

**1. Family Finances - Last Year**

Would you say that you and your family are...

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Better off financially than you were a year ago	16%	15%	17%	23%	21%	13%	8%	15%	24%	15%	15%
About the same financially as you were a year ago	50%	50%	49%	46%	48%	49%	56%	49%	49%	49%	54%
Worse off financially than you were a year ago	29%	28%	29%	20%	23%	34%	35%	32%	20%	22%	25%
Not sure	5%	7%	4%	10%	8%	3%	1%	3%	7%	15%	6%
Totals (Unweighted N)	100% (998)	100% (474)	100% (524)	100% (139)	100% (274)	100% (422)	100% (163)	100% (715)	100% (109)	100% (115)	100% (59)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Better off financially than you were a year ago	16%	22%	12%	16%	14%	20%	24%	11%	12%	16%	17%	20%
About the same financially as you were a year ago	50%	56%	44%	52%	48%	51%	59%	44%	48%	51%	52%	45%
Worse off financially than you were a year ago	29%	19%	36%	28%	33%	28%	17%	25%	30%	31%	26%	29%
Not sure	5%	3%	8%	4%	4%	1%	—	20%	10%	2%	5%	6%
Totals (Unweighted N)	100% (998)	100% (360)	100% (401)	100% (237)	100% (452)	100% (270)	100% (135)	100% (141)	100% (183)	100% (210)	100% (369)	100% (236)

**2. Family Finances - Next Year**

Do you think that you and your family will be...

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Better off financially a year from now	26%	26%	26%	41%	35%	19%	8%	21%	43%	34%	29%
About the same financially a year from now	48%	48%	48%	36%	39%	55%	61%	53%	34%	42%	37%
Worse off financially a year from now	16%	16%	17%	7%	15%	18%	26%	18%	6%	9%	30%
Not sure	10%	10%	9%	16%	11%	8%	5%	8%	17%	16%	5%
Totals (Unweighted N)	100% (995)	100% (472)	100% (523)	100% (141)	100% (274)	100% (420)	100% (160)	100% (713)	100% (108)	100% (115)	100% (59)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Better off financially a year from now	26%	33%	22%	23%	30%	26%	23%	13%	25%	26%	24%	28%
About the same financially a year from now	48%	52%	45%	49%	47%	47%	61%	44%	43%	48%	49%	50%
Worse off financially a year from now	16%	11%	19%	20%	13%	23%	11%	22%	17%	18%	15%	16%
Not sure	10%	5%	14%	9%	10%	4%	6%	22%	15%	7%	11%	7%
Totals (Unweighted N)	100% (995)	100% (358)	100% (401)	100% (236)	100% (450)	100% (268)	100% (135)	100% (142)	100% (184)	100% (209)	100% (366)	100% (236)

**3. Current Financial Situation**

Which best describes your current financial situation?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I'm making enough money to live comfortably	27%	30%	24%	21%	23%	27%	40%	30%	22%	15%	26%
I'm not making enough money to live comfortably, but I can get by	46%	42%	51%	46%	45%	48%	46%	46%	43%	55%	35%
I'm not making enough money to get by	19%	18%	20%	18%	23%	21%	10%	17%	21%	17%	31%
Not sure	8%	11%	5%	16%	9%	4%	4%	6%	13%	12%	8%
Totals (Unweighted N)	100% (997)	100% (473)	100% (524)	100% (141)	100% (274)	100% (420)	100% (162)	100% (713)	100% (109)	100% (115)	100% (60)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I'm making enough money to live comfortably	27%	28%	24%	33%	12%	40%	66%	25%	23%	25%	29%	29%
I'm not making enough money to live comfortably, but I can get by	46%	51%	43%	46%	54%	45%	27%	39%	47%	52%	44%	44%
I'm not making enough money to get by	19%	16%	23%	14%	27%	14%	3%	13%	17%	19%	18%	22%
Not sure	8%	4%	11%	7%	7%	1%	3%	23%	13%	4%	9%	5%
Totals (Unweighted N)	100% (997)	100% (358)	100% (402)	100% (237)	100% (451)	100% (270)	100% (135)	100% (141)	100% (185)	100% (209)	100% (369)	100% (234)

**4. Frequency of Worry About Finances**

How often, at all, do you find yourself worrying about your financial situation?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
All the time	34%	31%	36%	38%	35%	35%	25%	34%	30%	29%	48%
Sometimes	46%	44%	47%	45%	46%	46%	45%	47%	36%	51%	42%
Rarely	15%	19%	12%	14%	14%	15%	18%	15%	16%	19%	10%
Never	5%	5%	5%	3%	5%	4%	11%	4%	18%	1%	0%
Totals (Unweighted N)	100% (994)	100% (471)	100% (523)	100% (140)	100% (274)	100% (419)	100% (161)	100% (713)	100% (108)	100% (114)	100% (59)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
All the time	34%	29%	39%	31%	41%	25%	25%	30%	31%	36%	35%	32%
Sometimes	46%	49%	40%	54%	44%	50%	44%	46%	45%	47%	41%	52%
Rarely	15%	17%	15%	13%	11%	18%	22%	20%	19%	13%	16%	13%
Never	5%	6%	6%	3%	4%	6%	9%	4%	5%	3%	9%	2%
Totals (Unweighted N)	100% (994)	100% (357)	100% (403)	100% (234)	100% (450)	100% (267)	100% (134)	100% (143)	100% (184)	100% (209)	100% (365)	100% (236)

**5. Impact on Presidential Vote**

How important will issues relating to your financial situation be in your vote for president next year?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	45%	45%	44%	28%	35%	54%	60%	49%	37%	41%	26%
Somewhat important	26%	27%	26%	39%	28%	22%	19%	23%	32%	37%	29%
Not very important	6%	7%	5%	10%	6%	5%	4%	7%	2%	5%	2%
Not at all important	5%	2%	7%	3%	3%	6%	6%	4%	5%	3%	13%
I don't plan to vote next year	9%	7%	12%	8%	13%	8%	8%	10%	10%	5%	8%
Not sure	9%	11%	7%	13%	15%	6%	2%	6%	13%	10%	22%
Totals (Unweighted N)	100% (999)	100% (473)	100% (526)	100% (141)	100% (274)	100% (422)	100% (162)	100% (715)	100% (109)	100% (115)	100% (60)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very important	45%	42%	40%	58%	42%	49%	52%	42%	35%	43%	50%	46%
Somewhat important	26%	32%	22%	27%	27%	27%	27%	25%	28%	30%	20%	32%
Not very important	6%	8%	6%	4%	4%	7%	8%	8%	8%	5%	5%	7%
Not at all important	5%	4%	6%	2%	4%	6%	5%	6%	2%	2%	9%	3%
I don't plan to vote next year	9%	8%	14%	1%	14%	7%	6%	2%	15%	12%	6%	6%
Not sure	9%	6%	12%	7%	10%	4%	2%	17%	12%	8%	10%	6%
Totals (Unweighted N)	100% (999)	100% (360)	100% (403)	100% (236)	100% (452)	100% (269)	100% (135)	100% (143)	100% (185)	100% (210)	100% (368)	100% (236)

<b>Interviewing Dates</b>	October 1 - 2, 2015
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.125 to 6.08, with a mean of one and a standard deviation of 0.979.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	21 questions not reported.