

1. Election Descriptives | Interesting

Thinking about this presidential election in comparison with other presidential elections you remember, would you say that:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is more interesting than past elections	62%	68%	56%	51%	58%	64%	74%	66%	57%	60%	45%
This election is less interesting than past elections	10%	9%	11%	5%	15%	12%	8%	9%	17%	6%	14%
This election is about as interesting as past elections	18%	16%	20%	25%	17%	18%	13%	19%	15%	16%	19%
Not sure	10%	7%	12%	18%	10%	7%	5%	6%	11%	18%	23%
Totals (Unweighted N)	100% (996)	100% (485)	100% (511)	100% (169)	100% (254)	100% (391)	100% (182)	100% (696)	100% (126)	100% (112)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is more interesting than past elections	62%	61%	55%	74%	61%	65%	78%	49%	63%	56%	66%	61%
This election is less interesting than past elections	10%	13%	10%	8%	10%	11%	8%	10%	8%	15%	8%	12%
This election is about as interesting as past elections	18%	18%	21%	13%	16%	22%	12%	20%	17%	21%	19%	14%
Not sure	10%	8%	14%	4%	13%	3%	1%	20%	13%	8%	8%	12%
Totals (Unweighted N)	100% (996)	100% (339)	100% (396)	100% (261)	100% (466)	100% (266)	100% (132)	100% (132)	100% (174)	100% (229)	100% (373)	100% (220)

2. Election Descriptives | Focused on the Issues

Would you say that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is more focused on the issues than past elections	22%	25%	19%	24%	20%	22%	23%	22%	15%	30%	19%
This election is less focused on the issues than past elections	50%	49%	50%	38%	50%	54%	52%	49%	57%	39%	55%
This election is about as focused on the issues as past elections	19%	19%	18%	19%	24%	16%	17%	22%	9%	16%	12%
Not sure	10%	7%	13%	19%	6%	8%	8%	6%	19%	15%	14%
Totals (Unweighted N)	100% (997)	100% (485)	100% (512)	100% (169)	100% (256)	100% (391)	100% (181)	100% (698)	100% (126)	100% (111)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is more focused on the issues than past elections	22%	19%	15%	38%	28%	21%	20%	7%	15%	20%	26%	23%
This election is less focused on the issues than past elections	50%	56%	50%	38%	45%	52%	59%	50%	59%	53%	45%	45%
This election is about as focused on the issues as past elections	19%	11%	27%	18%	15%	23%	13%	25%	13%	18%	21%	21%
Not sure	10%	14%	8%	6%	11%	4%	9%	18%	13%	10%	8%	11%
Totals (Unweighted N)	100% (997)	100% (341)	100% (395)	100% (261)	100% (468)	100% (266)	100% (132)	100% (131)	100% (174)	100% (230)	100% (373)	100% (220)

3. Election Descriptives | Divisive

Would you say that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is more divisive than past elections	62%	67%	57%	44%	60%	66%	74%	66%	51%	56%	56%
This election is less divisive than past elections	8%	9%	8%	10%	11%	9%	3%	5%	17%	7%	22%
This election is about as divisive as past elections	13%	14%	12%	12%	15%	14%	11%	15%	11%	10%	3%
Not sure	16%	10%	22%	34%	14%	11%	11%	13%	21%	26%	19%
Totals (Unweighted N)	100% (995)	100% (485)	100% (510)	100% (168)	100% (253)	100% (391)	100% (183)	100% (699)	100% (124)	100% (110)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is more divisive than past elections	62%	56%	68%	61%	52%	74%	80%	54%	55%	63%	65%	62%
This election is less divisive than past elections	8%	13%	4%	9%	8%	7%	4%	16%	8%	10%	7%	10%
This election is about as divisive as past elections	13%	10%	13%	19%	16%	13%	7%	10%	19%	12%	11%	13%
Not sure	16%	21%	16%	11%	24%	6%	9%	20%	18%	15%	17%	15%
Totals (Unweighted N)	100% (995)	100% (341)	100% (395)	100% (259)	100% (466)	100% (266)	100% (132)	100% (131)	100% (173)	100% (230)	100% (372)	100% (220)

4. Election Descriptives | Weird

Would you say that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is weirder than past elections	78%	77%	80%	72%	76%	80%	84%	82%	67%	73%	72%
This election is less weird than past elections	5%	7%	4%	13%	5%	3%	1%	2%	15%	0%	20%
This election is about as weird as past elections	11%	10%	11%	3%	15%	11%	13%	12%	8%	14%	2%
Not sure	6%	6%	5%	11%	5%	5%	2%	4%	10%	12%	5%
Totals (Unweighted N)	100% (993)	100% (483)	100% (510)	100% (168)	100% (254)	100% (389)	100% (182)	100% (699)	100% (124)	100% (109)	100% (61)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is weirder than past elections	78%	81%	78%	76%	73%	86%	85%	75%	73%	79%	81%	79%
This election is less weird than past elections	5%	5%	4%	8%	6%	4%	5%	5%	10%	4%	5%	2%
This election is about as weird as past elections	11%	7%	13%	14%	13%	9%	9%	11%	10%	12%	10%	12%
Not sure	6%	7%	6%	2%	9%	1%	1%	9%	7%	5%	4%	7%
Totals (Unweighted N)	100% (993)	100% (340)	100% (394)	100% (259)	100% (467)	100% (264)	100% (132)	100% (130)	100% (174)	100% (229)	100% (372)	100% (218)

Interviewing Dates	June 22 - 23, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.002 to 6.484, with a mean of one and a standard deviation of 1.121.
Number of respondents	1000
Margin of error	± 4.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.