

HuffPost: Presidential issues

July 23 - 26, 2020 - 1000 US adult citizens



1. Issues advertised

Thinking about this year's presidential election, which issues have you seen or heard mentioned in political advertisements or campaign mailers within the past month? Select all that apply.

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	44%	49%	48%	41%	35%	41%	44%	56%	48%	26%	43%	38%
Health care	36%	42%	38%	34%	36%	31%	32%	50%	38%	34%	35%	24%
Foreign policy	21%	25%	25%	18%	13%	17%	21%	36%	23%	12%	23%	16%
The environment	20%	24%	24%	17%	15%	16%	20%	31%	20%	14%	29%	19%
Immigration	34%	38%	36%	31%	27%	23%	35%	52%	33%	26%	47%	33%
Social issues	37%	43%	41%	33%	30%	37%	36%	46%	41%	29%	29%	24%
Gun policies	25%	29%	26%	25%	21%	19%	25%	38%	27%	22%	23%	20%
The way things work in Washington	17%	20%	20%	13%	9%	12%	20%	25%	18%	8%	19%	11%
Voting rights	26%	31%	26%	25%	19%	15%	27%	43%	27%	25%	21%	28%
Tax reform	19%	20%	23%	17%	17%	13%	20%	29%	19%	17%	24%	22%
The Supreme Court	19%	24%	23%	16%	13%	11%	20%	35%	20%	14%	23%	14%
The coronavirus outbreak	45%	50%	48%	42%	34%	38%	48%	58%	47%	37%	43%	34%
Abortion policy	17%	19%	19%	14%	10%	9%	20%	26%	18%	10%	21%	6%
Crime	33%	39%	35%	32%	26%	21%	37%	50%	36%	33%	28%	16%
The candidates' personal qualities	28%	34%	29%	27%	18%	21%	32%	40%	32%	22%	18%	12%
Other	4%	4%	5%	2%	3%	3%	5%	3%	4%	2%	2%	1%
None of the above	13%	10%	12%	14%	15%	15%	12%	10%	13%	11%	13%	13%
Not sure	12%	9%	7%	17%	15%	10%	12%	11%	12%	15%	12%	9%
Unweighted N	(1,000)	(742)	(468)	(532)	(220)	(217)	(355)	(208)	(694)	(122)	(115)	(69)

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The economy	44%	42%	40%	52%	45%	56%	40%	49%	51%	44%	44%	42%	47%
Health care	36%	47%	29%	34%	50%	36%	33%	37%	43%	32%	37%	36%	39%
Foreign policy	21%	18%	18%	29%	22%	30%	23%	19%	21%	18%	19%	23%	24%
The environment	20%	23%	20%	18%	27%	23%	18%	19%	25%	23%	14%	21%	23%
Immigration	34%	31%	29%	43%	36%	44%	33%	32%	36%	34%	35%	33%	34%
Social issues	37%	36%	33%	44%	41%	49%	34%	40%	43%	40%	37%	37%	35%
Gun policies	25%	23%	22%	33%	22%	39%	26%	25%	28%	22%	32%	26%	20%
The way things work in Washington	17%	15%	15%	21%	17%	27%	12%	17%	24%	13%	14%	18%	20%
Voting rights	26%	31%	21%	26%	35%	30%	24%	27%	27%	27%	25%	24%	27%
Tax reform	19%	18%	15%	27%	15%	28%	20%	19%	17%	14%	23%	19%	22%
The Supreme Court	19%	21%	15%	23%	24%	28%	15%	17%	27%	14%	20%	19%	24%
The coronavirus outbreak	45%	44%	41%	50%	51%	56%	44%	46%	49%	45%	47%	44%	43%
Abortion policy	17%	13%	12%	26%	16%	26%	16%	17%	14%	10%	17%	18%	19%
Crime	33%	33%	30%	39%	34%	50%	36%	32%	34%	28%	35%	37%	30%
The candidates' personal qualities	28%	34%	23%	29%	40%	34%	24%	30%	35%	26%	31%	27%	29%
Other	4%	5%	4%	2%	4%	4%	4%	2%	6%	1%	8%	1%	5%
None of the above	13%	12%	18%	7%	10%	10%	13%	13%	13%	7%	17%	12%	15%
Not sure	12%	8%	17%	10%	8%	8%	14%	7%	10%	14%	9%	12%	12%
Unweighted N	(1,000)	(344)	(408)	(248)	(280)	(206)	(410)	(283)	(200)	(216)	(170)	(366)	(248)

2. 3 Most Important Issues

Thinking about this year's presidential election, which three of these issues are the MOST important to you? Select up to THREE issues.

