

1. First Election - Attention

What is the first year that you, personally, remember paying much attention to a presidential election?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This year is the first time I've paid much attention	8%	6%	10%	23%	9%	2%	3%	7%	9%	12%	12%
2012 Barack Obama vs. Mitt Romney	7%	5%	8%	10%	9%	5%	3%	4%	17%	9%	10%
2008 Barack Obama vs. John McCain	10%	10%	10%	28%	7%	6%	3%	9%	11%	11%	15%
2004 George W. Bush vs. John Kerry	4%	4%	4%	11%	7%	0%	—	4%	4%	5%	4%
2000 George W. Bush vs. Al Gore	8%	10%	7%	11%	19%	3%	3%	8%	6%	11%	8%
1996 Bill Clinton vs. Bob Dole	3%	3%	2%	3%	5%	2%	1%	2%	4%	1%	6%
1992 Bill Clinton vs. George H.W. Bush	10%	8%	11%	—	17%	15%	4%	10%	11%	11%	2%
1988 George H.W. Bush vs. Michael Dukakis	1%	2%	1%	—	4%	1%	—	2%	1%	1%	2%
1984 Ronald Reagan vs. Walter Mondale	3%	3%	2%	—	4%	4%	2%	3%	0%	6%	2%
1980 Ronald Reagan vs. Jimmy Carter	7%	10%	4%	—	1%	17%	4%	9%	2%	4%	4%
1976 Jimmy Carter vs. Gerald Ford	5%	4%	6%	—	0%	14%	1%	6%	4%	2%	4%
1972 Richard Nixon vs. George McGovern	3%	4%	2%	—	0%	7%	3%	3%	3%	4%	1%
1968 Richard Nixon vs. Hubert Humphrey	3%	3%	2%	—	—	4%	5%	3%	3%	0%	1%
1964 Lyndon B. Johnson vs. Barry Goldwater	2%	4%	1%	—	—	3%	6%	3%	2%	1%	5%
1960 John F. Kennedy vs. Richard Nixon	11%	11%	12%	—	—	6%	41%	14%	5%	6%	2%

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
1956 Dwight D. Eisenhower vs. Adlai Stevenson	2%	2%	2%	—	—	1%	7%	2%	2%	2%	4%
1952 Dwight D. Eisenhower vs. Adlai Stevenson	1%	2%	1%	—	—	—	5%	2%	—	—	—
1948 Harry S. Truman vs. Thomas E. Dewey	0%	0%	0%	—	—	—	1%	0%	—	—	—
1944 Franklin D. Roosevelt vs. Thomas E. Dewey	0%	0%	0%	—	—	—	1%	0%	—	—	—
1940 Franklin D. Roosevelt vs. Wendell Willkie	0%	0%	—	—	—	—	1%	0%	—	—	—
1936 Franklin D. Roosevelt vs. Alf Landon	—	—	—	—	—	—	—	—	—	—	—
I've never paid much attention to an election	7%	4%	10%	9%	9%	7%	5%	7%	8%	8%	3%
Not sure	4%	5%	3%	6%	7%	3%	1%	2%	10%	5%	15%
Totals (Unweighted N)	100% (998)	100% (488)	100% (510)	100% (164)	100% (245)	100% (394)	100% (195)	100% (699)	100% (128)	100% (112)	100% (59)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This year is the first time I've paid much attention	8%	10%	8%	7%	9%	6%	6%	10%	13%	6%	7%	8%
2012 Barack Obama vs. Mitt Romney	7%	11%	3%	7%	9%	4%	4%	3%	3%	9%	6%	9%
2008 Barack Obama vs. John McCain	10%	10%	9%	11%	9%	11%	10%	12%	9%	9%	10%	11%
2004 George W. Bush vs. John Kerry	4%	4%	4%	4%	5%	3%	2%	4%	2%	5%	5%	3%

