

HuffPost: Presidential Election

August 6 - 9, 2020 - 1000 US adult citizens



1. Following news

How closely are you following news about the 2020 presidential election this November?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very closely	35%	47%	37%	33%	21%	24%	35%	62%	39%	30%	32%	18%
Somewhat closely	33%	34%	34%	32%	32%	31%	40%	25%	33%	42%	22%	35%
Not very closely	16%	12%	14%	17%	25%	19%	12%	7%	14%	12%	20%	25%
Not at all closely	12%	7%	11%	14%	16%	17%	12%	5%	12%	11%	16%	13%
Not sure	4%	1%	4%	4%	6%	9%	1%	1%	2%	4%	10%	8%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(994)	(741)	(469)	(525)	(240)	(187)	(361)	(206)	(661)	(112)	(123)	(98)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very closely	35%	39%	25%	44%	48%	56%	26%	41%	51%	32%	35%	37%	33%
Somewhat closely	33%	34%	34%	31%	34%	29%	35%	26%	34%	37%	31%	32%	34%
Not very closely	16%	16%	17%	12%	12%	8%	13%	22%	12%	17%	15%	15%	16%
Not at all closely	12%	8%	17%	12%	5%	7%	19%	9%	2%	10%	16%	13%	11%
Not sure	4%	4%	6%	1%	1%	0%	7%	2%	0%	4%	3%	3%	7%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(994)	(358)	(404)	(232)	(304)	(215)	(378)	(310)	(185)	(186)	(197)	(362)	(249)

2. Enthusiasm about voting

How enthusiastic are you about voting in the 2020 presidential election this November?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very enthusiastic	44%	60%	42%	46%	21%	32%	53%	66%	49%	42%	34%	26%
Somewhat enthusiastic	20%	20%	24%	16%	24%	21%	20%	14%	17%	32%	20%	23%
Not very enthusiastic	13%	11%	16%	11%	18%	20%	10%	7%	12%	9%	17%	21%
Not at all enthusiastic	17%	7%	12%	22%	28%	17%	13%	11%	17%	10%	26%	16%
Not sure	6%	2%	7%	6%	9%	10%	4%	3%	5%	7%	3%	14%
Totals	100%	100%	101%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(994)	(742)	(470)	(524)	(241)	(186)	(361)	(206)	(660)	(112)	(122)	(100)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very enthusiastic	44%	52%	28%	57%	60%	73%	34%	53%	57%	48%	44%	45%	39%
Somewhat enthusiastic	20%	22%	20%	16%	22%	17%	20%	19%	17%	21%	16%	19%	22%
Not very enthusiastic	13%	12%	15%	13%	10%	6%	14%	12%	18%	12%	14%	12%	17%
Not at all enthusiastic	17%	12%	25%	11%	7%	4%	25%	13%	8%	12%	20%	17%	16%
Not sure	6%	2%	12%	3%	1%	0%	7%	4%	0%	6%	6%	7%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%
Unweighted N	(994)	(357)	(403)	(234)	(303)	(217)	(378)	(311)	(186)	(186)	(198)	(362)	(248)

3. Motivated to vote

How motivated are you to vote in the 2020 presidential election this November?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very motivated	55%	74%	52%	57%	32%	44%	66%	74%	60%	57%	41%	37%
Somewhat motivated	17%	16%	20%	15%	26%	20%	14%	11%	15%	15%	29%	22%
Not very motivated	8%	5%	10%	6%	14%	12%	5%	3%	7%	11%	7%	15%
Not at all motivated	12%	3%	11%	13%	18%	12%	10%	9%	12%	9%	10%	17%
Not sure	8%	2%	7%	8%	11%	11%	5%	3%	6%	7%	12%	9%
Totals	100%	100%	100%	99%	101%	99%	100%	100%	100%	99%	99%	100%
Unweighted N	(994)	(742)	(470)	(524)	(242)	(185)	(362)	(205)	(663)	(111)	(121)	(99)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very motivated	55%	66%	38%	65%	79%	85%	45%	63%	68%	57%	60%	55%	48%
Somewhat motivated	17%	15%	18%	19%	16%	13%	20%	12%	21%	15%	12%	16%	26%
Not very motivated	8%	9%	10%	5%	3%	0%	10%	8%	7%	9%	9%	7%	7%
Not at all motivated	12%	7%	21%	6%	3%	1%	16%	12%	4%	9%	13%	15%	10%
Not sure	8%	4%	13%	4%	0%	1%	10%	5%	0%	9%	6%	7%	9%
Totals	100%	101%	100%	99%	101%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(994)	(357)	(403)	(234)	(303)	(217)	(379)	(310)	(187)	(185)	(197)	(361)	(251)

4. Likelihood to vote

How likely is it that you will vote in the 2020 presidential election this November?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I will definitely vote	59%	81%	57%	61%	37%	46%	71%	79%	63%	62%	55%	37%
I will probably vote	13%	11%	14%	12%	20%	19%	9%	5%	12%	13%	10%	21%
I will probably not vote	8%	3%	9%	6%	18%	9%	4%	1%	6%	11%	10%	12%
I will definitely not vote	12%	3%	13%	11%	15%	14%	11%	9%	12%	10%	12%	14%
Not sure	8%	2%	7%	9%	10%	12%	4%	7%	6%	4%	13%	16%
Totals	100%	100%	100%	99%	100%	100%	99%	101%	99%	100%	100%	100%
Unweighted N	(991)	(739)	(469)	(522)	(239)	(185)	(360)	(207)	(661)	(111)	(121)	(98)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I will definitely vote	59%	72%	41%	69%	87%	89%	47%	68%	78%	58%	60%	60%	58%
I will probably vote	13%	11%	16%	12%	9%	5%	15%	9%	12%	15%	14%	11%	15%
I will probably not vote	8%	6%	11%	5%	1%	1%	12%	6%	3%	9%	8%	7%	8%
I will definitely not vote	12%	6%	19%	10%	1%	4%	16%	11%	5%	8%	11%	16%	10%
Not sure	8%	5%	13%	3%	1%	1%	10%	6%	2%	10%	8%	6%	10%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(991)	(356)	(403)	(232)	(304)	(214)	(377)	(308)	(185)	(185)	(197)	(362)	(247)

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Interviewing Dates	August 6 - 9, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.199 to 6.47, with a mean of one and a standard deviation of 0.913.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.