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	46%	46%	48%	44%	36%	40%	54%	49%	49%	39%	37%	37%
Health care	37%	36%	30%	43%	39%	29%	38%	41%	37%	39%	42%	27%
Foreign policy	9%	11%	13%	6%	8%	9%	6%	15%	8%	4%	13%	22%
The environment	15%	15%	12%	18%	13%	18%	13%	17%	16%	6%	18%	18%
Immigration	20%	22%	23%	18%	14%	15%	22%	30%	22%	7%	24%	18%
Social issues	19%	22%	18%	20%	25%	19%	20%	12%	20%	30%	12%	7%
Gun policies	12%	14%	11%	13%	8%	16%	12%	12%	13%	9%	15%	11%
The way things work in Washington	11%	11%	14%	7%	7%	12%	12%	10%	12%	4%	16%	2%
Voting rights	8%	10%	7%	8%	8%	6%	7%	11%	7%	13%	9%	6%
Tax reform	6%	6%	6%	6%	4%	9%	7%	3%	7%	6%	2%	2%
The Supreme Court	10%	12%	15%	6%	5%	12%	11%	11%	13%	4%	3%	6%
The coronavirus outbreak	35%	36%	32%	37%	34%	31%	35%	40%	34%	41%	30%	38%
Abortion policy	6%	7%	4%	9%	5%	10%	4%	8%	9%	1%	2%	0%
Crime	13%	12%	12%	15%	11%	11%	14%	18%	14%	18%	6%	11%
The candidates' personal qualities	6%	8%	6%	7%	7%	3%	9%	5%	6%	7%	9%	3%
Other	2%	2%	2%	2%	2%	1%	1%	4%	2%	0%	0%	5%
None of the above	2%	2%	3%	2%	4%	5%	1%	0%	2%	1%	4%	6%
Not sure	5%	3%	5%	6%	11%	4%	6%	1%	4%	11%	8%	9%
Unweighted N	(1,000)	(742)	(468)	(532)	(220)	(217)	(355)	(208)	(694)	(122)	(115)	(69)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The economy	46%	38%	40%	62%	31%	66%	48%	41%	51%	50%	44%	47%	42%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Health care	37%	53%	36%	20%	55%	16%	38%	40%	34%	35%	40%	36%	38%
Foreign policy	9%	6%	10%	11%	6%	15%	8%	7%	16%	10%	6%	8%	13%
The environment	15%	20%	17%	8%	23%	5%	15%	12%	20%	15%	19%	15%	13%
Immigration	20%	9%	19%	36%	8%	40%	20%	21%	19%	21%	24%	21%	15%
Social issues	19%	29%	16%	13%	32%	11%	16%	22%	30%	24%	17%	19%	17%
Gun policies	12%	9%	10%	18%	9%	21%	9%	18%	11%	9%	12%	16%	9%
The way things work in Washington	11%	9%	12%	11%	8%	13%	7%	14%	8%	11%	7%	10%	14%
Voting rights	8%	14%	6%	4%	18%	4%	8%	9%	9%	7%	4%	7%	13%
Tax reform	6%	5%	5%	9%	5%	9%	6%	9%	4%	8%	7%	7%	1%
The Supreme Court	10%	9%	9%	13%	11%	16%	5%	13%	18%	8%	15%	9%	8%
The coronavirus outbreak	35%	44%	31%	29%	49%	27%	35%	31%	41%	34%	32%	37%	34%
Abortion policy	6%	3%	7%	10%	3%	10%	7%	5%	6%	3%	11%	7%	4%
Crime	13%	11%	12%	18%	7%	17%	14%	14%	9%	15%	12%	14%	12%
The candidates' personal qualities	6%	8%	4%	8%	10%	8%	6%	6%	7%	3%	10%	6%	7%
Other	2%	1%	3%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%
None of the above	2%	0%	5%	1%	0%	1%	4%	1%	1%	1%	3%	3%	3%
Not sure	5%	4%	9%	2%	3%	2%	7%	4%	0%	4%	5%	4%	9%
Unweighted N	(1,000)	(344)	(408)	(248)	(280)	(206)	(410)	(283)	(200)	(216)	(170)	(366)	(248)

3. 3 Most Important Issues - Trump

Thinking about this year's presidential election, which three issues have you heard the most about from Donald Trump? Select up to THREE issues.

