%	8%	9%	11%	4%	3%	7%	6%	1%	11%
"Vote for Donald Trump because of his competence as a leader"	22%	26%	23%	22%	14%	19%	23%	31%	25%	10%	14%	26%
"Vote for Donald Trump because of his political policies"	14%	16%	16%	13%	13%	17%	12%	18%	16%	5%	17%	11%
"Vote for Donald Trump because it will keep Joe Biden out of office"	19%	22%	20%	19%	17%	17%	18%	25%	18%	21%	29%	14%
None of the above	19%	18%	19%	20%	23%	19%	22%	12%	16%	33%	29%	14%
Not sure	18%	10%	18%	19%	24%	17%	21%	11%	18%	25%	11%	23%
Totals	98%	99%	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(987)	(752)	(476)	(511)	(194)	(187)	(396)	(210)	(678)	(116)	(103)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
"Vote for Donald Trump because of his personal character"	6%	5%	5%	9%	5%	5%	5%	6%	14%	5%	10%	7%	4%
"Vote for Donald Trump because of his competence as a leader"	22%	6%	18%	46%	3%	54%	22%	23%	18%	23%	18%	27%	18%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
"Vote for Donald Trump because of his political policies"	14%	9%	13%	22%	12%	23%	10%	20%	22%	15%	12%	15%	15%
"Vote for Donald Trump because it will keep Joe Biden out of office"	19%	28%	18%	11%	31%	13%	19%	21%	18%	16%	27%	14%	24%
None of the above	19%	34%	20%	3%	33%	2%	20%	18%	20%	18%	15%	23%	19%
Not sure	18%	18%	25%	8%	16%	3%	25%	13%	10%	23%	18%	15%	21%
Totals	98%	100%	99%	99%	100%	100%	101%	101%	102%	100%	100%	101%	101%
Unweighted N	(987)	(322)	(419)	(246)	(297)	(248)	(408)	(304)	(165)	(184)	(188)	(374)	(241)

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12. Speeches watched at RNC
Which of these people's RNC speeches did you watch some or all of? Select all that apply.
Asked of those who watched some or all of Donald Trump's speech

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	34%	39%	35%	32%	25%	31%	35%	45%	39%	15%	28%	33%
Mike Pence	25%	30%	27%	23%	11%	20%	28%	39%	30%	14%	18%	13%
Melania Trump	29%	36%	24%	34%	12%	17%	39%	45%	34%	15%	23%	21%
Donald Trump Jr.	23%	26%	24%	21%	13%	27%	21%	30%	25%	7%	22%	28%
Ivanka Trump	24%	29%	25%	24%	17%	17%	27%	35%	27%	14%	20%	25%
Nikki Haley	16%	20%	17%	15%	7%	9%	19%	27%	18%	6%	17%	12%
Joni Ernst	10%	12%	11%	9%	7%	7%	10%	16%	11%	3%	13%	11%
Tim Scott	17%	20%	20%	14%	12%	12%	17%	28%	19%	9%	18%	13%
Unweighted N	(1,000)	(764)	(484)	(516)	(196)	(189)	(404)	(211)	(685)	(117)	(107)	(91)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Donald Trump	34%	21%	28%	58%	23%	60%	30%	37%	34%	35%	31%	34%	36%
Mike Pence	25%	15%	21%	41%	20%	45%	22%	28%	30%	22%	24%	25%	27%
Melania Trump	29%	26%	22%	45%	31%	48%	27%	34%	29%	34%	30%	27%	29%
Donald Trump Jr.	23%	15%	20%	36%	20%	36%	21%	26%	25%	24%	24%	20%	26%
Ivanka Trump	24%	16%	22%	37%	21%	41%	19%	30%	27%	29%	26%	22%	23%
Nikki Haley	16%	12%	14%	23%	14%	29%	13%	17%	17%	12%	16%	16%	18%
Joni Ernst	10%	6%	9%	14%	6%	18%	8%	12%	8%	8%	10%	10%	11%
Tim Scott	17%	9%	17%	26%	9%	33%	14%	17%	21%	17%	21%	16%	15%
Unweighted N	(1,000)	(327)	(425)	(248)	(302)	(251)	(412)	(309)	(169)	(186)	(188)	(378)	(248)

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13. Rate Donald Trump's speech
How would you rate Donald Trump's speech?
Asked of those who watched some or all of Donald Trump's speech

