

1. General Election Winners - Republicans

Which of these candidates, if nominated, do you think are capable of winning the GENERAL ELECTION for president? Please select ALL THAT APPLY.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	12%	14%	10%	19%	14%	9%	5%	13%	7%	13%	11%
Ben Carson	14%	14%	14%	16%	14%	13%	12%	16%	14%	8%	6%
Chris Christie	10%	13%	8%	13%	7%	11%	9%	12%	4%	2%	17%
Ted Cruz	34%	36%	32%	34%	30%	34%	40%	38%	22%	25%	34%
Carly Fiorina	5%	7%	4%	6%	7%	6%	2%	6%	3%	2%	6%
Jim Gilmore	1%	2%	1%	4%	1%	0%	—	1%	1%	—	5%
John Kasich	11%	13%	9%	14%	9%	9%	12%	12%	8%	8%	12%
Marco Rubio	34%	38%	30%	30%	25%	37%	45%	39%	13%	29%	34%
Donald Trump	39%	42%	35%	34%	37%	42%	41%	46%	21%	22%	35%
Not sure	28%	24%	32%	34%	35%	25%	17%	21%	47%	46%	28%
Totals	(1,000)	(475)	(525)	(176)	(248)	(411)	(165)	(681)	(117)	(123)	(79)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Jeb Bush	12%	14%	10%	12%	13%	14%	14%	4%	9%	8%	15%	12%
Ben Carson	14%	7%	12%	24%	13%	20%	11%	9%	8%	13%	16%	15%
Chris Christie	10%	8%	11%	11%	8%	14%	12%	11%	14%	6%	10%	11%
Ted Cruz	34%	23%	33%	48%	31%	41%	36%	28%	33%	30%	36%	35%
Carly Fiorina	5%	3%	6%	6%	3%	8%	9%	5%	5%	6%	5%	5%
Jim Gilmore	1%	4%	1%	—	2%	2%	1%	—	3%	—	1%	2%
John Kasich	11%	16%	9%	7%	7%	14%	19%	9%	6%	11%	10%	17%
Marco Rubio	34%	23%	30%	51%	23%	47%	46%	31%	32%	30%	35%	37%
Donald Trump	39%	22%	37%	60%	36%	42%	41%	38%	43%	30%	41%	40%
Not sure	28%	39%	32%	8%	35%	18%	19%	34%	34%	35%	23%	24%
Totals	(1,000)	(364)	(391)	(245)	(427)	(282)	(144)	(147)	(176)	(236)	(386)	(202)

2. General Election Winners - Democrats

Which of these candidates, if nominated, do you think are capable of winning the GENERAL ELECTION for president? Please select ALL THAT APPLY.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	51%	53%	48%	42%	59%	49%	52%	48%	66%	54%	45%
Bernie Sanders	36%	36%	36%	40%	37%	41%	20%	39%	26%	35%	32%
Not sure	30%	30%	30%	31%	25%	29%	36%	31%	16%	26%	38%
Totals	(1,000)	(475)	(525)	(176)	(248)	(411)	(165)	(681)	(117)	(123)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	51%	77%	39%	39%	47%	59%	58%	43%	42%	54%	55%	47%
Bernie Sanders	36%	42%	36%	29%	35%	41%	41%	27%	41%	45%	28%	36%
Not sure	30%	7%	40%	39%	30%	21%	30%	42%	35%	25%	29%	32%
Totals	(1,000)	(364)	(391)	(245)	(427)	(282)	(144)	(147)	(176)	(236)	(386)	(202)

3. Enthusiasm - Clinton

How would you feel if Hillary Clinton were the 2016 Democratic presidential election nominee?

Asked of Democrats and Independents who lean Democratic

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	34%	31%	36%	21%	32%	37%	46%	32%	50%	26%	23%
Satisfied but not enthusiastic	39%	42%	36%	26%	46%	39%	42%	36%	34%	57%	24%
Dissatisfied but not upset	17%	19%	16%	33%	16%	14%	4%	20%	8%	14%	31%
Upset	8%	8%	9%	13%	4%	9%	9%	12%	3%	2%	17%
Not sure	2%	1%	3%	6%	1%	1%	—	0%	5%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(440)	(196)	(244)	(84)	(104)	(183)	(69)	(256)	(88)	(65)	(31)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	34%	41%	11%	—	30%	47%	33%	23%	33%	32%	34%	36%
Satisfied but not enthusiastic	39%	37%	42%	—	44%	29%	37%	41%	28%	38%	45%	37%
Dissatisfied but not upset	17%	12%	33%	—	16%	15%	20%	22%	29%	14%	15%	13%
Upset	8%	7%	13%	—	10%	7%	8%	8%	10%	13%	3%	12%
Not sure	2%	3%	0%	—	1%	1%	2%	7%	—	2%	3%	2%
Totals	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(440)	(361)	(79)	(-)	(192)	(122)	(65)	(61)	(84)	(111)	(162)	(83)

4. Enthusiasm - Sanders

How would you feel if Bernie Sanders were the 2016 Democratic presidential election nominee?

