

**1. Enthusiasm - Clinton**

How would you feel if Hillary Clinton were the 2016 Democratic presidential election nominee?

*Asked of Democrats and Independents who lean toward Democrats*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	36%	38%	35%	13%	32%	49%	52%	33%	43%	51%	14%
Satisfied but not enthusiastic	39%	38%	40%	35%	44%	39%	39%	40%	48%	33%	25%
Dissatisfied but not upset	14%	15%	13%	30%	16%	4%	6%	16%	2%	8%	41%
Upset	7%	8%	6%	15%	6%	4%	3%	9%	2%	2%	12%
Not sure	4%	1%	6%	7%	2%	4%	—	2%	5%	5%	9%
Totals (Unweighted N)	100% (467)	100% (210)	100% (257)	100% (110)	100% (127)	100% (167)	100% (63)	100% (263)	100% (97)	100% (70)	100% (37)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	36%	41%	20%	—	34%	38%	37%	41%	31%	41%	35%	37%
Satisfied but not enthusiastic	39%	39%	41%	—	40%	34%	43%	39%	50%	32%	45%	31%
Dissatisfied but not upset	14%	11%	25%	—	13%	17%	16%	9%	12%	14%	12%	19%
Upset	7%	6%	11%	—	6%	10%	2%	7%	4%	8%	6%	8%
Not sure	4%	3%	5%	—	5%	1%	2%	4%	2%	5%	2%	5%
Totals (Unweighted N)	100% (467)	100% (381)	100% (86)	0% (-)	100% (243)	100% (118)	100% (59)	100% (47)	100% (109)	100% (100)	100% (152)	100% (106)

**2. Enthusiasm - Sanders**

How would you feel if Bernie Sanders were the 2016 Democratic presidential election nominee?

*Asked of Democrats and Independents who lean toward Democrats*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	37%	39%	36%	47%	35%	32%	37%	47%	19%	18%	58%
Satisfied but not enthusiastic	30%	31%	28%	32%	33%	21%	39%	26%	37%	39%	17%
Dissatisfied but not upset	13%	12%	14%	5%	16%	18%	11%	13%	15%	12%	14%
Upset	10%	9%	11%	6%	7%	16%	10%	8%	9%	21%	7%
Not sure	9%	8%	11%	10%	9%	13%	3%	6%	20%	11%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(467)	(210)	(257)	(110)	(127)	(167)	(63)	(263)	(97)	(70)	(37)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	37%	32%	58%	—	38%	44%	33%	27%	33%	32%	42%	39%
Satisfied but not enthusiastic	30%	29%	33%	—	26%	31%	37%	34%	25%	32%	32%	28%
Dissatisfied but not upset	13%	15%	5%	—	14%	11%	9%	18%	14%	16%	10%	14%
Upset	10%	13%	1%	—	9%	12%	17%	6%	17%	7%	7%	11%
Not sure	9%	11%	4%	—	12%	3%	4%	16%	11%	12%	8%	8%
Totals	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(467)	(381)	(86)	(-)	(243)	(118)	(59)	(47)	(109)	(100)	(152)	(106)

**3. Enthusiasm - Trump**

How would you feel if Donald Trump were the 2016 Republican presidential election nominee?

*Asked of Republicans and Independents who lean toward Republicans*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	37%	39%	36%	28%	31%	44%	39%	37%	—	50%	43%
Satisfied but not enthusiastic	29%	31%	28%	22%	30%	28%	35%	31%	18%	10%	30%
Dissatisfied but not upset	12%	9%	15%	18%	9%	12%	12%	12%	—	16%	9%
Upset	15%	15%	14%	19%	21%	13%	8%	13%	82%	20%	11%
Not sure	7%	6%	8%	13%	9%	3%	6%	7%	—	5%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(359)	(190)	(169)	(42)	(87)	(163)	(67)	(305)	(5)	(29)	(20)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	37%	—	48%	35%	38%	42%	34%	31%	37%	41%	36%	38%
Satisfied but not enthusiastic	29%	—	30%	29%	28%	28%	31%	36%	21%	31%	33%	24%
Dissatisfied but not upset	12%	—	5%	14%	12%	13%	14%	7%	16%	7%	11%	17%
Upset	15%	—	16%	14%	14%	13%	19%	14%	15%	15%	14%	16%
Not sure	7%	—	2%	8%	9%	4%	2%	12%	12%	7%	6%	5%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(359)	(-)	(74)	(285)	(145)	(114)	(58)	(42)	(62)	(79)	(155)	(63)

**4. Enthusiasm - Rubio**

How would you feel if Marco Rubio were the 2016 Republican presidential election nominee?

*Asked of Republicans and Independents who lean toward Republicans*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	24%	27%	22%	12%	32%	19%	30%	24%	—	28%	28%
Satisfied but not enthusiastic	36%	39%	34%	41%	32%	39%	35%	37%	56%	21%	34%
Dissatisfied but not upset	18%	17%	20%	12%	11%	25%	19%	17%	32%	22%	20%
Upset	6%	5%	7%	—	6%	9%	6%	7%	12%	4%	—
Not sure	15%	12%	18%	35%	19%	9%	10%	14%	—	24%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(359)	(190)	(169)	(42)	(87)	(163)	(67)	(305)	(5)	(29)	(20)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	24%	—	22%	25%	23%	32%	19%	19%	19%	23%	27%	24%
Satisfied but not enthusiastic	36%	—	41%	35%	28%	45%	48%	32%	29%	30%	39%	41%
Dissatisfied but not upset	18%	—	16%	19%	17%	13%	21%	27%	22%	25%	13%	21%
Upset	6%	—	11%	5%	11%	4%	2%	1%	8%	12%	5%	2%
Not sure	15%	—	9%	16%	21%	6%	11%	21%	22%	10%	16%	12%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(359)	(-)	(74)	(285)	(145)	(114)	(58)	(42)	(62)	(79)	(155)	(63)

**5. Enthusiasm - Cruz**

How would you feel if Ted Cruz were the 2016 Republican presidential election nominee?

*Asked of Republicans and Independents who lean toward Republicans*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	30%	40%	21%	17%	22%	35%	36%	30%	21%	33%	31%
Satisfied but not enthusiastic	34%	29%	39%	36%	39%	29%	37%	33%	64%	36%	49%
Dissatisfied but not upset	12%	12%	12%	13%	14%	12%	8%	12%	16%	17%	3%
Upset	10%	8%	12%	4%	7%	14%	10%	11%	—	4%	4%
Not sure	14%	12%	16%	29%	19%	9%	8%	14%	—	10%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(358)	(190)	(168)	(42)	(86)	(163)	(67)	(305)	(4)	(29)	(20)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	30%	—	28%	31%	32%	33%	19%	32%	18%	22%	33%	39%
Satisfied but not enthusiastic	34%	—	36%	34%	24%	35%	51%	45%	28%	33%	37%	33%
Dissatisfied but not upset	12%	—	13%	11%	12%	15%	12%	6%	13%	17%	8%	14%
Upset	10%	—	13%	9%	12%	11%	12%	—	20%	15%	8%	4%
Not sure	14%	—	10%	15%	20%	7%	7%	17%	21%	13%	14%	11%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(358)	(-)	(74)	(284)	(144)	(114)	(58)	(42)	(62)	(78)	(155)	(63)

<b>Interviewing Dates</b>	January 16 - 19, 2016
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.024 to 4.296, with a mean of one and a standard deviation of 0.933.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.