

1. Fact Checking

Which comes closer to your opinion about how much time national media outlets spend fact-checking what presidential candidates say?

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The media spends too much time fact-checking candidates	15%	12%	17%	11%	14%	17%	17%	13%	31%	17%	7%
The media spends about the right amount of time fact-checking candidates	16%	17%	15%	19%	15%	15%	17%	15%	22%	23%	6%
The media spends too little fact-checking candidates	45%	49%	41%	41%	37%	50%	51%	51%	23%	28%	57%
I'm not paying attention to coverage of the presidential race	12%	11%	14%	14%	19%	9%	6%	11%	12%	18%	11%
Not sure	12%	11%	13%	15%	15%	9%	9%	11%	12%	14%	18%
Totals (Unweighted N)	100% (996)	100% (474)	100% (522)	100% (167)	100% (249)	100% (399)	100% (181)	100% (689)	100% (117)	100% (119)	100% (71)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The media spends too much time fact-checking candidates	15%	16%	14%	15%	19%	13%	7%	10%	15%	14%	20%	6%
The media spends about the right amount of time fact-checking candidates	16%	21%	12%	18%	15%	18%	24%	11%	17%	20%	15%	14%
The media spends too little fact-checking candidates	45%	41%	44%	50%	40%	47%	58%	47%	48%	46%	42%	47%

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	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I'm not paying attention to coverage of the presidential race	12%	11%	16%	7%	15%	9%	6%	14%	8%	14%	11%	17%
Not sure	12%	11%	14%	9%	11%	13%	6%	19%	12%	7%	12%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(349)	(404)	(243)	(472)	(281)	(125)	(118)	(226)	(216)	(432)	(122)

2. Clinton Dishonesty

If a national media outlet reported that Hillary Clinton said something that was untrue, would you be more inclined to believe:

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	11%	12%	10%	11%	12%	10%	11%	7%	24%	20%	10%
The media outlet	28%	33%	23%	22%	23%	29%	38%	32%	6%	23%	34%
It depends on the story	49%	46%	52%	51%	43%	53%	48%	52%	45%	41%	43%
Not sure	12%	9%	15%	16%	23%	8%	2%	9%	25%	16%	13%
Totals (Unweighted N)	100% (994)	100% (475)	100% (519)	100% (166)	100% (247)	100% (400)	100% (181)	100% (686)	100% (116)	100% (119)	100% (73)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	11%	28%	5%	3%	13%	9%	12%	4%	12%	11%	11%	9%
The media outlet	28%	15%	27%	42%	24%	33%	33%	25%	30%	26%	29%	24%
It depends on the story	49%	49%	50%	49%	49%	49%	49%	50%	50%	50%	47%	51%
Not sure	12%	8%	18%	6%	14%	8%	5%	21%	8%	13%	13%	16%
Totals (Unweighted N)	100% (994)	100% (349)	100% (402)	100% (243)	100% (472)	100% (280)	100% (123)	100% (119)	100% (226)	100% (216)	100% (429)	100% (123)

3. Carson Dishonesty

If a national media outlet reported that Ben Carson said something that was untrue, would you be more inclined to believe:

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Ben Carson	21%	27%	16%	11%	19%	24%	31%	23%	13%	22%	20%
The media outlet	15%	20%	11%	16%	14%	15%	17%	15%	9%	16%	27%
It depends on the story	45%	42%	47%	46%	39%	50%	39%	47%	50%	37%	28%
Not sure	19%	11%	26%	27%	28%	10%	14%	15%	29%	26%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(475)	(523)	(167)	(248)	(400)	(183)	(690)	(116)	(119)	(73)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Ben Carson	21%	7%	20%	40%	19%	26%	19%	22%	20%	16%	23%	25%
The media outlet	15%	29%	11%	9%	12%	17%	27%	16%	13%	19%	13%	18%
It depends on the story	45%	45%	45%	43%	44%	47%	50%	38%	51%	48%	47%	29%
Not sure	19%	19%	25%	7%	25%	10%	4%	24%	15%	17%	17%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(349)	(406)	(243)	(473)	(282)	(125)	(118)	(228)	(217)	(431)	(122)

4. Trump Dishonesty

If a national media outlet reported that Donald Trump said something that was untrue, would you be more inclined to believe:

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	17%	22%	12%	9%	15%	19%	24%	20%	4%	13%	15%
The media outlet	26%	28%	24%	30%	26%	23%	25%	24%	37%	22%	34%
It depends on the story	45%	40%	49%	47%	38%	50%	42%	46%	44%	43%	38%
Not sure	13%	10%	15%	14%	20%	8%	9%	10%	15%	22%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(474)	(521)	(166)	(248)	(398)	(183)	(688)	(116)	(119)	(72)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Donald Trump	17%	10%	14%	31%	15%	22%	23%	9%	18%	15%	21%	11%
The media outlet	26%	45%	21%	14%	27%	22%	30%	24%	26%	24%	28%	22%
It depends on the story	45%	34%	49%	49%	41%	49%	44%	53%	49%	45%	40%	50%
Not sure	13%	12%	16%	6%	17%	7%	2%	14%	6%	16%	11%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(348)	(404)	(243)	(471)	(282)	(124)	(118)	(226)	(216)	(430)	(123)

5. Media Bias

In general, do you think national media coverage of the presidential election has been:

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More favorable toward the Democratic candidates than the Republican candidates	36%	45%	28%	25%	32%	41%	45%	42%	17%	29%	32%
More favorable toward the Republican candidates than the Democratic candidates	15%	14%	15%	14%	16%	16%	13%	12%	30%	10%	21%
About equal toward the candidates from both parties	28%	24%	32%	26%	26%	30%	30%	28%	29%	28%	31%
Not sure	21%	16%	25%	35%	26%	13%	12%	18%	24%	32%	17%
Totals (Unweighted N)	100% (997)	100% (474)	100% (523)	100% (167)	100% (248)	100% (399)	100% (183)	100% (689)	100% (116)	100% (119)	100% (73)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More favorable toward the Democratic candidates than the Republican candidates	36%	23%	31%	61%	33%	41%	49%	30%	35%	33%	38%	38%
More favorable toward the Republican candidates than the Democratic candidates	15%	24%	11%	11%	15%	17%	16%	13%	13%	15%	16%	15%
About equal toward the candidates from both parties	28%	37%	28%	20%	30%	25%	33%	25%	31%	25%	27%	31%
Not sure	21%	16%	30%	8%	23%	18%	2%	32%	21%	27%	19%	16%
Totals (Unweighted N)	100% (997)	100% (348)	100% (405)	100% (244)	100% (472)	100% (281)	100% (125)	100% (119)	100% (226)	100% (217)	100% (431)	100% (123)

Interviewing Dates	November 11 - 12, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.117 to 4.064, with a mean of one and a standard deviation of 0.929.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.