

**1. Racism | Race Conversation**

How comfortable do you personally feel having a conversation about race?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very comfortable	50%	53%	49%	40%	54%	55%	49%	50%	64%	50%	32%
Somewhat comfortable	30%	28%	32%	39%	21%	29%	34%	33%	23%	21%	34%
Somewhat uncomfortable	12%	10%	13%	13%	15%	10%	10%	10%	9%	27%	13%
Very uncomfortable	4%	4%	4%	5%	6%	3%	5%	5%	2%	2%	11%
Not sure	3%	4%	3%	3%	5%	4%	2%	3%	3%	2%	9%
Totals (Unweighted N)	100% (1,000)	100% (483)	100% (517)	100% (174)	100% (246)	100% (400)	100% (180)	100% (697)	100% (127)	100% (114)	100% (62)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very comfortable	50%	49%	52%	52%	51%	53%	49%	46%	57%	45%	54%	43%
Somewhat comfortable	30%	34%	27%	29%	31%	30%	37%	21%	27%	31%	29%	34%
Somewhat uncomfortable	12%	12%	11%	12%	10%	9%	13%	19%	9%	11%	11%	15%
Very uncomfortable	4%	3%	5%	6%	4%	7%	—	6%	1%	4%	5%	6%
Not sure	3%	3%	5%	2%	4%	2%	1%	7%	6%	8%	1%	2%
Totals (Unweighted N)	100% (1,000)	100% (394)	100% (357)	100% (249)	100% (518)	100% (242)	100% (105)	100% (135)	100% (187)	100% (205)	100% (367)	100% (241)

**2. Racism | National Problem**

How serious of a problem do you think racism is nationally?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very serious	33%	33%	33%	32%	31%	34%	33%	27%	62%	32%	42%
Somewhat serious	44%	43%	45%	50%	43%	39%	46%	46%	25%	56%	39%
Not very serious	15%	14%	15%	11%	13%	16%	18%	18%	6%	5%	15%
Not at all serious	5%	6%	3%	5%	9%	4%	1%	5%	3%	5%	3%
Not sure	4%	4%	5%	2%	5%	6%	3%	5%	4%	2%	1%
Totals (Unweighted N)	100% (995)	100% (479)	100% (516)	100% (174)	100% (244)	100% (397)	100% (180)	100% (694)	100% (126)	100% (113)	100% (62)

  

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very serious	33%	45%	33%	17%	37%	28%	21%	36%	35%	38%	33%	27%
Somewhat serious	44%	48%	42%	40%	45%	45%	43%	40%	43%	41%	40%	53%
Not very serious	15%	5%	15%	26%	10%	21%	27%	9%	12%	15%	15%	16%
Not at all serious	5%	1%	6%	8%	5%	2%	4%	9%	5%	3%	6%	3%
Not sure	4%	1%	4%	8%	4%	4%	5%	6%	6%	4%	6%	1%
Totals (Unweighted N)	100% (995)	100% (392)	100% (354)	100% (249)	100% (515)	100% (241)	100% (105)	100% (134)	100% (185)	100% (205)	100% (365)	100% (240)

**3. Racism | Local Problem**

Thinking about the level of racism in the area you live in, do you think your community is:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More racist than the rest of the U.S.	10%	10%	9%	11%	10%	9%	8%	10%	10%	7%	9%
Less racist than the rest of the U.S.	45%	45%	45%	50%	41%	41%	51%	46%	37%	51%	43%
At about the same level of racism as the rest of the U.S.	45%	45%	46%	39%	50%	50%	41%	44%	53%	43%	48%
Totals (Unweighted N)	100% (999)	100% (482)	100% (517)	100% (174)	100% (245)	100% (400)	100% (180)	100% (696)	100% (127)	100% (114)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More racist than the rest of the U.S.	10%	14%	11%	3%	10%	7%	7%	13%	6%	8%	16%	4%
Less racist than the rest of the U.S.	45%	42%	41%	54%	43%	47%	53%	40%	51%	38%	33%	63%
At about the same level of racism as the rest of the U.S.	45%	45%	49%	43%	46%	46%	39%	47%	44%	54%	51%	33%
Totals (Unweighted N)	100% (999)	100% (394)	100% (356)	100% (249)	100% (517)	100% (242)	100% (105)	100% (135)	100% (187)	100% (205)	100% (366)	100% (241)