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	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
2000 George W. Bush vs. Al Gore	8%	7%	8%	11%	8%	11%	11%	3%	9%	7%	7%	13%
1996 Bill Clinton vs. Bob Dole	3%	3%	3%	2%	3%	2%	1%	4%	4%	2%	2%	3%
1992 Bill Clinton vs. George H.W. Bush	10%	13%	9%	8%	11%	7%	13%	8%	10%	12%	11%	5%
1988 George H.W. Bush vs. Michael Dukakis	1%	2%	1%	1%	1%	2%	2%	1%	1%	0%	1%	3%
1984 Ronald Reagan vs. Walter Mondale	3%	2%	3%	3%	2%	6%	3%	—	1%	3%	2%	5%
1980 Ronald Reagan vs. Jimmy Carter	7%	4%	8%	10%	6%	7%	10%	6%	11%	8%	6%	3%
1976 Jimmy Carter vs. Gerald Ford	5%	3%	6%	6%	5%	4%	8%	6%	3%	7%	5%	5%
1972 Richard Nixon vs. George McGovern	3%	3%	2%	4%	2%	3%	5%	4%	4%	2%	3%	3%
1968 Richard Nixon vs. Hubert Humphrey	3%	3%	3%	2%	2%	4%	4%	2%	2%	2%	3%	1%
1964 Lyndon B. Johnson vs. Barry Goldwater	2%	2%	3%	2%	2%	3%	2%	5%	2%	2%	3%	3%
1960 John F. Kennedy vs. Richard Nixon	11%	11%	12%	11%	10%	16%	9%	12%	7%	11%	13%	12%
1956 Dwight D. Eisenhower vs. Adlai Stevenson	2%	2%	2%	3%	2%	2%	3%	3%	1%	4%	1%	2%
1952 Dwight D. Eisenhower vs. Adlai Stevenson	1%	0%	2%	2%	1%	1%	0%	—	1%	1%	2%	0%
1948 Harry S. Truman vs. Thomas E. Dewey	0%	0%	—	0%	0%	—	—	—	—	0%	0%	—
1944 Franklin D. Roosevelt vs. Thomas E. Dewey	0%	0%	0%	0%	0%	—	—	2%	—	1%	0%	—

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	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
1940 Franklin D. Roosevelt vs. Wendell Willkie	0%	0%	—	1%	—	0%	1%	—	—	0%	0%	—
1936 Franklin D. Roosevelt vs. Alf Landon	—	—	—	—	—	—	—	—	—	—	—	—
I've never paid much attention to an election	7%	5%	10%	5%	9%	5%	4%	8%	12%	5%	6%	7%
Not sure	4%	3%	6%	2%	5%	3%	1%	5%	7%	2%	4%	4%
Totals (Unweighted N)	100% (998)	100% (386)	100% (355)	100% (257)	100% (479)	100% (261)	100% (130)	100% (128)	100% (181)	100% (249)	100% (362)	100% (206)

2. First Election - Vote

What is the first year that you, personally, voted in a presidential general election?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
2012 Barack Obama vs. Mitt Romney	6%	6%	6%	14%	6%	5%	1%	4%	16%	6%	6%
2008 Barack Obama vs. John McCain	8%	7%	9%	16%	10%	6%	2%	7%	12%	7%	10%
2004 George W. Bush vs. John Kerry	3%	4%	3%	2%	12%	1%	0%	4%	2%	2%	3%
2000 George W. Bush vs. Al Gore	6%	8%	5%	—	20%	4%	2%	6%	4%	11%	2%
1996 Bill Clinton vs. Bob Dole	2%	2%	3%	—	7%	2%	1%	3%	2%	1%	3%
1992 Bill Clinton vs. George H.W. Bush	7%	7%	8%	—	12%	11%	4%	7%	14%	5%	2%
1988 George H.W. Bush vs. Michael Dukakis	2%	2%	1%	—	—	5%	—	2%	0%	1%	4%
1984 Ronald Reagan vs. Walter Mondale	3%	5%	2%	—	—	9%	1%	3%	3%	7%	8%
1980 Ronald Reagan vs. Jimmy Carter	7%	8%	6%	—	—	16%	5%	9%	1%	1%	3%
1976 Jimmy Carter vs. Gerald Ford	6%	7%	4%	—	—	14%	3%	7%	3%	2%	5%
1972 Richard Nixon vs. George McGovern	6%	7%	5%	—	—	6%	17%	7%	4%	4%	—
1968 Richard Nixon vs. Hubert Humphrey	6%	6%	5%	—	—	—	23%	6%	3%	5%	1%
1964 Lyndon B. Johnson vs. Barry Goldwater	2%	2%	1%	—	—	—	8%	2%	1%	—	5%
1960 John F. Kennedy vs. Richard Nixon	2%	2%	2%	—	—	—	10%	4%	—	—	—
1956 Dwight D. Eisenhower vs. Adlai Stevenson	0%	0%	0%	—	—	—	1%	0%	—	—	—

