

1. Establishment or Outsider

Which type of politician would you prefer to see elected president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A candidate who's part of the political establishment	17%	15%	19%	22%	18%	15%	14%	13%	29%	28%	15%
A candidate who's more of an outsider	43%	50%	37%	33%	36%	46%	56%	49%	27%	31%	33%
It doesn't matter to me either way	25%	23%	26%	21%	36%	22%	20%	25%	26%	21%	31%
Not sure	15%	12%	18%	24%	9%	17%	10%	13%	18%	21%	21%
Totals (Unweighted N)	100% (998)	100% (471)	100% (527)	100% (157)	100% (242)	100% (416)	100% (183)	100% (709)	100% (127)	100% (108)	100% (54)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
A candidate who's part of the political establishment	17%	30%	7%	16%	18%	15%	18%	16%	16%	14%	19%	18%
A candidate who's more of an outsider	43%	24%	52%	56%	40%	50%	39%	45%	43%	46%	42%	44%
It doesn't matter to me either way	25%	27%	27%	17%	21%	26%	35%	24%	31%	26%	24%	19%
Not sure	15%	19%	14%	11%	20%	9%	8%	15%	10%	15%	15%	19%
Totals (Unweighted N)	100% (998)	100% (385)	100% (361)	100% (252)	100% (444)	100% (285)	100% (130)	100% (139)	100% (296)	100% (234)	100% (342)	100% (126)

2. Establishment - Cruz

Do you think Ted Cruz is:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	54%	54%	53%	44%	60%	52%	58%	56%	45%	47%	54%
More of an outsider candidate	22%	27%	18%	23%	22%	21%	23%	23%	18%	22%	30%
Not sure	24%	19%	29%	33%	17%	27%	19%	21%	37%	31%	16%
Totals (Unweighted N)	100% (998)	100% (472)	100% (526)	100% (155)	100% (243)	100% (417)	100% (183)	100% (709)	100% (128)	100% (107)	100% (54)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	54%	49%	52%	63%	49%	59%	55%	56%	50%	55%	55%	53%
More of an outsider candidate	22%	22%	21%	25%	18%	23%	39%	24%	25%	25%	20%	21%
Not sure	24%	29%	27%	12%	33%	18%	6%	20%	25%	20%	25%	25%
Totals (Unweighted N)	100% (998)	100% (385)	100% (362)	100% (251)	100% (445)	100% (284)	100% (130)	100% (139)	100% (296)	100% (233)	100% (344)	100% (125)

3. Establishment - Trump

Do you think Donald Trump is:

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	10%	11%	10%	19%	10%	8%	7%	7%	19%	12%	27%
More of an outsider candidate	77%	78%	77%	69%	75%	83%	80%	82%	70%	65%	67%
Not sure	12%	11%	13%	12%	15%	9%	13%	11%	11%	22%	7%
Totals (Unweighted N)	100% (999)	100% (472)	100% (527)	100% (156)	100% (243)	100% (417)	100% (183)	100% (710)	100% (128)	100% (107)	100% (54)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	10%	13%	10%	7%	14%	3%	7%	17%	8%	14%	7%	16%
More of an outsider candidate	77%	75%	73%	89%	70%	88%	91%	71%	82%	79%	79%	70%
Not sure	12%	11%	18%	4%	16%	9%	2%	13%	10%	7%	15%	14%
Totals (Unweighted N)	100% (999)	100% (385)	100% (362)	100% (252)	100% (445)	100% (285)	100% (130)	100% (139)	100% (296)	100% (234)	100% (344)	100% (125)

4. Establishment - Kasich

Do you think John Kasich is:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	58%	65%	52%	33%	64%	60%	72%	64%	37%	49%	61%
More of an outsider candidate	12%	8%	15%	19%	8%	11%	9%	12%	14%	8%	10%
Not sure	30%	28%	33%	48%	28%	30%	18%	25%	49%	43%	30%
Totals (Unweighted N)	100% (996)	100% (472)	100% (524)	100% (156)	100% (242)	100% (416)	100% (182)	100% (708)	100% (127)	100% (107)	100% (54)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	58%	52%	57%	68%	49%	63%	80%	61%	61%	68%	57%	49%
More of an outsider candidate	12%	11%	10%	14%	14%	9%	11%	10%	10%	11%	13%	10%
Not sure	30%	36%	32%	18%	37%	29%	9%	28%	29%	21%	30%	41%
Totals (Unweighted N)	100% (996)	100% (384)	100% (361)	100% (251)	100% (443)	100% (285)	100% (130)	100% (138)	100% (294)	100% (234)	100% (343)	100% (125)

5. Establishment - Sanders

Do you think Bernie Sanders is:

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	43%	41%	44%	32%	37%	47%	51%	44%	41%	38%	40%
More of an outsider candidate	41%	44%	38%	51%	45%	35%	36%	41%	40%	38%	47%
Not sure	17%	15%	18%	17%	18%	17%	13%	15%	19%	24%	13%
Totals (Unweighted N)	100% (996)	100% (472)	100% (524)	100% (155)	100% (242)	100% (417)	100% (182)	100% (709)	100% (126)	100% (107)	100% (54)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	43%	35%	44%	51%	44%	46%	39%	33%	39%	46%	42%	44%
More of an outsider candidate	41%	49%	35%	39%	33%	43%	57%	48%	40%	47%	39%	40%
Not sure	17%	16%	21%	10%	22%	12%	4%	19%	22%	7%	20%	16%
Totals (Unweighted N)	100% (996)	100% (383)	100% (361)	100% (252)	100% (443)	100% (284)	100% (130)	100% (139)	100% (295)	100% (234)	100% (342)	100% (125)

6. Establishment - Clinton

Do you think Hillary Clinton is:

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	85%	85%	85%	78%	81%	86%	93%	86%	84%	83%	77%
More of an outsider candidate	5%	5%	4%	9%	5%	5%	1%	3%	5%	7%	15%
Not sure	11%	10%	11%	14%	14%	10%	6%	11%	11%	10%	8%
Totals (Unweighted N)	100% (995)	100% (469)	100% (526)	100% (155)	100% (240)	100% (417)	100% (183)	100% (708)	100% (126)	100% (108)	100% (53)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	85%	86%	80%	91%	80%	90%	95%	83%	85%	89%	85%	80%
More of an outsider candidate	5%	7%	4%	3%	5%	5%	2%	5%	4%	7%	4%	4%
Not sure	11%	7%	16%	5%	15%	6%	3%	12%	12%	4%	10%	17%
Totals (Unweighted N)	100% (995)	100% (384)	100% (361)	100% (250)	100% (445)	100% (285)	100% (129)	100% (136)	100% (295)	100% (234)	100% (340)	100% (126)

Interviewing Dates	April 14 - 15, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.027 to 7.044, with a mean of one and a standard deviation of 0.966.
Number of respondents	1000
Margin of error	± 4.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.