

**1. Presidential Campaign | Following News**

How closely have you been following news about the 2016 Presidential election campaign?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very closely	42%	46%	38%	32%	34%	46%	54%	45%	31%	32%	38%
Somewhat closely	41%	38%	43%	43%	39%	40%	42%	38%	48%	43%	42%
Not too closely	11%	9%	13%	16%	17%	10%	2%	10%	10%	18%	14%
Not at all	7%	8%	6%	10%	11%	5%	3%	6%	10%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(483)	(513)	(180)	(259)	(380)	(177)	(691)	(129)	(114)	(62)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very closely	42%	43%	38%	46%	31%	52%	57%	53%	49%	40%	35%	48%
Somewhat closely	41%	42%	40%	40%	48%	32%	34%	32%	40%	40%	43%	38%
Not too closely	11%	13%	12%	7%	11%	12%	8%	12%	9%	13%	12%	9%
Not at all	7%	3%	10%	6%	10%	5%	1%	2%	2%	7%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(361)	(386)	(249)	(488)	(254)	(117)	(137)	(186)	(212)	(395)	(203)

**2. Presidential Campaign | Vote Frequency**

How often would you say you vote?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Always	46%	41%	49%	28%	26%	54%	71%	46%	48%	41%	42%
Nearly always	23%	26%	21%	14%	33%	25%	19%	25%	22%	17%	15%
Part of the time	10%	12%	8%	24%	14%	5%	1%	9%	13%	16%	11%
Seldom	9%	9%	9%	10%	11%	10%	3%	10%	6%	4%	17%
Never	10%	10%	10%	20%	12%	6%	5%	9%	9%	18%	5%
Don't know	2%	1%	3%	4%	4%	1%	1%	1%	1%	4%	11%
Totals (Unweighted N)	100% (998)	100% (484)	100% (514)	100% (179)	100% (261)	100% (380)	100% (178)	100% (693)	100% (130)	100% (113)	100% (62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Always	46%	52%	36%	54%	36%	48%	73%	59%	47%	47%	40%	54%
Nearly always	23%	19%	28%	20%	24%	25%	18%	20%	22%	24%	27%	16%
Part of the time	10%	11%	11%	8%	11%	14%	4%	5%	13%	6%	12%	8%
Seldom	9%	12%	7%	9%	13%	5%	4%	4%	10%	12%	7%	9%
Never	10%	3%	17%	8%	14%	7%	0%	8%	7%	11%	10%	12%
Don't know	2%	2%	3%	1%	2%	2%	0%	3%	3%	0%	3%	1%
Totals (Unweighted N)	100% (998)	100% (361)	100% (387)	100% (250)	100% (488)	100% (255)	100% (117)	100% (138)	100% (186)	100% (214)	100% (395)	100% (203)

**3. Presidential Campaign | Enthusiasm**

How enthusiastic are you about voting in the 2016 Presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Extremely enthusiastic	21%	22%	20%	8%	18%	27%	27%	20%	28%	16%	25%
Very enthusiastic	15%	16%	15%	17%	12%	12%	23%	14%	19%	17%	13%
Somewhat enthusiastic	18%	18%	17%	24%	25%	13%	10%	15%	18%	29%	25%
Not too enthusiastic	19%	21%	18%	26%	17%	18%	18%	21%	12%	17%	17%
Not at all enthusiastic	27%	24%	30%	25%	28%	30%	22%	29%	23%	21%	20%
Totals (Unweighted N)	100% (992)	100% (482)	100% (510)	100% (178)	100% (259)	100% (378)	100% (177)	100% (690)	100% (128)	100% (113)	100% (61)

  

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Extremely enthusiastic	21%	25%	16%	24%	15%	24%	37%	24%	21%	18%	22%	23%
Very enthusiastic	15%	23%	10%	14%	15%	17%	12%	16%	13%	12%	16%	20%
Somewhat enthusiastic	18%	16%	17%	21%	18%	18%	13%	17%	19%	11%	20%	19%
Not too enthusiastic	19%	16%	23%	17%	20%	17%	19%	22%	25%	21%	18%	16%
Not at all enthusiastic	27%	20%	34%	24%	32%	24%	19%	21%	23%	38%	25%	23%
Totals (Unweighted N)	100% (992)	100% (359)	100% (383)	100% (250)	100% (484)	100% (255)	100% (117)	100% (136)	100% (186)	100% (212)	100% (392)	100% (202)

**4. Presidential Campaign | Intend to Vote**

Do you think you will...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
End up voting in the 2016 presidential election	71%	69%	74%	62%	60%	78%	82%	72%	77%	62%	65%
Not end up voting in the 2016 presidential election	16%	17%	15%	27%	16%	14%	8%	17%	10%	22%	9%
Not sure	13%	14%	12%	11%	24%	8%	10%	11%	13%	16%	26%
Totals (Unweighted N)	100% (996)	100% (483)	100% (513)	100% (179)	100% (259)	100% (380)	100% (178)	100% (692)	100% (129)	100% (113)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
End up voting in the 2016 presidential election	71%	77%	62%	80%	60%	80%	94%	81%	71%	74%	70%	71%
Not end up voting in the 2016 presidential election	16%	11%	24%	9%	21%	15%	5%	7%	20%	15%	15%	14%
Not sure	13%	13%	14%	11%	19%	5%	1%	12%	9%	11%	14%	14%
Totals (Unweighted N)	100% (996)	100% (360)	100% (386)	100% (250)	100% (487)	100% (255)	100% (117)	100% (137)	100% (186)	100% (212)	100% (395)	100% (203)

<b>Interviewing Dates</b>	August 19 - 22, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.105 to 6.274, with a mean of one and a standard deviation of 1.134.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.