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
1952 Dwight D. Eisenhower vs. Adlai Stevenson	0%	0%	—	—	—	—	1%	0%	—	—	—
1948 Harry S. Truman vs. Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—
1944 Franklin D. Roosevelt vs. Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—
1940 Franklin D. Roosevelt vs. Wendell Willkie	—	—	—	—	—	—	—	—	—	—	—
1936 Franklin D. Roosevelt vs. Alf Landon	—	—	—	—	—	—	—	—	—	—	—
I have never voted in a presidential general election.	23%	19%	26%	65%	21%	10%	10%	20%	27%	27%	35%
Not sure	10%	6%	13%	3%	12%	12%	10%	8%	8%	21%	12%
Totals (Unweighted N)	100% (948)	100% (472)	100% (476)	100% (142)	100% (230)	100% (386)	100% (190)	100% (670)	100% (123)	100% (102)	100% (53)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
2012 Barack Obama vs. Mitt Romney	6%	10%	4%	4%	7%	3%	6%	7%	4%	8%	5%	9%
2008 Barack Obama vs. John McCain	8%	9%	6%	10%	10%	7%	3%	5%	6%	7%	10%	5%
2004 George W. Bush vs. John Kerry	3%	2%	3%	7%	3%	3%	5%	4%	3%	5%	3%	4%
2000 George W. Bush vs. Al Gore	6%	5%	7%	7%	4%	11%	6%	7%	7%	3%	5%	12%
1996 Bill Clinton vs. Bob Dole	2%	2%	3%	2%	2%	4%	4%	—	3%	3%	2%	3%
1992 Bill Clinton vs. George H.W. Bush	7%	8%	7%	7%	8%	8%	8%	2%	8%	10%	7%	4%

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	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
1988 George H.W. Bush vs. Michael Dukakis	2%	1%	1%	4%	1%	3%	4%	—	1%	2%	2%	2%
1984 Ronald Reagan vs. Walter Mondale	3%	2%	4%	4%	2%	5%	4%	5%	2%	3%	4%	5%
1980 Ronald Reagan vs. Jimmy Carter	7%	5%	7%	9%	5%	7%	11%	9%	9%	6%	7%	4%
1976 Jimmy Carter vs. Gerald Ford	6%	4%	6%	6%	5%	7%	7%	4%	5%	5%	6%	7%
1972 Richard Nixon vs. George McGovern	6%	6%	6%	8%	5%	7%	12%	5%	3%	8%	6%	7%
1968 Richard Nixon vs. Hubert Humphrey	6%	6%	6%	4%	5%	7%	4%	6%	2%	5%	7%	6%
1964 Lyndon B. Johnson vs. Barry Goldwater	2%	2%	1%	4%	1%	3%	1%	5%	2%	2%	3%	—
1960 John F. Kennedy vs. Richard Nixon	2%	1%	3%	3%	3%	1%	2%	3%	1%	3%	3%	2%
1956 Dwight D. Eisenhower vs. Adlai Stevenson	0%	—	0%	0%	0%	—	—	1%	—	0%	0%	—
1952 Dwight D. Eisenhower vs. Adlai Stevenson	0%	0%	—	0%	0%	0%	—	—	—	1%	—	—
1948 Harry S. Truman vs. Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—	—
1944 Franklin D. Roosevelt vs. Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—	—
1940 Franklin D. Roosevelt vs. Wendell Willkie	—	—	—	—	—	—	—	—	—	—	—	—
1936 Franklin D. Roosevelt vs. Alf Landon	—	—	—	—	—	—	—	—	—	—	—	—

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		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have never voted in a presidential general election.	23%	21%	28%	14%	27%	17%	17%	21%	31%	16%	22%	22%
Not sure	10%	14%	8%	6%	11%	5%	7%	16%	13%	12%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(948)	(369)	(337)	(242)	(450)	(250)	(128)	(120)	(164)	(239)	(347)	(198)