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	42%	47%	45%	39%	29%	36%	48%	51%	48%	32%	28%	19%
Health care	10%	8%	11%	9%	9%	14%	7%	9%	8%	16%	16%	9%
Foreign policy	15%	15%	14%	16%	16%	11%	18%	14%	15%	12%	17%	15%
The environment	3%	3%	4%	1%	2%	6%	1%	2%	2%	2%	4%	7%
Immigration	27%	31%	27%	27%	29%	22%	29%	28%	29%	17%	28%	28%
Social issues	11%	13%	14%	9%	10%	14%	9%	12%	11%	14%	6%	11%
Gun policies	7%	7%	8%	5%	7%	9%	8%	3%	6%	8%	9%	9%
The way things work in Washington	11%	13%	11%	11%	6%	9%	13%	15%	12%	9%	10%	5%
Voting rights	6%	6%	6%	7%	7%	6%	5%	7%	5%	6%	11%	8%
Tax reform	9%	9%	6%	11%	7%	12%	6%	10%	9%	12%	3%	4%
The Supreme Court	5%	4%	4%	5%	6%	5%	4%	5%	5%	2%	8%	4%
The coronavirus outbreak	25%	27%	26%	24%	15%	27%	27%	29%	26%	25%	23%	19%
Abortion policy	2%	2%	2%	2%	4%	3%	1%	2%	2%	2%	1%	5%
Crime	14%	16%	14%	14%	16%	9%	14%	18%	15%	11%	11%	8%
Criticism of Joe Biden	30%	33%	29%	32%	27%	24%	33%	38%	34%	29%	19%	16%
Other	2%	3%	1%	3%	1%	3%	3%	1%	3%	1%	2%	0%
None of the above	6%	4%	6%	6%	5%	5%	8%	4%	6%	6%	3%	8%
Not sure	13%	9%	10%	15%	22%	12%	9%	9%	10%	16%	20%	24%
Unweighted N	(1,000)	(742)	(468)	(532)	(220)	(217)	(355)	(208)	(694)	(122)	(115)	(69)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The economy	42%	35%	37%	57%	37%	64%	41%	44%	48%	41%	50%	40%	38%
Health care	10%	10%	8%	12%	9%	6%	11%	11%	5%	9%	8%	12%	9%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Foreign policy	15%	10%	13%	23%	9%	23%	14%	15%	17%	12%	13%	17%	16%
The environment	3%	2%	2%	4%	1%	4%	3%	2%	4%	2%	3%	4%	1%
Immigration	27%	26%	25%	33%	26%	38%	24%	31%	30%	32%	24%	29%	25%
Social issues	11%	11%	11%	12%	12%	17%	9%	16%	11%	10%	15%	10%	9%
Gun policies	7%	6%	4%	11%	5%	9%	6%	6%	8%	5%	8%	7%	7%
The way things work in													
Washington	11%	9%	8%	16%	10%	19%	12%	10%	14%	9%	11%	11%	12%
Voting rights	6%	8%	6%	4%	8%	4%	8%	6%	5%	3%	4%	8%	7%
Tax reform	9%	8%	6%	12%	8%	11%	8%	12%	4%	9%	8%	9%	7%
The Supreme Court	5%	5%	6%	3%	4%	5%	5%	6%	3%	4%	7%	6%	2%
The coronavirus outbreak	25%	19%	20%	38%	19%	39%	25%	21%	33%	21%	26%	28%	23%
Abortion policy	2%	3%	2%	1%	2%	2%	2%	2%	1%	2%	3%	3%	1%
Crime	14%	17%	12%	14%	18%	16%	11%	14%	20%	15%	10%	14%	17%
Criticism of Joe Biden	30%	46%	27%	18%	53%	14%	28%	29%	40%	34%	32%	27%	31%
Other	2%	3%	4%	0%	4%	0%	3%	3%	3%	2%	3%	2%	3%
None of the above	6%	5%	10%	2%	5%	2%	8%	4%	5%	6%	8%	5%	6%
Not sure	13%	12%	18%	6%	11%	5%	14%	9%	6%	15%	10%	10%	16%
Unweighted N	(1,000)	(344)	(408)	(248)	(280)	(206)	(410)	(283)	(200)	(216)	(170)	(366)	(248)

4. 3 Most Important Issues - Biden

Thinking about this year's presidential election, which three issues have you heard the most about from Joe Biden? Select up to THREE issues.