**4. Racism | Apathy**

Which best describes how you feel?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Racism is an issue in my community, and I'm able to take meaningful action against it	7%	6%	9%	9%	11%	6%	4%	6%	13%	7%	10%
Racism is an issue in my community, but there's not that much I can personally do about it	29%	34%	24%	38%	31%	27%	20%	24%	34%	46%	41%
Racism isn't really an issue in my community	50%	49%	51%	44%	42%	50%	66%	56%	42%	31%	38%
Not sure	14%	11%	17%	10%	16%	17%	10%	14%	11%	16%	12%
Totals (Unweighted N)	100% (998)	100% (482)	100% (516)	100% (173)	100% (245)	100% (400)	100% (180)	100% (696)	100% (127)	100% (113)	100% (62)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Racism is an issue in my community, and I'm able to take meaningful action against it	7%	10%	10%	0%	6%	8%	7%	12%	8%	5%	9%	6%
Racism is an issue in my community, but there's not that much I can personally do about it	29%	38%	30%	15%	29%	24%	25%	36%	36%	33%	29%	19%
Racism isn't really an issue in my community	50%	39%	45%	72%	50%	51%	60%	40%	47%	46%	46%	62%
Not sure	14%	13%	16%	12%	14%	17%	8%	11%	9%	16%	16%	12%
Totals (Unweighted N)	100% (998)	100% (392)	100% (357)	100% (249)	100% (517)	100% (242)	100% (105)	100% (134)	100% (186)	100% (205)	100% (367)	100% (240)

**5. Racism | Actions**

Which of the following, if any, have you done in the last year? Select all that apply

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Confronted someone IN PERSON because they made a racist or prejudiced comment	22%	23%	22%	26%	27%	20%	19%	21%	19%	27%	37%
Confronted someone ONLINE because they made a racist or prejudiced comment	15%	15%	14%	20%	16%	15%	9%	15%	14%	9%	28%
Volunteered or donated to an organization that works to oppose racism	5%	6%	5%	3%	7%	4%	8%	6%	5%	2%	1%
Contacted a politician or signed a petition about an issue related to racism	9%	9%	9%	7%	10%	9%	10%	9%	7%	5%	20%
I haven't done any of those things	63%	62%	65%	56%	57%	66%	73%	67%	54%	60%	39%
Not sure	3%	2%	5%	7%	5%	2%	1%	2%	12%	2%	2%
<b>Totals</b>	<b>(1,000)</b>	<b>(483)</b>	<b>(517)</b>	<b>(174)</b>	<b>(246)</b>	<b>(400)</b>	<b>(180)</b>	<b>(697)</b>	<b>(127)</b>	<b>(114)</b>	<b>(62)</b>

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Confronted someone IN PERSON because they made a racist or prejudiced comment	22%	25%	27%	15%	20%	22%	30%	26%	26%	23%	20%	24%
Confronted someone ONLINE because they made a racist or prejudiced comment	15%	16%	19%	7%	13%	15%	20%	15%	11%	21%	16%	10%

continued on the next page ...

	continued from previous page											
		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Volunteered or donated to an organization that works to oppose racism	5%	6%	7%	3%	3%	8%	5%	9%	5%	4%	6%	5%
Contacted a politician or signed a petition about an issue related to racism	9%	10%	13%	3%	7%	10%	13%	14%	9%	11%	7%	11%
I haven't done any of those things	63%	60%	55%	79%	64%	67%	57%	60%	62%	59%	64%	67%
Not sure	3%	3%	5%	0%	4%	1%	2%	4%	4%	4%	4%	1%
<b>Totals</b>	<b>(1,000)</b>	<b>(394)</b>	<b>(357)</b>	<b>(249)</b>	<b>(518)</b>	<b>(242)</b>	<b>(105)</b>	<b>(135)</b>	<b>(187)</b>	<b>(205)</b>	<b>(367)</b>	<b>(241)</b>

<b>Interviewing Dates</b>	June 18 - 20, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.003 to 6.228, with a mean of one and a standard deviation of 1.113.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.