3. Best Candidate

Thinking back, who is the best candidate for president you remember running during your lifetime?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
George H.W. Bush	1%	1%	1%	—	1%	2%	1%	1%	—	1%	—
George W. Bush	5%	3%	8%	6%	10%	4%	3%	7%	2%	3%	2%
Jimmy Carter	1%	1%	1%	—	—	3%	0%	1%	2%	1%	1%
Bill Clinton	11%	11%	11%	0%	13%	15%	9%	10%	7%	14%	18%
Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—
Bob Dole	0%	—	1%	—	0%	1%	—	0%	—	—	—
Michael Dukakis	0%	0%	—	—	—	0%	—	0%	—	—	—
Dwight D. Eisenhower	0%	0%	0%	—	—	—	1%	0%	—	—	—
Gerald Ford	1%	0%	1%	—	—	1%	1%	1%	—	—	1%
Barry Goldwater	0%	0%	—	—	—	—	1%	0%	—	—	—
Al Gore	1%	2%	1%	3%	1%	2%	0%	1%	4%	2%	1%
Hubert Humphrey	0%	1%	—	—	—	0%	1%	0%	1%	1%	—
Lyndon B. Johnson	0%	0%	0%	—	—	0%	—	0%	—	0%	1%
John F. Kennedy	5%	3%	7%	—	—	4%	15%	6%	4%	2%	—
Alf Landon	—	—	—	—	—	—	—	—	—	—	—
John Kerry	1%	0%	1%	3%	1%	0%	1%	1%	—	0%	—
John McCain	3%	3%	2%	10%	2%	1%	0%	3%	—	1%	6%
George McGovern	0%	0%	—	—	—	0%	—	0%	—	—	—
Walter Mondale	0%	0%	—	—	0%	—	—	0%	—	—	—
Richard Nixon	0%	0%	—	—	—	—	1%	0%	—	—	—
Barack Obama	16%	14%	17%	26%	20%	12%	11%	9%	45%	22%	20%
Ronald Reagan	20%	24%	15%	—	2%	28%	37%	24%	1%	14%	16%
Mitt Romney	5%	5%	5%	11%	9%	2%	2%	5%	1%	8%	8%
Franklin D. Roosevelt	—	—	—	—	—	—	—	—	—	—	—
Adlai Stevenson	0%	—	0%	—	—	—	0%	0%	—	—	—
Harry S. Truman	0%	0%	—	—	—	—	1%	0%	—	—	—
Wendell Willkie	—	—	—	—	—	—	—	—	—	—	—
Someone else	11%	12%	10%	11%	20%	9%	7%	11%	8%	16%	11%
Not sure	17%	15%	19%	31%	20%	16%	6%	16%	25%	16%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(937)	(471)	(466)	(130)	(230)	(386)	(191)	(666)	(119)	(99)	(53)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
George H.W. Bush	1%	0%	1%	2%	1%	1%	3%	—	1%	1%	2%	0%
George W. Bush	5%	2%	7%	9%	5%	6%	8%	2%	8%	4%	4%	7%
Jimmy Carter	1%	2%	1%	—	1%	1%	1%	2%	1%	1%	1%	1%
Bill Clinton	11%	17%	10%	3%	12%	7%	10%	15%	13%	11%	11%	8%
Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—	—
Bob Dole	0%	1%	0%	—	1%	—	—	—	—	0%	1%	—
Michael Dukakis	0%	0%	—	—	—	—	1%	—	—	0%	—	—
Dwight D. Eisenhower	0%	—	0%	1%	1%	—	—	—	0%	0%	0%	—
Gerald Ford	1%	0%	1%	0%	1%	—	—	2%	—	0%	1%	1%
Barry Goldwater	0%	—	—	1%	0%	—	—	—	—	—	—	1%
Al Gore	1%	3%	1%	1%	1%	2%	2%	1%	—	1%	1%	3%
Hubert Humphrey	0%	1%	0%	—	0%	0%	1%	—	—	0%	1%	0%
Lyndon B. Johnson	0%	0%	0%	—	0%	0%	—	—	—	—	0%	1%
John F. Kennedy	5%	7%	6%	1%	8%	2%	2%	5%	10%	6%	4%	2%
Alf Landon	—	—	—	—	—	—	—	—	—	—	—	—
John Kerry	1%	1%	1%	0%	1%	1%	—	—	—	2%	0%	1%
John McCain	3%	0%	2%	7%	2%	3%	4%	3%	4%	2%	2%	2%
George McGovern	0%	0%	—	—	—	0%	—	—	—	—	0%	—
Walter Mondale	0%	0%	—	—	—	—	0%	—	—	0%	—	—
Richard Nixon	0%	—	—	1%	0%	—	—	—	—	—	0%	—
Barack Obama	16%	33%	10%	2%	13%	21%	18%	14%	14%	12%	19%	16%
Ronald Reagan	20%	3%	26%	34%	16%	23%	22%	27%	18%	22%	21%	17%
Mitt Romney	5%	3%	3%	12%	4%	5%	6%	7%	3%	7%	5%	6%
Franklin D. Roosevelt	—	—	—	—	—	—	—	—	—	—	—	—
Adlai Stevenson	0%	0%	—	—	—	—	—	1%	—	0%	—	—
Harry S. Truman	0%	—	—	1%	—	—	1%	—	—	—	0%	—
Wendell Willkie	—	—	—	—	—	—	—	—	—	—	—	—
Someone else	11%	11%	11%	12%	10%	14%	13%	8%	8%	10%	10%	19%
Not sure	17%	14%	21%	14%	22%	13%	8%	14%	21%	19%	14%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(937)	(359)	(336)	(242)	(443)	(249)	(128)	(117)	(162)	(238)	(341)	(196)