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	19%	21%	20%	19%	21%	19%	18%	20%	19%	20%	19%	19%
Health care	24%	28%	22%	25%	23%	22%	19%	34%	23%	24%	28%	21%
Foreign policy	4%	5%	4%	4%	4%	4%	4%	5%	4%	5%	3%	2%
The environment	12%	14%	15%	10%	8%	10%	14%	17%	12%	9%	17%	14%
Immigration	6%	6%	5%	7%	9%	8%	5%	4%	4%	13%	6%	10%
Social issues	21%	24%	22%	20%	15%	20%	27%	18%	22%	26%	14%	9%
Gun policies	6%	7%	6%	7%	2%	8%	7%	7%	6%	10%	5%	5%
The way things work in Washington	6%	7%	6%	6%	4%	7%	6%	7%	6%	7%	2%	9%
Voting rights	8%	9%	9%	6%	2%	6%	11%	9%	8%	4%	9%	11%
Tax reform	5%	4%	4%	5%	8%	3%	3%	6%	4%	4%	8%	12%
The Supreme Court	2%	3%	4%	1%	3%	4%	0%	3%	2%	2%	1%	8%
The coronavirus outbreak	30%	33%	32%	27%	21%	30%	35%	29%	31%	26%	28%	20%
Abortion policy	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	0%
Crime	3%	4%	3%	4%	3%	3%	4%	3%	3%	6%	1%	5%
Criticism of Donald Trump	29%	34%	32%	26%	18%	24%	35%	37%	33%	26%	16%	16%
Other	1%	2%	1%	1%	0%	2%	2%	1%	1%	1%	0%	3%
None of the above	10%	7%	9%	10%	10%	9%	11%	8%	12%	6%	3%	8%
Not sure	20%	16%	16%	24%	31%	19%	16%	18%	18%	18%	33%	20%
Unweighted N	(1,000)	(742)	(468)	(532)	(220)	(217)	(355)	(208)	(694)	(122)	(115)	(69)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The economy	19%	30%	17%	11%	32%	10%	20%	19%	22%	22%	16%	19%	21%
Health care	24%	40%	17%	14%	45%	13%	20%	30%	27%	25%	20%	25%	24%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Foreign policy	4%	8%	3%	1%	8%	1%	3%	6%	4%	3%	3%	3%	7%
The environment	12%	12%	8%	18%	16%	14%	10%	11%	14%	10%	12%	14%	12%
Immigration	6%	9%	6%	4%	6%	4%	7%	8%	2%	8%	2%	7%	6%
Social issues	21%	25%	19%	18%	28%	22%	15%	23%	37%	24%	22%	19%	20%
Gun policies	6%	8%	3%	10%	7%	9%	6%	6%	6%	9%	8%	6%	2%
The way things work in													
Washington	6%	8%	5%	6%	7%	6%	4%	8%	9%	7%	4%	7%	6%
Voting rights	8%	8%	7%	8%	9%	11%	8%	7%	7%	4%	6%	8%	12%
Tax reform	5%	6%	3%	5%	5%	4%	6%	3%	3%	4%	6%	4%	4%
The Supreme Court	2%	2%	2%	2%	1%	4%	2%	1%	6%	3%	2%	3%	1%
The coronavirus outbreak	30%	38%	27%	23%	42%	27%	23%	32%	43%	35%	27%	25%	35%
Abortion policy	2%	0%	2%	3%	0%	3%	3%	1%	0%	1%	2%	2%	1%
Crime	3%	3%	4%	2%	1%	5%	4%	4%	2%	4%	4%	2%	3%
Criticism of Donald Trump	29%	20%	26%	44%	21%	53%	25%	30%	38%	28%	33%	28%	29%
Other	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%
None of the above	10%	4%	15%	10%	4%	8%	12%	9%	5%	6%	19%	8%	7%
Not sure	20%	17%	24%	19%	14%	16%	23%	17%	12%	21%	14%	22%	21%
Unweighted N	(1,000)	(344)	(408)	(248)	(280)	(206)	(410)	(283)	(200)	(216)	(170)	(366)	(248)

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Interviewing Dates	July 23 - 26, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.2 to 6.5, with a mean of one and a standard deviation of 0.832.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.