Asked of Democrats and Independents who lean Democratic

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	39%	43%	36%	61%	29%	40%	25%	47%	21%	37%	46%
Satisfied but not enthusiastic	29%	27%	31%	25%	36%	26%	30%	28%	33%	22%	36%
Dissatisfied but not upset	16%	19%	14%	3%	16%	20%	25%	15%	15%	25%	6%
Upset	6%	6%	6%	1%	5%	5%	18%	6%	10%	2%	7%
Not sure	9%	6%	13%	10%	14%	8%	3%	4%	21%	14%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(442)	(198)	(244)	(85)	(104)	(184)	(69)	(257)	(89)	(65)	(31)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	39%	34%	55%	—	35%	35%	49%	50%	48%	40%	33%	41%
Satisfied but not enthusiastic	29%	31%	21%	—	29%	36%	25%	19%	34%	28%	31%	21%
Dissatisfied but not upset	16%	15%	19%	—	17%	15%	14%	16%	11%	13%	18%	21%
Upset	6%	7%	3%	—	6%	8%	5%	4%	4%	10%	6%	4%
Not sure	9%	12%	2%	—	12%	5%	7%	11%	3%	8%	12%	12%
Totals	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(442)	(363)	(79)	(-)	(194)	(122)	(65)	(61)	(84)	(112)	(163)	(83)

5. Enthusiasm - Trump

How would you feel if Donald Trump were the 2016 Republican presidential election nominee?

Asked of Republicans and Independents who lean Republican

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	31%	37%	26%	31%	24%	34%	34%	31%	33%	37%	36%
Satisfied but not enthusiastic	24%	20%	26%	15%	17%	30%	27%	24%	—	30%	18%
Dissatisfied but not upset	17%	25%	10%	7%	19%	15%	26%	17%	22%	17%	11%
Upset	22%	11%	34%	45%	21%	18%	13%	24%	43%	17%	8%
Not sure	6%	7%	4%	1%	20%	4%	—	4%	1%	—	27%
Totals (Unweighted N)	100% (349)	100% (179)	100% (170)	100% (47)	100% (74)	100% (148)	100% (80)	100% (289)	100% (9)	100% (28)	100% (23)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	31%	—	28%	33%	36%	35%	20%	26%	30%	19%	35%	38%
Satisfied but not enthusiastic	24%	—	21%	25%	23%	26%	26%	16%	33%	29%	20%	20%
Dissatisfied but not upset	17%	—	20%	16%	10%	20%	24%	22%	13%	22%	18%	12%
Upset	22%	—	24%	22%	25%	17%	29%	21%	21%	28%	20%	23%
Not sure	6%	—	8%	5%	7%	2%	1%	16%	4%	2%	7%	8%
Totals (Unweighted N)	100% (349)	0% (-)	100% (104)	100% (245)	100% (133)	100% (106)	100% (62)	100% (48)	100% (53)	100% (81)	100% (140)	100% (75)

6. Enthusiasm - Rubio

How would you feel if Marco Rubio were the 2016 Republican presidential election nominee?

Asked of Republicans and Independents who lean Republican

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	28%	30%	26%	10%	20%	33%	39%	26%	30%	43%	35%
Satisfied but not enthusiastic	33%	33%	33%	29%	31%	31%	40%	34%	20%	35%	27%
Dissatisfied but not upset	14%	16%	12%	14%	20%	14%	10%	13%	14%	16%	29%
Upset	10%	14%	7%	18%	8%	11%	6%	11%	18%	3%	7%
Not sure	14%	7%	22%	28%	21%	10%	5%	17%	18%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(349)	(179)	(170)	(47)	(74)	(148)	(80)	(289)	(9)	(28)	(23)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	28%	—	27%	28%	20%	33%	32%	33%	18%	34%	26%	33%
Satisfied but not enthusiastic	33%	—	40%	30%	33%	37%	37%	19%	45%	29%	32%	31%
Dissatisfied but not upset	14%	—	18%	13%	15%	10%	12%	23%	11%	11%	17%	15%
Upset	10%	—	9%	11%	12%	13%	5%	7%	7%	14%	10%	10%
Not sure	14%	—	6%	18%	19%	7%	14%	19%	18%	13%	16%	11%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(349)	(-)	(104)	(245)	(133)	(106)	(62)	(48)	(53)	(81)	(140)	(75)

7. Enthusiasm - Cruz

How would you feel if Ted Cruz were the 2016 Republican presidential election nominee?

Asked of Republicans and Independents who lean Republican

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	31%	34%	27%	25%	22%	39%	30%	30%	20%	61%	16%
Satisfied but not enthusiastic	29%	28%	30%	24%	25%	27%	39%	30%	34%	24%	24%
Dissatisfied but not upset	14%	15%	12%	2%	19%	13%	18%	15%	4%	9%	1%
Upset	13%	13%	14%	22%	5%	16%	11%	12%	19%	3%	35%
Not sure	13%	10%	17%	26%	30%	5%	3%	13%	22%	3%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(348)	(178)	(170)	(47)	(74)	(147)	(80)	(289)	(8)	(28)	(23)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	31%	—	32%	30%	36%	28%	29%	22%	29%	28%	36%	24%
Satisfied but not enthusiastic	29%	—	29%	29%	21%	38%	33%	26%	31%	32%	27%	28%
Dissatisfied but not upset	14%	—	20%	11%	11%	13%	14%	20%	17%	15%	12%	13%
Upset	13%	—	9%	15%	15%	16%	13%	4%	9%	16%	11%	19%
Not sure	13%	—	10%	15%	16%	4%	11%	28%	14%	10%	14%	16%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(348)	(-)	(104)	(244)	(132)	(106)	(62)	(48)	(52)	(81)	(140)	(75)

Interviewing Dates	February 4 - 5, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.035 to 6.171, with a mean of one and a standard deviation of 1.083.
Number of respondents	1000
Margin of error	± 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.