4. Worst Candidate

Thinking back, who is the worst candidate for president you remember running during your lifetime?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
George H.W. Bush	2%	2%	3%	1%	2%	2%	3%	2%	1%	2%	6%
George W. Bush	16%	16%	15%	8%	22%	19%	11%	15%	17%	18%	27%
Jimmy Carter	1%	1%	1%	—	—	1%	2%	1%	—	—	—
Bill Clinton	1%	1%	2%	0%	1%	3%	1%	2%	—	2%	—
Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—
Bob Dole	1%	1%	1%	—	3%	1%	—	1%	1%	—	—
Michael Dukakis	3%	4%	3%	—	1%	5%	5%	3%	2%	5%	1%
Dwight D. Eisenhower	—	—	—	—	—	—	—	—	—	—	—
Gerald Ford	—	—	—	—	—	—	—	—	—	—	—
Barry Goldwater	1%	1%	1%	—	—	1%	4%	1%	2%	—	—
Al Gore	3%	3%	3%	2%	5%	3%	3%	4%	—	2%	1%
Hubert Humphrey	—	—	—	—	—	—	—	—	—	—	—
Lyndon B. Johnson	0%	0%	—	—	—	0%	0%	0%	—	—	—
John F. Kennedy	—	—	—	—	—	—	—	—	—	—	—
Alf Landon	—	—	—	—	—	—	—	—	—	—	—
John Kerry	4%	4%	3%	5%	4%	4%	3%	4%	—	4%	0%
John McCain	4%	5%	3%	6%	7%	2%	3%	2%	12%	8%	3%
George McGovern	1%	1%	1%	—	—	1%	3%	1%	0%	3%	—
Walter Mondale	1%	1%	0%	—	—	2%	—	1%	1%	1%	—
Richard Nixon	2%	2%	3%	—	—	1%	8%	2%	3%	1%	1%
Barack Obama	26%	28%	24%	16%	17%	26%	41%	33%	1%	15%	17%
Ronald Reagan	2%	1%	2%	—	1%	3%	2%	1%	6%	2%	—
Mitt Romney	8%	8%	9%	15%	9%	7%	4%	7%	15%	8%	11%
Franklin D. Roosevelt	—	—	—	—	—	—	—	—	—	—	—
Adlai Stevenson	—	—	—	—	—	—	—	—	—	—	—
Harry S. Truman	—	—	—	—	—	—	—	—	—	—	—
Wendell Willkie	—	—	—	—	—	—	—	—	—	—	—
Someone else	8%	7%	8%	10%	10%	9%	2%	6%	15%	8%	10%
Not sure	16%	12%	20%	38%	20%	11%	6%	13%	24%	22%	23%
Totals (Unweighted N)	100% (933)	100% (468)	100% (465)	100% (128)	100% (229)	100% (385)	100% (191)	100% (665)	100% (118)	100% (97)	100% (53)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
George H.W. Bush	2%	4%	2%	—	2%	2%	—	5%	4%	2%	2%	2%
George W. Bush	16%	29%	14%	1%	16%	13%	19%	16%	14%	14%	17%	18%
Jimmy Carter	1%	0%	1%	2%	0%	0%	1%	3%	—	1%	1%	0%
Bill Clinton	1%	0%	2%	3%	1%	—	5%	1%	3%	2%	0%	1%
Thomas E. Dewey	—	—	—	—	—	—	—	—	—	—	—	—
Bob Dole	1%	1%	0%	1%	1%	0%	—	1%	1%	0%	1%	1%
Michael Dukakis	3%	3%	4%	2%	2%	6%	4%	1%	2%	4%	3%	4%
Dwight D. Eisenhower	—	—	—	—	—	—	—	—	—	—	—	—
Gerald Ford	—	—	—	—	—	—	—	—	—	—	—	—
Barry Goldwater	1%	2%	0%	1%	1%	2%	0%	2%	1%	2%	1%	0%
Al Gore	3%	—	3%	8%	2%	4%	6%	2%	3%	3%	3%	3%
Hubert Humphrey	—	—	—	—	—	—	—	—	—	—	—	—
Lyndon B. Johnson	0%	—	0%	0%	—	0%	—	—	—	—	0%	0%
John F. Kennedy	—	—	—	—	—	—	—	—	—	—	—	—
Alf Landon	—	—	—	—	—	—	—	—	—	—	—	—
John Kerry	4%	0%	5%	6%	4%	3%	5%	2%	2%	5%	4%	2%
John McCain	4%	7%	4%	1%	5%	3%	3%	2%	4%	1%	5%	5%
George McGovern	1%	2%	1%	—	2%	—	—	1%	—	—	3%	1%
Walter Mondale	1%	0%	1%	0%	0%	1%	—	2%	—	1%	1%	1%
Richard Nixon	2%	3%	3%	0%	3%	0%	3%	1%	6%	3%	1%	1%
Barack Obama	26%	4%	29%	53%	22%	34%	23%	32%	25%	29%	26%	23%
Ronald Reagan	2%	2%	2%	0%	1%	4%	2%	1%	1%	1%	2%	3%
Mitt Romney	8%	14%	4%	7%	7%	12%	9%	2%	8%	9%	8%	7%
Franklin D. Roosevelt	—	—	—	—	—	—	—	—	—	—	—	—
Adlai Stevenson	—	—	—	—	—	—	—	—	—	—	—	—
Harry S. Truman	—	—	—	—	—	—	—	—	—	—	—	—
Wendell Willkie	—	—	—	—	—	—	—	—	—	—	—	—
Someone else	8%	12%	7%	3%	9%	4%	9%	6%	7%	9%	5%	10%
Not sure	16%	18%	18%	11%	20%	10%	11%	19%	18%	12%	17%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(933)	(358)	(335)	(240)	(440)	(248)	(128)	(117)	(161)	(238)	(339)	(195)

