

1. Closely Following Presidential Election

How closely are you following news about the 2016 presidential elections?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	30%	39%	21%	11%	24%	41%	40%	31%	25%	36%
Somewhat closely	37%	33%	41%	30%	39%	37%	42%	39%	36%	38%
Not very closely	20%	16%	23%	31%	22%	14%	12%	21%	22%	14%
Not at all closely	14%	12%	15%	28%	15%	8%	6%	9%	17%	12%
Totals (Unweighted N)	100% (1,000)	100% (487)	100% (513)	100% (177)	100% (273)	100% (369)	100% (181)	100% (351)	100% (400)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very closely	30%	35%	15%	12%	20%	26%	49%	25%	34%	27%	34%
Somewhat closely	37%	36%	32%	45%	39%	42%	37%	36%	38%	38%	35%
Not very closely	20%	16%	32%	29%	23%	17%	12%	28%	15%	19%	17%
Not at all closely	14%	12%	21%	14%	19%	15%	2%	10%	12%	16%	14%
Totals (Unweighted N)	100% (1,000)	100% (767)	100% (109)	100% (124)	100% (346)	100% (273)	100% (212)	100% (176)	100% (246)	100% (338)	100% (240)

2. Start Paying Close Attention

When do you plan to start paying close attention to coverage of the next presidential election?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I am already paying close attention	37%	44%	30%	15%	31%	48%	51%	37%	33%	44%
Sometime in 2015	14%	12%	15%	21%	17%	8%	9%	12%	14%	15%
Early in 2016	15%	15%	16%	18%	12%	15%	17%	19%	14%	14%
Midway through 2016	14%	12%	17%	14%	15%	14%	14%	18%	12%	15%
Never	8%	7%	9%	14%	9%	5%	4%	3%	13%	4%
Not sure	12%	9%	14%	18%	15%	8%	5%	10%	15%	7%
Totals (Unweighted N)	100% (998)	100% (486)	100% (512)	100% (177)	100% (273)	100% (367)	100% (181)	100% (350)	100% (399)	100% (249)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I am already paying close attention	37%	43%	21%	17%	28%	34%	56%	32%	41%	35%	41%
Sometime in 2015	14%	10%	23%	23%	17%	10%	14%	11%	12%	17%	12%
Early in 2016	15%	15%	19%	12%	12%	26%	14%	13%	15%	15%	18%
Midway through 2016	14%	15%	13%	13%	16%	14%	13%	18%	17%	14%	11%
Never	8%	9%	3%	8%	12%	6%	1%	12%	6%	11%	2%
Not sure	12%	7%	20%	27%	15%	11%	3%	14%	9%	9%	17%
Totals (Unweighted N)	100% (998)	100% (766)	100% (109)	100% (123)	100% (344)	100% (273)	100% (212)	100% (176)	100% (245)	100% (337)	100% (240)

3. Degree of Certainty

Do you have a good idea of which candidate you'll vote for in your party's presidential primary next year, or are you still making up your mind?

Asked of Democrats and Republicans

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I have a good idea of who I'll vote for	40%	45%	36%	32%	36%	45%	43%	51%	—	27%
I'm still making up my mind	43%	41%	45%	38%	42%	43%	52%	31%	—	58%
I don't plan to vote in the primary election	4%	4%	4%	7%	8%	2%	1%	6%	—	2%
Not sure	13%	10%	16%	23%	14%	11%	5%	12%	—	14%
Totals (Unweighted N)	100% (598)	100% (273)	100% (325)	100% (104)	100% (152)	100% (225)	100% (117)	100% (350)	0% (-)	100% (248)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I have a good idea of who I'll vote for	40%	39%	51%	35%	41%	43%	39%	45%	38%	39%	38%
I'm still making up my mind	43%	46%	32%	38%	38%	42%	51%	35%	47%	39%	51%
I don't plan to vote in the primary election	4%	3%	—	10%	8%	3%	2%	6%	4%	5%	1%
Not sure	13%	12%	17%	17%	14%	12%	8%	14%	10%	17%	10%
Totals (Unweighted N)	100% (598)	100% (448)	100% (74)	100% (76)	100% (206)	100% (177)	100% (126)	100% (106)	100% (144)	100% (199)	100% (149)

4. Feel About Primary Candidates

How do you feel about the field of primary candidates running for president in your party?

Asked of Democrats and Republicans

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Enthusiastic	25%	33%	19%	21%	20%	29%	30%	29%	–	21%
Satisfied but not enthusiastic	39%	39%	39%	37%	37%	40%	43%	32%	–	48%
Dissatisfied but not upset	17%	16%	18%	11%	21%	17%	19%	20%	–	14%
Upset	5%	4%	7%	8%	6%	6%	2%	4%	–	7%
Not sure	13%	8%	17%	22%	16%	9%	5%	15%	–	10%
Totals (Unweighted N)	100% (596)	100% (272)	100% (324)	100% (106)	100% (149)	100% (224)	100% (117)	100% (348)	0% (-)	100% (248)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Enthusiastic	25%	28%	24%	12%	20%	25%	34%	26%	31%	22%	24%
Satisfied but not enthusiastic	39%	41%	36%	34%	46%	33%	43%	38%	37%	43%	36%
Dissatisfied but not upset	17%	16%	21%	22%	15%	22%	16%	14%	14%	16%	24%
Upset	5%	6%	4%	5%	4%	8%	2%	5%	4%	7%	5%
Not sure	13%	9%	16%	27%	15%	13%	5%	16%	13%	12%	11%
Totals (Unweighted N)	100% (596)	100% (449)	100% (72)	100% (75)	100% (205)	100% (176)	100% (125)	100% (105)	100% (145)	100% (198)	100% (148)

5. Party to Win 2016

Which party do you think is more likely to win the general election for president in 2016?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Democratic Party	36%	39%	33%	37%	40%	36%	29%	74%	27%	9%
Republican Party	31%	35%	27%	24%	25%	33%	43%	8%	24%	70%
Not sure	33%	26%	40%	39%	35%	31%	28%	18%	49%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(486)	(511)	(176)	(272)	(368)	(181)	(348)	(400)	(249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Democratic Party	36%	33%	50%	42%	36%	40%	38%	41%	38%	27%	44%
Republican Party	31%	35%	13%	23%	26%	29%	37%	24%	35%	32%	29%
Not sure	33%	32%	37%	35%	38%	31%	25%	34%	26%	41%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(766)	(108)	(123)	(343)	(273)	(212)	(176)	(246)	(337)	(238)