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	42%	48%	40%	45%	16%	37%	46%	57%	45%	*	41%	45%
Good	22%	20%	23%	20%	16%	23%	24%	21%	24%	*	7%	8%
Fair	8%	7%	11%	6%	9%	20%	6%	2%	8%	*	1%	23%
Poor	24%	24%	23%	26%	46%	18%	22%	20%	21%	*	38%	23%
Not sure	3%	1%	3%	3%	14%	1%	2%	1%	2%	*	13%	1%
Totals	99%	100%	100%	100%	101%	99%	100%	101%	100%	*	100%	100%
Unweighted N	(399)	(337)	(216)	(183)	(62)	(61)	(172)	(104)	(300)	(21)	(44)	(34)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	42%	7%	30%	66%	6%	69%	43%	43%	36%	36%	35%	55%	34%
Good	22%	5%	23%	27%	8%	24%	23%	20%	29%	25%	25%	23%	14%
Fair	8%	19%	11%	3%	16%	2%	8%	9%	12%	11%	7%	5%	13%
Poor	24%	67%	30%	3%	68%	5%	22%	27%	23%	21%	30%	16%	36%
Not sure	3%	2%	7%	1%	2%	0%	3%	1%	0%	7%	3%	1%	4%
Totals	99%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(399)	(88)	(150)	(161)	(91)	(177)	(155)	(126)	(71)	(73)	(67)	(148)	(111)

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14. Donald Trump's speech - Optimism
How would you describe Donald Trump's speech?
Asked of those who watched some or all of Donald Trump's speech

		Registered voters	Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Optimistic	61%	64%	65%	57%	32%	65%	65%	68%	63%	*	56%	57%
Pessimistic	17%	18%	16%	17%	17%	18%	16%	16%	16%	*	23%	11%
Neither	15%	12%	13%	17%	36%	9%	11%	14%	13%	*	14%	28%
Not sure	7%	5%	5%	9%	15%	8%	8%	2%	7%	*	8%	4%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	99%	*	101%	100%
Unweighted N	(398)	(337)	(216)	(182)	(62)	(61)	(171)	(104)	(299)	(21)	(44)	(34)

		Party ID			2016 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Optimistic	61%	22%	47%	87%	17%	88%	57%	61%	75%	65%	56%	67%	52%
Pessimistic	17%	48%	18%	3%	48%	4%	15%	22%	17%	16%	23%	11%	20%
Neither	15%	16%	26%	6%	23%	6%	19%	11%	6%	12%	8%	17%	20%
Not sure	7%	14%	9%	4%	13%	2%	9%	6%	2%	7%	12%	5%	8%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(398)	(88)	(150)	(160)	(91)	(177)	(154)	(126)	(71)	(73)	(67)	(147)	(111)

15. Donald Trump's speech - Unity
How would you describe Donald Trump's speech?

Asked of those who watched some or all of Donald Trump's speech

		Registered voters	Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unifying	45%	51%	43%	47%	14%	32%	54%	59%	48%	*	42%	44%
Divisive	27%	29%	36%	19%	55%	31%	20%	20%	26%	*	21%	32%
Neither	19%	16%	15%	22%	22%	24%	16%	16%	17%	*	32%	21%
Not sure	9%	5%	6%	12%	9%	13%	10%	5%	9%	*	6%	3%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	*	101%	100%
Unweighted N	(396)	(336)	(215)	(181)	(61)	(61)	(170)	(104)	(298)	(21)	(44)	(33)

		Party ID			2016 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Clinton	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unifying	45%	13%	36%	64%	11%	71%	42%	50%	44%	38%	42%	51%	42%
Divisive	27%	56%	33%	12%	67%	10%	24%	30%	32%	41%	33%	17%	29%
Neither	19%	18%	20%	18%	16%	15%	23%	16%	15%	17%	14%	23%	17%
Not sure	9%	14%	11%	5%	6%	4%	12%	4%	10%	4%	11%	9%	11%
Totals	100%	101%	100%	99%	100%	100%	101%	100%	101%	100%	100%	100%	99%
Unweighted N	(396)	(88)	(149)	(159)	(91)	(176)	(154)	(126)	(69)	(73)	(67)	(146)	(110)

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Interviewing Dates	August 28 - 31, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.2 to 6.495, with a mean of one and a standard deviation of 0.953.
Number of respondents	1000
Margin of error	$\pm$ 4.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.