

HuffPost: Presidential Election

July 2 - 6, 2020 - 1000 US adult citizens



1. Following news

How closely are you following news about the 2020 presidential election this November?

| | Registered voters | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|--------------------|-------------------|-------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Yes | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very closely | 39% | 49% | 43% | 34% | 26% | 35% | 41% | 50% | 43% | 39% | 31% | 18% |
| Somewhat closely | 30% | 32% | 29% | 31% | 32% | 32% | 29% | 28% | 32% | 27% | 21% | 30% |
| Not very closely | 17% | 15% | 16% | 19% | 24% | 17% | 17% | 13% | 14% | 13% | 29% | 34% |
| Not at all closely | 10% | 3% | 8% | 12% | 10% | 13% | 10% | 6% | 8% | 17% | 16% | 7% |
| Not sure | 4% | 1% | 3% | 5% | 8% | 4% | 2% | 2% | 3% | 4% | 4% | 10% |
| Totals | 100% | 100% | 99% | 101% | 100% | 101% | 99% | 99% | 100% | 100% | 101% | 99% |
| Unweighted N | (986) | (750) | (456) | (530) | (227) | (186) | (367) | (206) | (668) | (121) | (113) | (84) |

| | Party ID | | | 2016 Vote | | Family Income (3 category) | | | Census Region | | | | |
|--------------------|----------|-------|-------|-----------|---------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Clinton | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very closely | 39% | 46% | 28% | 43% | 54% | 50% | 30% | 44% | 62% | 39% | 30% | 44% | 38% |
| Somewhat closely | 30% | 29% | 23% | 41% | 26% | 37% | 31% | 34% | 21% | 28% | 36% | 30% | 27% |
| Not very closely | 17% | 17% | 22% | 11% | 17% | 9% | 22% | 14% | 13% | 18% | 16% | 16% | 22% |
| Not at all closely | 10% | 7% | 18% | 3% | 3% | 2% | 14% | 7% | 2% | 12% | 11% | 9% | 9% |
| Not sure | 4% | 0% | 9% | 1% | 0% | 1% | 4% | 1% | 2% | 3% | 8% | 2% | 5% |
| Totals | 100% | 99% | 100% | 99% | 100% | 99% | 101% | 100% | 100% | 100% | 101% | 101% | 101% |
| Unweighted N | (986) | (372) | (375) | (239) | (278) | (218) | (404) | (285) | (184) | (197) | (192) | (366) | (231) |

2. Enthusiasm about voting

How enthusiastic are you about voting in the 2020 presidential election this November?

| | Total | Registered voters | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|-------------------------|-------|-------------------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Yes | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very enthusiastic | 49% | 66% | 53% | 46% | 27% | 43% | 58% | 66% | 53% | 47% | 52% | 26% |
| Somewhat enthusiastic | 18% | 17% | 19% | 18% | 27% | 22% | 13% | 15% | 19% | 17% | 10% | 27% |
| Not very enthusiastic | 11% | 9% | 11% | 11% | 18% | 11% | 9% | 5% | 8% | 12% | 12% | 23% |
| Not at all enthusiastic | 15% | 6% | 13% | 16% | 20% | 15% | 14% | 10% | 14% | 18% | 15% | 15% |
| Not sure | 7% | 2% | 4% | 9% | 8% | 9% | 6% | 4% | 6% | 7% | 12% | 8% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 99% |
| Unweighted N | (987) | (750) | (459) | (528) | (226) | (188) | (367) | (206) | (668) | (120) | (114) | (85) |

| | Total | Party ID | | | 2016 Vote | | Family Income (3 category) | | | Census Region | | | |
|-------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | Dem | Ind | Rep | Clinton | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very enthusiastic | 49% | 54% | 32% | 65% | 64% | 78% | 41% | 56% | 71% | 53% | 47% | 51% | 46% |
| Somewhat enthusiastic | 18% | 21% | 13% | 22% | 16% | 15% | 21% | 21% | 12% | 14% | 21% | 17% | 21% |
| Not very enthusiastic | 11% | 11% | 14% | 6% | 11% | 4% | 11% | 11% | 7% | 13% | 8% | 9% | 14% |
| Not at all enthusiastic | 15% | 9% | 29% | 3% | 6% | 2% | 20% | 7% | 8% | 15% | 17% | 15% | 12% |
| Not sure | 7% | 5% | 11% | 4% | 3% | 1% | 7% | 4% | 2% | 5% | 7% | 8% | 7% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (987) | (374) | (371) | (242) | (277) | (219) | (403) | (286) | (186) | (196) | (190) | (365) | (236) |