5. Most Likely Outcome

What do you think is the most likely outcome of the 2016 presidential election?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The Democratic candidate will win by a wide margin	18%	24%	12%	19%	16%	18%	17%	16%	30%	14%	18%
The Democratic candidate will win, but it will be close	24%	23%	26%	25%	29%	24%	19%	23%	31%	22%	26%
The Republican candidate will win, but it will be close	19%	20%	17%	14%	16%	18%	26%	23%	2%	15%	12%
The Republican candidate will win by a wide margin	6%	7%	5%	3%	4%	10%	4%	6%	3%	10%	9%
It's too early to tell	24%	21%	27%	29%	21%	21%	29%	25%	27%	21%	24%
Not sure	9%	5%	13%	11%	14%	8%	6%	8%	8%	18%	11%
Totals (Unweighted N)	100% (998)	100% (486)	100% (512)	100% (166)	100% (244)	100% (393)	100% (195)	100% (698)	100% (128)	100% (112)	100% (60)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The Democratic candidate will win by a wide margin	18%	29%	14%	6%	17%	18%	19%	18%	13%	16%	18%	23%
The Democratic candidate will win, but it will be close	24%	39%	19%	12%	25%	22%	29%	19%	23%	29%	24%	21%
The Republican candidate will win, but it will be close	19%	5%	18%	40%	16%	22%	25%	16%	14%	21%	22%	15%
The Republican candidate will win by a wide margin	6%	2%	6%	12%	4%	8%	7%	7%	7%	3%	6%	7%
It's too early to tell	24%	18%	31%	22%	27%	22%	16%	27%	34%	23%	23%	20%

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		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Not sure	9%	6%	12%	9%	11%	7%	4%	13%	10%	9%	7%	14%
Totals (Unweighted N)	100% (998)	100% (384)	100% (356)	100% (258)	100% (478)	100% (262)	100% (130)	100% (128)	100% (181)	100% (249)	100% (361)	100% (207)

Interviewing Dates	April 19 - 22, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.06 to 7.41, with a mean of one and a standard deviation of 0.889.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.