3. Motivated to vote

How motivated are you to vote in the 2020 presidential election this November?

| | Total | Registered voters | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------|-------|-------------------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Yes | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very motivated | 58% | 77% | 58% | 59% | 39% | 50% | 65% | 75% | 62% | 56% | 53% | 38% |
| Somewhat motivated | 16% | 14% | 18% | 14% | 19% | 22% | 13% | 11% | 16% | 16% | 13% | 18% |
| Not very motivated | 8% | 5% | 10% | 6% | 19% | 7% | 7% | 2% | 7% | 7% | 9% | 20% |
| Not at all motivated | 11% | 4% | 9% | 13% | 17% | 12% | 11% | 6% | 10% | 12% | 14% | 18% |
| Not sure | 7% | 1% | 5% | 8% | 6% | 10% | 5% | 6% | 5% | 9% | 10% | 7% |
| Totals | 100% | 101% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 99% | 101% |
| Unweighted N | (990) | (751) | (462) | (528) | (228) | (188) | (367) | (207) | (670) | (122) | (112) | (86) |

| | Total | Party ID | | | 2016 Vote | | Family Income (3 category) | | | Census Region | | | |
|----------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | Dem | Ind | Rep | Clinton | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very motivated | 58% | 69% | 41% | 68% | 80% | 82% | 50% | 68% | 73% | 55% | 62% | 60% | 54% |
| Somewhat motivated | 16% | 14% | 14% | 21% | 11% | 11% | 18% | 16% | 14% | 21% | 14% | 14% | 16% |
| Not very motivated | 8% | 9% | 11% | 4% | 4% | 2% | 10% | 7% | 4% | 6% | 6% | 8% | 12% |
| Not at all motivated | 11% | 5% | 23% | 5% | 4% | 3% | 16% | 5% | 8% | 13% | 11% | 10% | 13% |
| Not sure | 7% | 4% | 11% | 3% | 1% | 1% | 7% | 4% | 1% | 4% | 7% | 8% | 5% |
| Totals | 100% | 101% | 100% | 101% | 100% | 99% | 101% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (990) | (372) | (377) | (241) | (279) | (219) | (404) | (288) | (186) | (197) | (192) | (364) | (237) |

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4. Likelihood to vote

How likely is it that you will vote in the 2020 presidential election this November?

| | Total | Registered voters | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------------|-------|-------------------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Yes | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I will definitely vote | 63% | 83% | 60% | 66% | 45% | 54% | 70% | 79% | 67% | 57% | 60% | 47% |
| I will probably vote | 13% | 11% | 16% | 10% | 19% | 20% | 8% | 6% | 11% | 15% | 13% | 20% |
| I will probably not vote | 7% | 2% | 10% | 5% | 19% | 8% | 3% | 3% | 7% | 4% | 11% | 14% |
| I will definitely not vote | 9% | 2% | 8% | 9% | 7% | 8% | 11% | 6% | 8% | 17% | 6% | 7% |
| Not sure | 8% | 1% | 6% | 10% | 10% | 10% | 7% | 6% | 7% | 7% | 10% | 12% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (984) | (746) | (456) | (528) | (223) | (189) | (367) | (205) | (665) | (124) | (113) | (82) |

| | Total | Party ID | | | 2016 Vote | | Family Income (3 category) | | | Census Region | | | |
|----------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | Dem | Ind | Rep | Clinton | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I will definitely vote | 63% | 73% | 45% | 74% | 87% | 90% | 53% | 74% | 76% | 58% | 69% | 66% | 56% |
| I will probably vote | 13% | 13% | 11% | 14% | 10% | 7% | 14% | 11% | 14% | 19% | 10% | 9% | 17% |
| I will probably not vote | 7% | 5% | 13% | 3% | 0% | 1% | 9% | 6% | 4% | 4% | 5% | 8% | 12% |
| I will definitely not vote | 9% | 7% | 16% | 3% | 3% | 0% | 14% | 6% | 3% | 11% | 8% | 9% | 8% |
| Not sure | 8% | 3% | 14% | 7% | 0% | 1% | 10% | 3% | 2% | 8% | 8% | 9% | 7% |
| Totals | 100% | 101% | 99% | 101% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 101% | 100% |
| Unweighted N | (984) | (372) | (371) | (241) | (276) | (216) | (403) | (284) | (185) | (195) | (188) | (365) | (236) |

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| | |
|-------------------------------|---|
| Interviewing Dates | July 2 - 6, 2020 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement. |
| Weighting | The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.199 to 6.46, with a mean of one and a standard deviation of 0.871. |
| Number of respondents | 1000 |
| Margin of error | ± 4.1% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 50 questions not reported. |